

# SHADOW PLAY

Created by Sophie & Yang



# APP IDEA

Introduce: Chinese Shadow Puppet.





# APP IDEA

- An iPad lifestyle & Playful app.
- Target users: like to experience Chinese shadow puppets culture; like to make their own episode;

# APP FEATURES

- Get to know Chinese shadow puppet in a more relaxed and fun way.
- Customize your own Chinese shadow shows and share with friends and family.
- Donate and support the local artists.

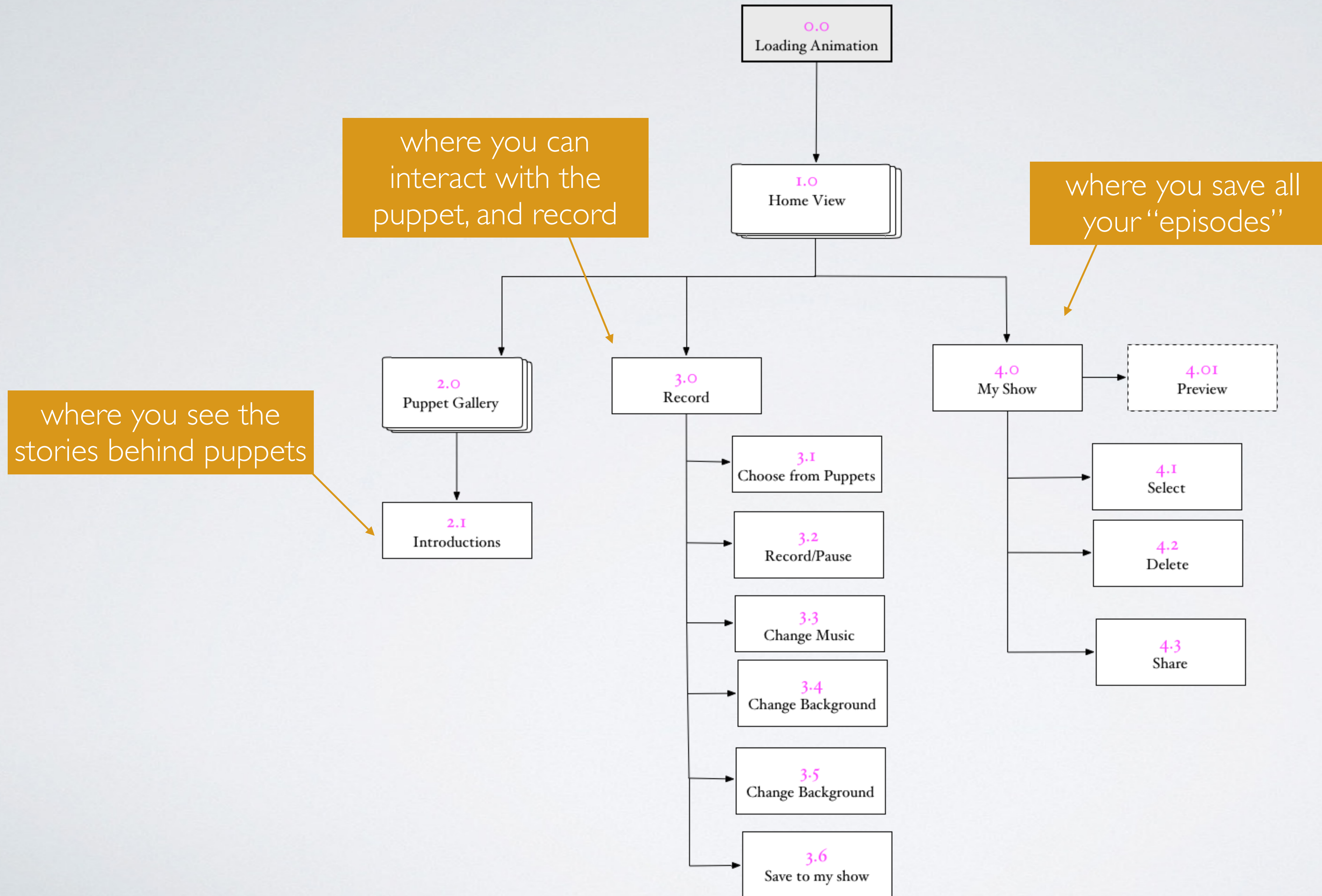


# PRECEDENT





# App Map





# MODIFICATION AFTER USER FEEDBACKS

“The interface design is a little bit dark when I explore this app.”

- Adjusting brightness of the interface design, making it clear and brighter.

“The name is misunderstanding and funny.”

- We change the name of this app.

“ Change the music button - Every time I tab it, it changes to another shape, sometimes it's confusing.”

- We change the transparency of this button, not the shape.



# MODIFICATION AFTER USER FEEDBACKS

“Some of the white backgrounds are very distracting.”

- Changing the style of the pop-up background.  
Making it less distracting.

“The Save Button shouldn't be touchable during the record process.”

- Making it transparent during the record process  
indicates it's not working.



## 0.0 Loading View



## 1.0 Home View





# 2.0 Puppet Gallery



Tap to see the story and details of this puppet

# 2.1 Puppet Gallery- Introduction I





## 2.01 Puppet Gallery-indicate



Little dot reminds you  
which puppet you  
have seen the last time

Tap to see the story  
and details of this  
puppet

## 2.1 Puppet Gallery- Introduction2





## 2.01 Puppet Gallery-indicate2



Little dot reminds you  
which puppet you have  
seen the last time



### 3.0 Record



### 3.1 Choose from puppets





### 3.1 Choose From Puppets



### 3.2 Record / Pause





### 3.3 Change Music

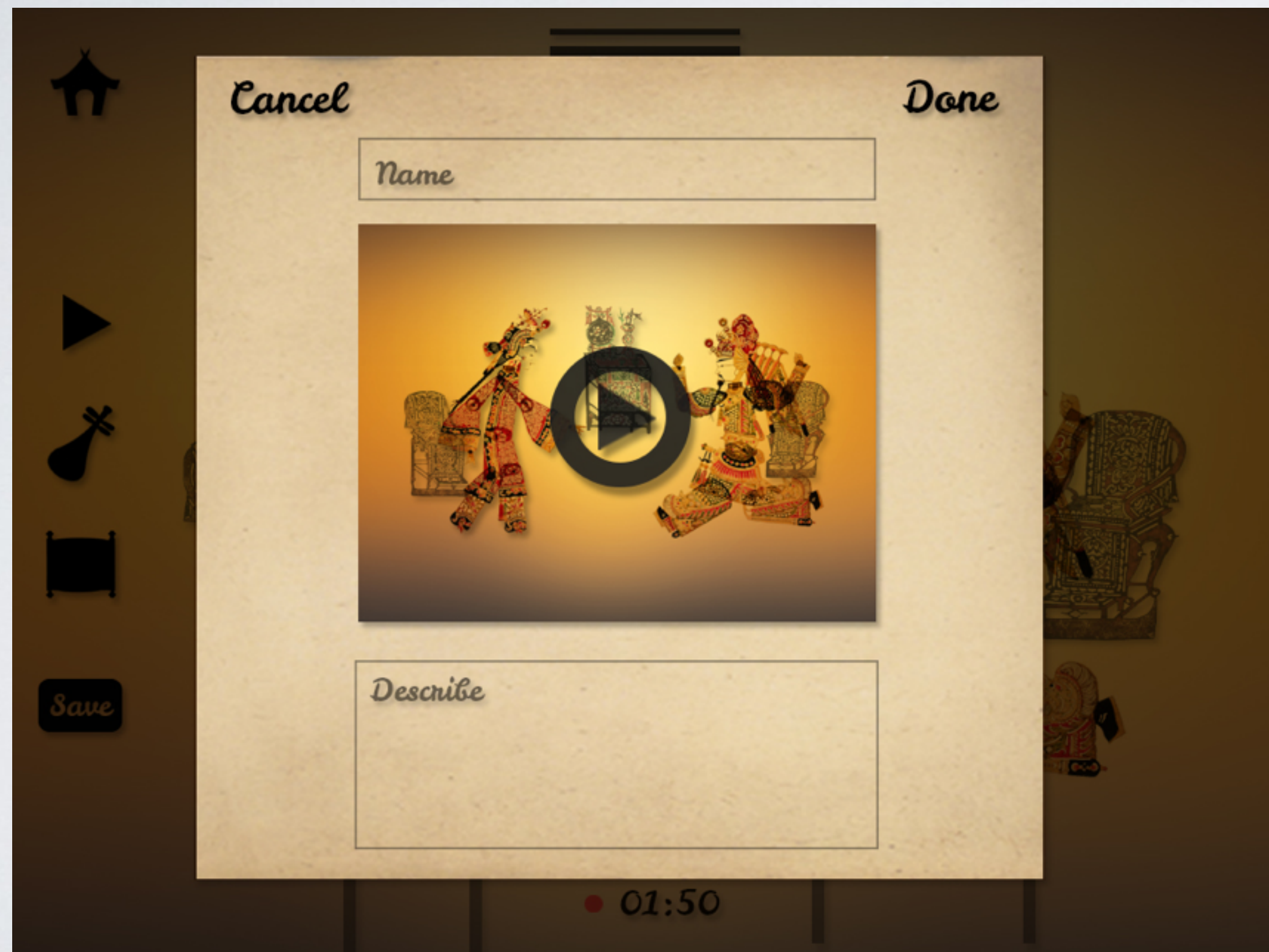


### 3.4 Change Background

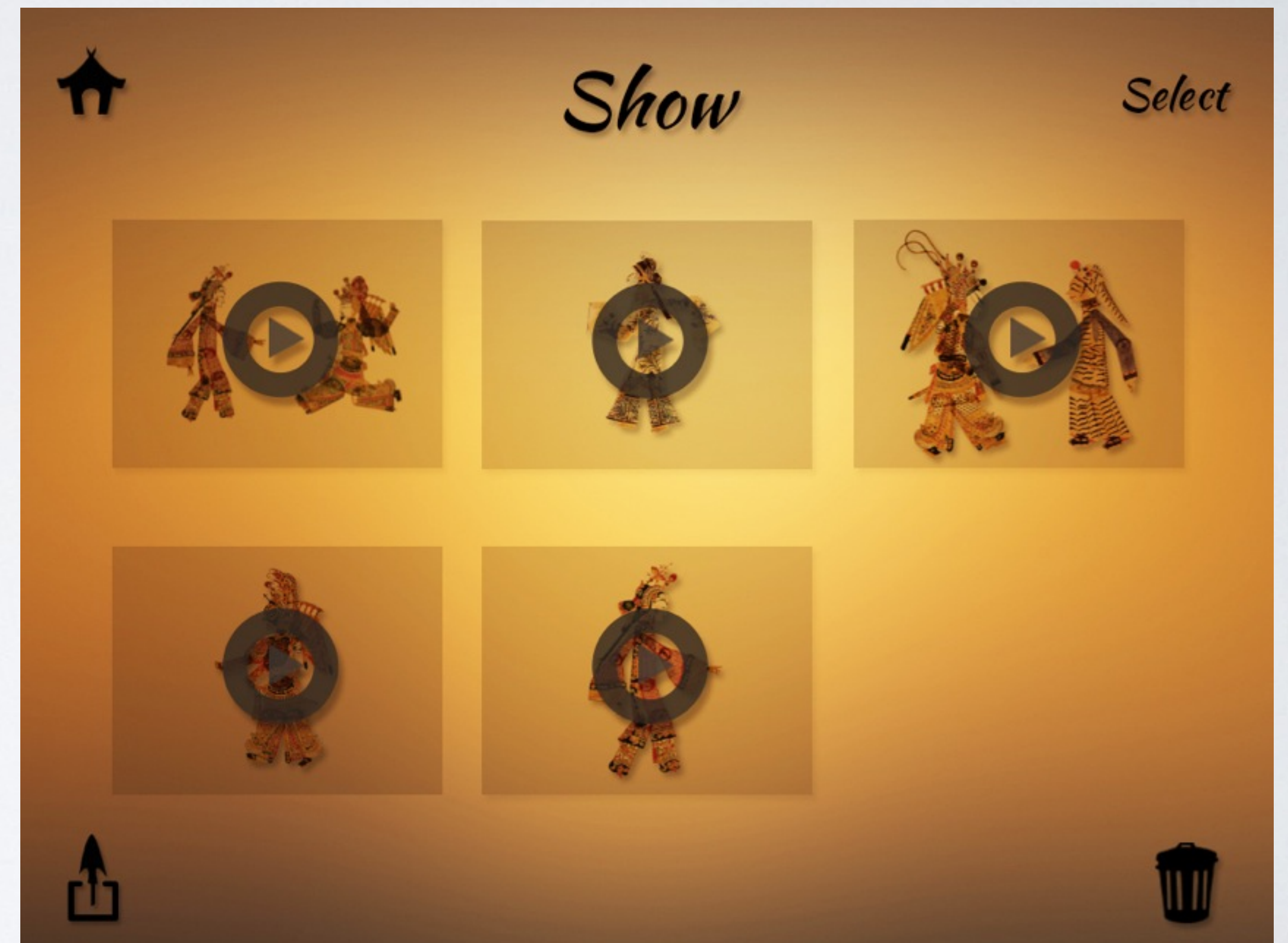




### 3.6 Save to my show



### 4.0 My Show

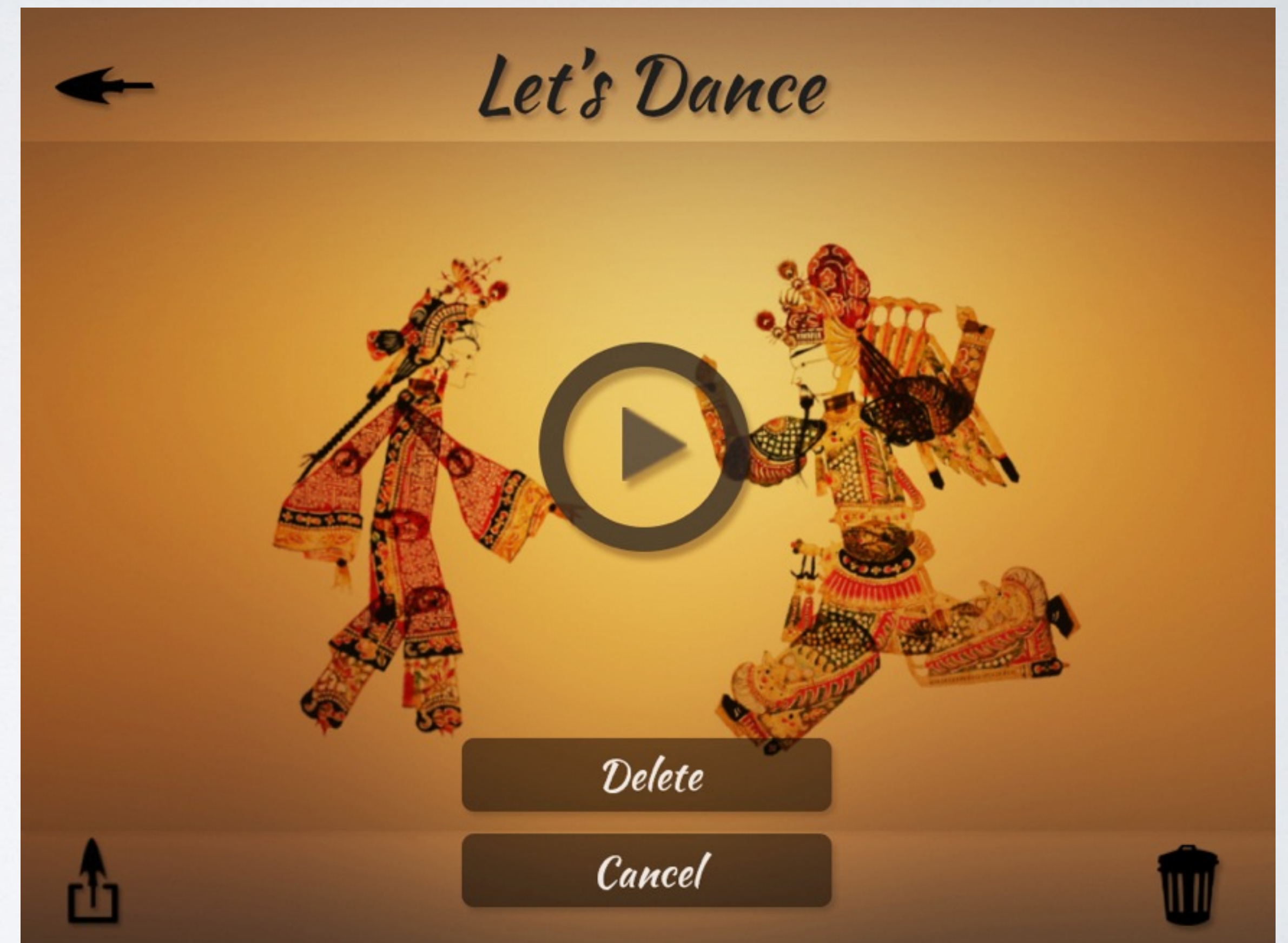




## 4.1 Select

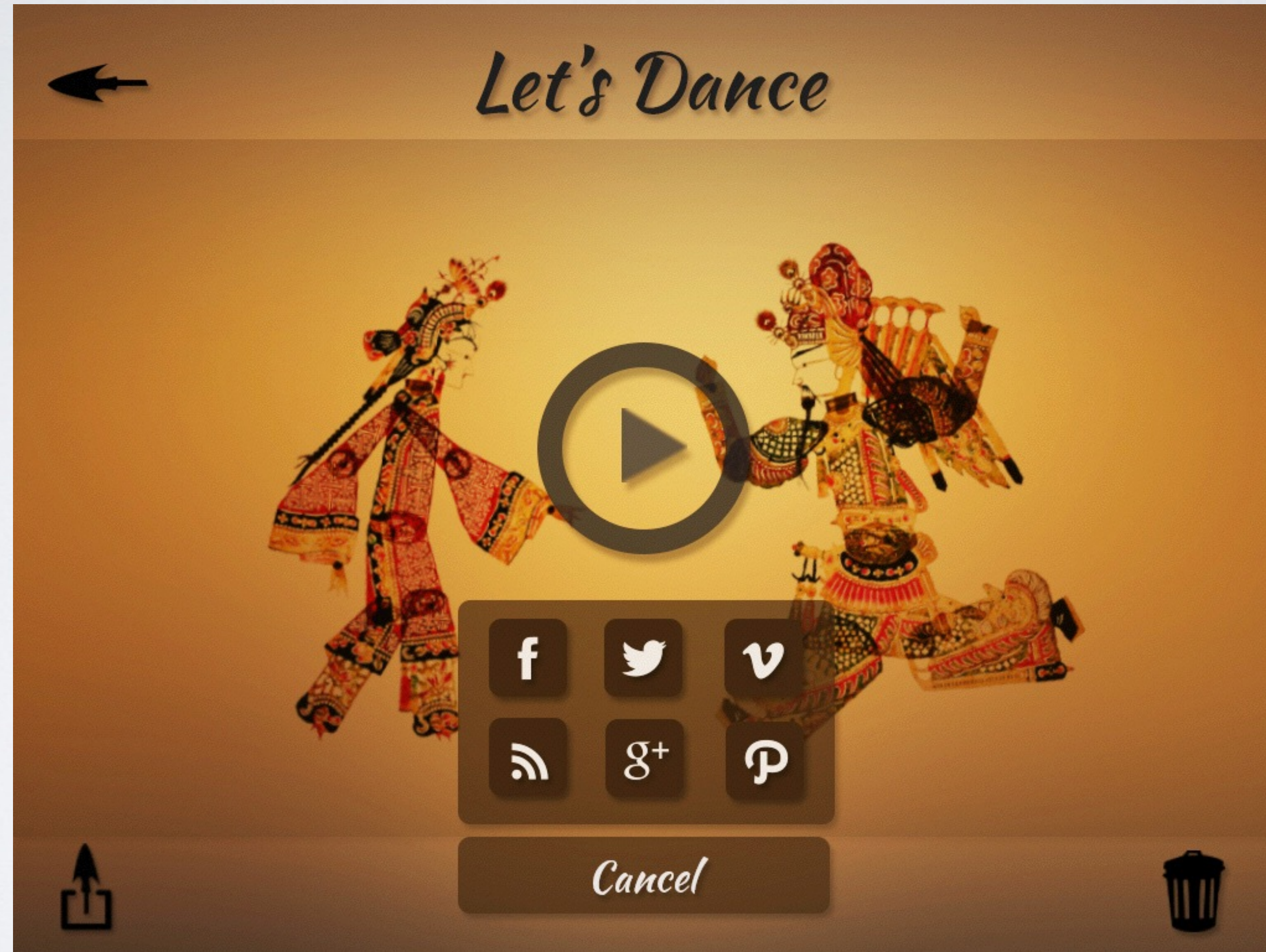


## 4.2 Delete





## 4.3 Share





# PROTOTYPE

<https://www.flinto.com/p/5b733d0a>



**THANK YOU**