

PUPLAY

Created by Sophie & Yang

APP IDEA

Intangible cultural heritage – Chinese Shadow Puppet.



APP IDEA

- An iPad lifestyle & Playful app.
- Target users are those who are interested in the ancient oriental culture, and like to have interactive experiences.

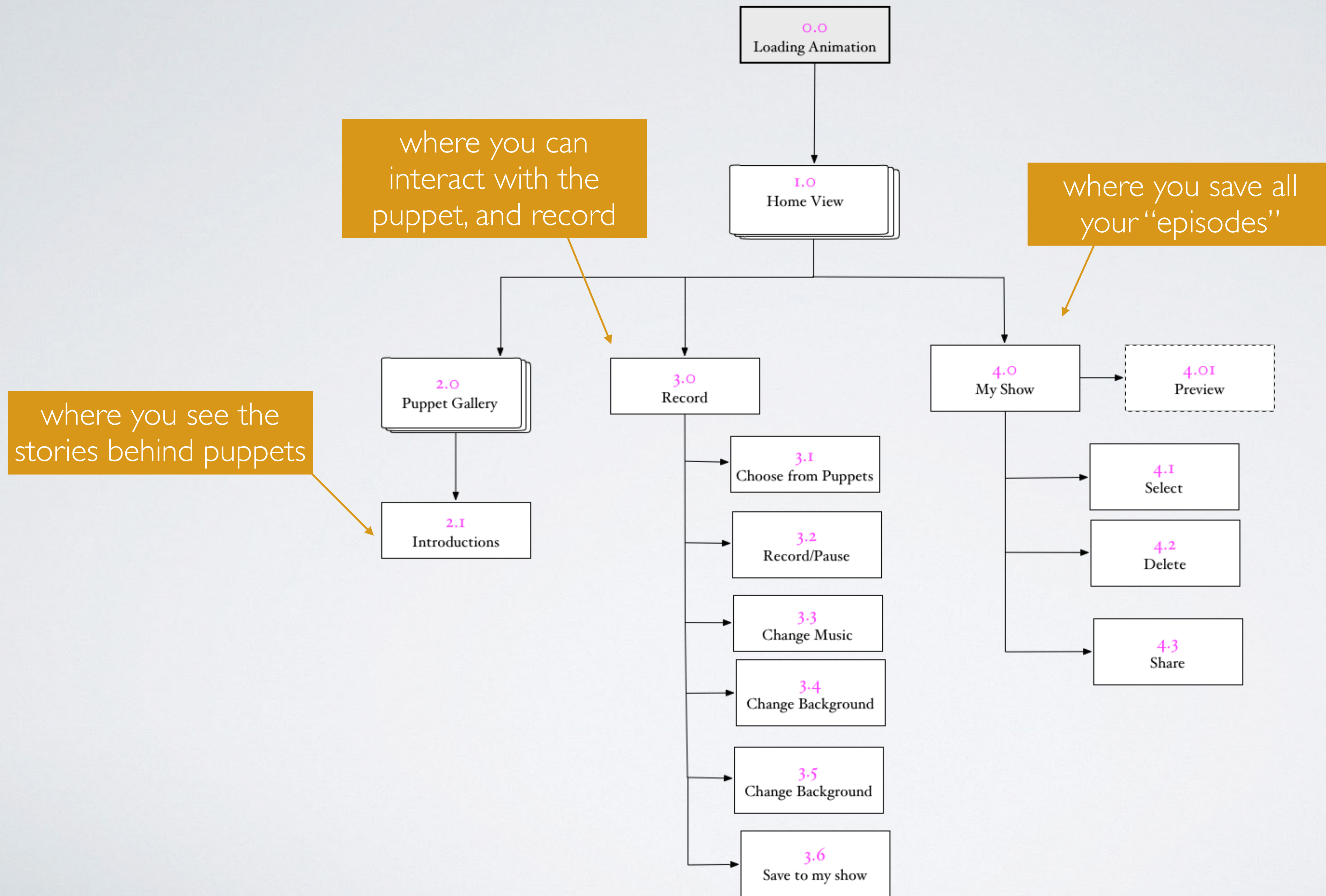
APP FEATURE

- Get to know Chinese shadow puppet in a more relaxed and fun way.
- Customize your own Chinese shadow shows and share with friends and family.
- Donate for the Chinese intangible cultural heritage, and support the local artists.

PRECEDENT



App Map



0.0 Loading Animation



1.0 Home View



2.0 Puppet Gallery



Tap to see the story and details of this puppet

2.1 Puppet Gallery- Introduction



2.01 Puppet Gallery-indicate



Little dot reminds you
which puppet you
have seen the last time

Tap to see the story
and details of this
puppet

2.1 Puppet Gallery- Introduction2



Zhang Fei

*A military general who
served under the warlord
Liu Bei in the late Eastern
Han Dynasty and early
Three Kingdoms period.*

2.01 Puppet Gallery-indicate2



Little dot reminds you
which puppet you have
seen the last time

3.0 Record



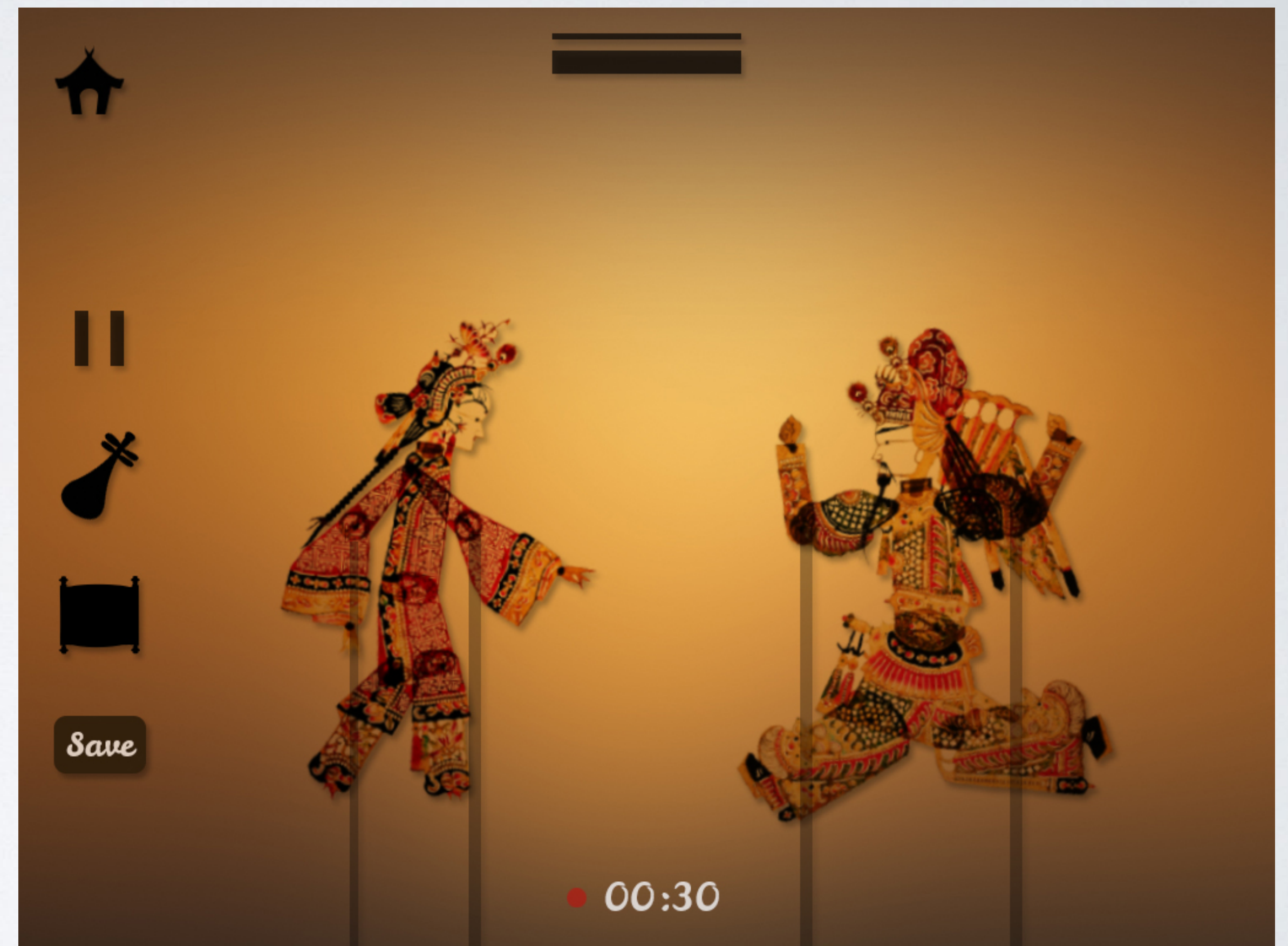
3.1 Choose from puppets



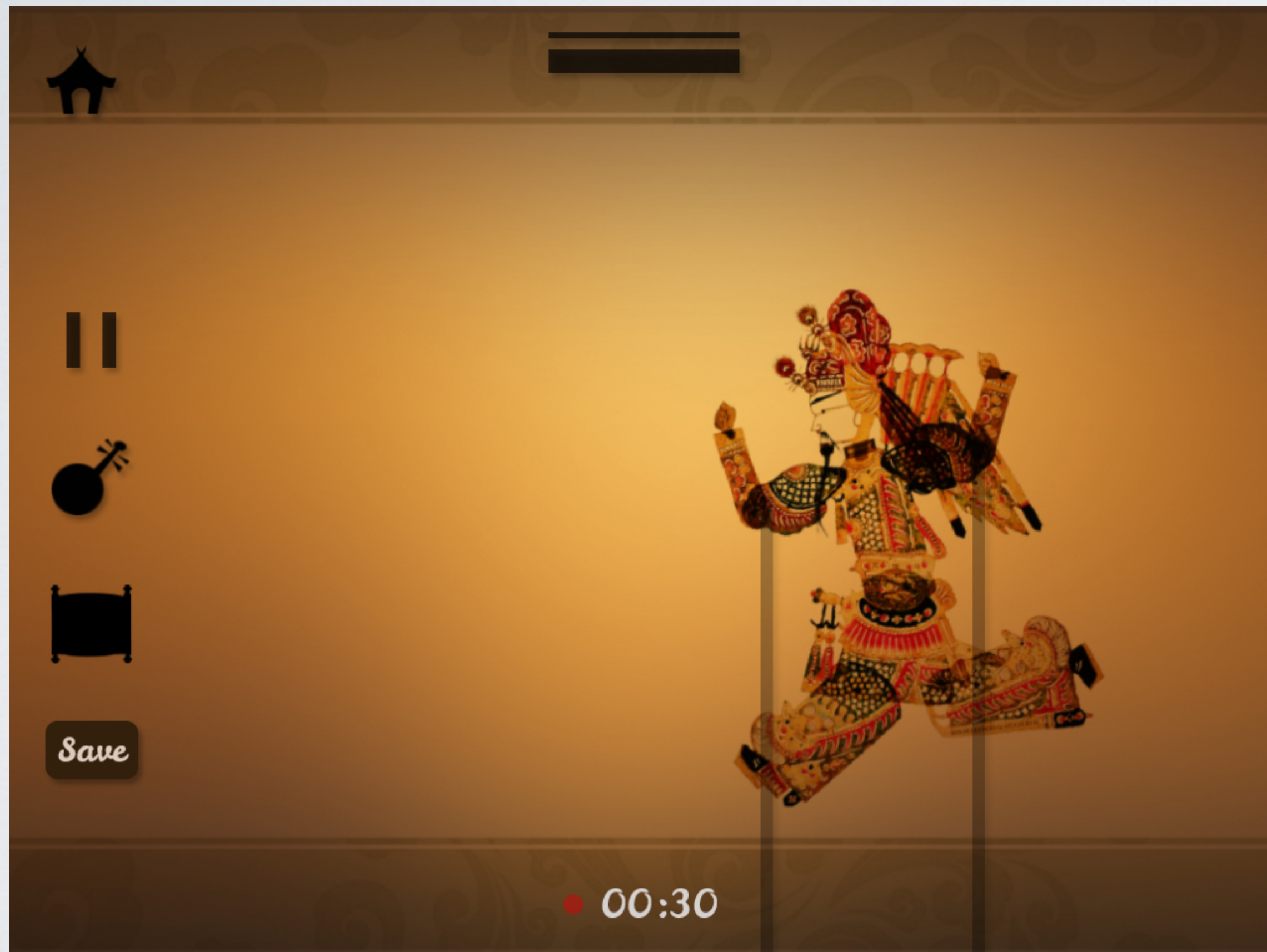
3.1 Choose From Puppets



3.2 Record / Pause



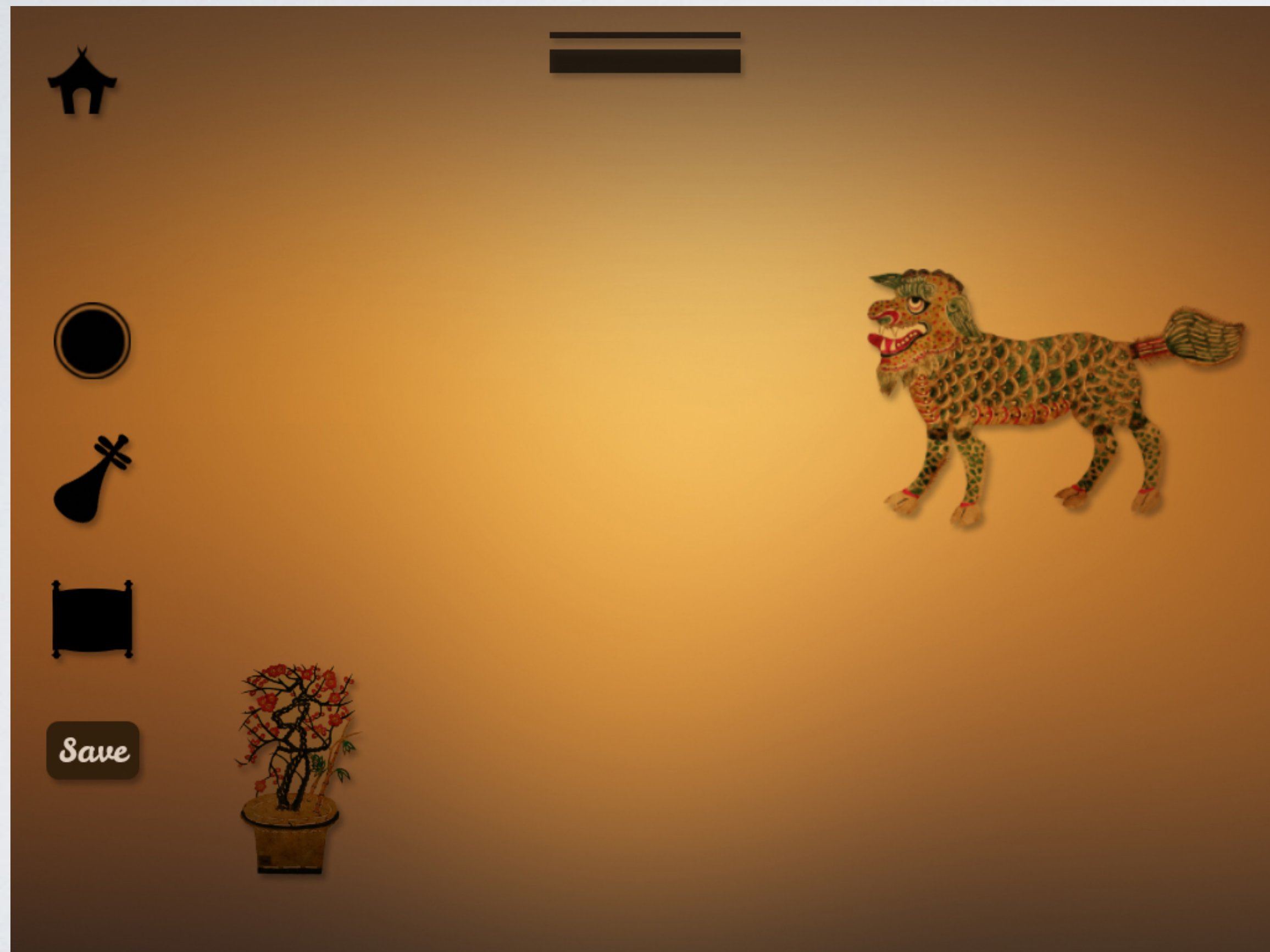
3.3 Change Music



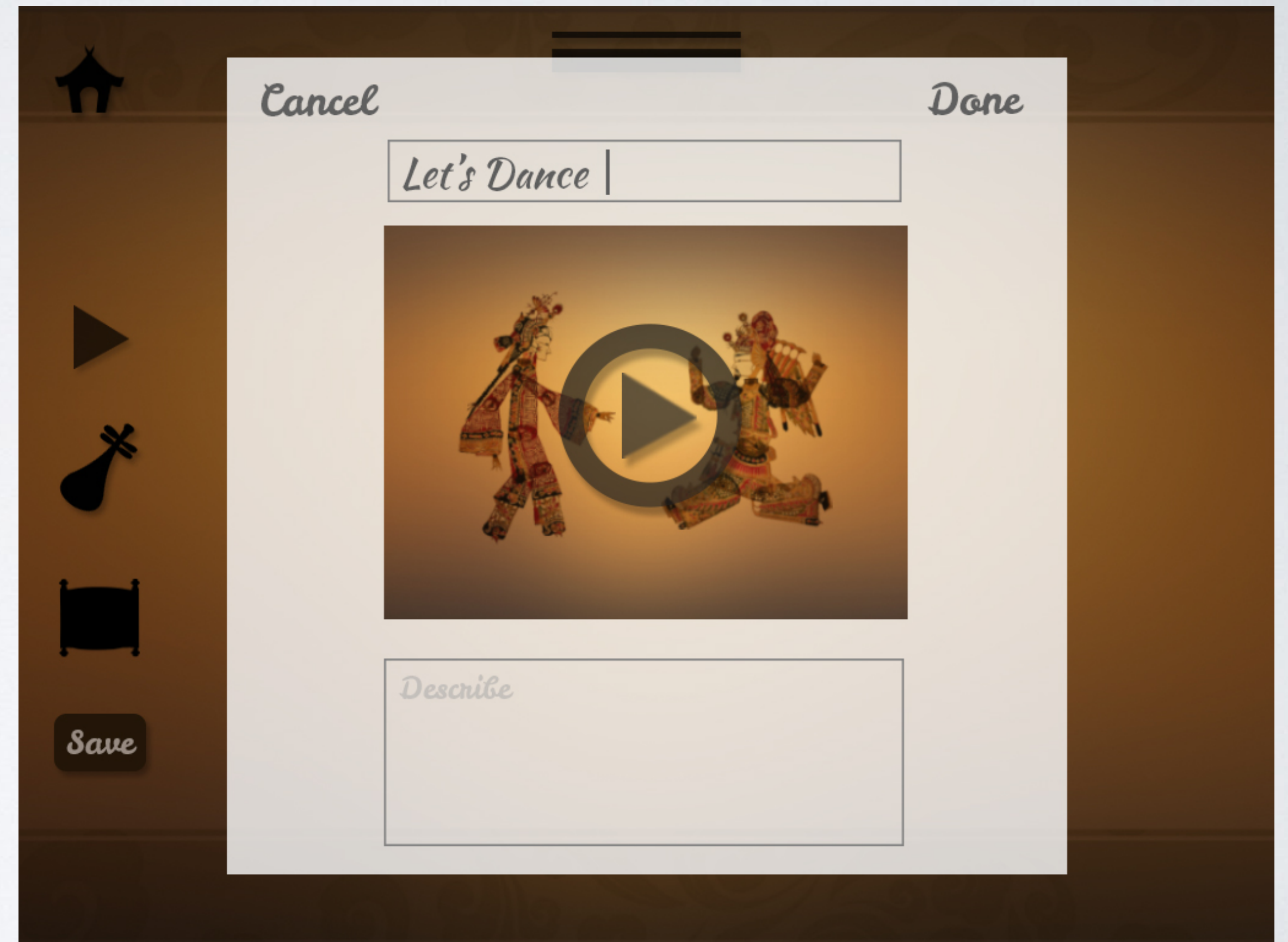
3.4 Change Background



3.5 Change Background



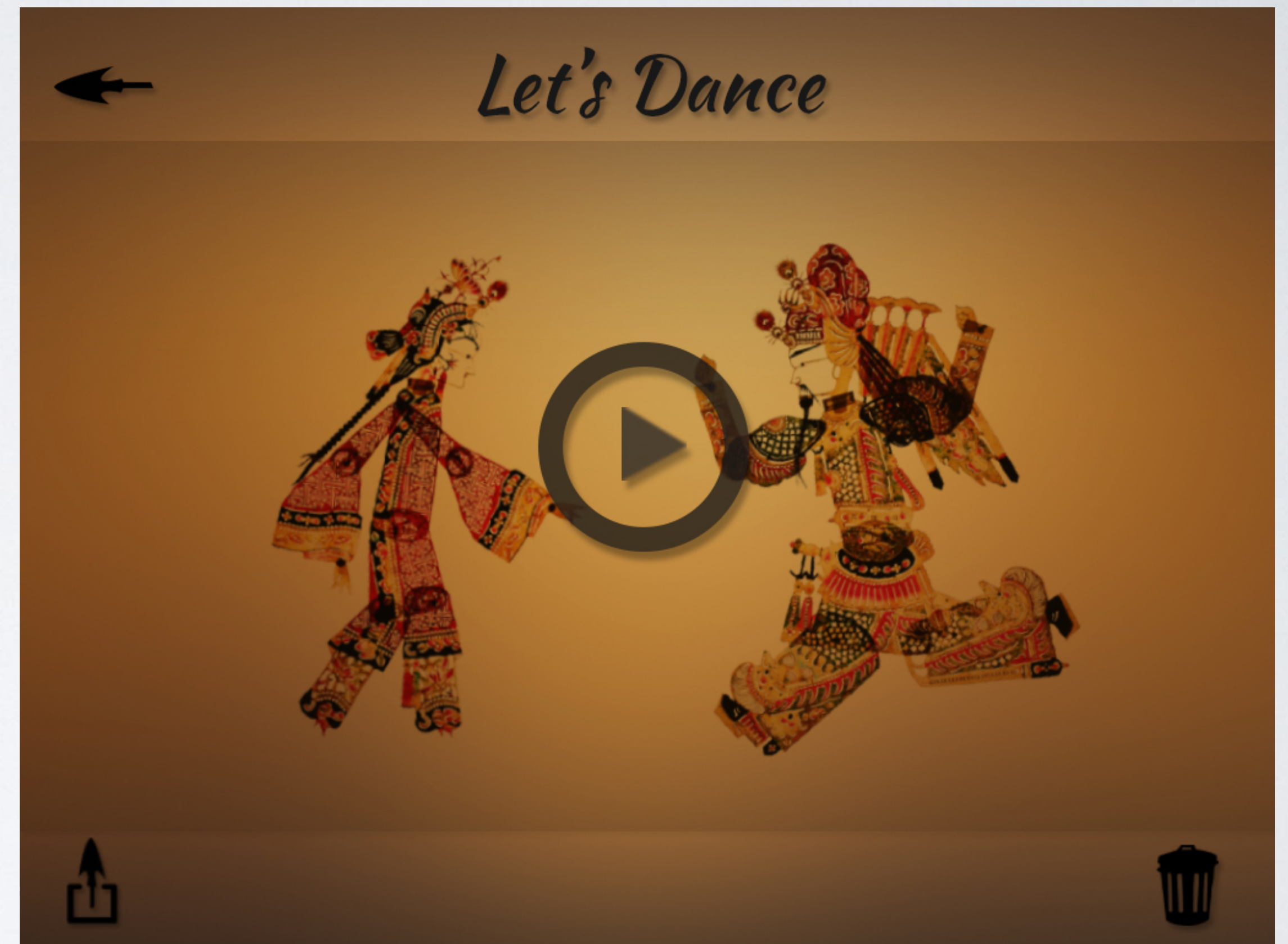
3.6 Save to my show



4.0 My Show



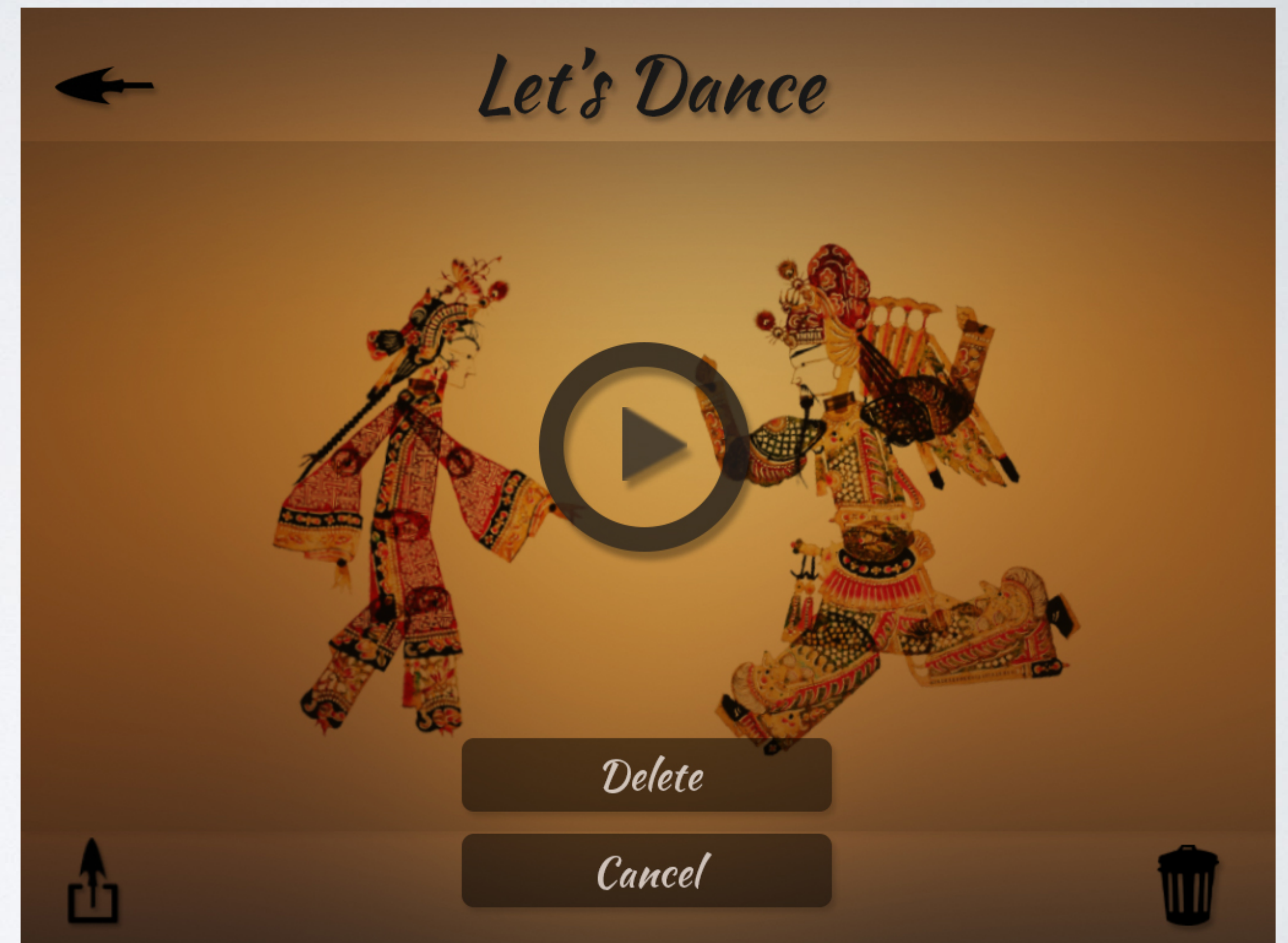
4.0I My Show - Preview



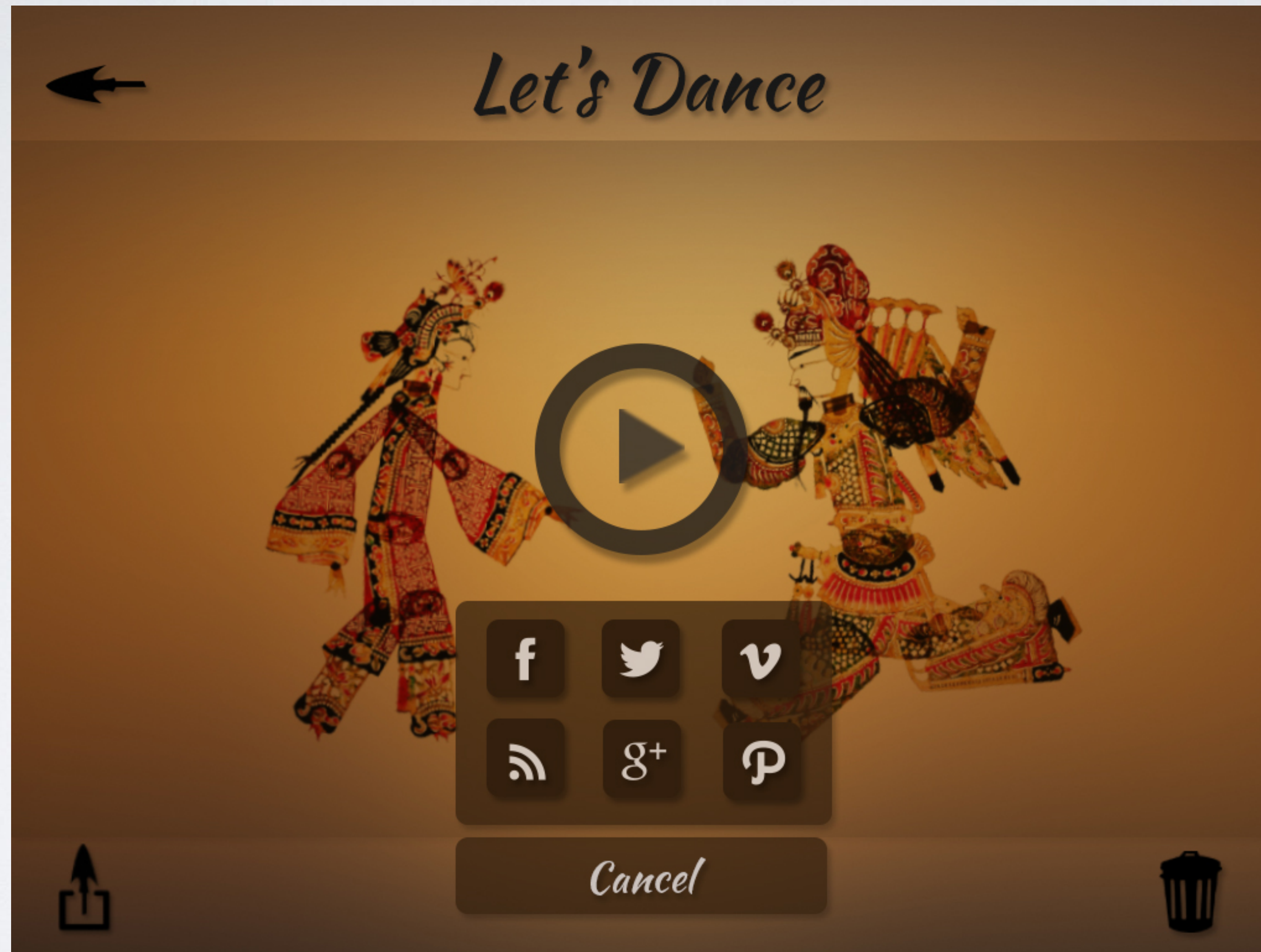
4.1 Select



4.2 Delete



4.3 Share



Prototype

<https://www.justinmind.com/usernote/tests/11887675/11889702/11889705/index.html>

Thank You!