nearest

Tong Zhang

Mobile Media

Project I Final Prototype

Concept

An app that aids drunk users in finding the nearest restaurants that can satiate their food cravings.

Persona

Andrea, early-20s

Student

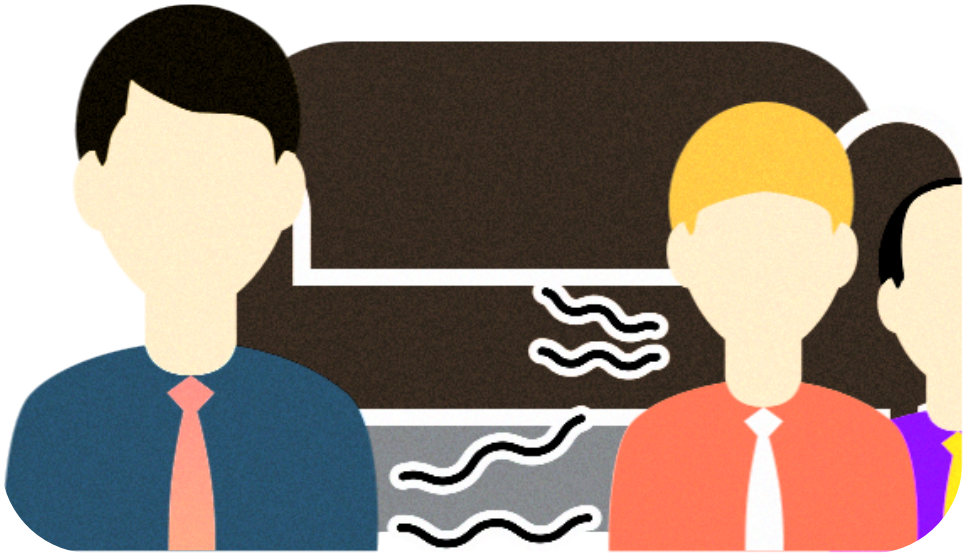
Drinks during weekends with friends

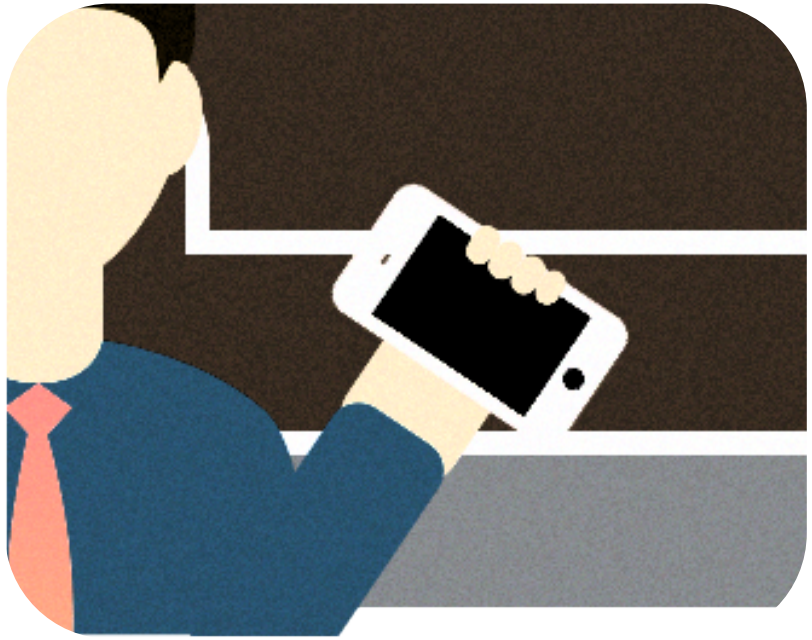
Peter, mid-20s

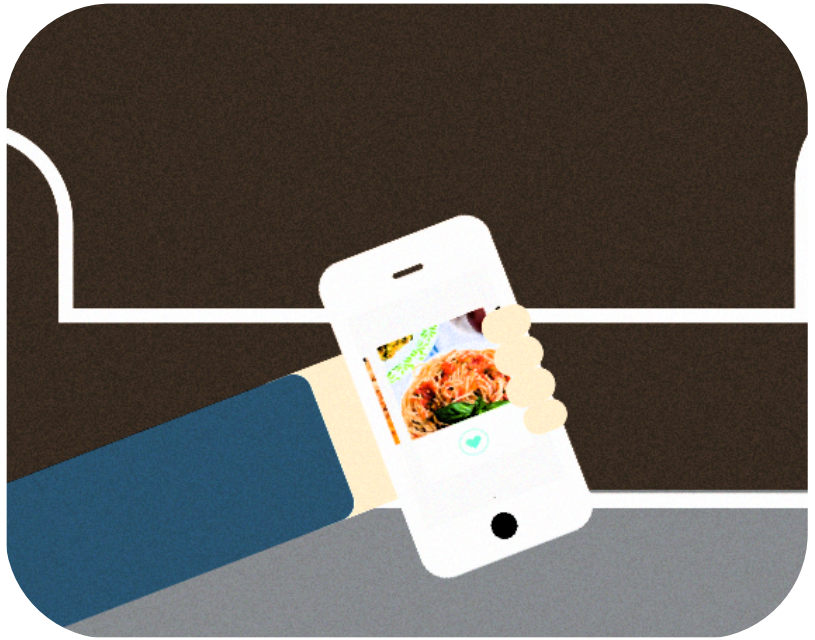
Office worker

Drinks during weekends at bars in popular places in the city

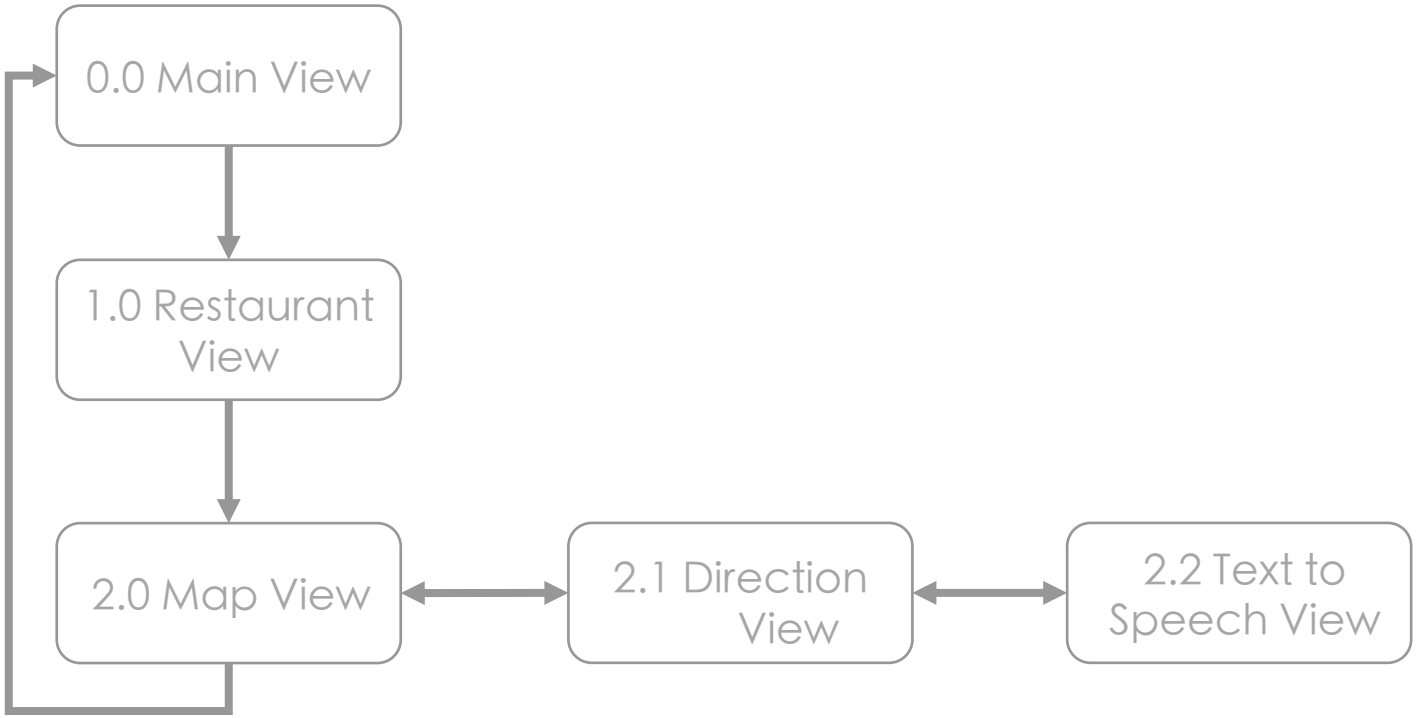
Storyboard







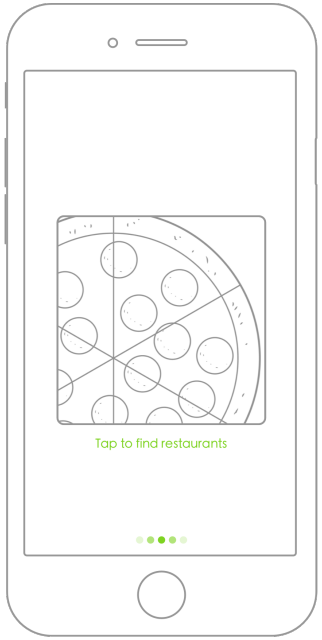
App map


0.0 Main View
1.0 Restaurant View
2.0 Map View
2.1 Direction View
2.2 Text to Speech View

Design Challenges

1. Simple and intuitive
2. Quick access to destination
3. Minimize text
4. Reinforcement + Repetition
5. Easy to navigate through maps/directions

Tap to find restaurants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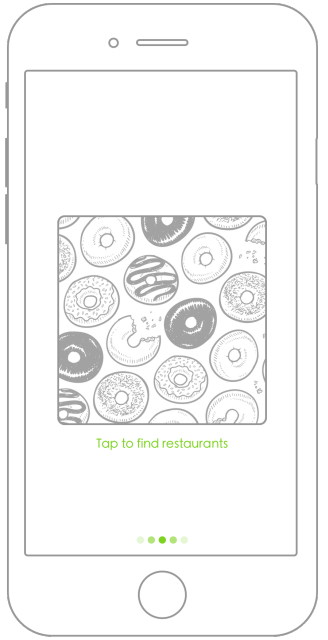
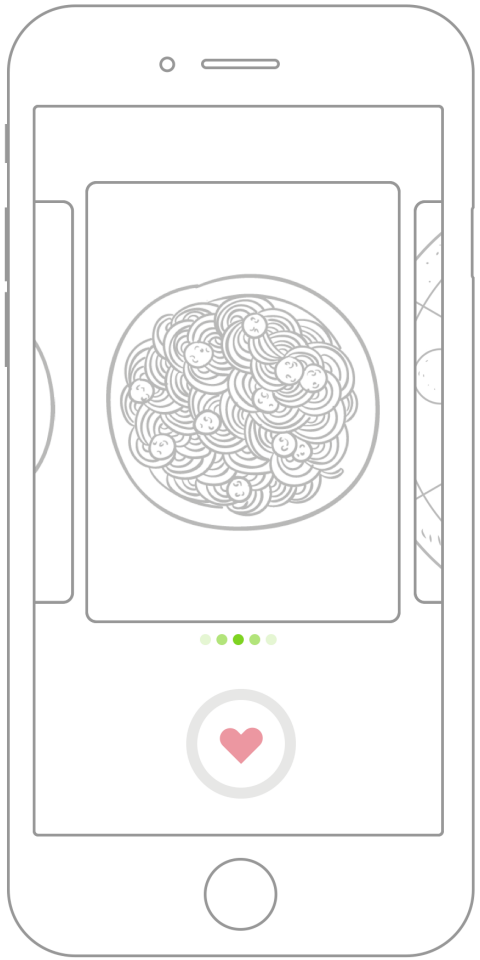
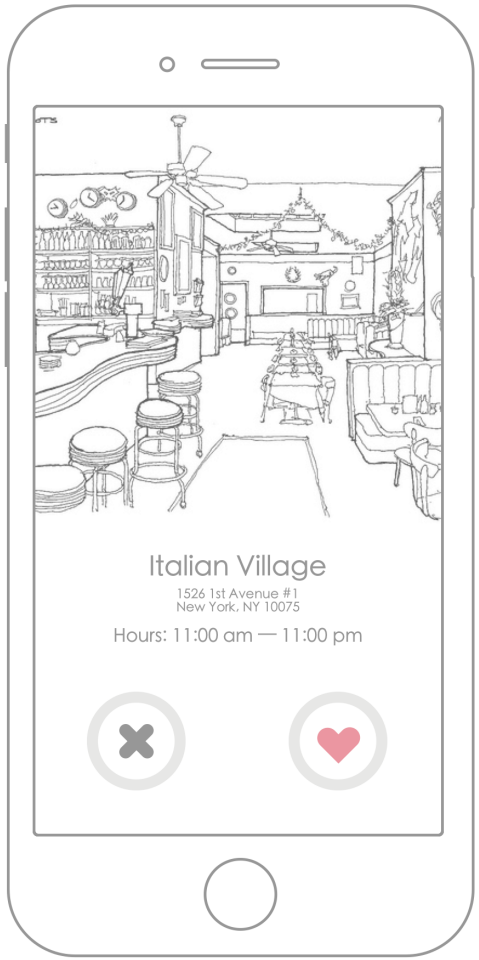

Tap to find restaurants

Italian Village
1526 1st Avenue #1
New York, NY 10075
Hours: 11:00 am — 11:00 pm
Tap to follow directions
Swipe up to cancel

N
W
E
S
Italian Village
427 ft

Italian Village
Destination Reached
OK

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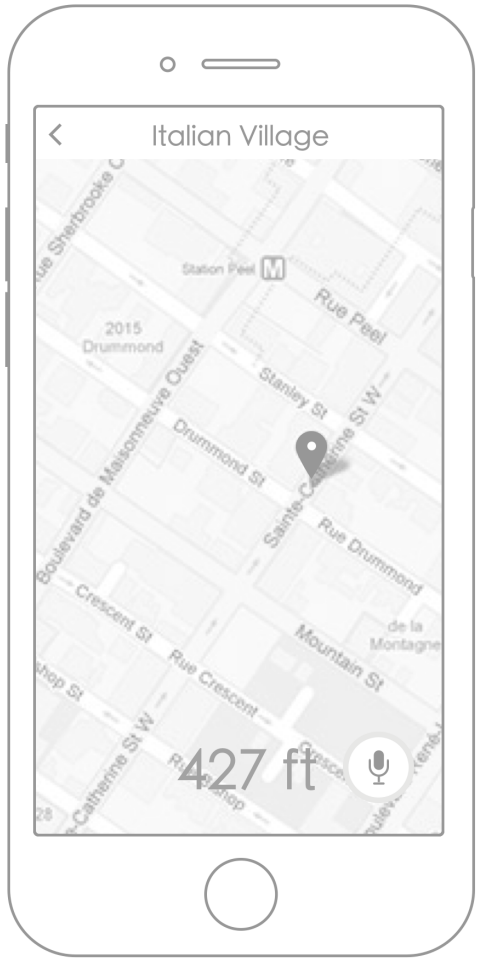
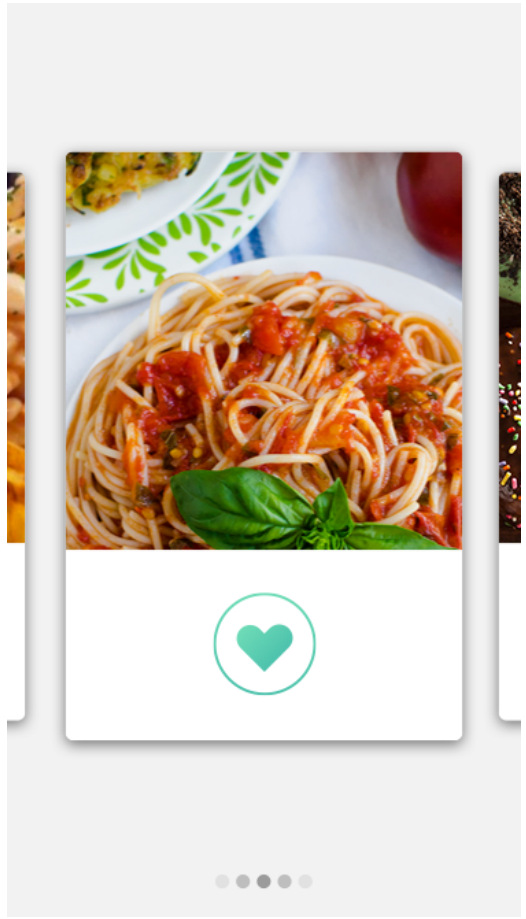

Italian Village
Station Peel
Rue Peel
2015
Drummond
Stanley St
Drummond St
Rue Drummond
Crescent St
Rue Crescent
Mountain St
427 ft



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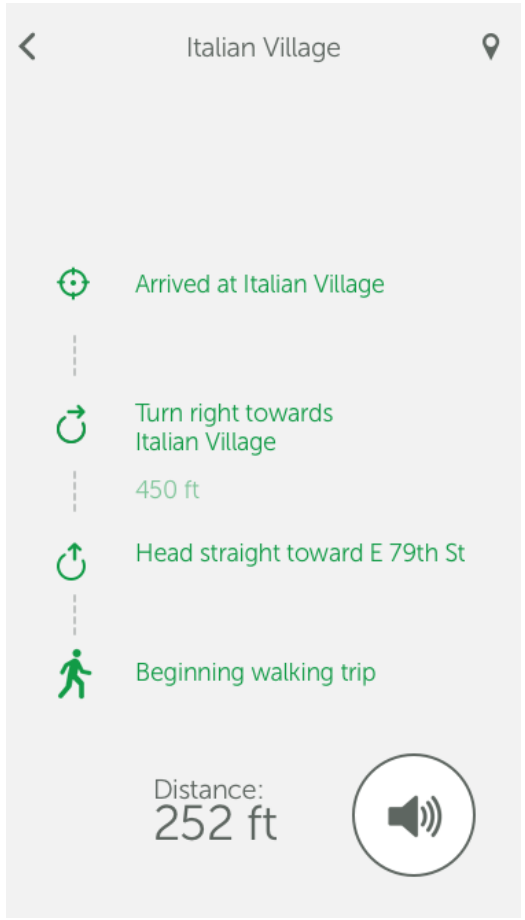

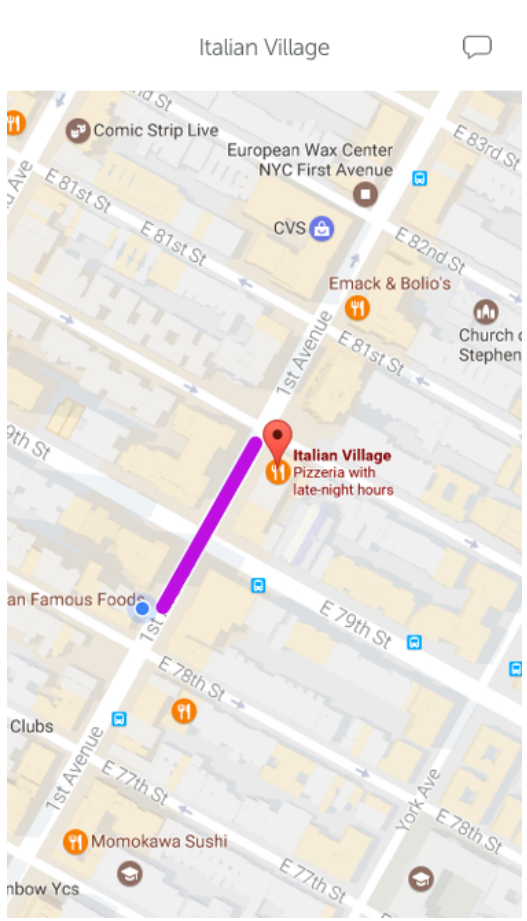

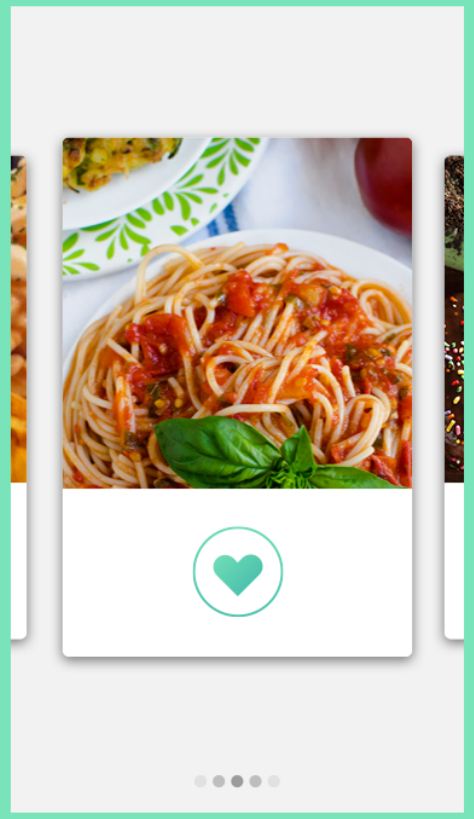

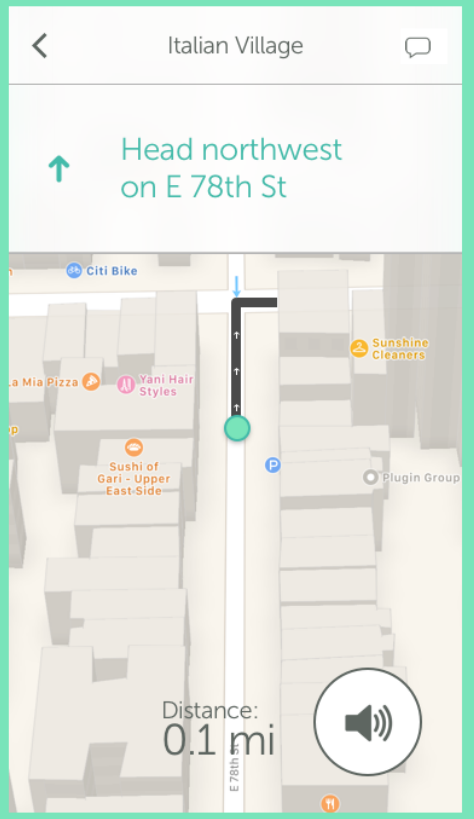

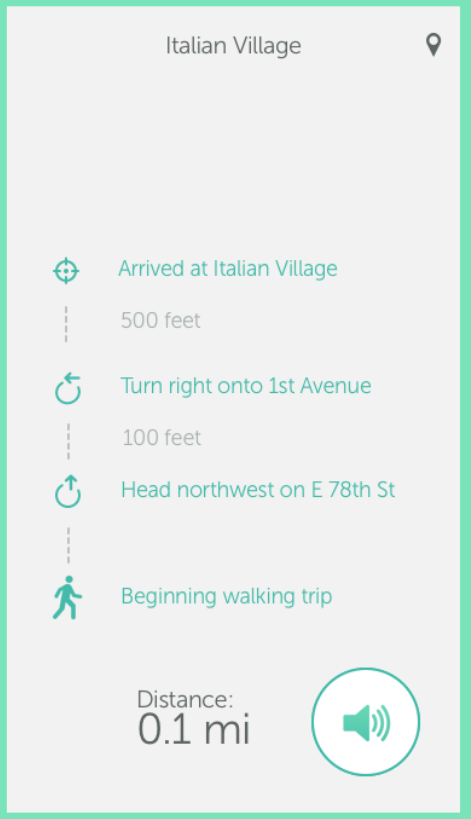

https://marvelapp.com/ff2c68g

tahnk you