# foodplay

An app for cooking lovers/creators

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Yue Yu

# Design Statement

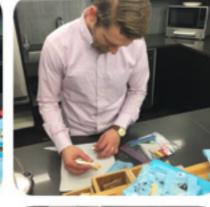
An online platform in the form of an app that invites users to engage in different culinary challenges that encourages creativity based on different and relevant topics.

Audience: Cooking lovers (not professional chefs) from 18-54 year olds who want to do more creative dishes and gain more interesting cooking experiences



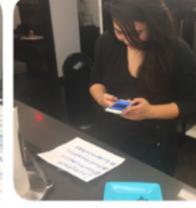














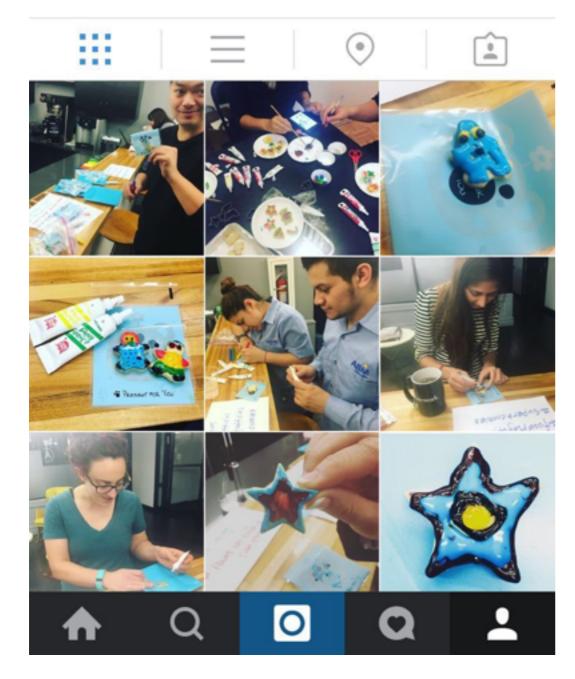


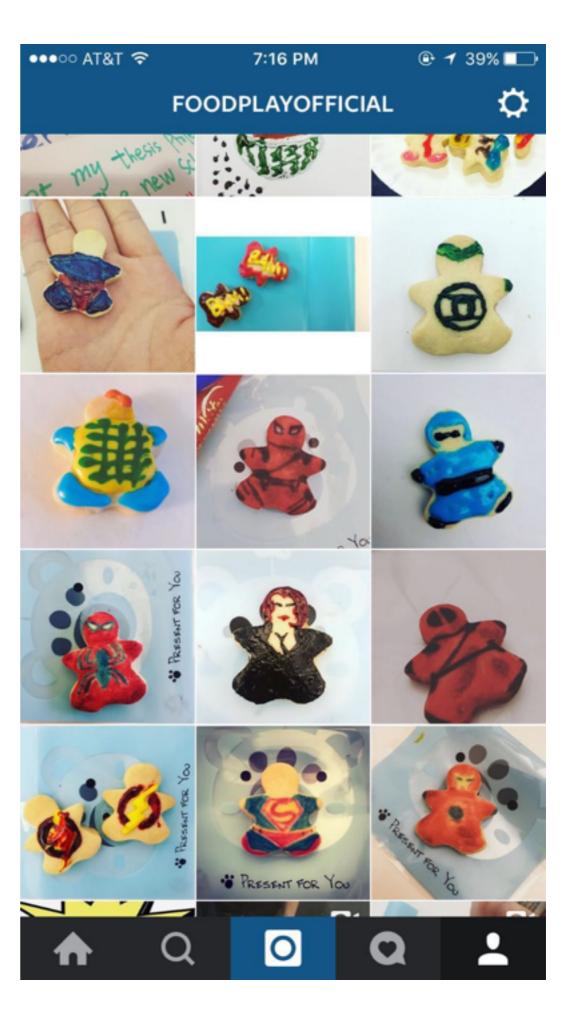


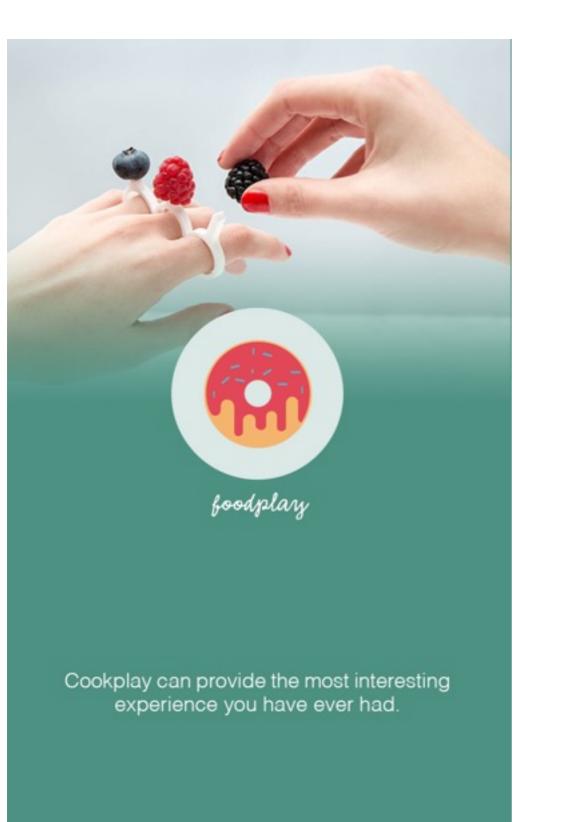


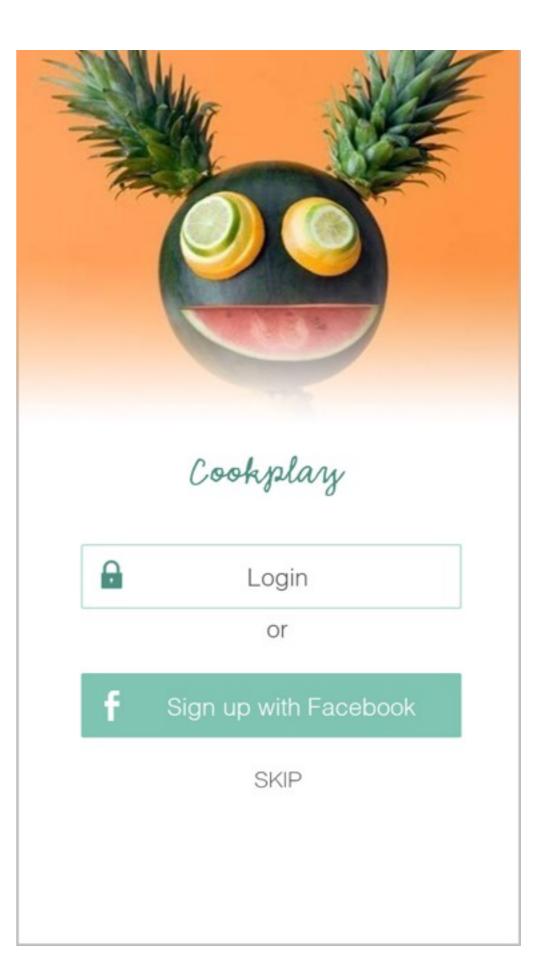
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boodplay	37 posts	148 followers	14 following	
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Food challenge game for educational purpose









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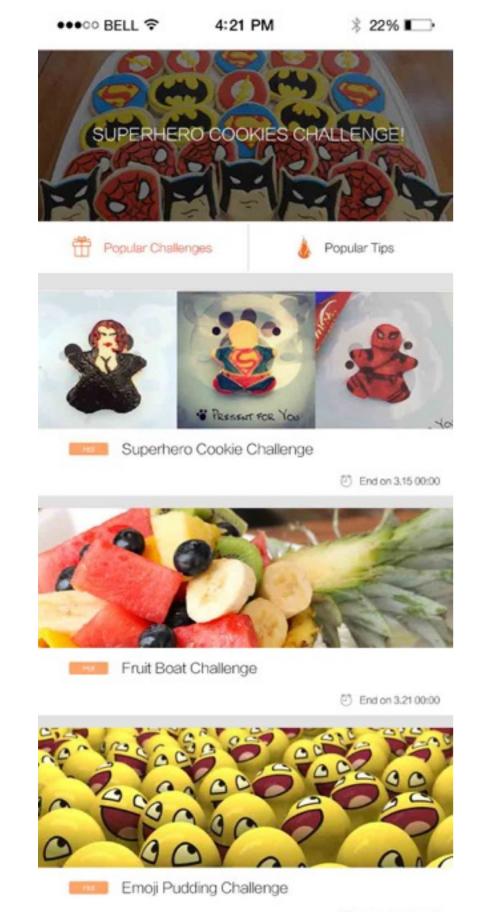
## Welcome back to foodplay

Email

Password

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Forget password?



End on 3.25 00:00



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Popular Challenges

Popular Tips



Basic Baking Skill

2-18-2016



Fruit Boat Challenge

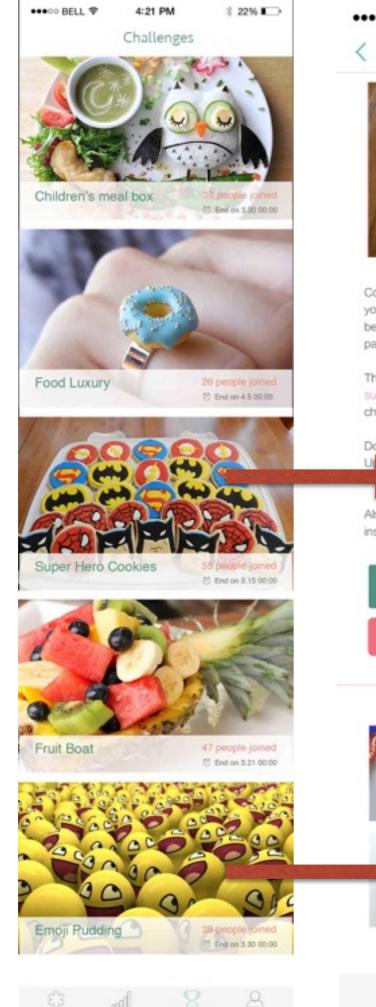
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Pudding Tutorial







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#### Superhero Cookies



Cookies are more than mere sweets: they are gifts, mementos of your life, and most certainly made with your creativity. Nothing better than various pretty cookies packed into a box, and accompanied with a cup of afternoon tea.

Think about some famous CHARACTERS/ELEMENTS of super-hero movies and make some well-decorated cookies for children and your family!

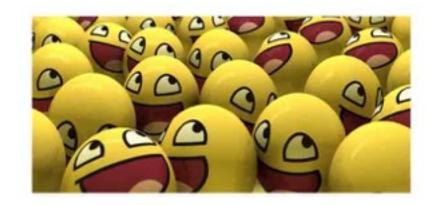
Don't forget to check our tips on www.foodplayofficial.com. your photos on instagram and @foodplayofficial with #superhcookies

Also, you can email to foodplayoficial@gmil.com and tell us your instagram account, we would love to help you post it!





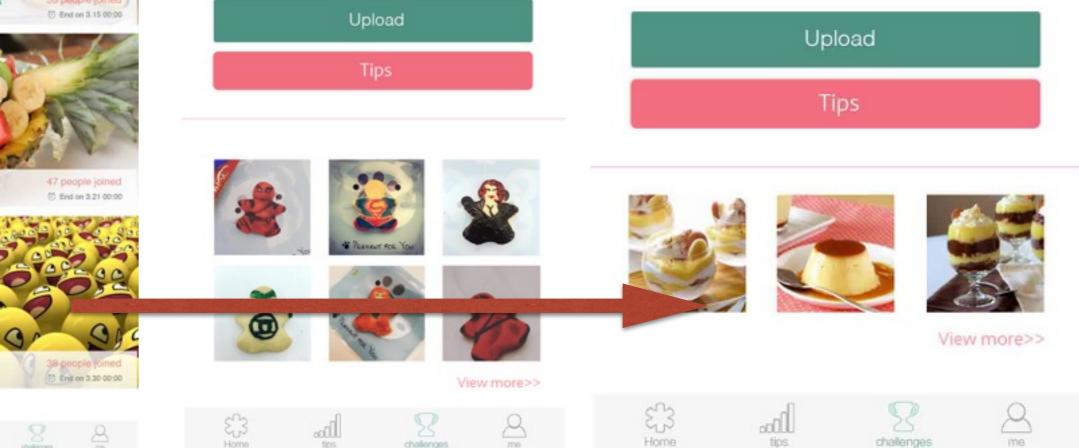
#### Emoji Pudding



Pudding is easy to make and it is a good dessert in every season.

Think about some interesting emoji face and decorate it on delicious pudding!

Don't forget to check our tips on www.foodplayofficial.com. Upload your photos on instagram and @foodplayofficial with #foodplayofficial #superhcookies





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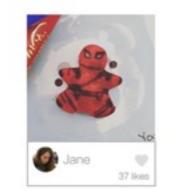
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Also, you can email to foodplayoficial@gmil.com and tell us your instagram account, we would love to help you post it!

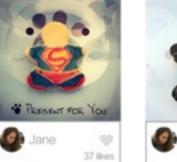
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#### Superhero Cookies



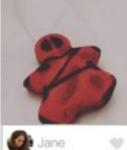
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challenges











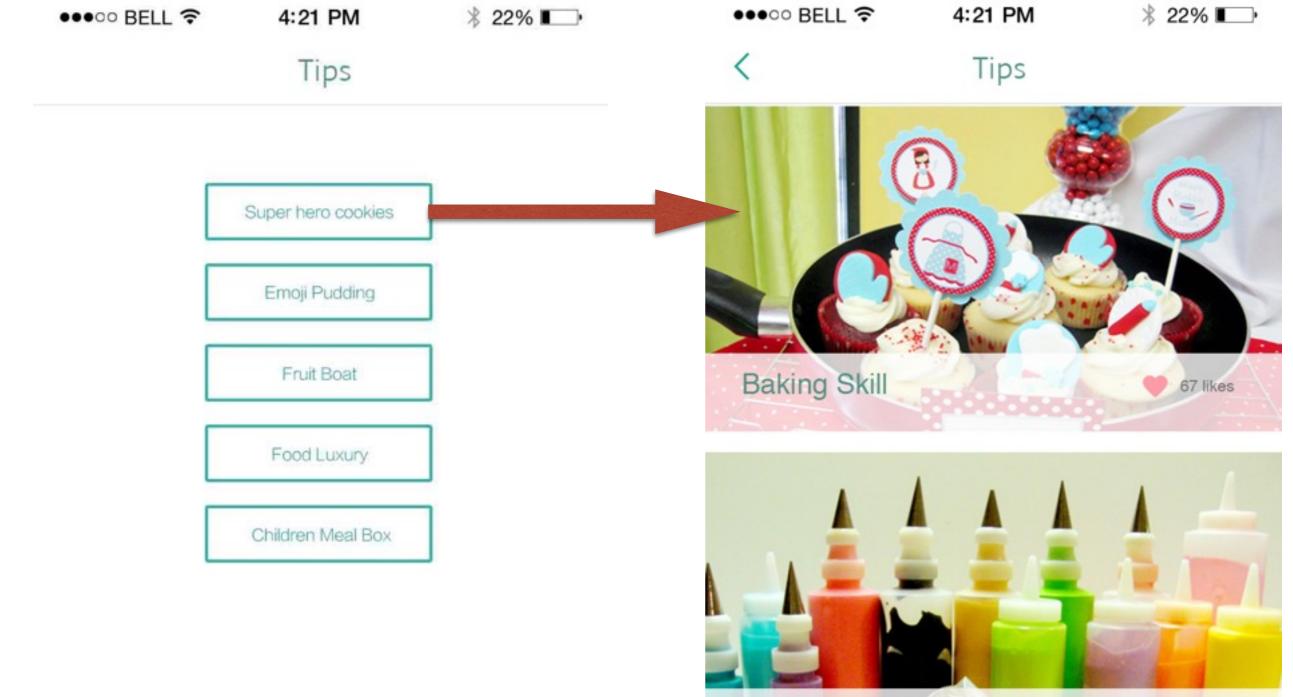












Cookies Decoration Skill 🛛 💙 58 ikes



















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Fruit Decoration Inspiration

Tips

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### Pudding Tutorial



Ingredients:

Suger Mix	50g
Eggs	15g
Butter	140g
Suger	20g
All purpose	powder



























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tips

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"Boat" Inspiration/Introduction

67 likes

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Thank you