



Pictaste

by. Soohyun Park

Abstract

Shoot your favorite foods and Share !
Focus on food itself instead of place.

Target Audience

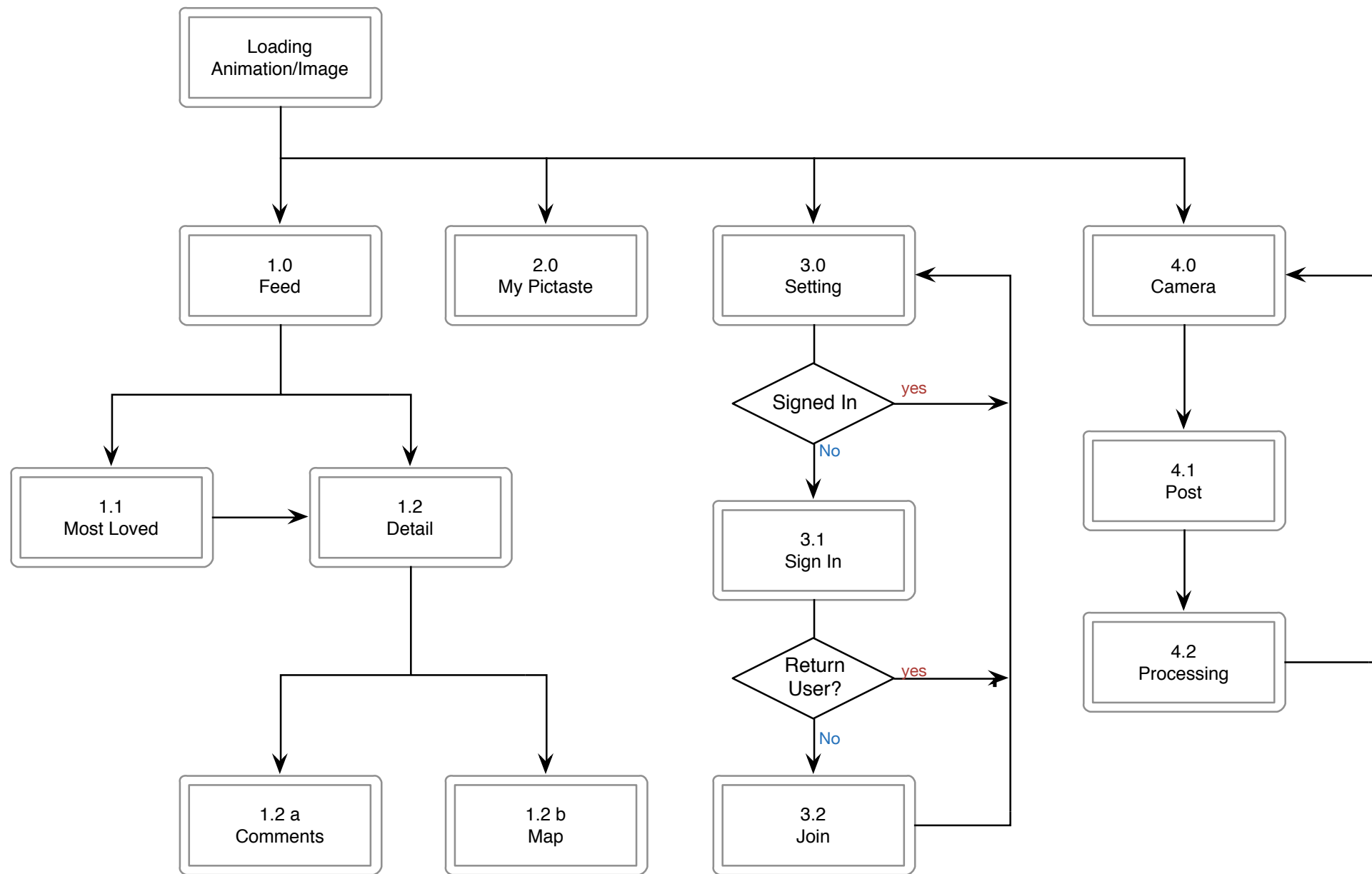
People who are in **10-30s**

People who wants to share **must-try foods**

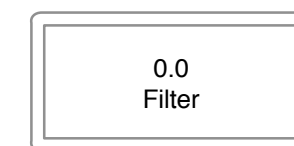
People who are **gourmets**

People who wants more info. about **food** than place

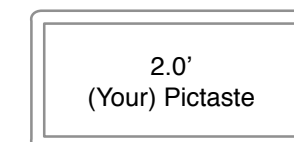
App Map



Additional Nav

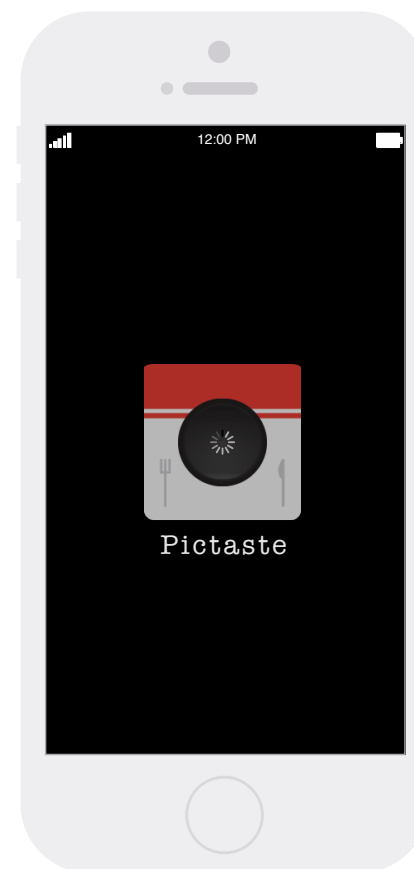


*side filter tab will appear from
Feed(1.0), Most Loved(1.1), My Pictaste(2.0)*



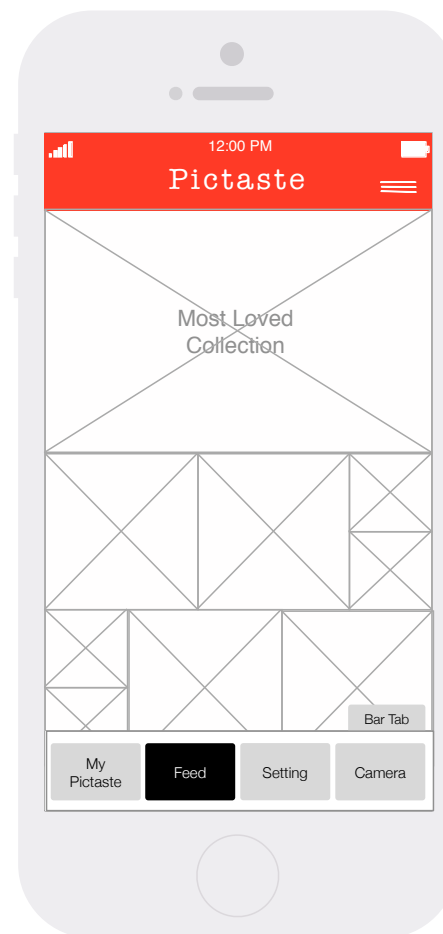
*appears when user_name, profile clicked from
Most Loved(1.1), Detail(1.2), Comments(2.0)*

Wireframe



Loading

Wireframe



Wireframe



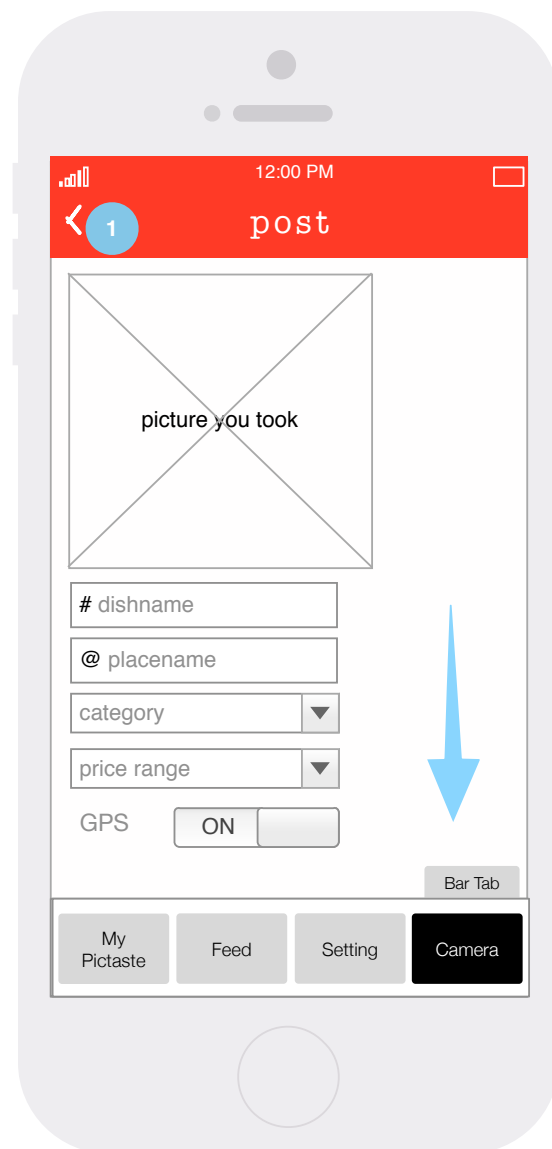
1

Click the arrow
User will go back to camera
to take picture again

2

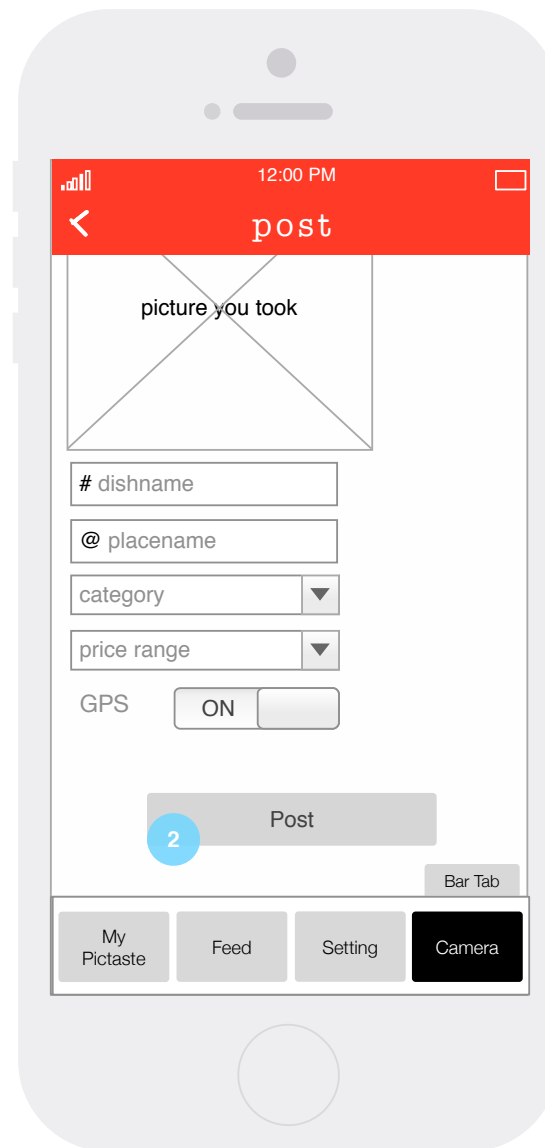
Click the shoot
After shooting it will lead you to
posting view

Wireframe

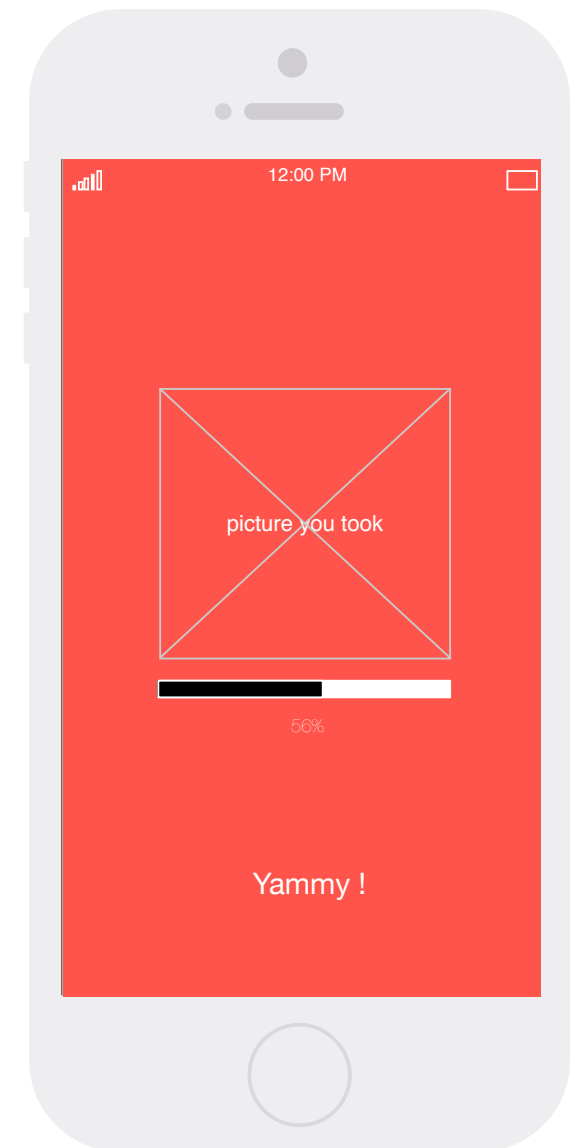


1
Click the arrow
User will go back to camera
to take picture again

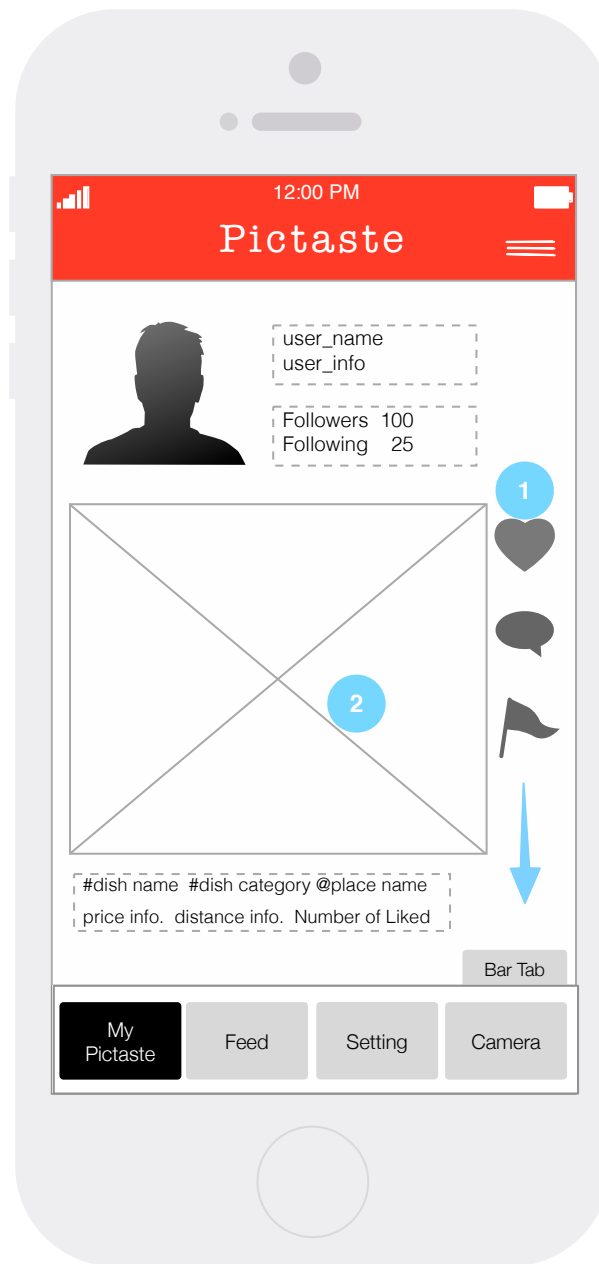
Swipe down to see more



2
Click the button
Post:: User will see the succeed
view and automatically go back to
camera view



Wireframe



1

Buttons

1. Like:: will be counted to Number of Liked
2. Comment:: will be lead you to the commentary view
3. Map:: will be lead you to the map view

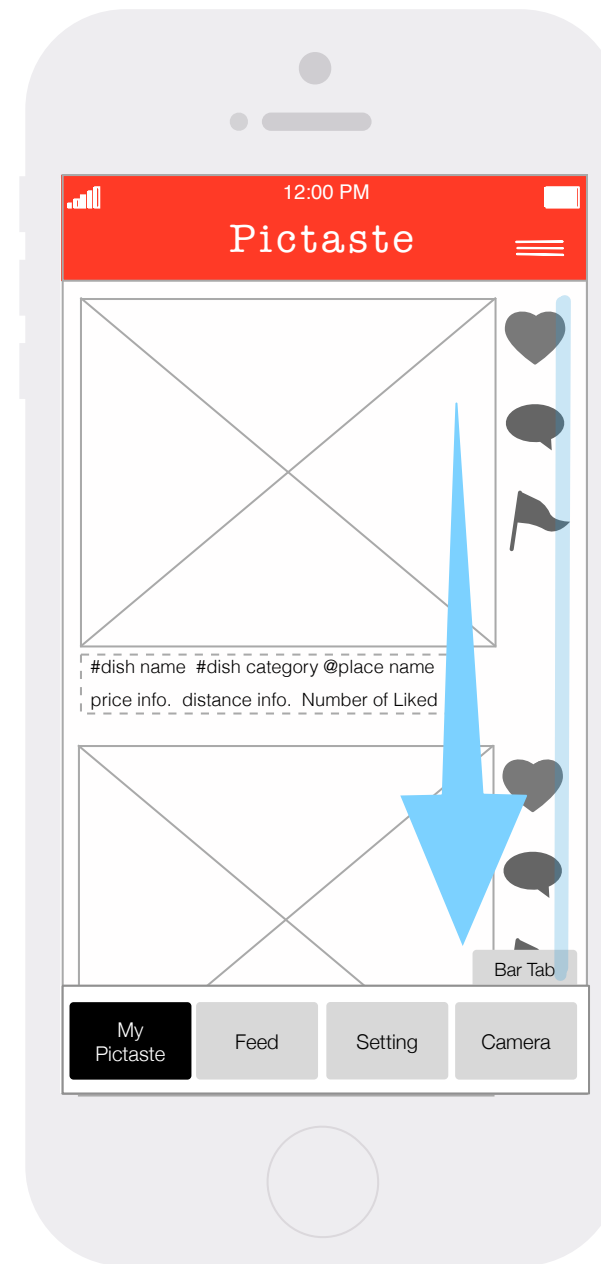
2

Click the image

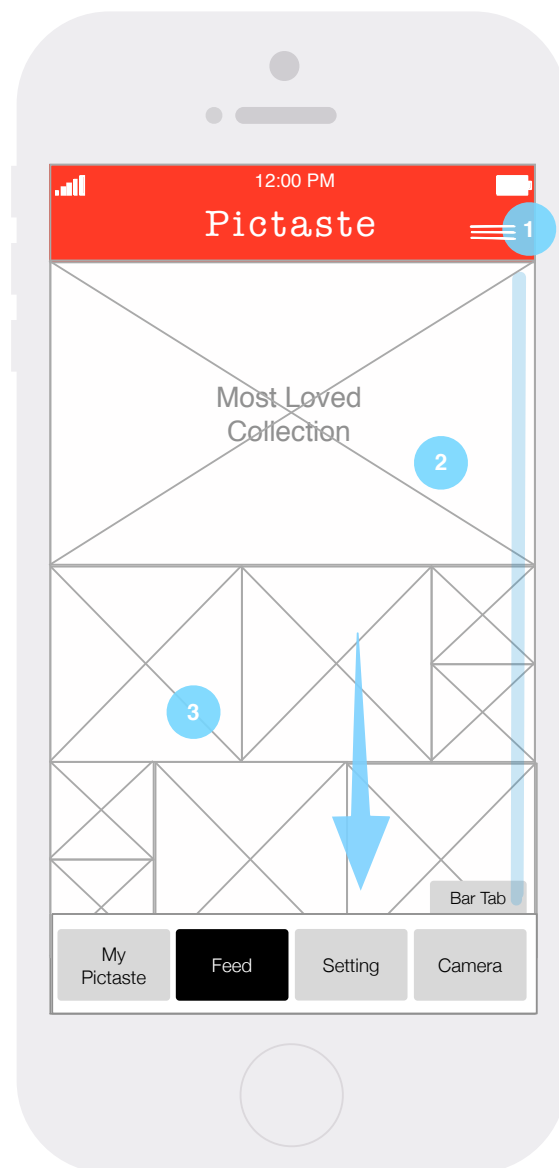
User will see full screen of the image



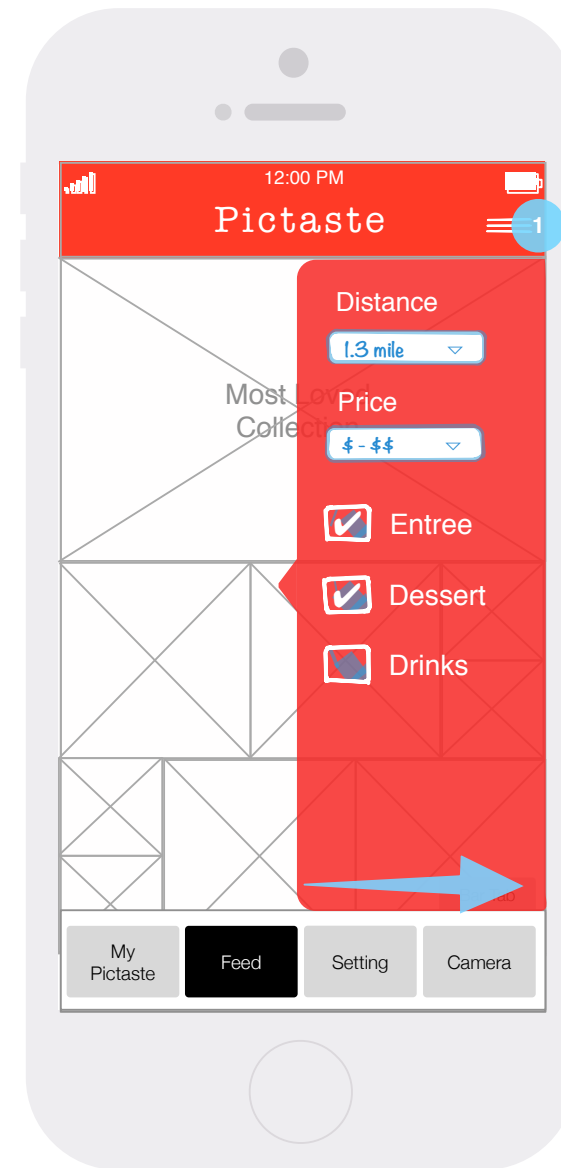
Swipe down to see more photos
(when you swipe, scroll bar will appear on the right side)



Wireframe

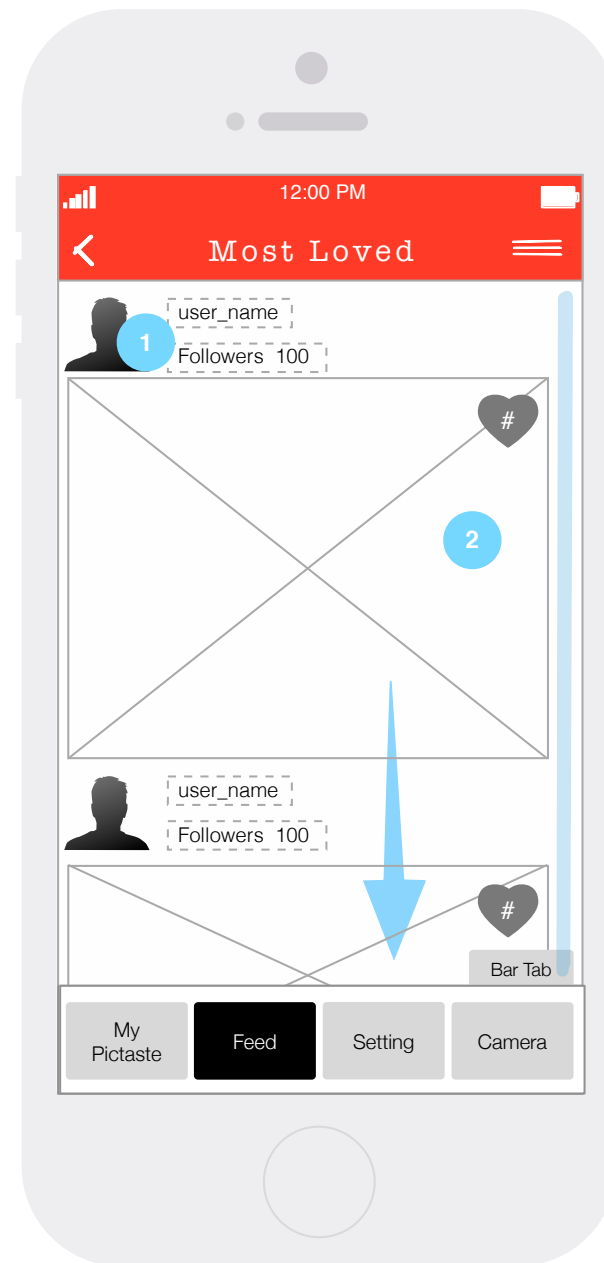


- 1 Click the image flow section
Filter side view will appear
 - 2 Click the image flow section
User will be guided to Most Loved Collection view
 - 3 Click the image
User will see detail pop-up view
- Swipe down to see more photos
(when you swipe, scroll bar will appear on the right side)



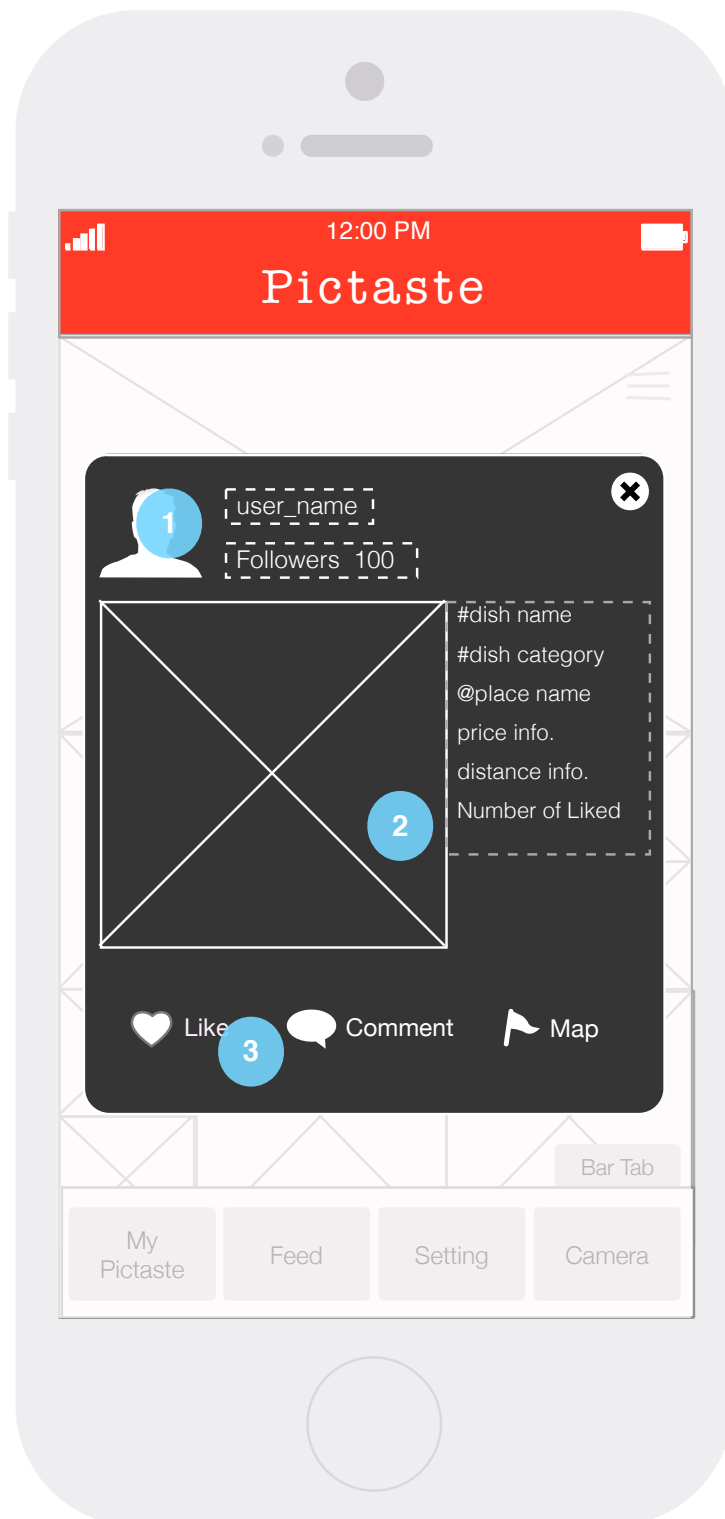
- 1 Click again to hide filter view
- Swipe right to hide filter view

Wireframe



- 1 Click the profile info
User will lead to go into the person's Pictaste view
 - 2 Click the image
Users will see detail pop-up view
- Swipe down to see more photos
(when you swipe, scroll bar will appear on the right side)

Wireframe



1

Click the user image (or) user_name
Users will be reach to the user's pictaste view

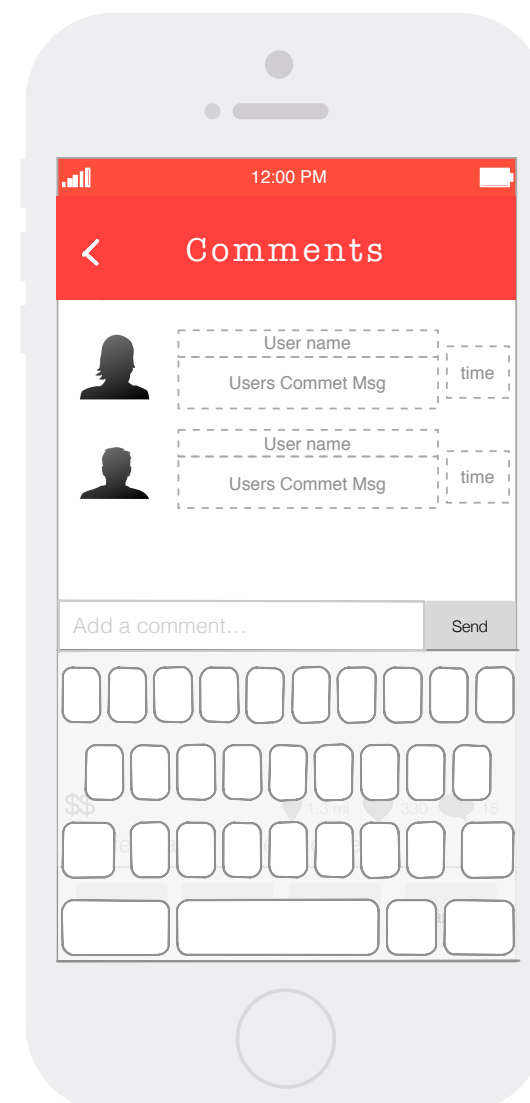
2

Click the image
Users can see full screen of the image

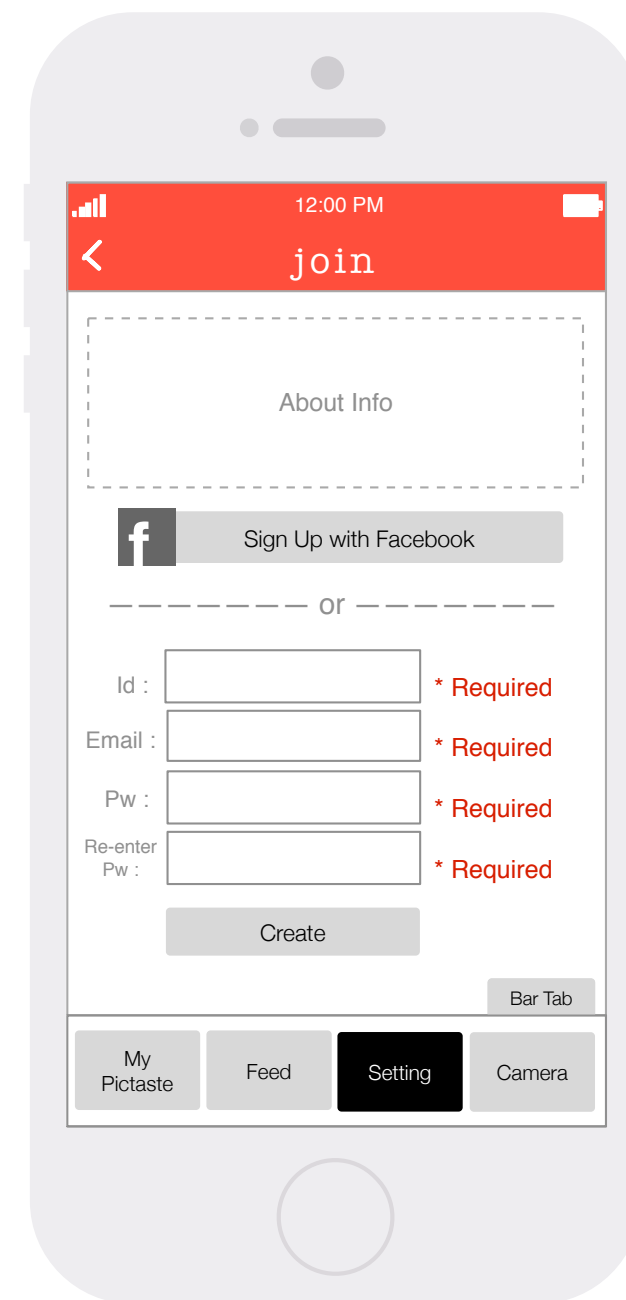
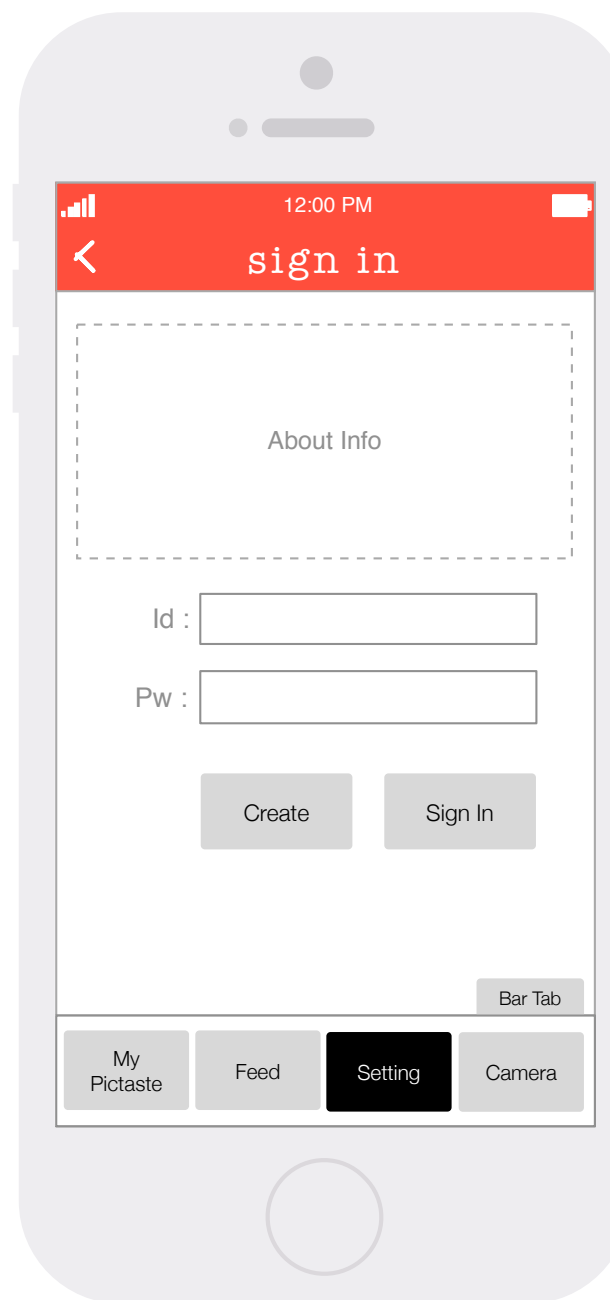
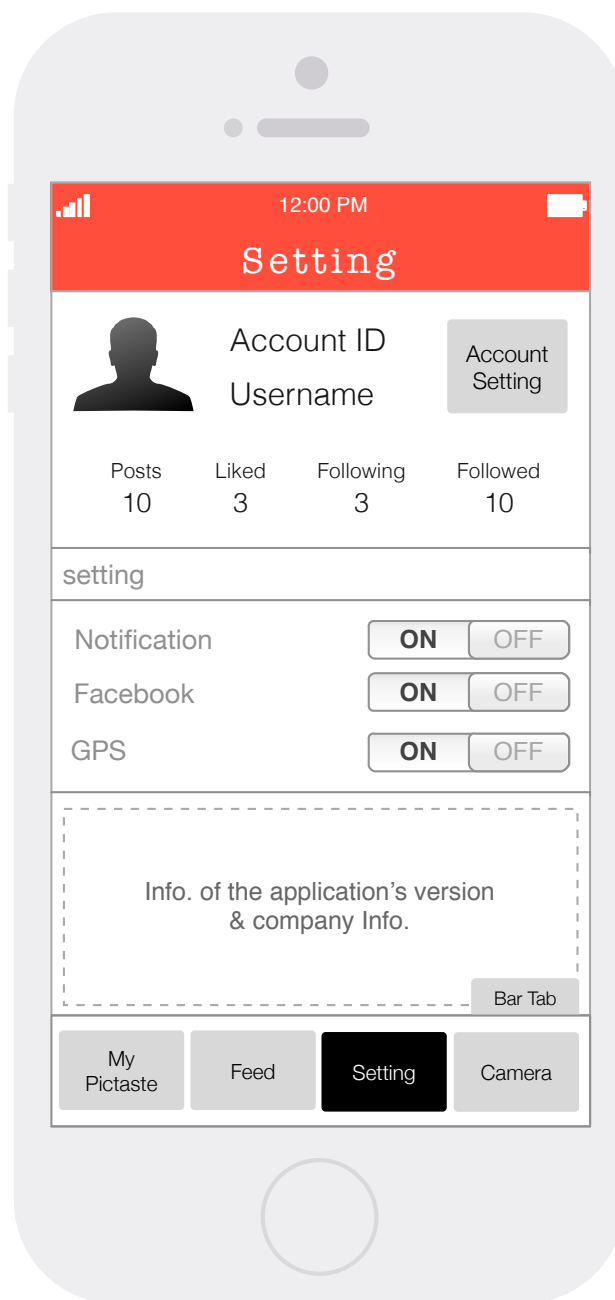
3

Buttons

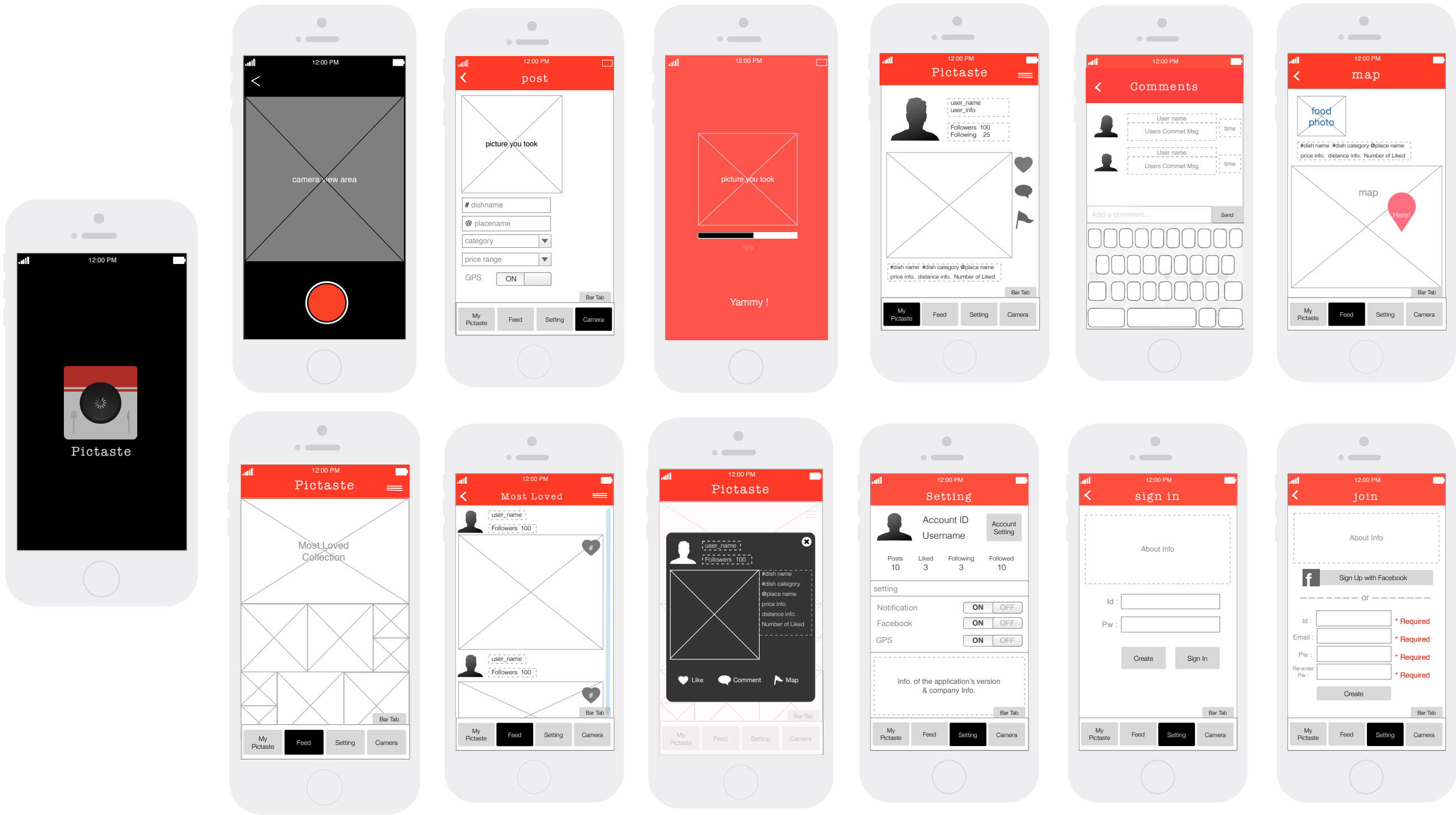
- 1. Like:: will be counted to Number of Liked
- 2. Comment:: will be lead you to the commentary view
- 3. Map:: will be lead you to the map view



Wireframe



Overall Views



Thank you !