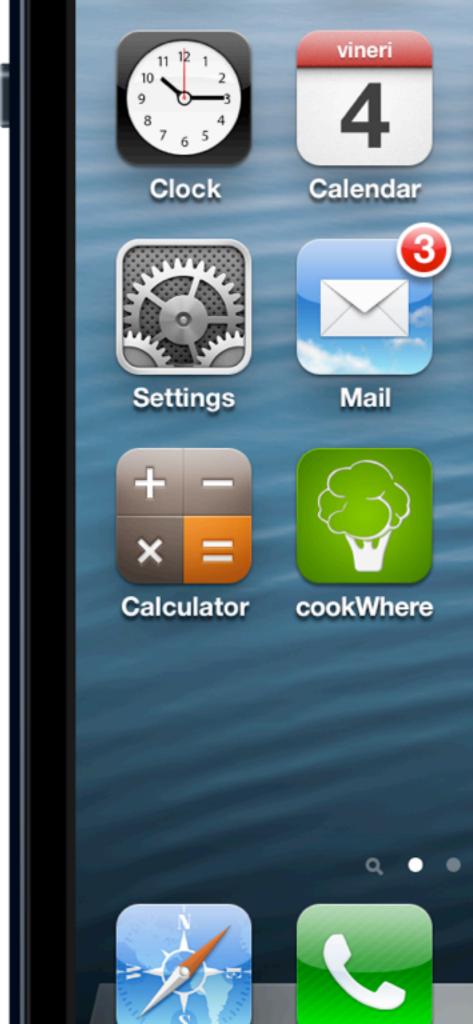
cookWhere Mauricio Sanchez-Duque



What it is?

A location based application that allows you to find ingredients.

Why?

A big metropolis like New York allows us to have access to an infinite number of cuisines from all over the world. Knowing where the right ingredients are can be a challenge.

Who?

This application is for people who are passionate about cooking and enjoy trying new recipes. It's for people who care about finding the right ingredients but don't know the right places.

How does it work?

cookWhere encourages stores to upload information about their ingredients as a means of advertising and connecting with customers.

It uses a business model similar to that of Seamless GrubHub and FreshDirect.







