

DANA & SNEHA

FREEBOX 2.0





THE IDEA

THE PROBLEM



How might we help New School students
find and share surplus materials on
campus?

Discover existing free resources
Trade/Share/Sell their own extra materials

GETTING MORE INFO



SAVING ACTIVITIES, COMMUNICATIONS, APPS, MATERIALS, NEEDS, MOTIVATIONS, PAIN POINTS, GOALS, SHARING, ATTITUDES, APPS, MATERIALS, NEEDS, MOTIVATIONS, PAIN POINTS, GOALS, SHARING

DESIGN STATEMENT



Facilitating between helps sharing to assist people both
in and out of the market to trade items and services.

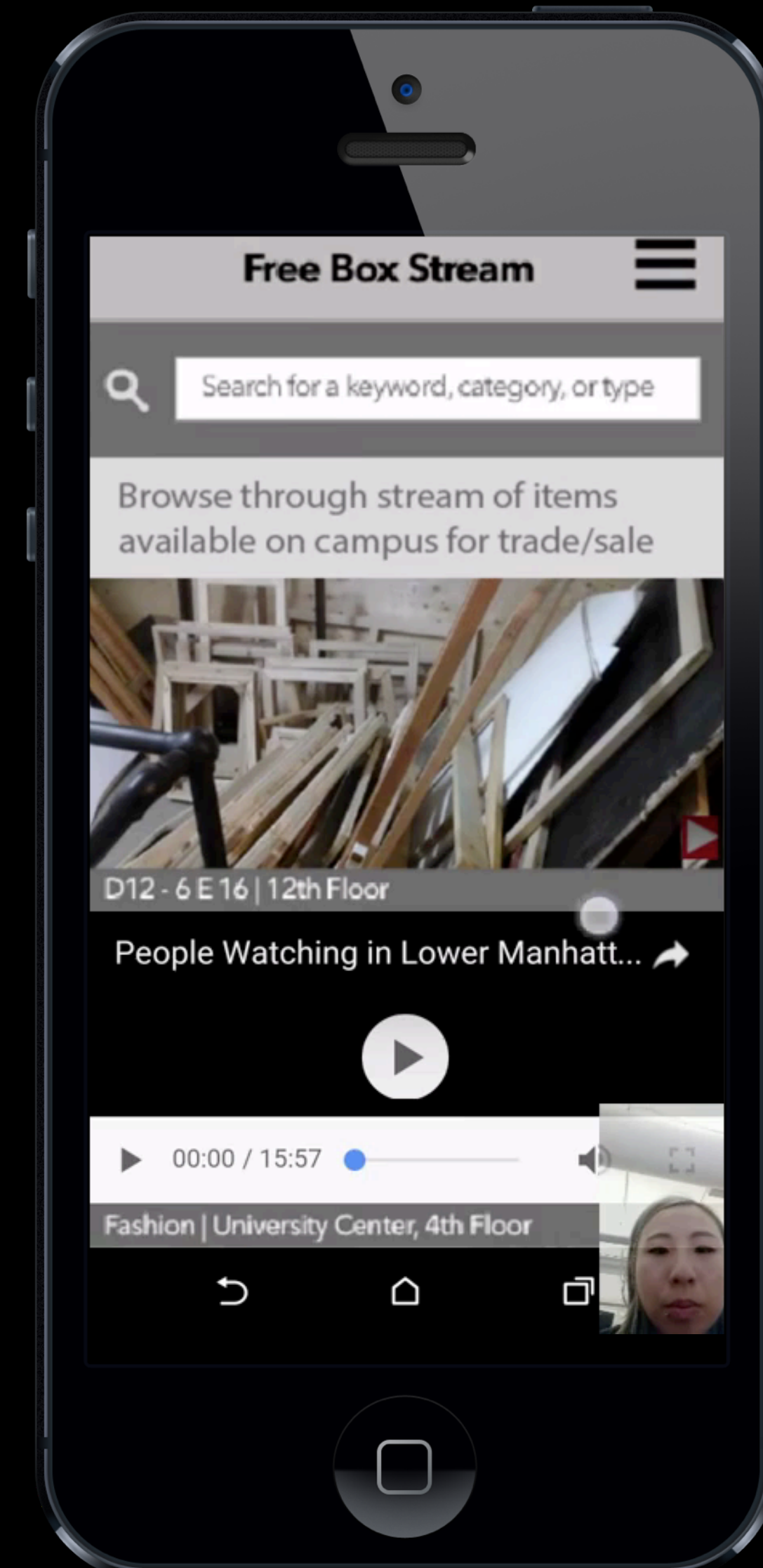


USER TESTING

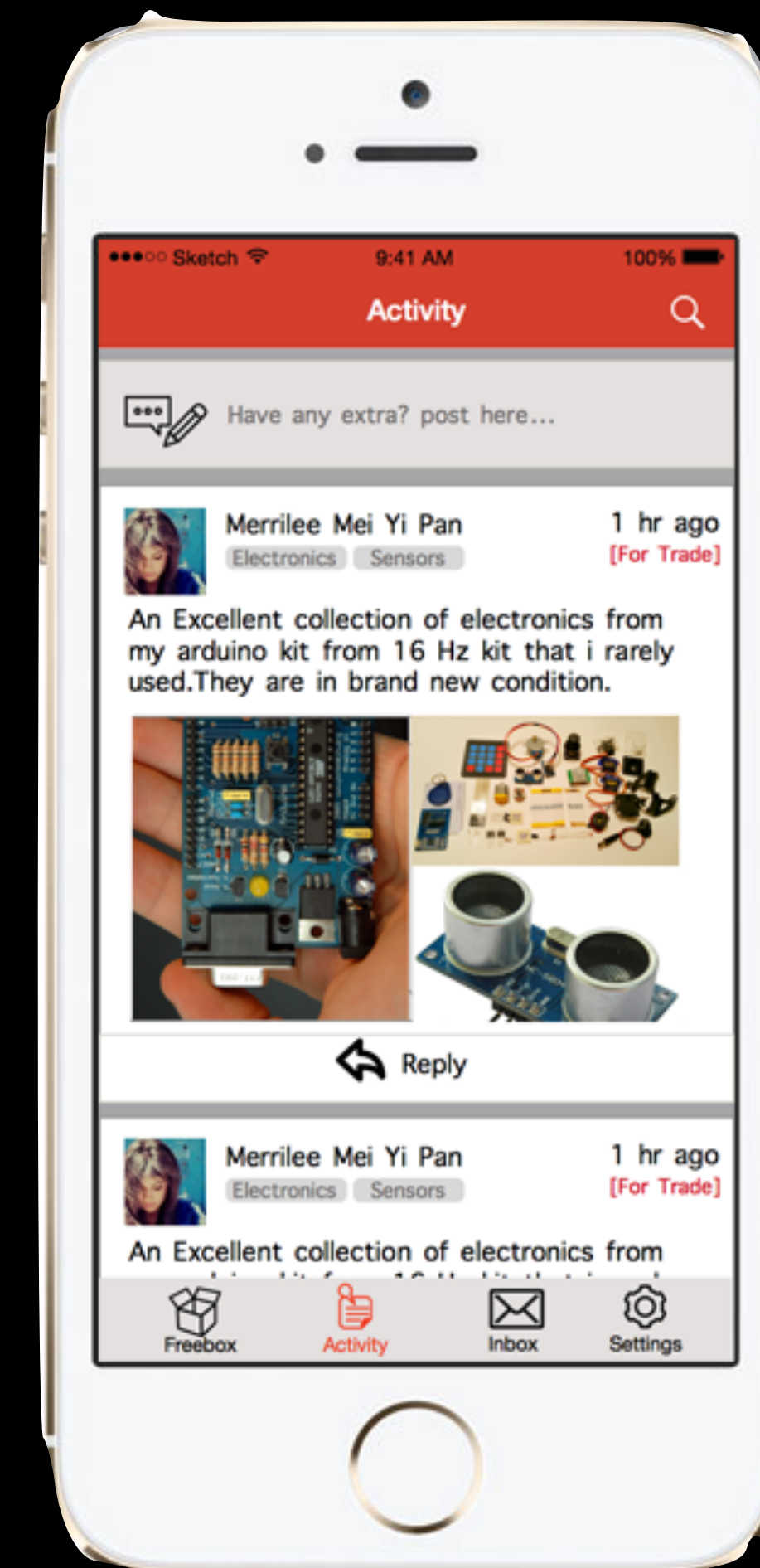
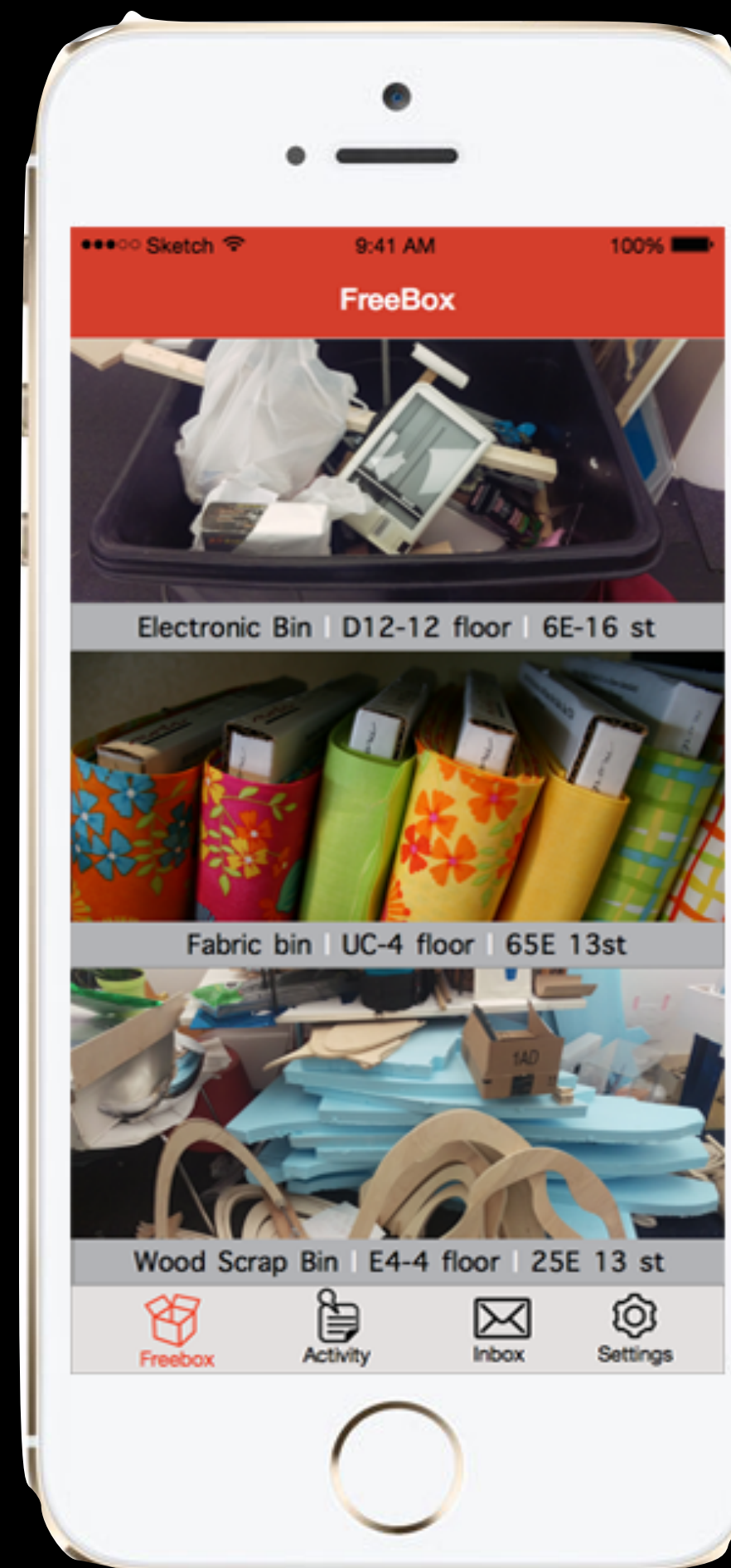
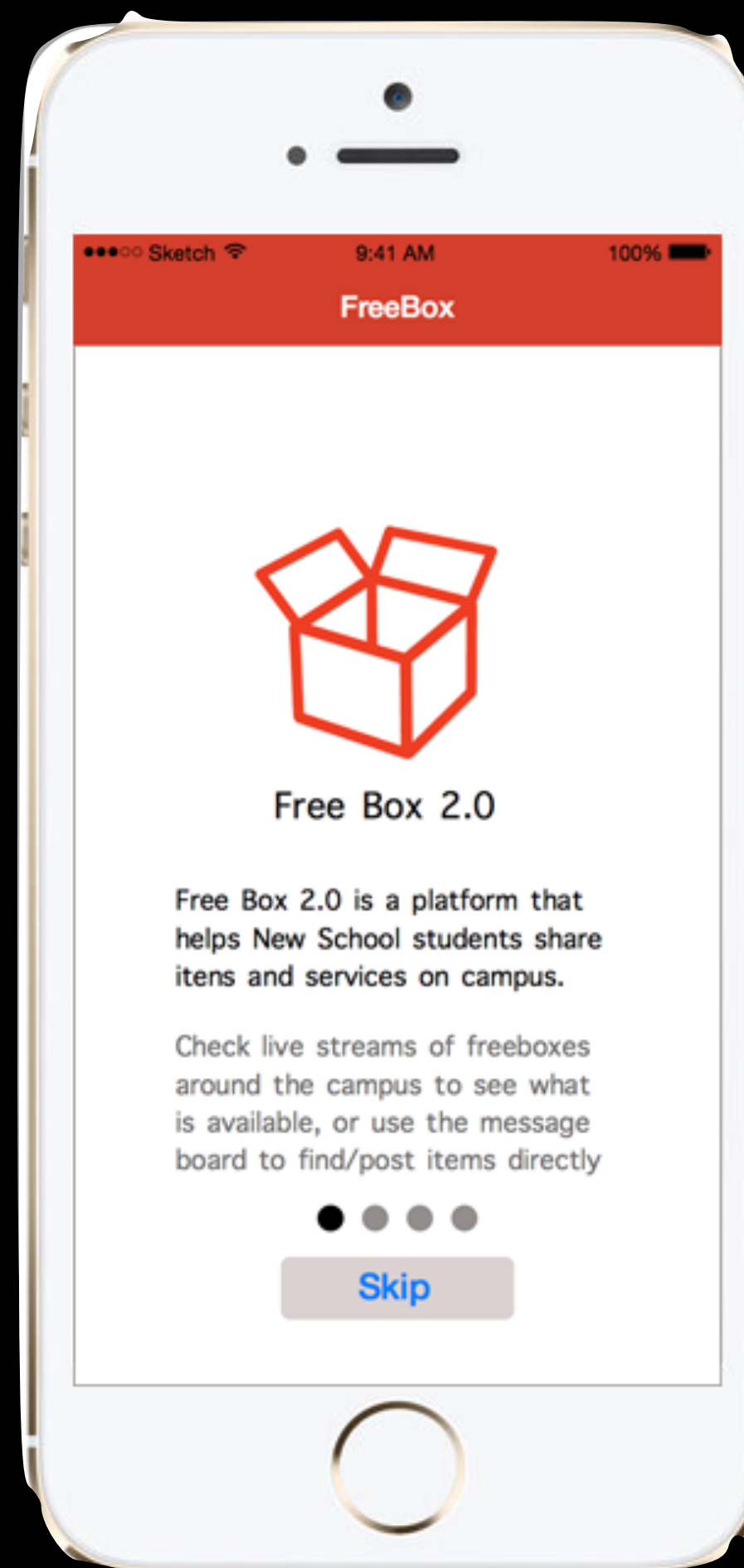
TESTING OBJECTIVES



- Where do users go to search for the mobile menu?
- How easily and successfully do users navigate site using the provided menu?
- Do users use the bottom navigation links on mobile pages that have them?
- How easily and successfully can users post a message to the message board?
- How easily and successfully can users respond to a message on the message board?
- How easily and successfully can users check their current messages?
- How easily and successfully can users set, view and dismiss notifications?



ITERATIVE PROTOTYPES



<https://marvelapp.com/11fa26d>

SUMMARY OF FEEDBACK



NAVIGATION

HAMBURGER
(IN)ACTIONABLE UI
APP FLOW

TERMINOLOGY

CONFUSING TITLES
ICONS VS TEXT
TAGS & FILTERS

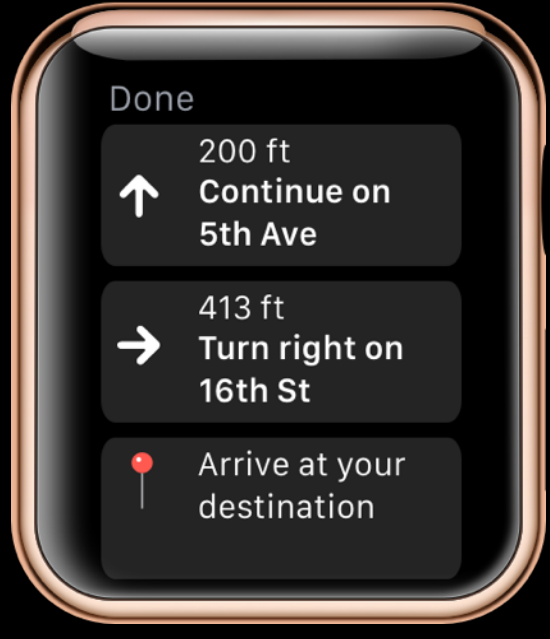
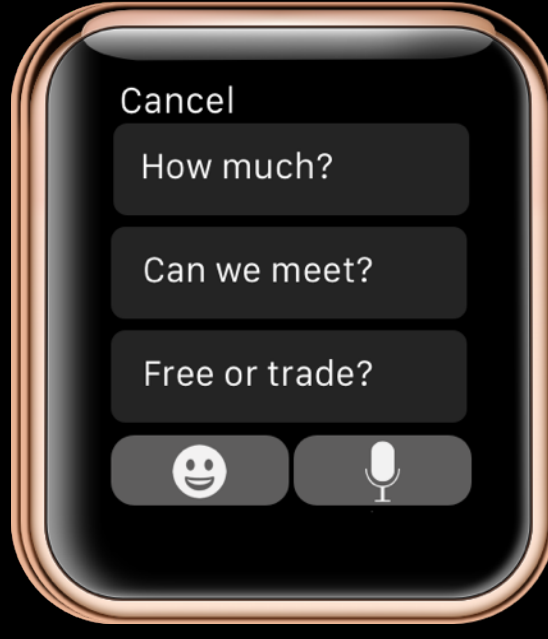
IOS
CONVENTIONS

TRANSITIONS
LAYOUT



EXTENDING THE IDEA

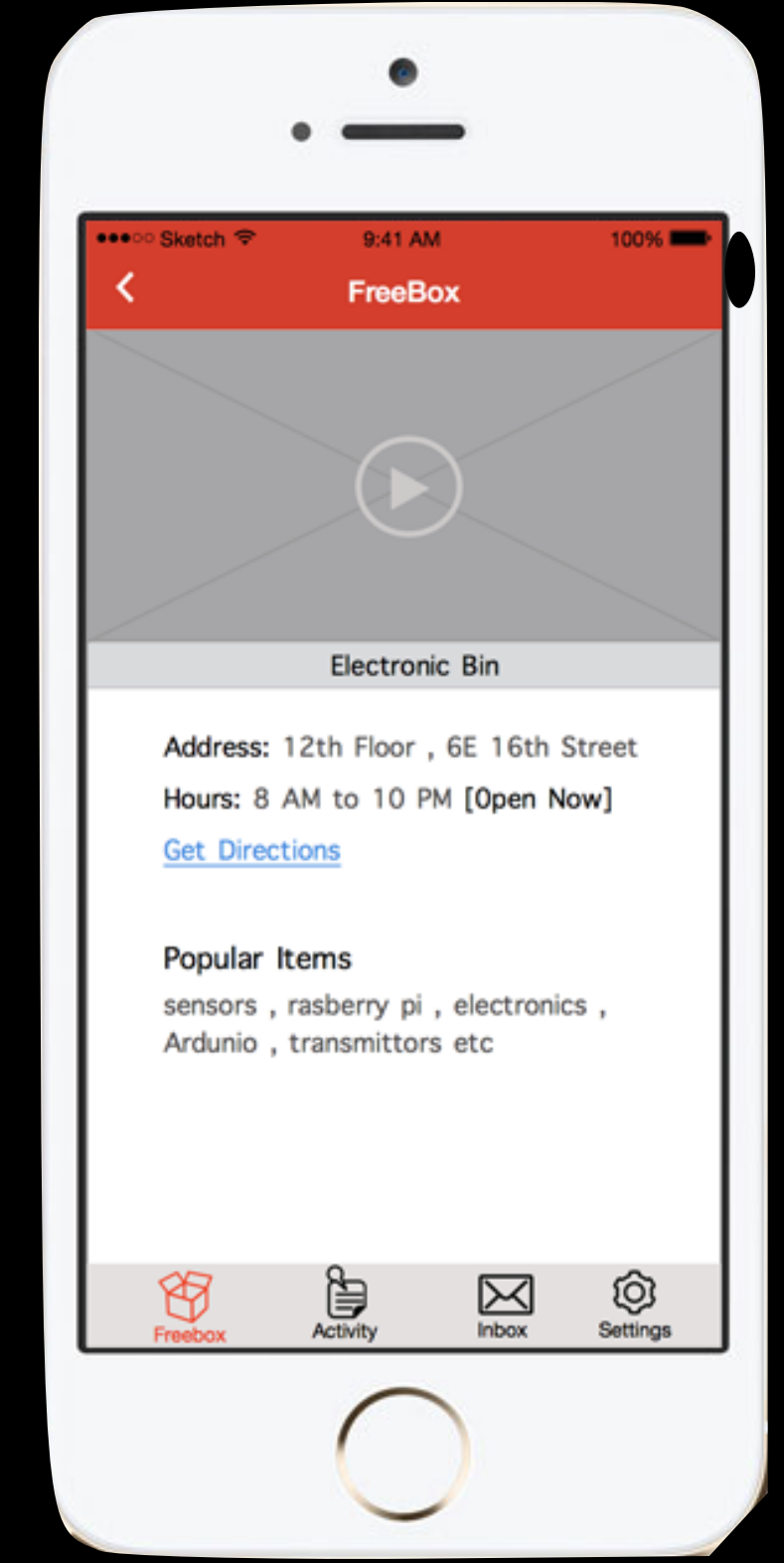
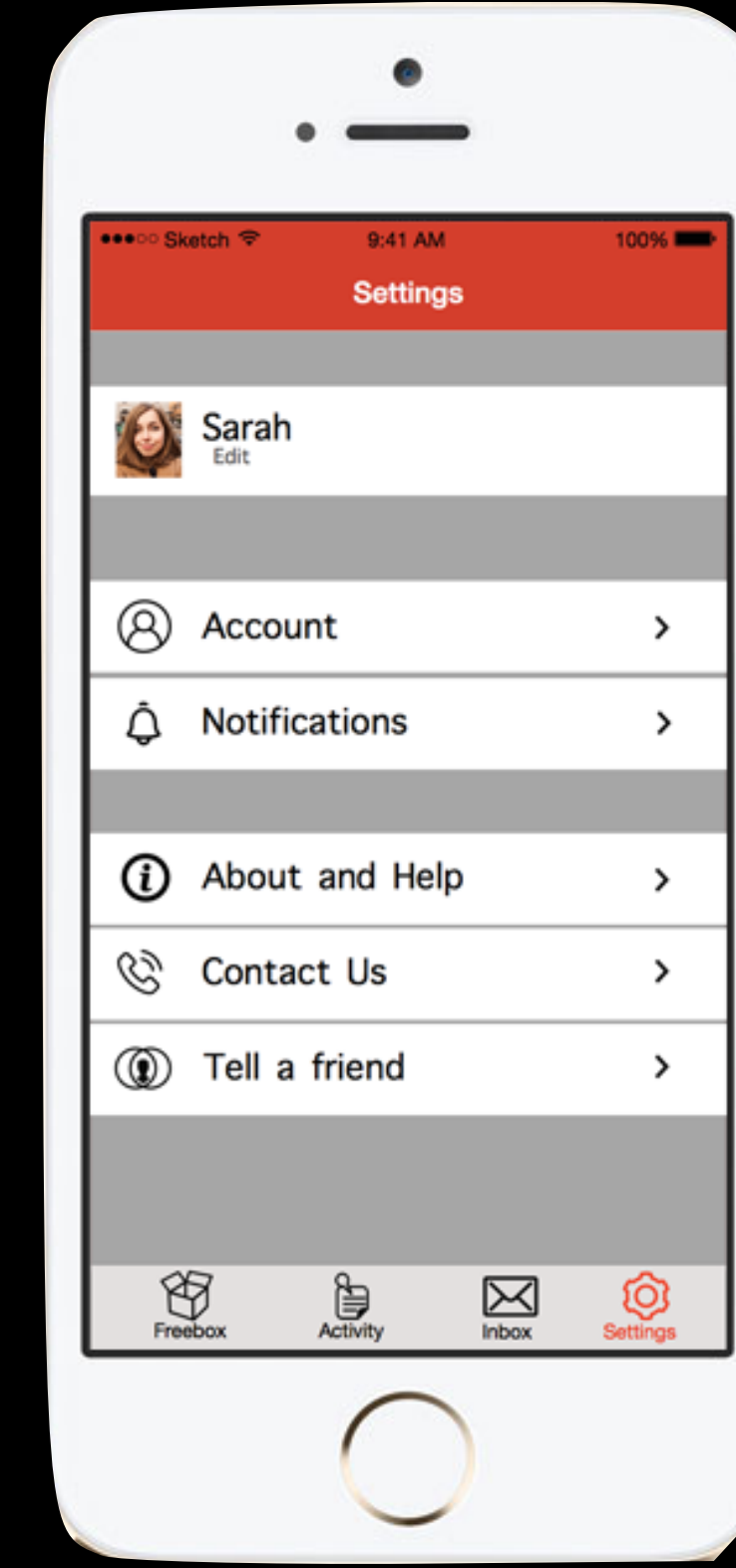
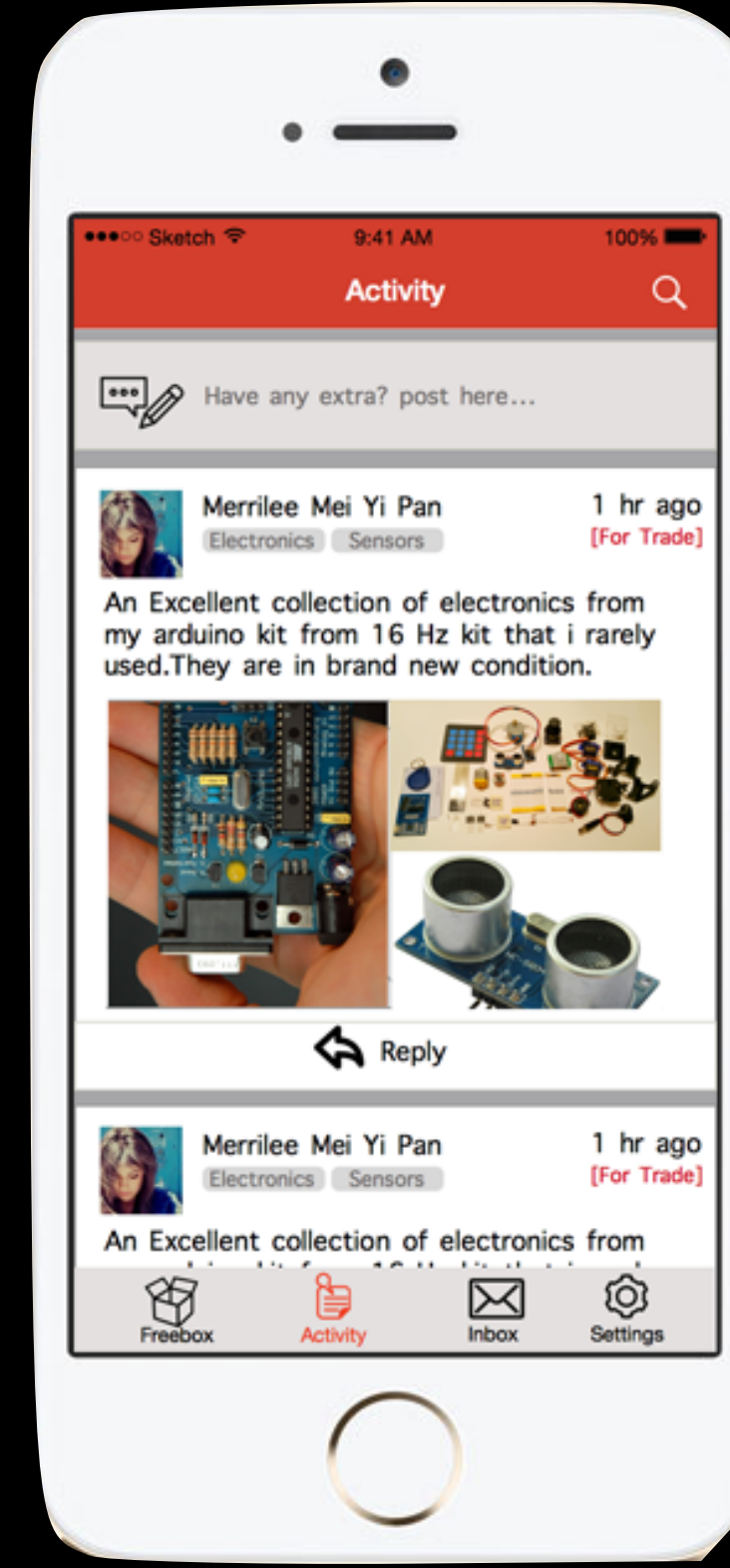
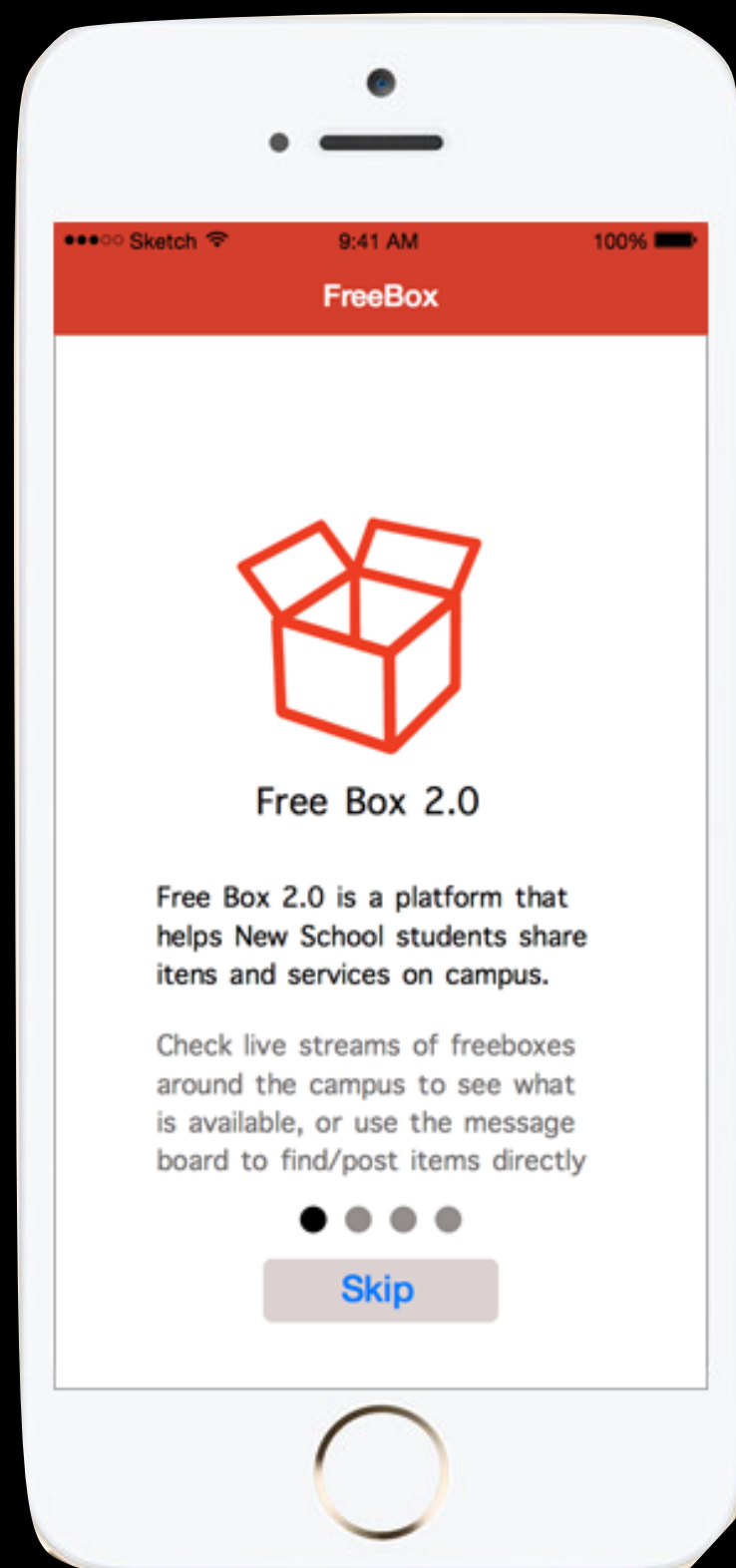
FREE BOX - NOW FOR APPLE WATCH!





FINAL DESIGNS

FREE BOX



FOR THE FUTURE



- Implementation Prototypes of Hardware (back-end)
- Develop on-site organization system & process to support
- Work with New School departments to get permission and publicize

THANK YOU!

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