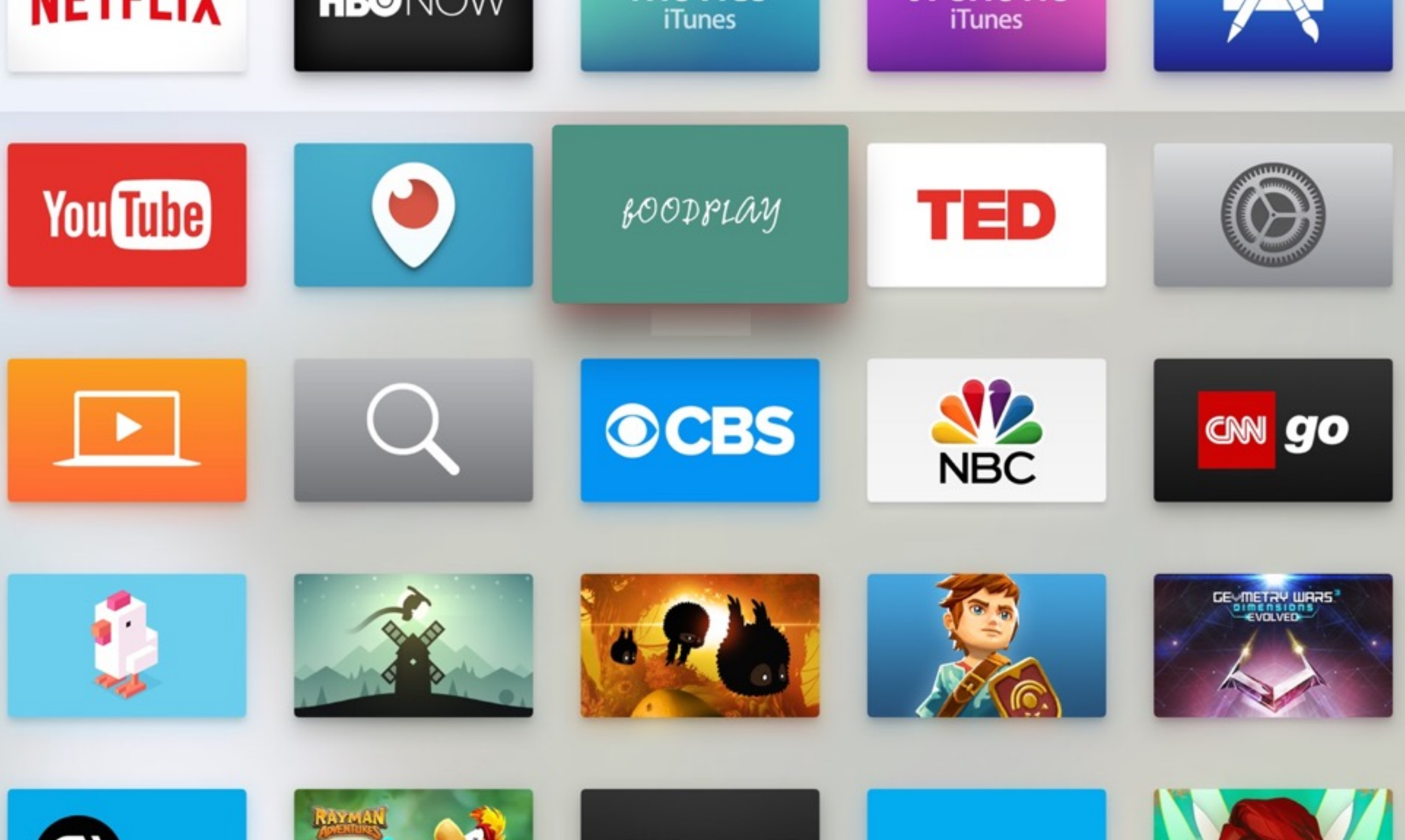


Apple TV final presentation

YUE YU

My principle of designing apple tv version: simplify text, don't show too much text on the screen, better use video and high quality pictures.



Find Foodplay on menu page



On boarding page, attractive



Foodplay



Login

or



Sign up with Facebook

Skip

Sign up or Login page, user can also skip this page and take a free trial



Popular Challenges



Popular Tips



Home page will have 2 tab: popular challenges and popular tips. Scrolling left and right to view different cover of the content. The layout of “Popular tips” will be the same



Scrolling left and right to view different challenges topics, tab each one to enter challenge detail page

[View creations](#)[Tips](#)[Upload](#)

The requirement are already been simplified and cover on the picture to save space and more clearly. If tab upload, you can directly choose file and upload your creation pictures.



If you tab view creations, it will show all pictures from Instagram related to this challenge. Scrolling down to upload more, If you tab on picture, it will go to Instagram.



The same with before, scrolling left and right to view tutorial's cover. Tab each one to enter detail page.



I also simplified the content in detail page. I would love to use video to show tutorials and steps. It is easy to follow and interesting. If you want to play video, after you tab "play" button, the video will become full-screen. "Back" to return.

Home

Tips

Challenges

Me

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My account page will use this style and can easily to add more in the future.