



MOBILE MEDIA PROJECT-II

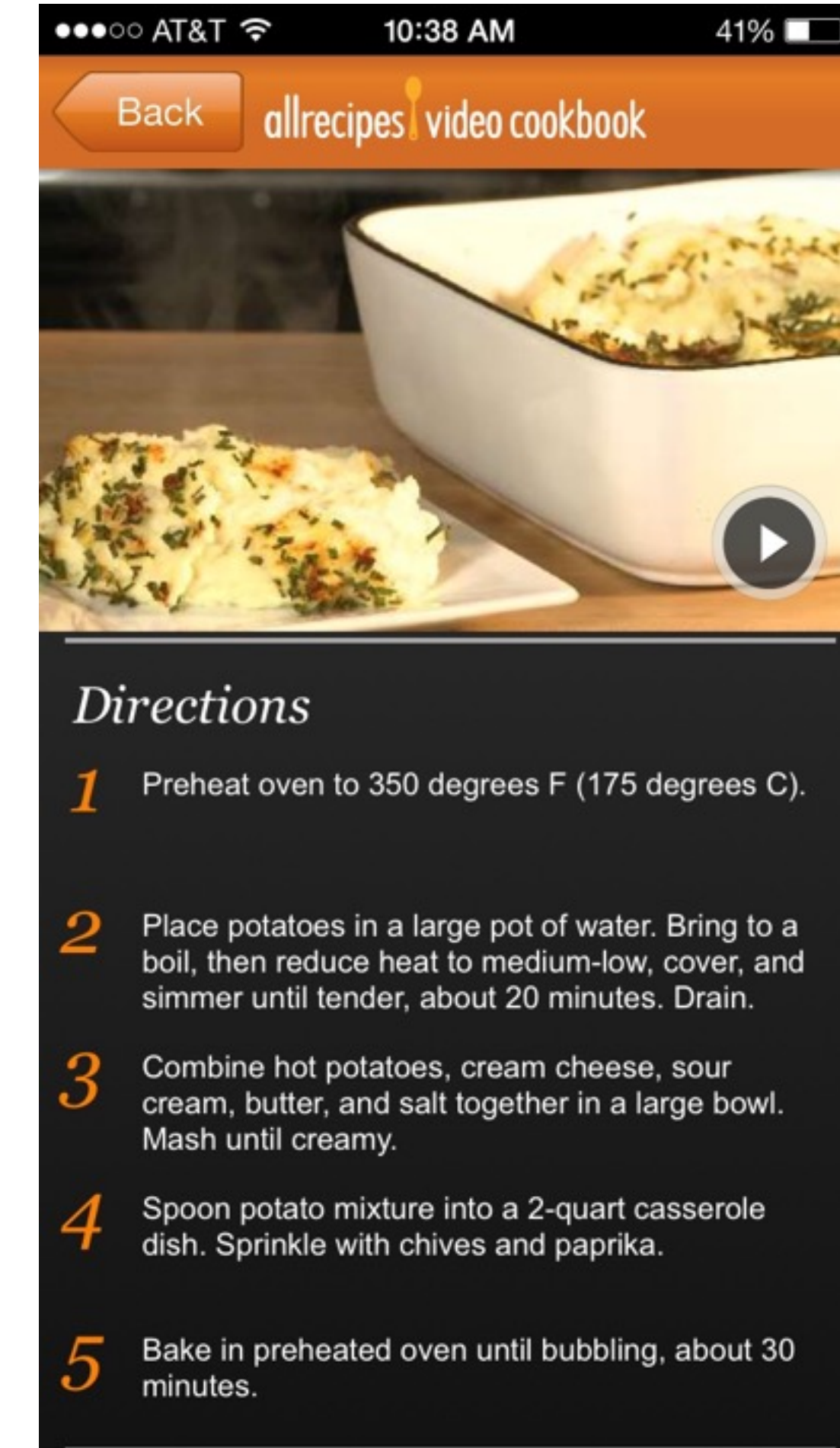
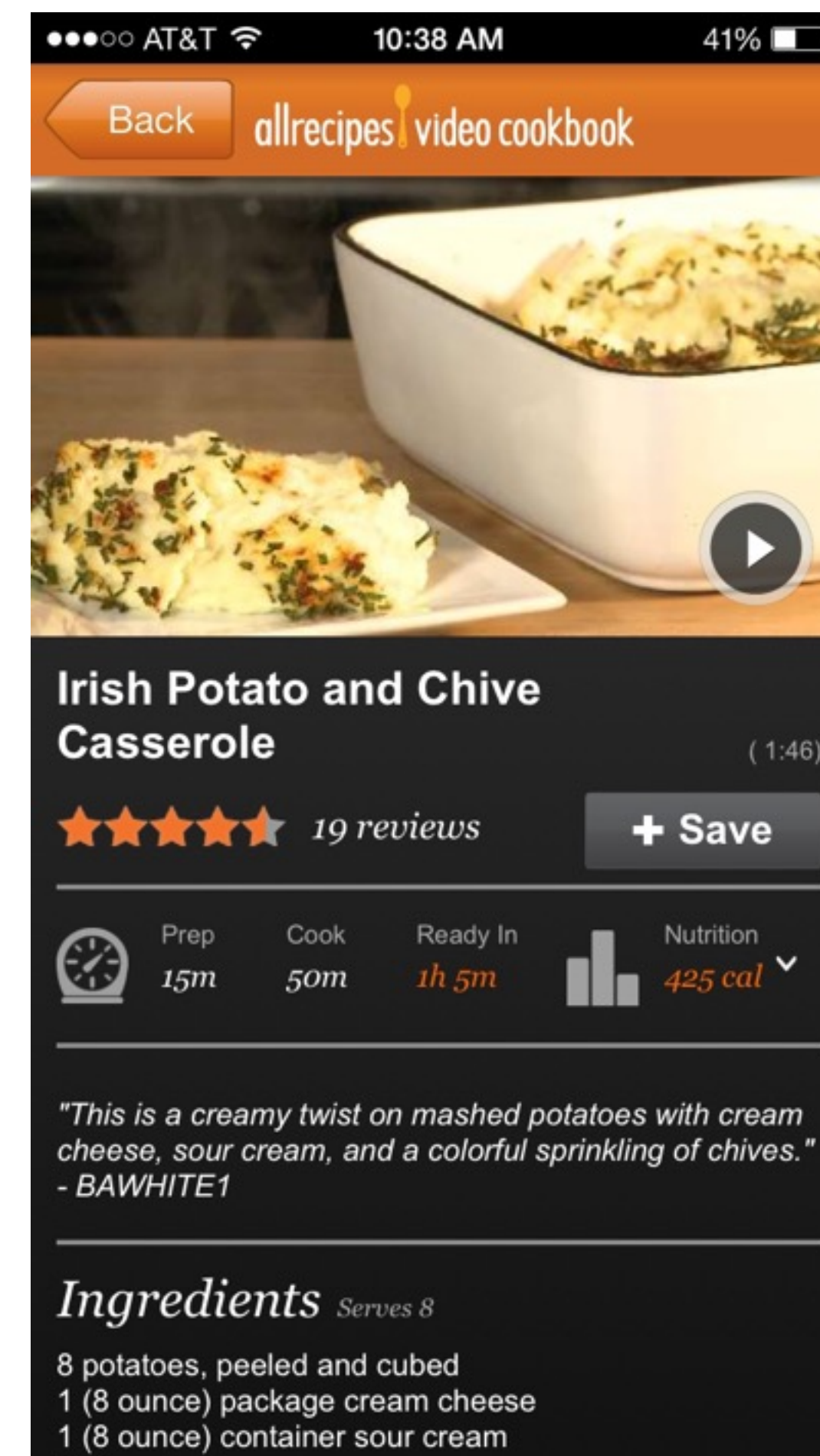
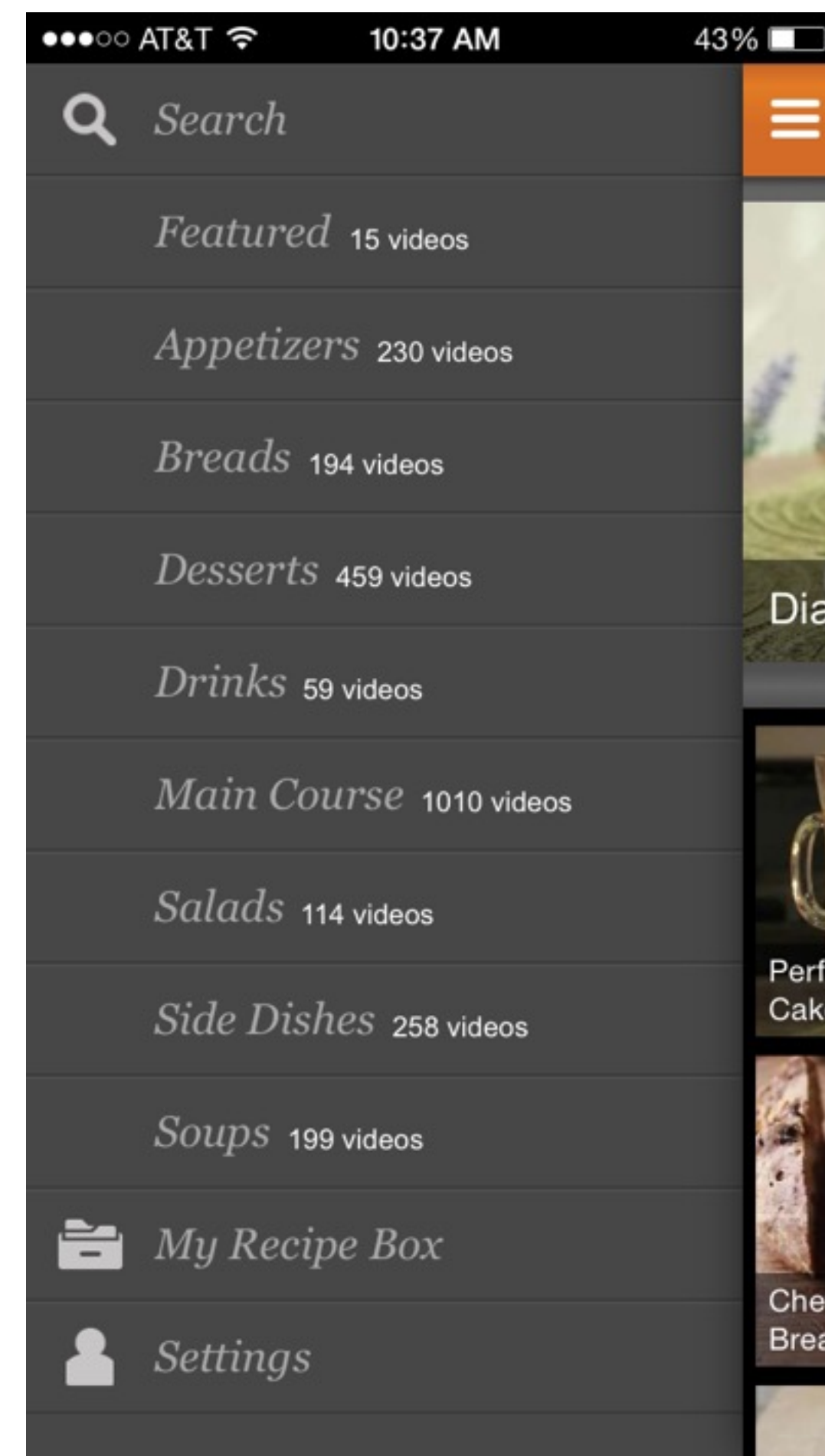
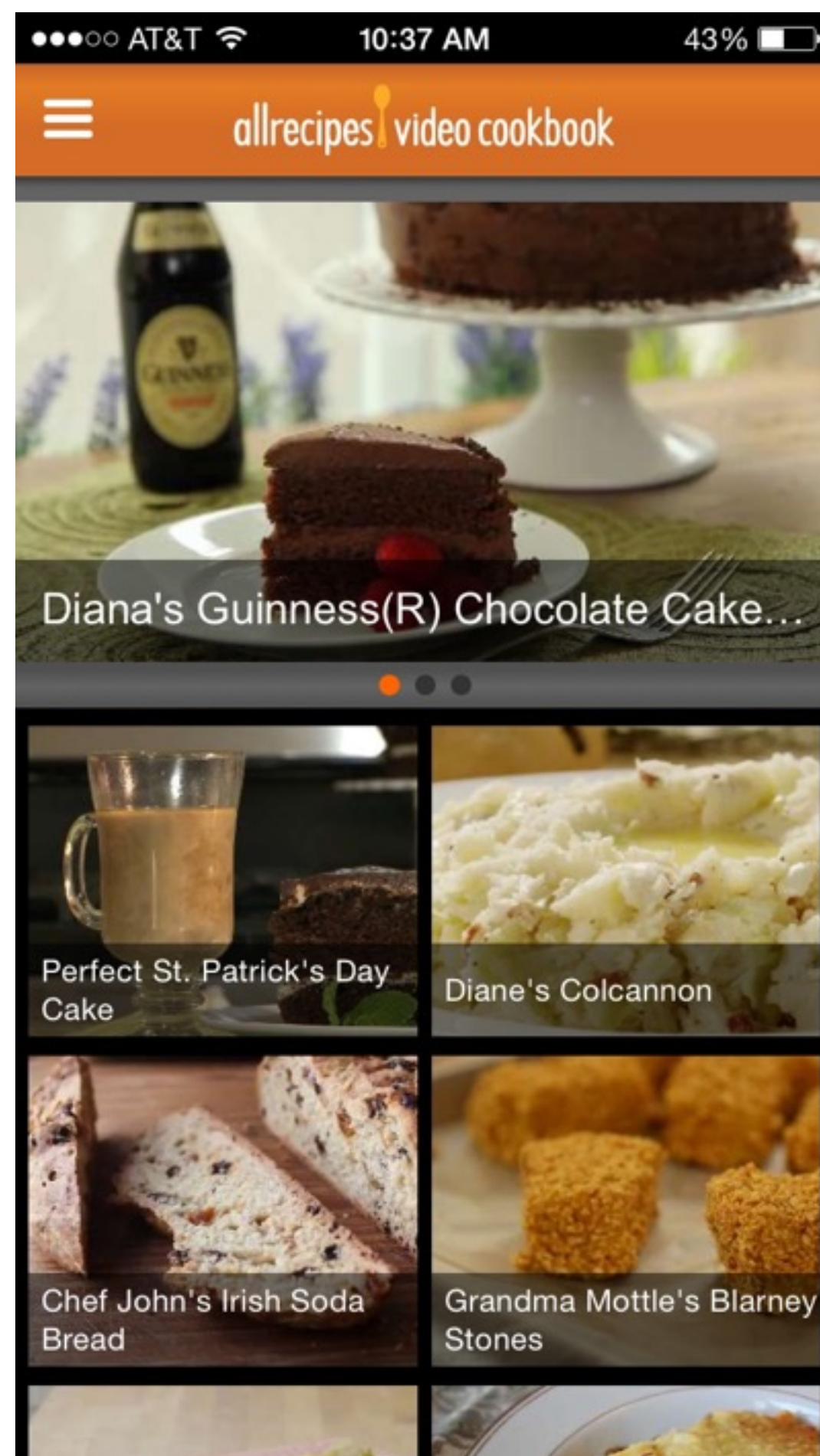
ALL RECIPES-VIDEO COOKBOOK

Sneha Deepika Dantuluri



ALL RECIPES- VIDEO COOKBOOK

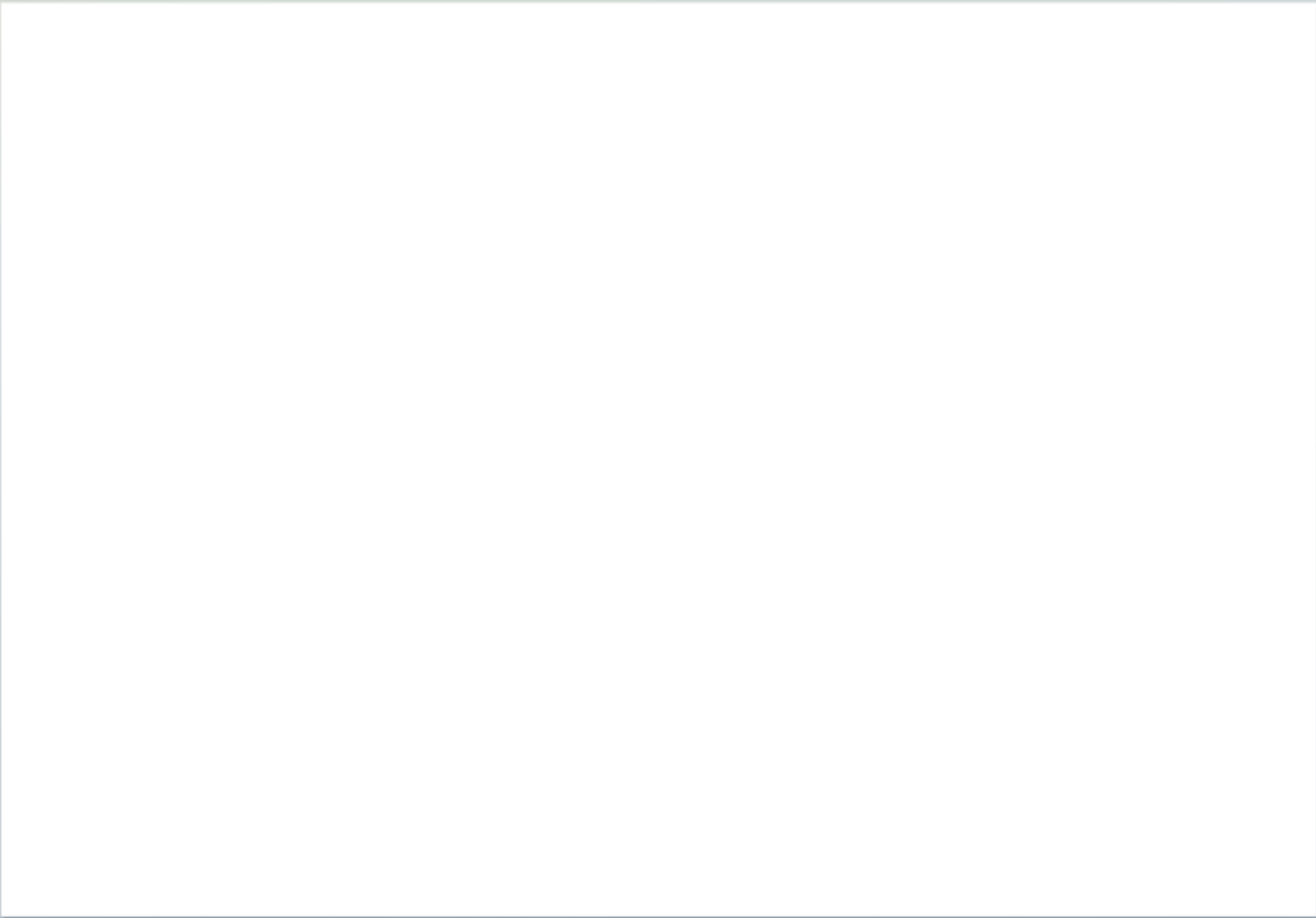
- Is an existing IOS mobile app where people can browse 1000's of delicious recipes featuring videos , details instructions and nutritional value
- This app is compatible with iPhone , iPad and iPod .
- Expanding this app to TV would be more appropriate due to type of content featured in the app.



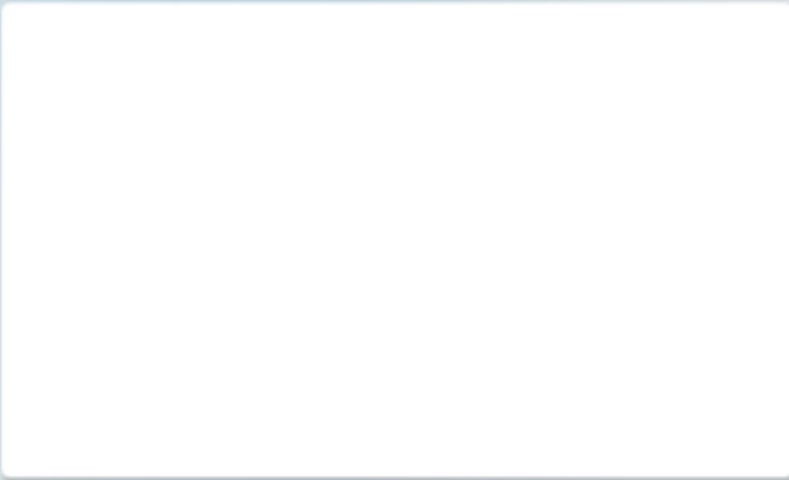
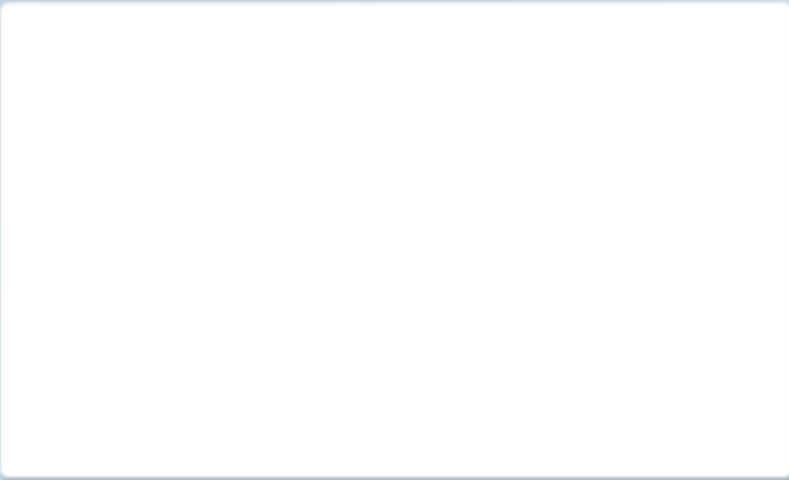
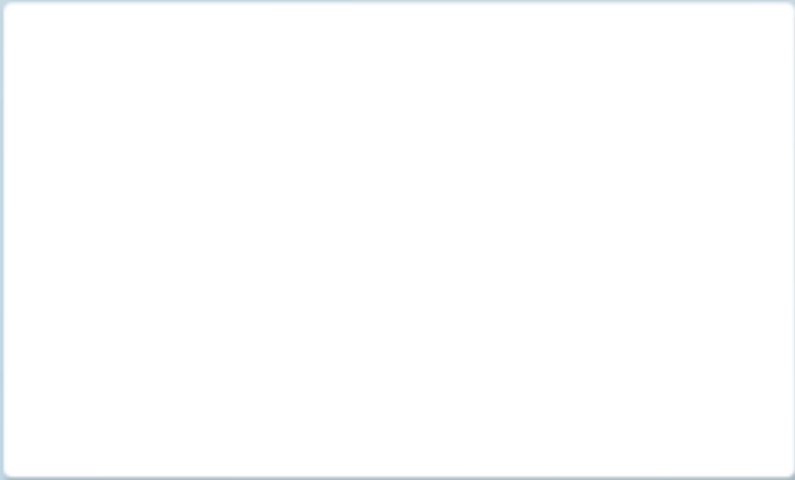
Few screens from the app.

WIREFRAMES

Featured videos



Categories



Featured

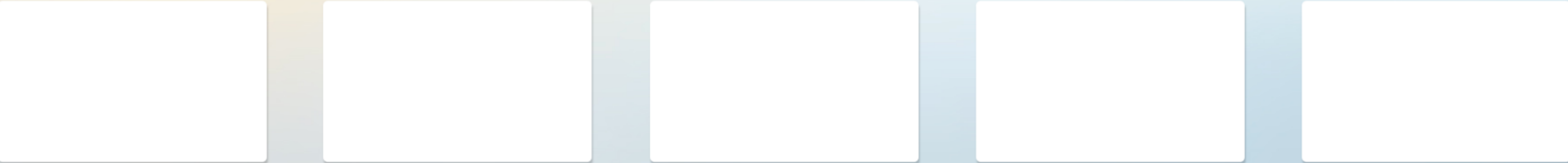
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Appetizers



Main Course



Salads



Video

INGREDIENTS

DRY MIX

3 cups whole-wheat flour

1 1/2 teaspoons baking powder

1 teaspoon baking soda

1 1/2 teaspoons kosher salt

WET MIX

8 ounces (2 sticks) cold unsalted butter, cut into 1/2-inch pieces

1 cup dark brown sugar

1 cup sugar

2 large eggs

2 teaspoons pure vanilla extract

8 ounces bittersweet chocolate, roughly chopped into 1/4- and 1/2-inch pieces