

# PITCH FOR FINAL PROJECT

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# [idea 1] Point



- Target Audience: Traveler (10 to 80)
- Category: Travel
- The app will provide information about activities and restaurant based on *where* and *when* users are. They can also input *list of plan* for the trips. Make your travel plan easier.



# [idea 2] MyBaby

- Target Audience: New mothers (20 to 40)
- Category: Education
- The app will teach new mothers *how to play with their first child*. Some important tricks and useful knowledge.







## [idea 3] Speaking game

- Target Audience: Language Learner(10 to 30)
- Category: Education
- Unlike typing game, users need to speak up to answer questions. In this way, they will *learn the right pronunciation.*



1. Point

2. MyBaby

3. Speaking game



THANK YOU

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