



Shu Yu Lin + Soo Hyun Park

{ Time + Location based } show art events around us

There is so many art events on going around us. However, it is easy to miss or forget interesting events. Especially, there are lots of events, such as exhibitions, concerts, talks and etc., in NYC. As an art students, we are lucky to study in NYC which has great opportunities to experience the events but it is hard to know every events around us. The app will aim to give real-time based information of the events near from us that will help the users to be noticed various art events around them.

Target Audience



Art Students

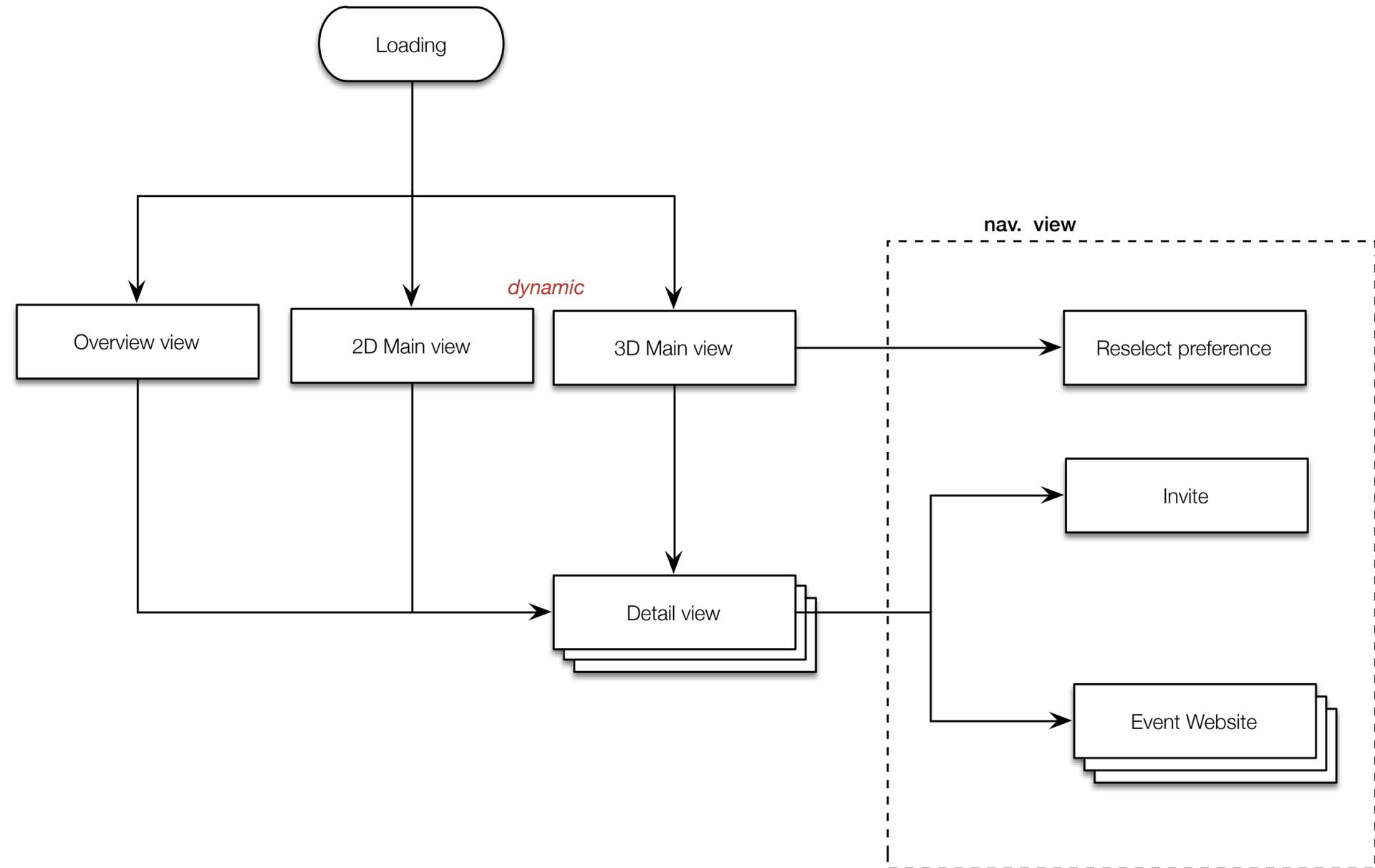
App map

User will get in to Main view. It can be 2D type of view if they hold the device horizontal way. Also, if they hold it vertical way, they will see 3D style of point.

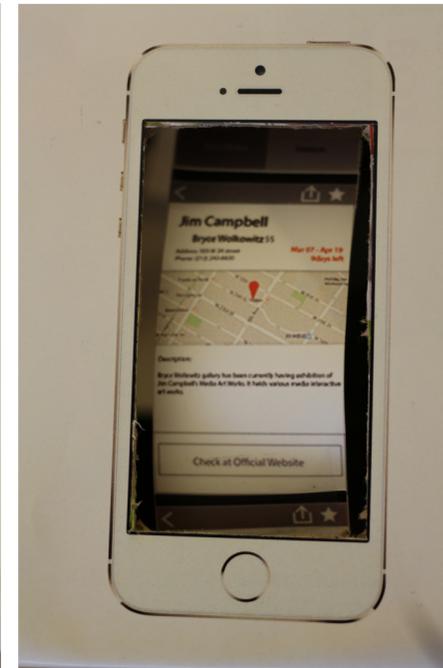
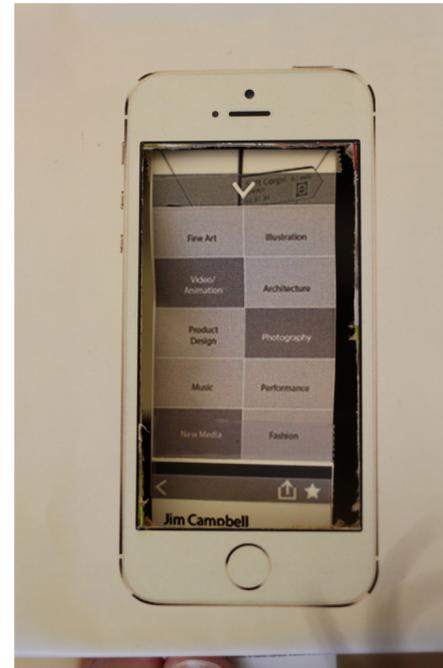
Overview view is for seeing all the events' information of the day you open the app.

Invite button will be at detail view and if you tab it, you will see selections, such as Facebook, message and email, to send the information to friends.

In detail view, you can go to the official event website to see more details of the event.



Paper prototype





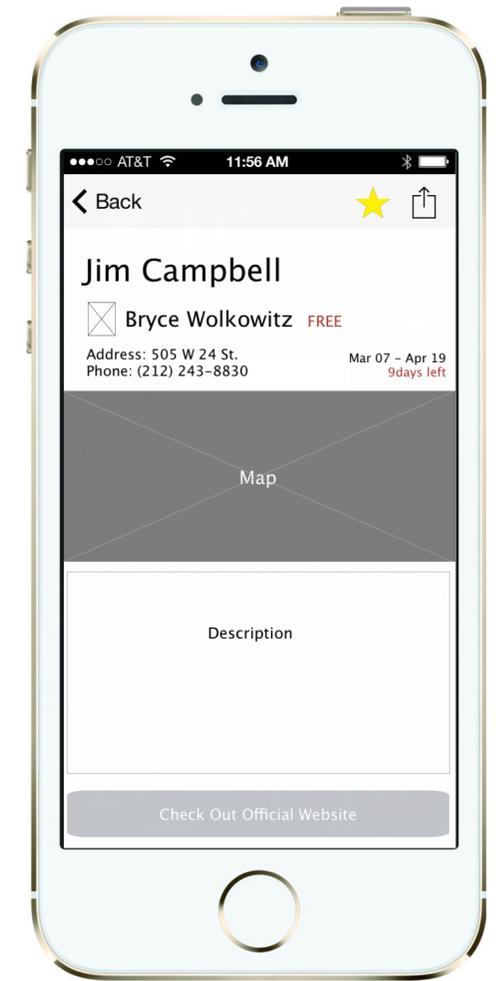
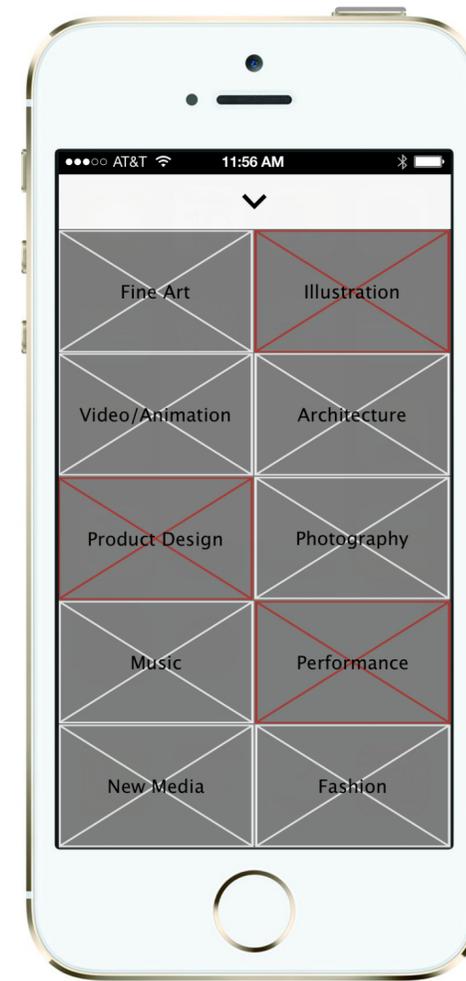
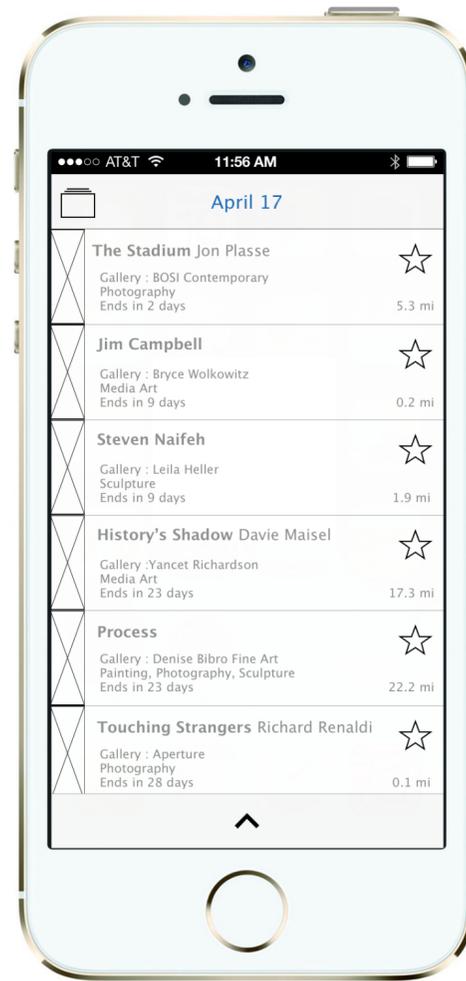
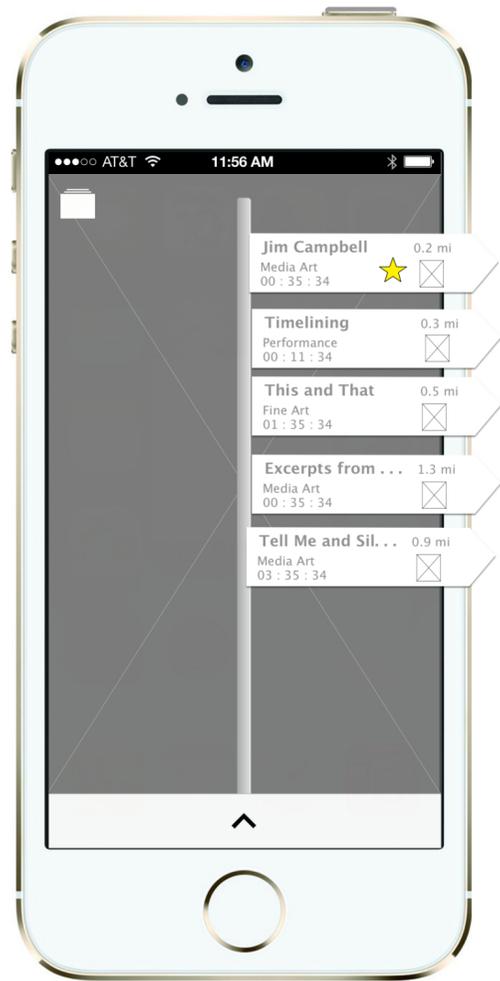
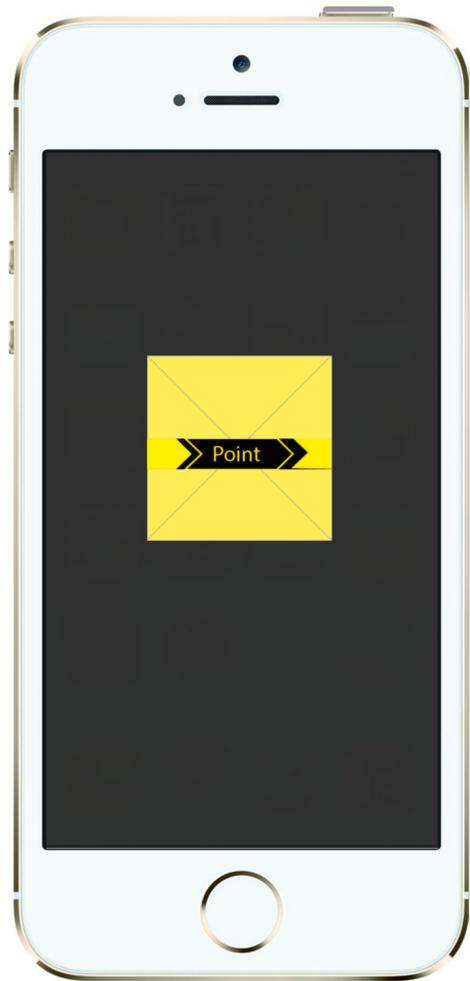
+ what we've learned

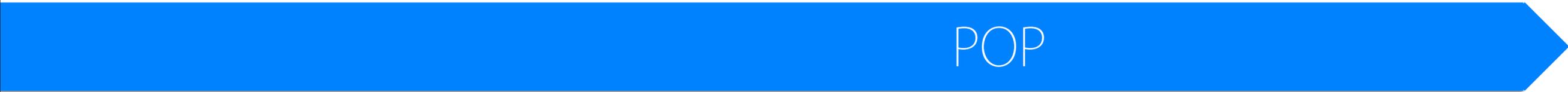
- 1. 3D main view - **hard to see** detail info.
- 2. Want to see the **whole events**
- 3. **Illogical** 3D point display

+ what we've changed

- 1. 2 types of main view : **2D/ 3D**
- 2. daily whole events **overview** view
- N. detail designs / the way of **interaction**

wireframe iteration





POP

