



foodplay

An app for cooking lovers/creators

Yue Yu

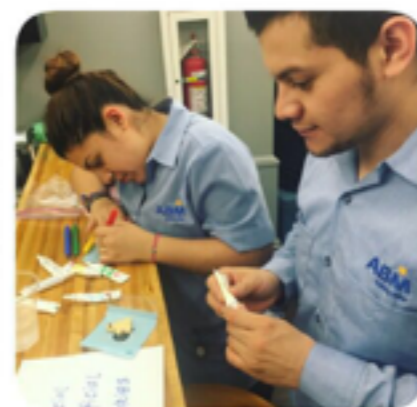
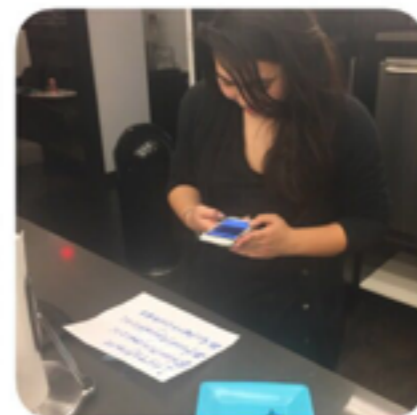
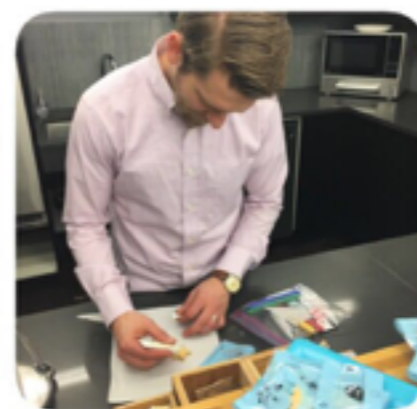
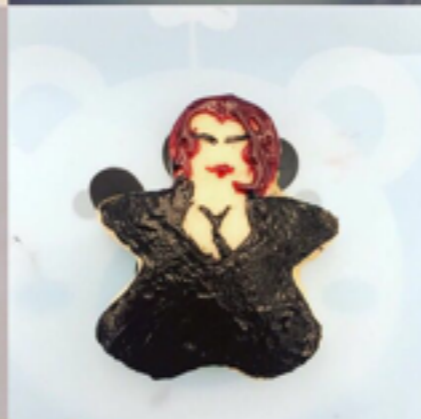
Design Statement

An online platform in the form of an app that invites users to engage in different culinary challenges that encourages creativity based on different and relevant topics.

Audience: Cooking lovers (not professional chefs) from 18-54 year olds who want to do more creative dishes and gain more interesting cooking experiences



InstaMag





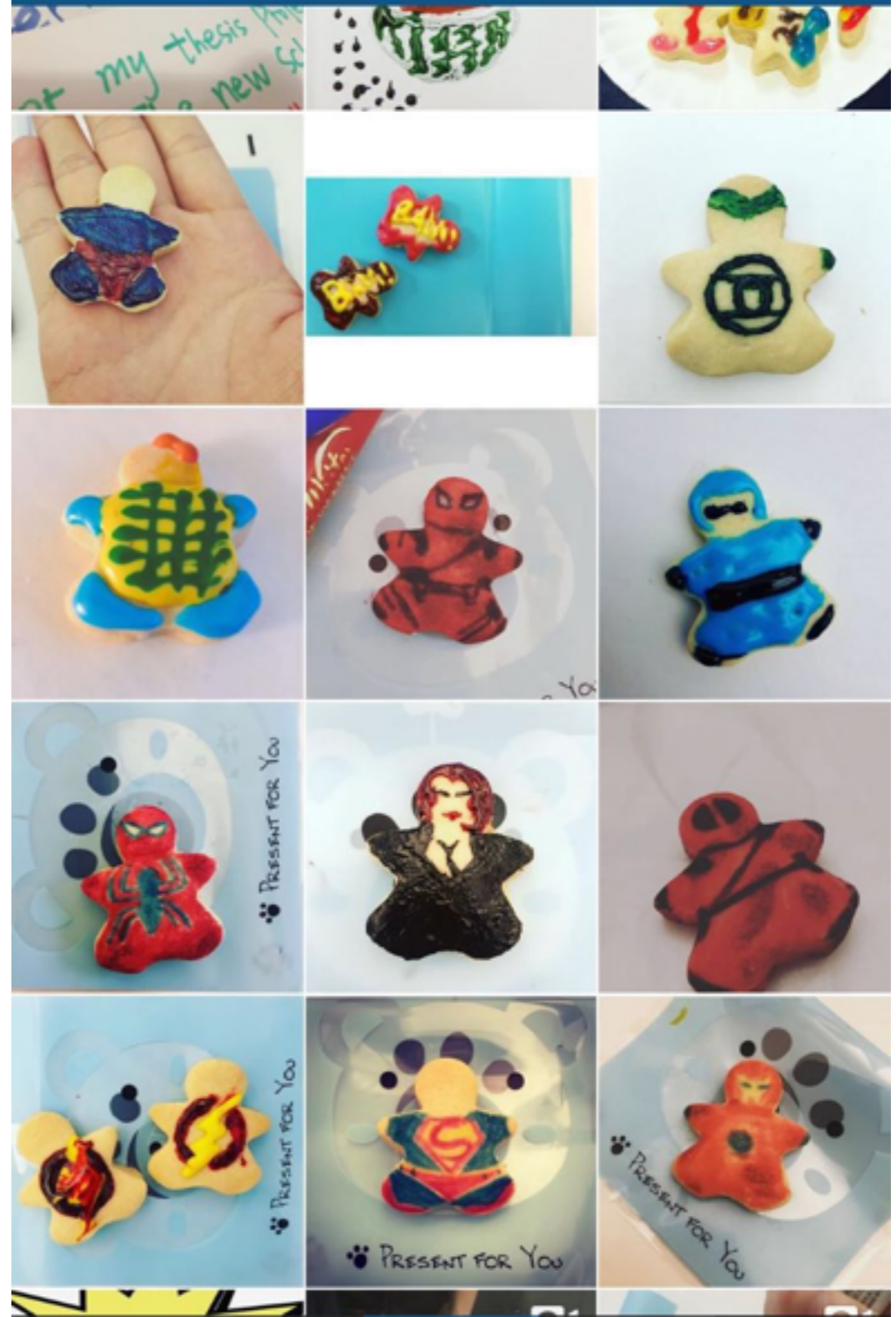
37
posts

148
followers

14
following

Edit Profile

Food challenge game for educational purpose



Thank you