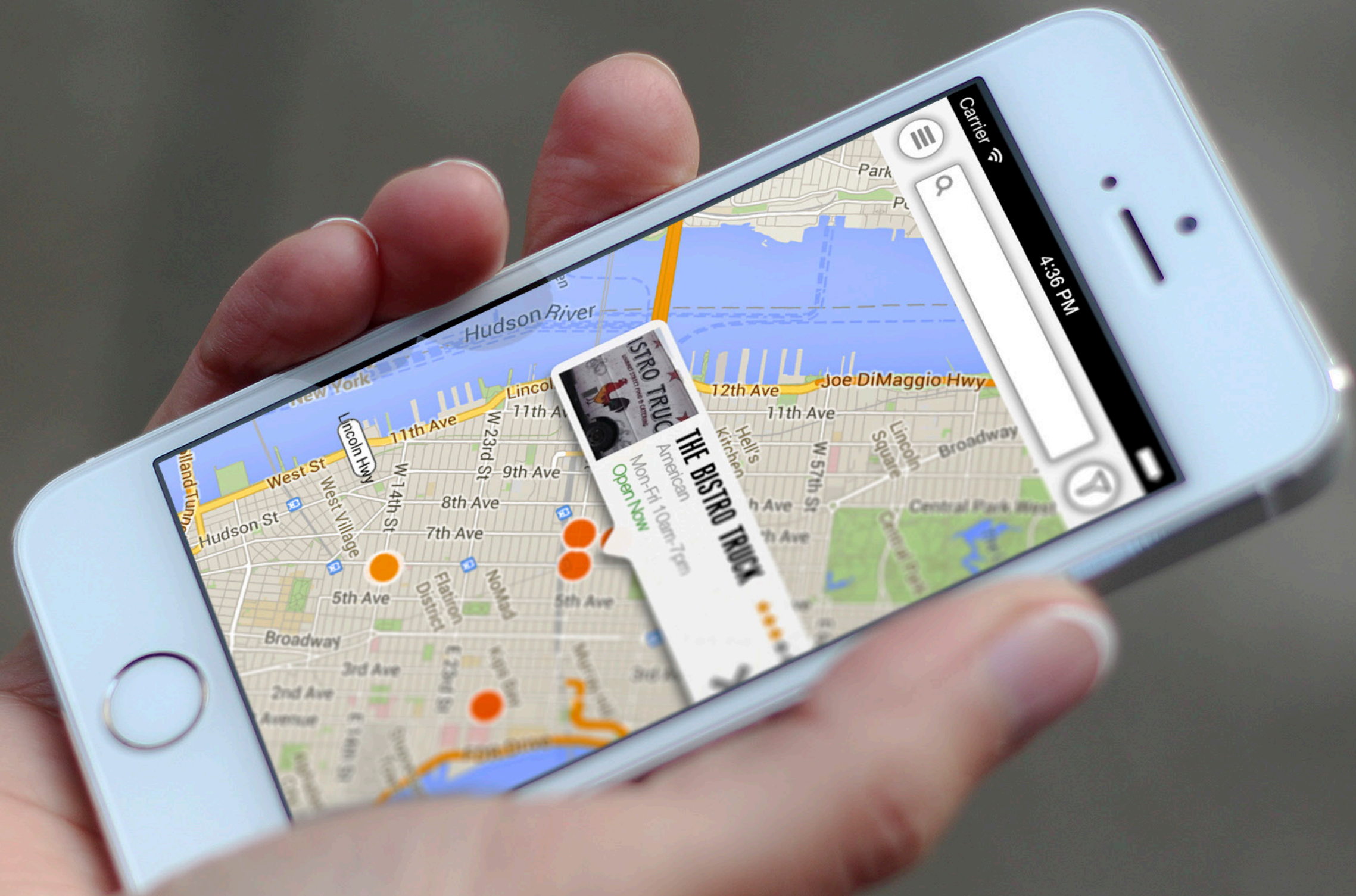


***FOODTRACKER***







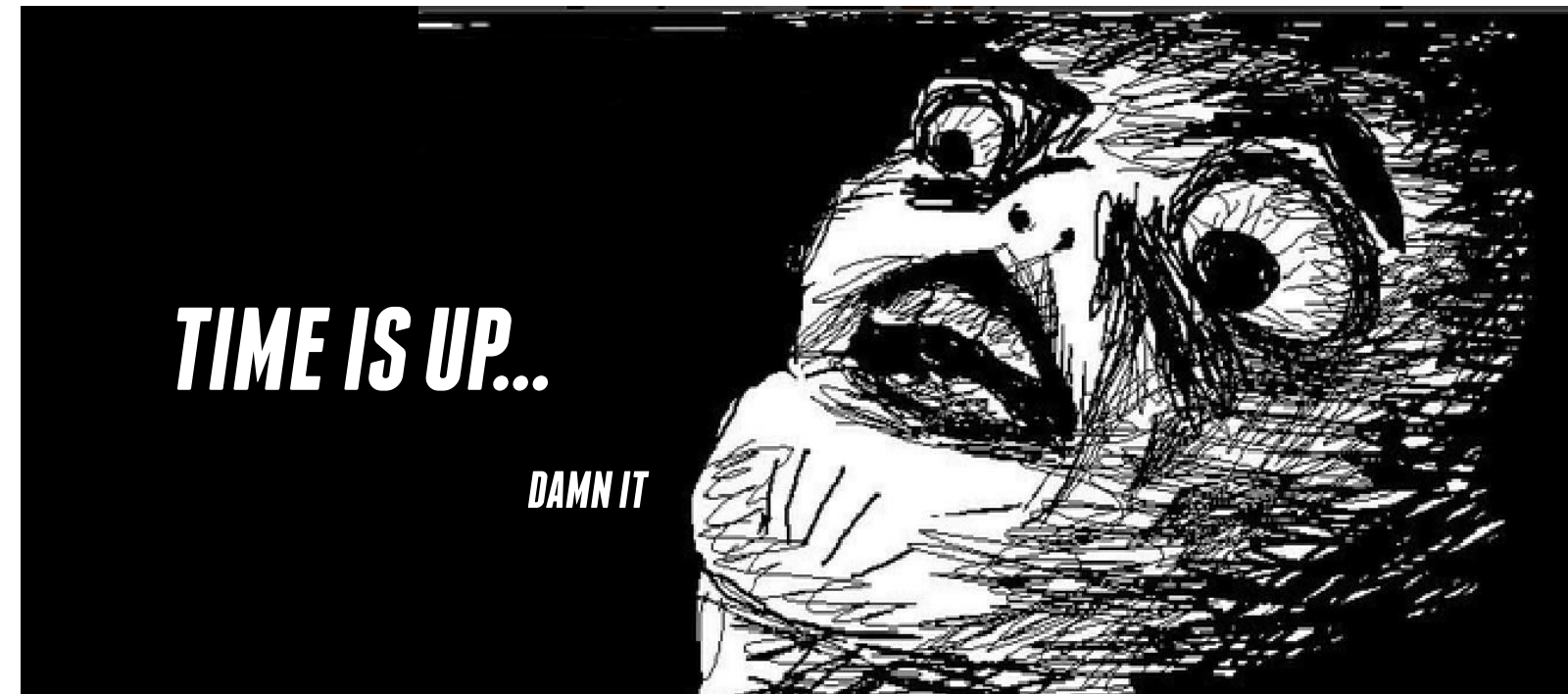
# **CHALLENGES**



**BUSY IN  
MEALTIME**



**SUCH A  
LONG LINE**



**TIME IS  
URGENT**



# TARGETS



**20-30s  
NEW YORKERS**



**COLLEGE  
STUDENTS**



**BUSINESS  
PROFESSIONAL**



**WHAT TO EAT?**

**WHERE IS IT?**

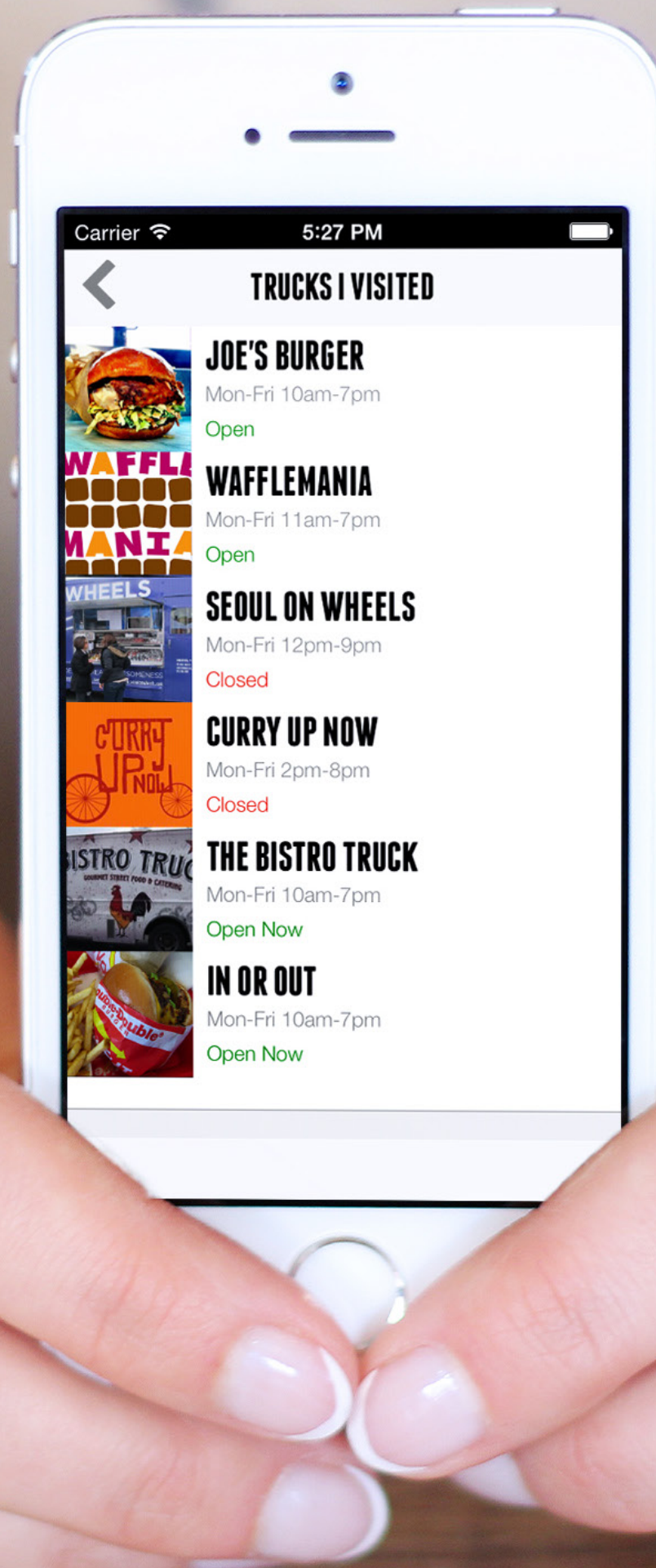
**DELICIOUS?**

**CHEAP?**

**FAST?**







**MAKING STREET  
FOODS HAPPEN.**

**ALL THE TIME.**



**THANK YOU**

