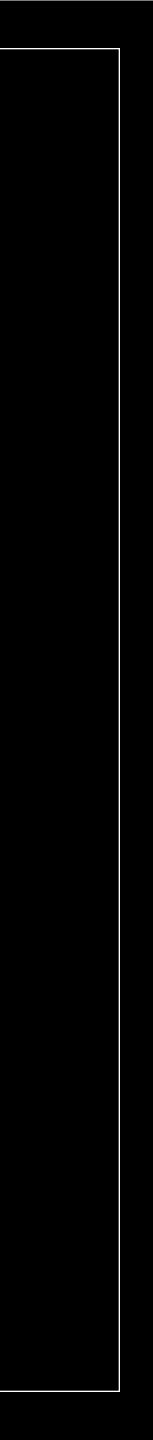
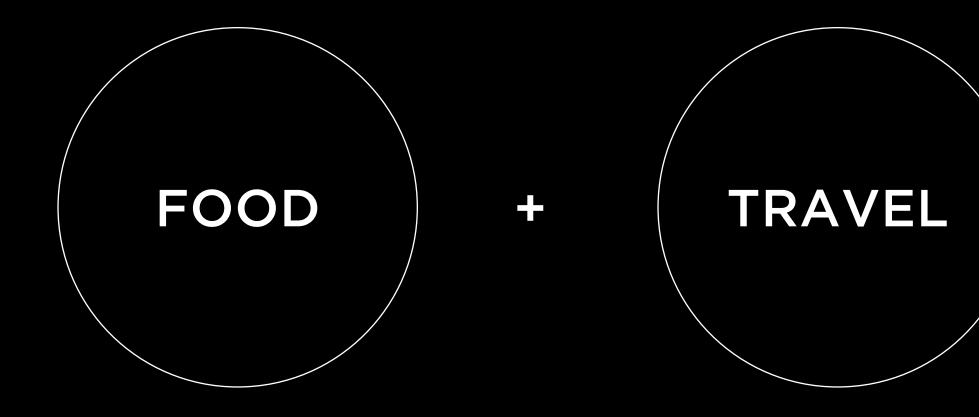
FOOD SCOUT

LAMA SHEHEHADEH MOBILE MEDIA PRESENTATION 1 FEB 4, 2016



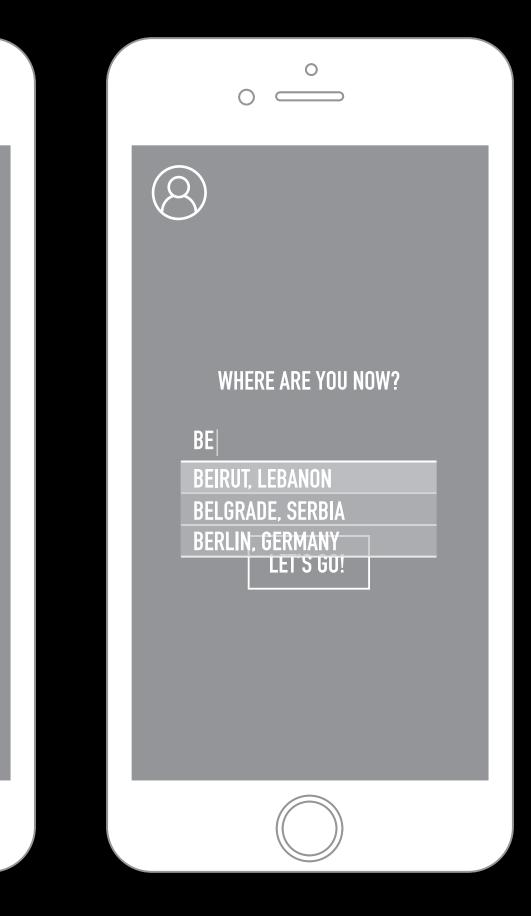
CONCEPT



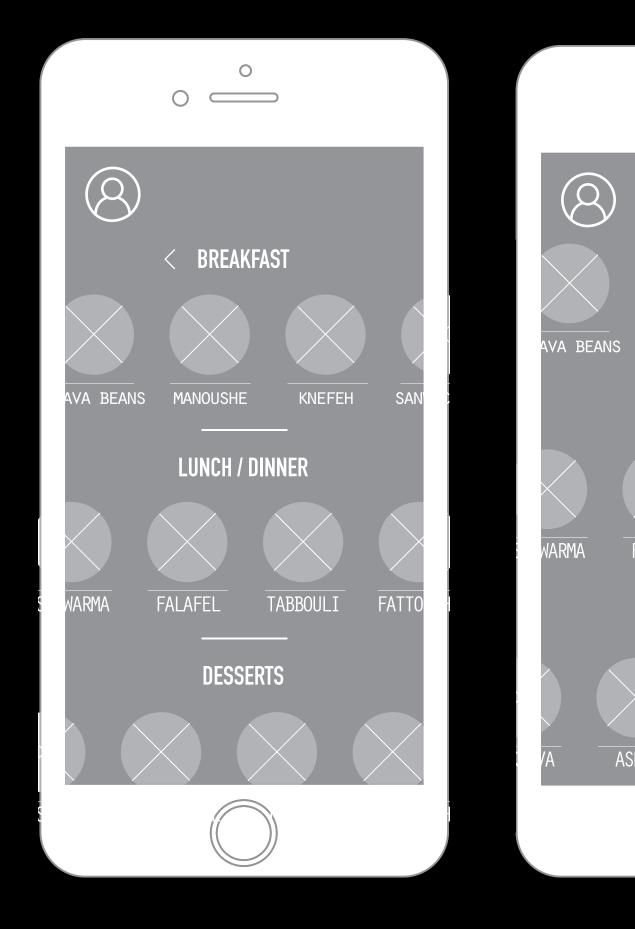
FOOD SCOUT IS AN APPLICATION FOR TRAVEL AND FOOD ENTHUSIASTS. IT CATERS TO THE NEEDS OF ADVENTUROUS TRAVELERS THAT WISH TO ENJOY AUTHENTIC AND CULTURAL FOOD EXPERIENCES ON THEIR TRAVELS. EXISTING APPLICATION REVIEW RESTAURANTS AND GIVE MINIMAL INFORMATION ABOUT THE CUISINE. ONE HAS TO DO A SEPARATE RESEARCH TO FIND OUT ABOUT A CITY'S DISHES.

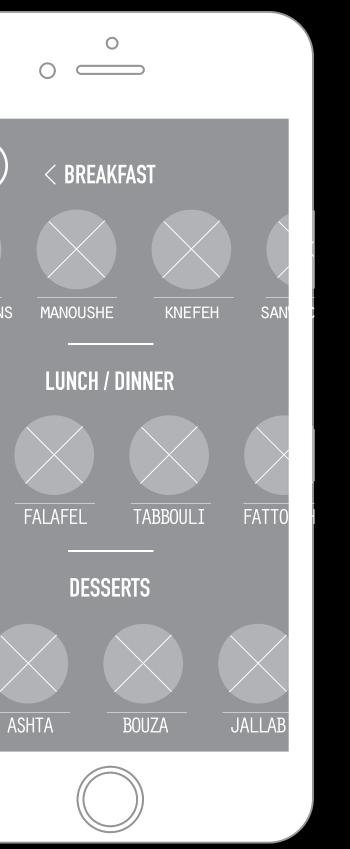
HOW DOES IT WORK?

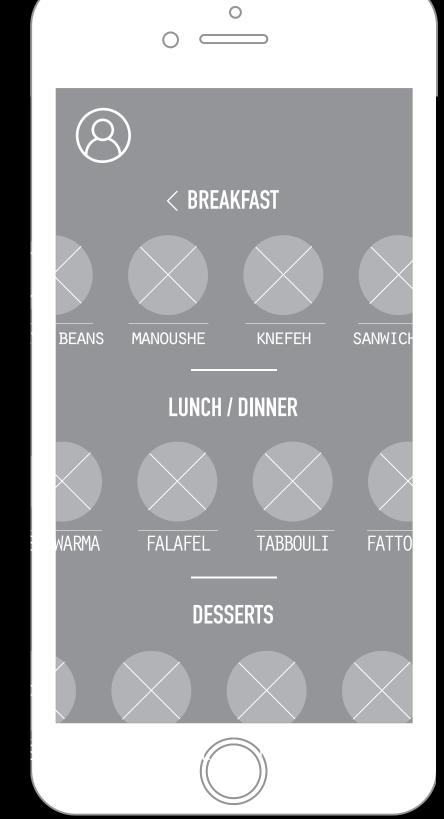
$(\underline{8})$	
WHERE ARE YOU NOW?	
1	
LET'S GO!	



AUTOCOMPLETE FOR LOCATIONLAUNCHES THE APP

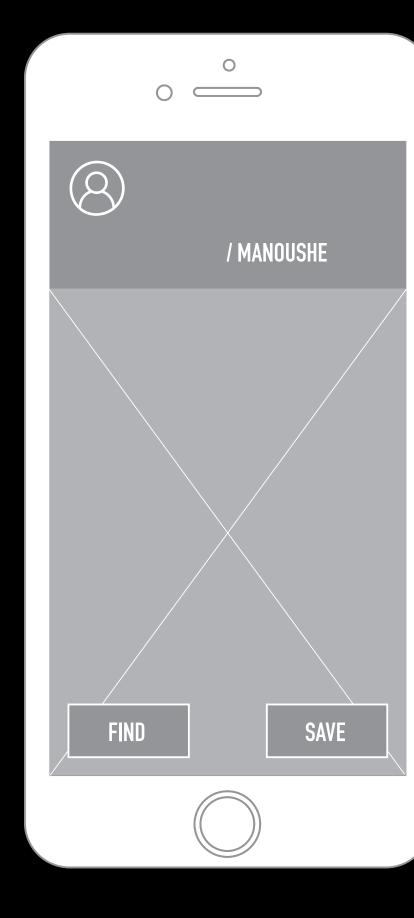






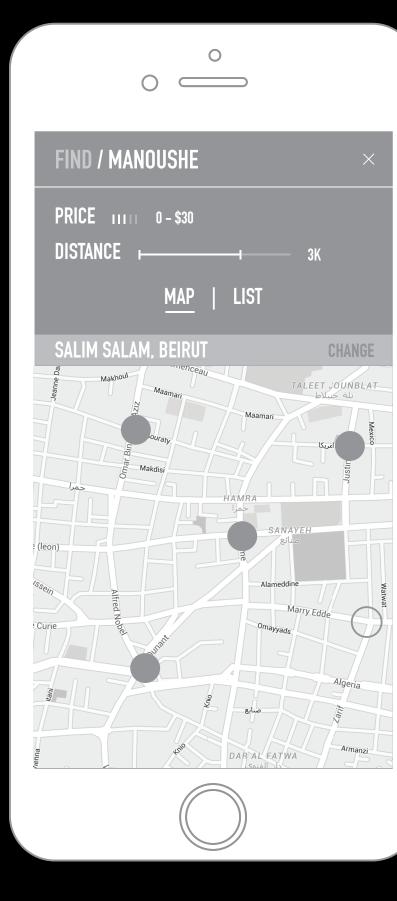
- AUTHENTIC POPULAR ITEMS
- CATEGORIZED BY TIME
- SWIPE UP, DOWN, LEFT, RIGHT







- BRIEF INFO ON INGREDIENTS
 AND VARIATION OF ITEM
 ICONS ADDRESSING NUTRITION
 CONCERNS
 OPTION TO FIND WHERE TO
- BUY IT OR SAVE IT FOR LATER



0	
FIND / MANOUSHE	×
PRICE 1111 0 - \$30	
DISTANCE I MAP LIS	—— зк Г
SALIM SALAM, BEIRUT	CHANGE
Makiloo Maamari	TALEET JOUNBLAT تلة جبيلاط amari
Souraty	مریکا
HAMRA	
: (leon)	YYA sanayeh صانع
BAKERY	Alameddine
Curie WALK 9 MINS OF TAXI 5 M	Marry Edde
	Algeria
le l	N. N
ADD TO YOUR FAVORI	TETSPOTS Armanzi

- FIND //
- MAP VIEW
- OPTION TO FILTER BY PRICE AND PROXIMITY
- OPTION TO CHANGE CURRENT LOCATION
- INTERACTIVE PINS ON MAP THAT GIVE BRIEF ON INFO ON RESTAURANT
- OPTION TO ADD TO FAVORITE SPOT

0
FIND / MANOUSHE
PRICE IIIII 0-\$30 DISTANCE I I 3K MAP LIST
SALIM SALAM, BEIRUT CHANG
AL AFRAN AL WATANIYYA 🗸
BAKERY IIII BLISS STR, BEIRUT
walk 9 mins - taxi 5 mins
ABOU ANIS SAJ ∨
BAKERY IIIII HAMRA STR, BEIRUT
walk 15 mins - taxi 7 mins
AFRAN AL HAMRA \checkmark

FIND / MANOUSHE	
PRICE 1111 0 - \$30 DISTANCE 1	ЗК
MAP <u>Lis</u> t	[
SALIM SALAM, BEIRUT	CHAN
AL AFRAN AL WATAN	IYYA 🔨
BAKERY IIIII BLISS STR, BEIRUT	
walk 9 mins - taxi 5	MINS
ADD TO YOUR FAVORI	TE SPOTS
ABOU ANIS SAJ \lor	
BAKERY IIIII	

- FIND //
- LIST VIEW
- OPTION TO FILTER BY PRICE AND PROXIMITY
- OPTION TO CHANGE CURRENT
- LOCATION
- BOX EXPANDS TO VIEW MORE DETAILS SUCH AS IMAGES
- OPTION TO ADD TO FAVORITE SPOT



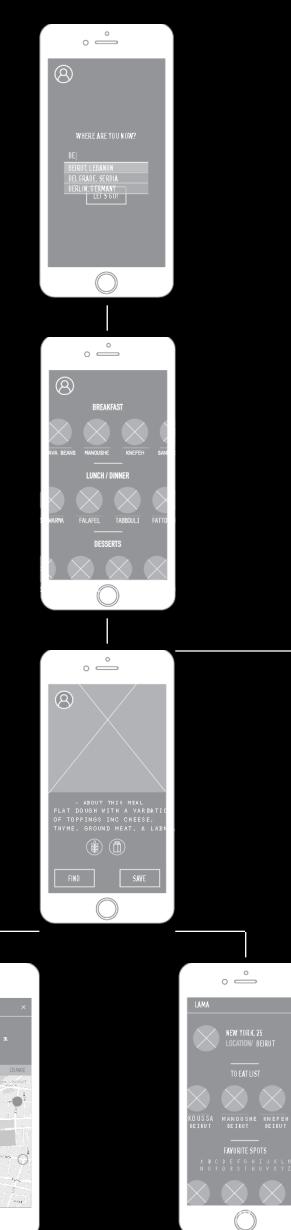


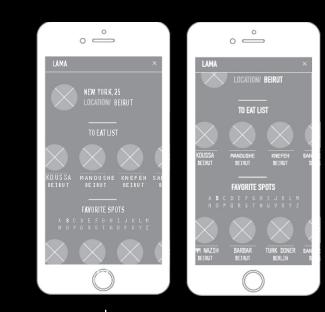
PERSONAL PROFILE //

- EXPANDS BY CLICKING ON ICON
- BRIEF INFO ON USER
- SHOWS SAVED ITEMS
- HARD PRESS TO DELETE ENTRY
- SHOWS FAVORITE SPOTS FROM
- ALL TRAVELS
- EASIER ACCESS BY USING THE ALPHABET TO FILTER

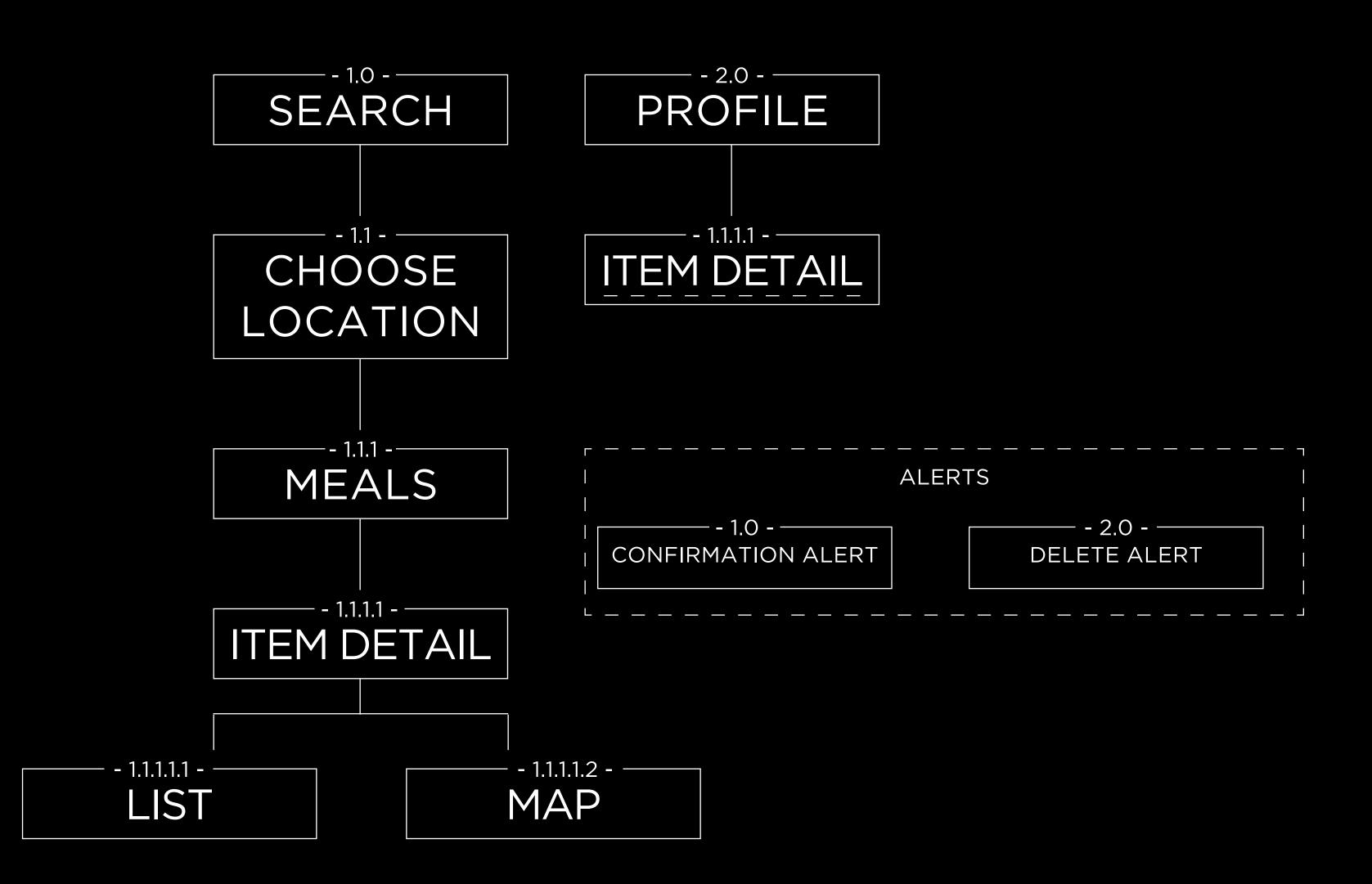
WIREFRAMES // APP FLOW

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APP MAP



NEXT ITERATION

- TEST THE SEAMLESSNESS OF THE APP FLOW WITH USERS

- EXPLORE DIFFERENT VARIATIONS FOR BUTTONS VS TEXT

- TRY ADDING A SOCIAL ASPECT TO THE APPLICATION BY GIVING USERS THE OPPORTUNITY TO CONNECT WITH OTHER USERS OF THIS APPLICATION AND HAVE ACCESS TO THEIR FAVORITE ITEMS

FOOD SCOUT

LAMA SHEHEHADEH

