

Weather Pals

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MFA DT Mobile Media

Design Questions



Emotional Intelligence?

HOW TO GET THROUGH MY DAY?

- Emotional Intelligence greatly impacts careers and lives
- It's a systematic method to manage our emotions
- Many weather & calendar apps don't trigger emotional intelligence

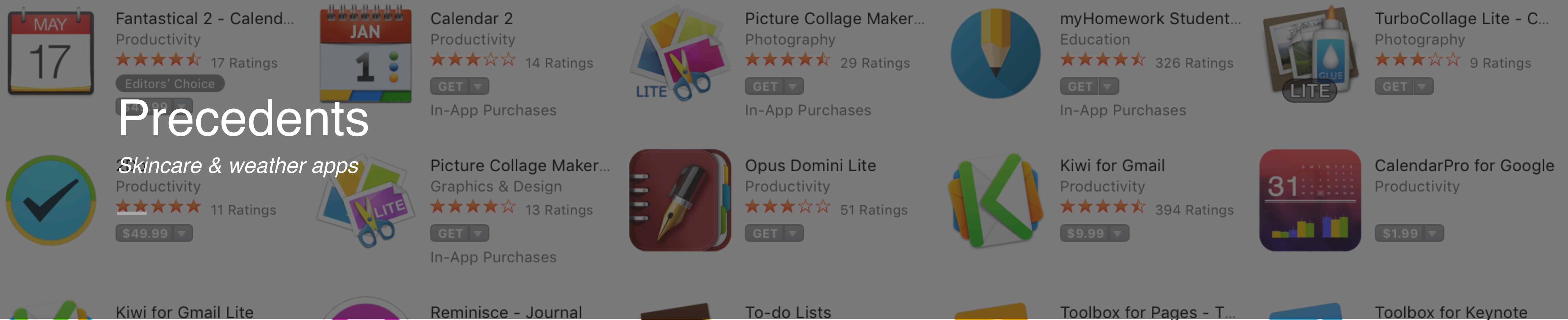
**It's an app to
help you get
through your
days and feel
accomplished.**

Mission

We want to utilize emotional intelligence as a tool to redesign weather & calendar applications. By developing a systematic array of characters and rewards to substitute the emotional state of achievement and journey.

Audience

People who like to scheduling their days or those who want to organize their days better

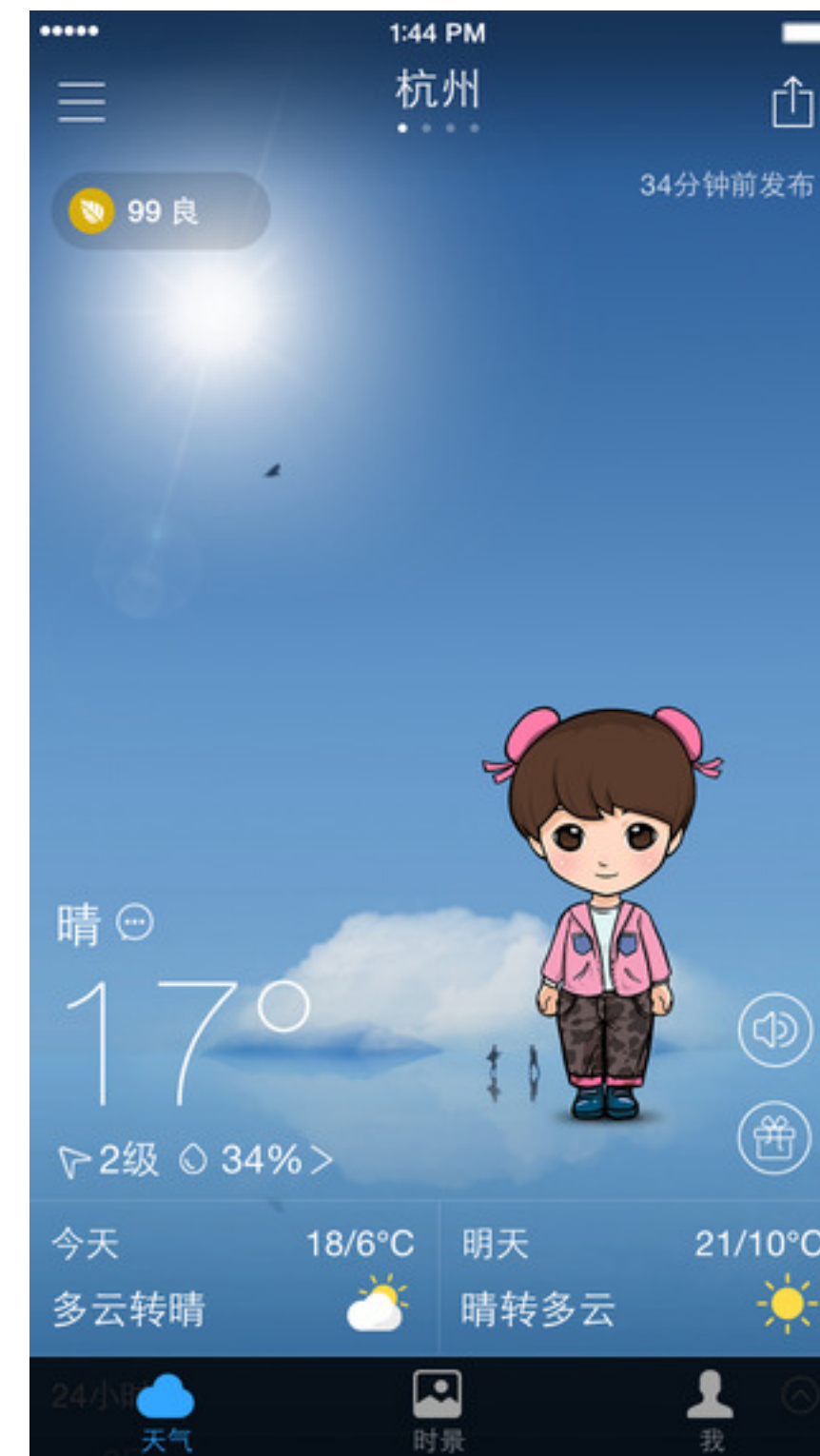


Precedents

Skincare & weather apps



Plant Nanny
By Fourdesire

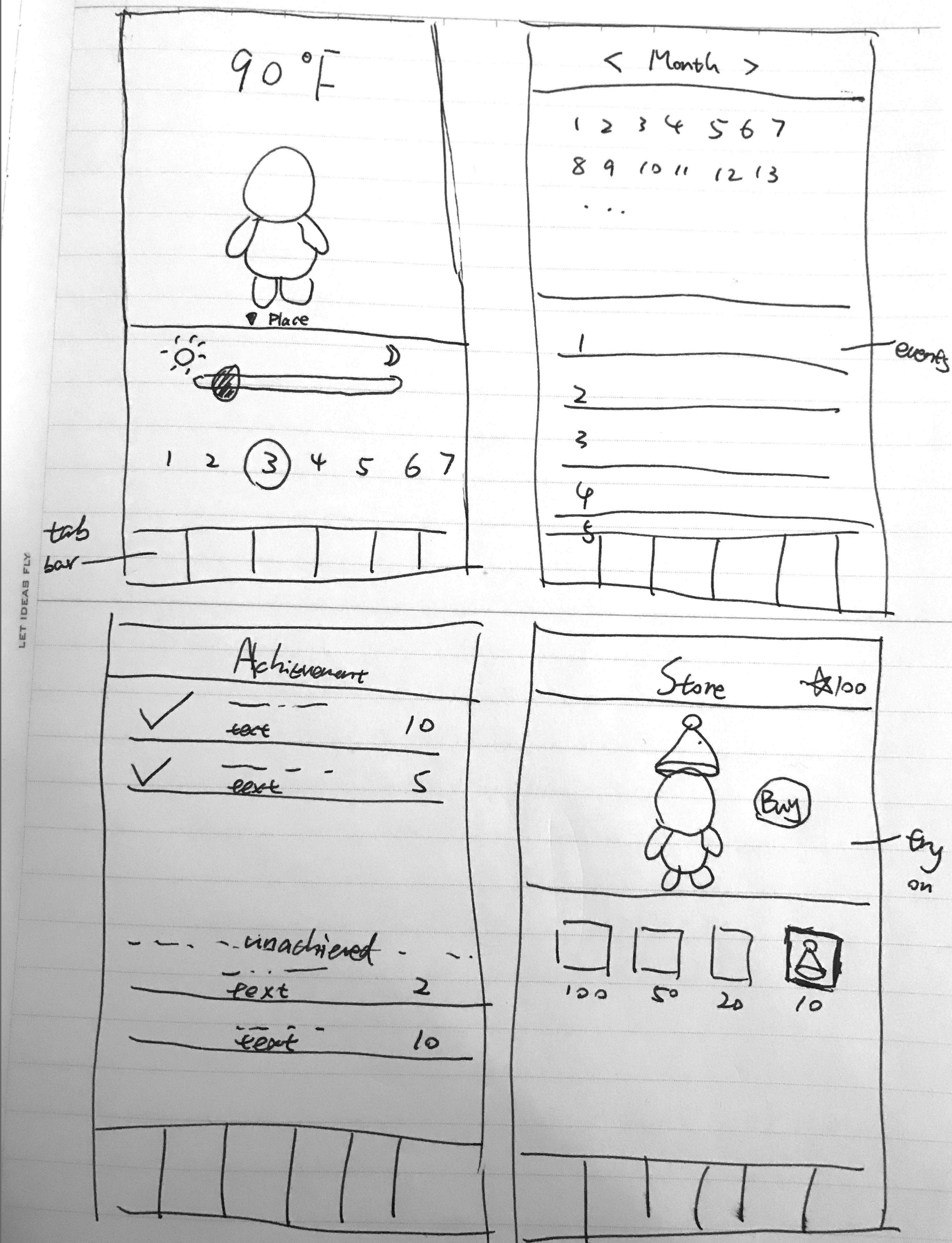


Moji FengYun (Beijing) Software

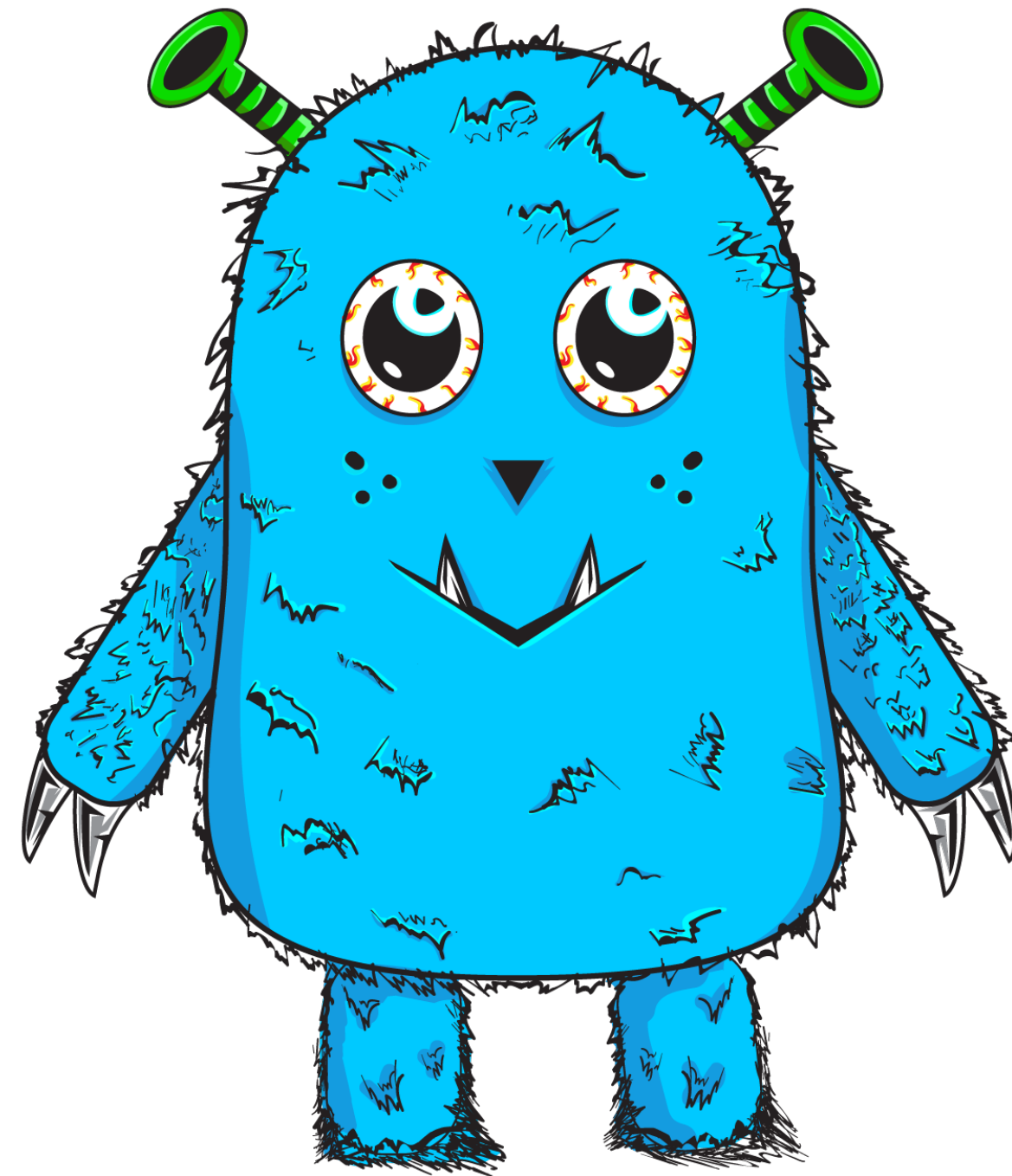
Paper Prototype

TEST BASIC LAYOUT

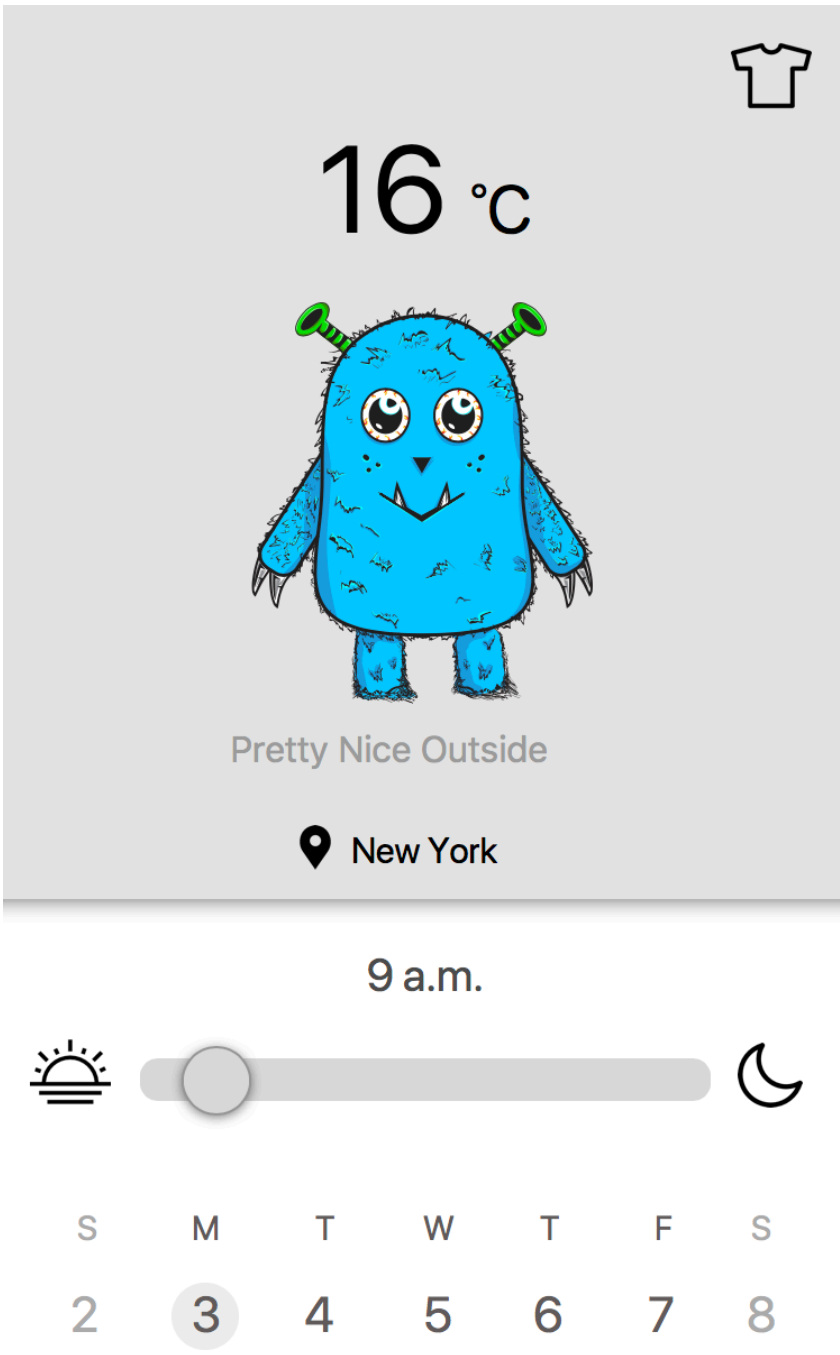
The most important function is to get achievements and dress up the character, so we put main focus on those functions.



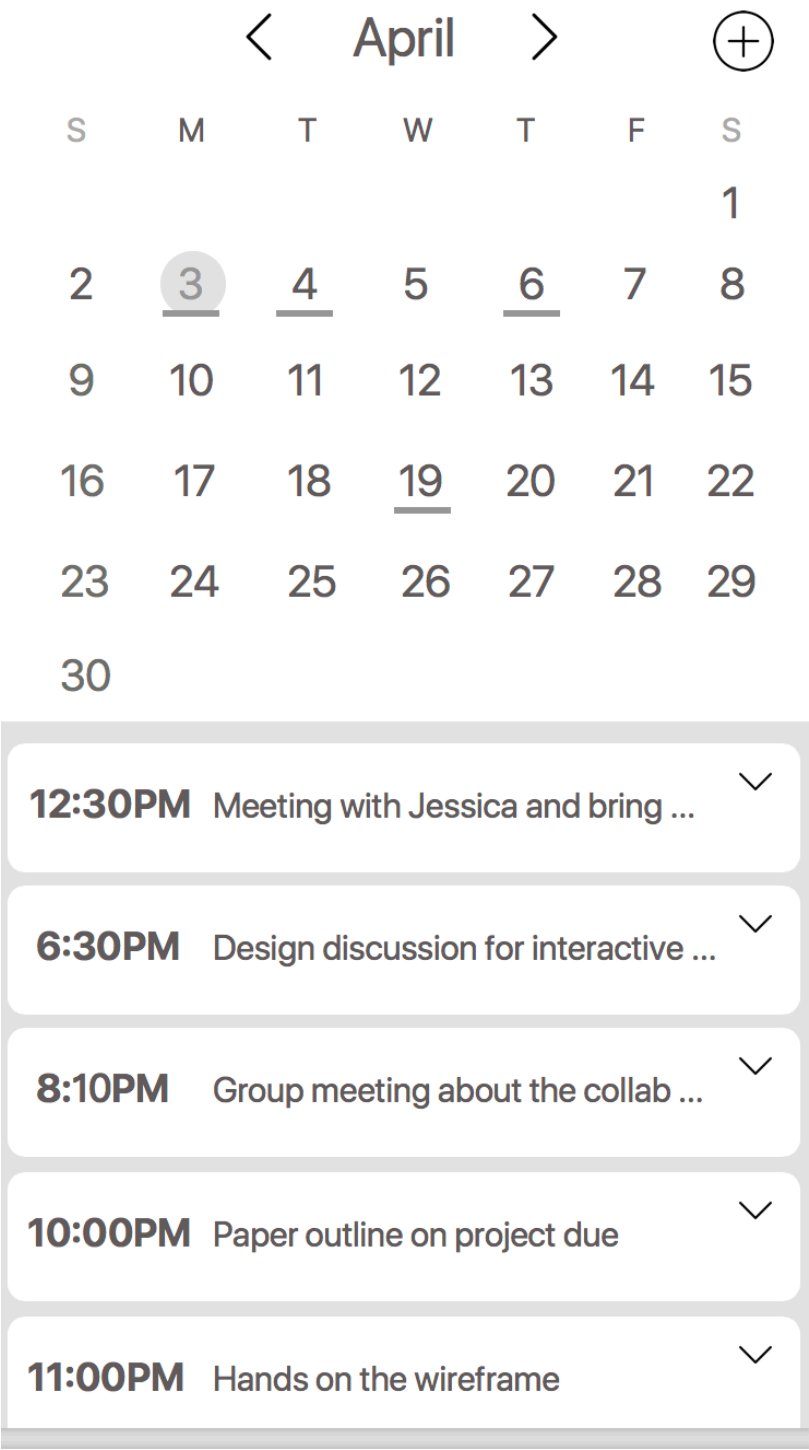
Character Building



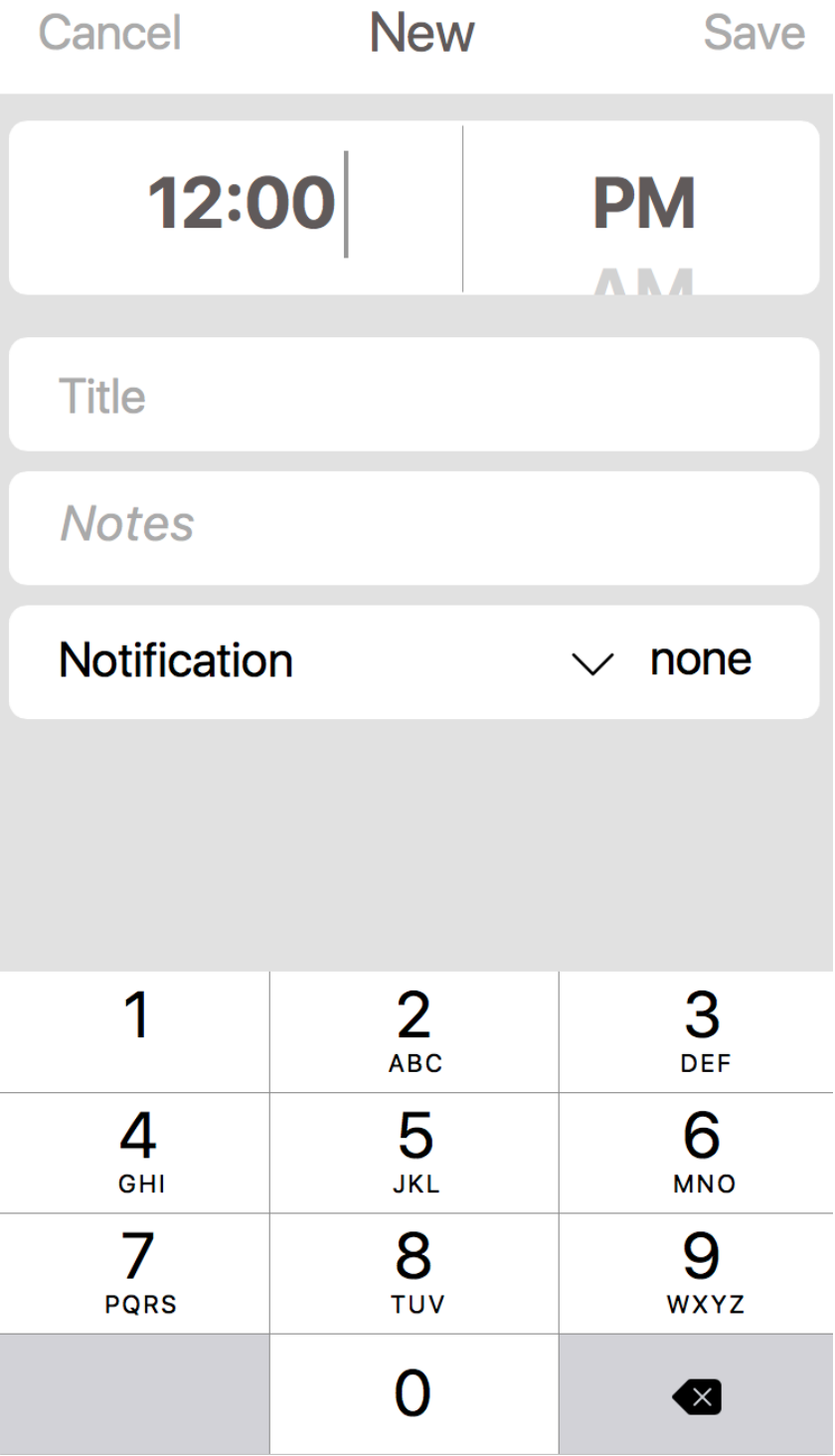
Wireframes



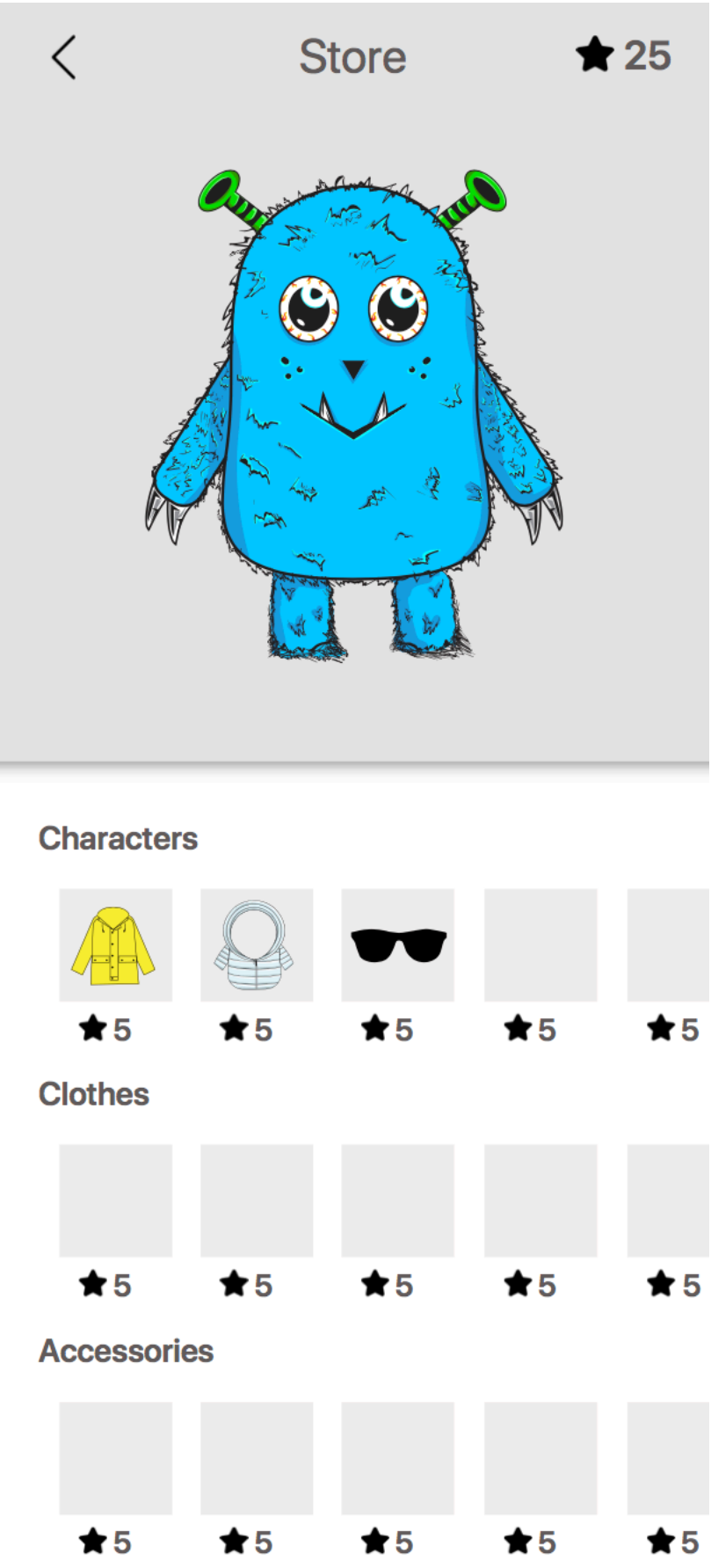
Home view



Calendar



Scheduling



Store

User test

FEEDBACK WE GOT

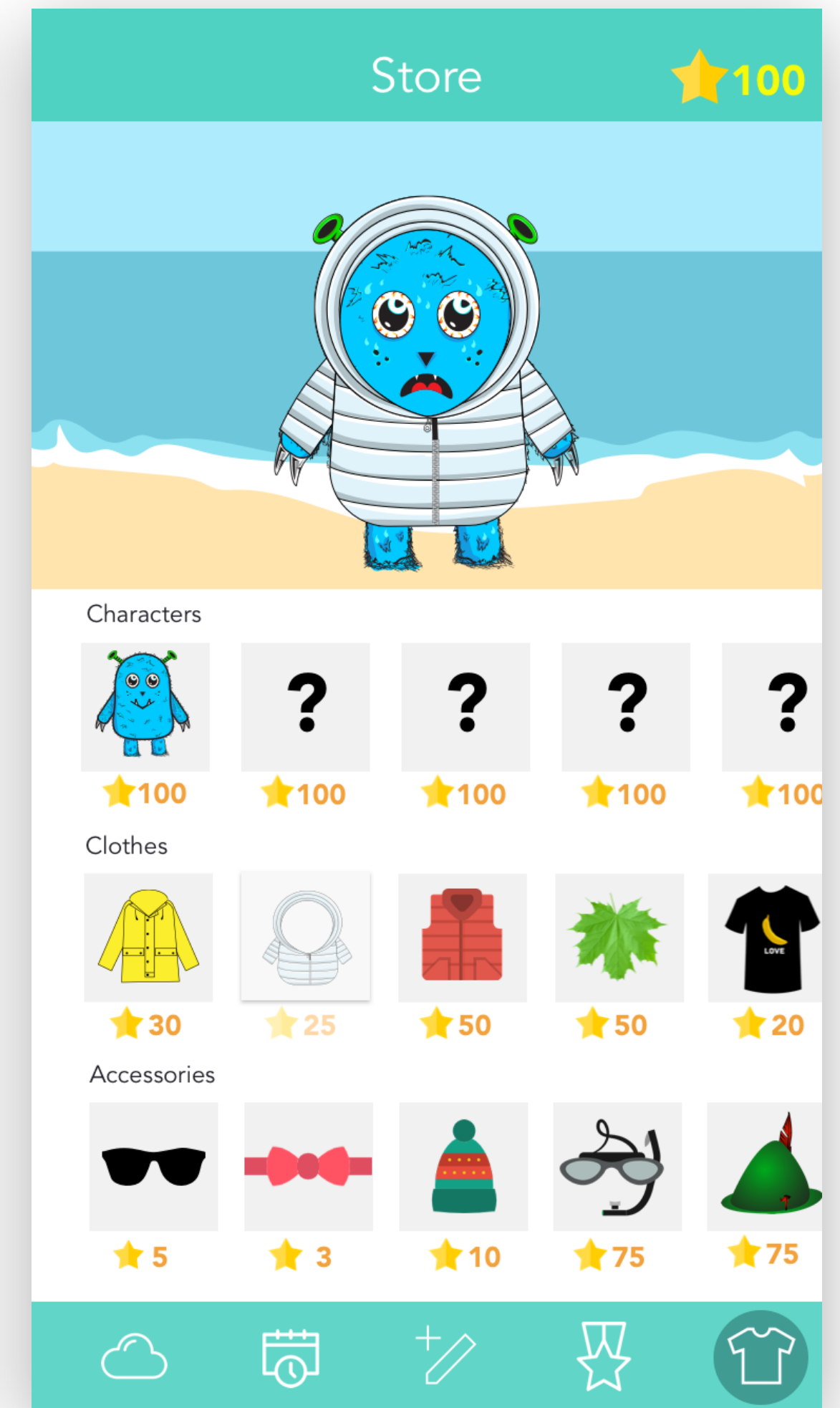
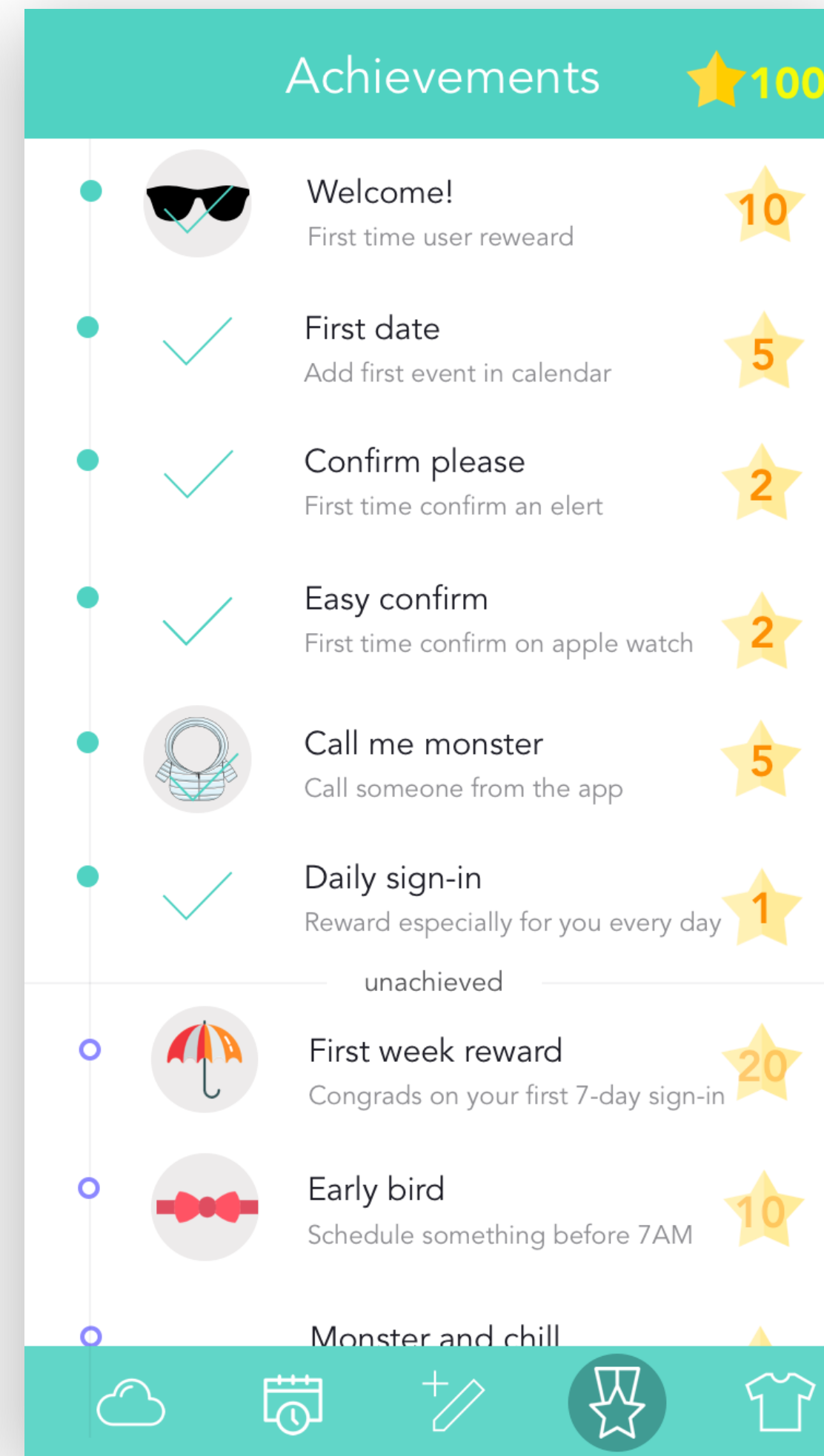
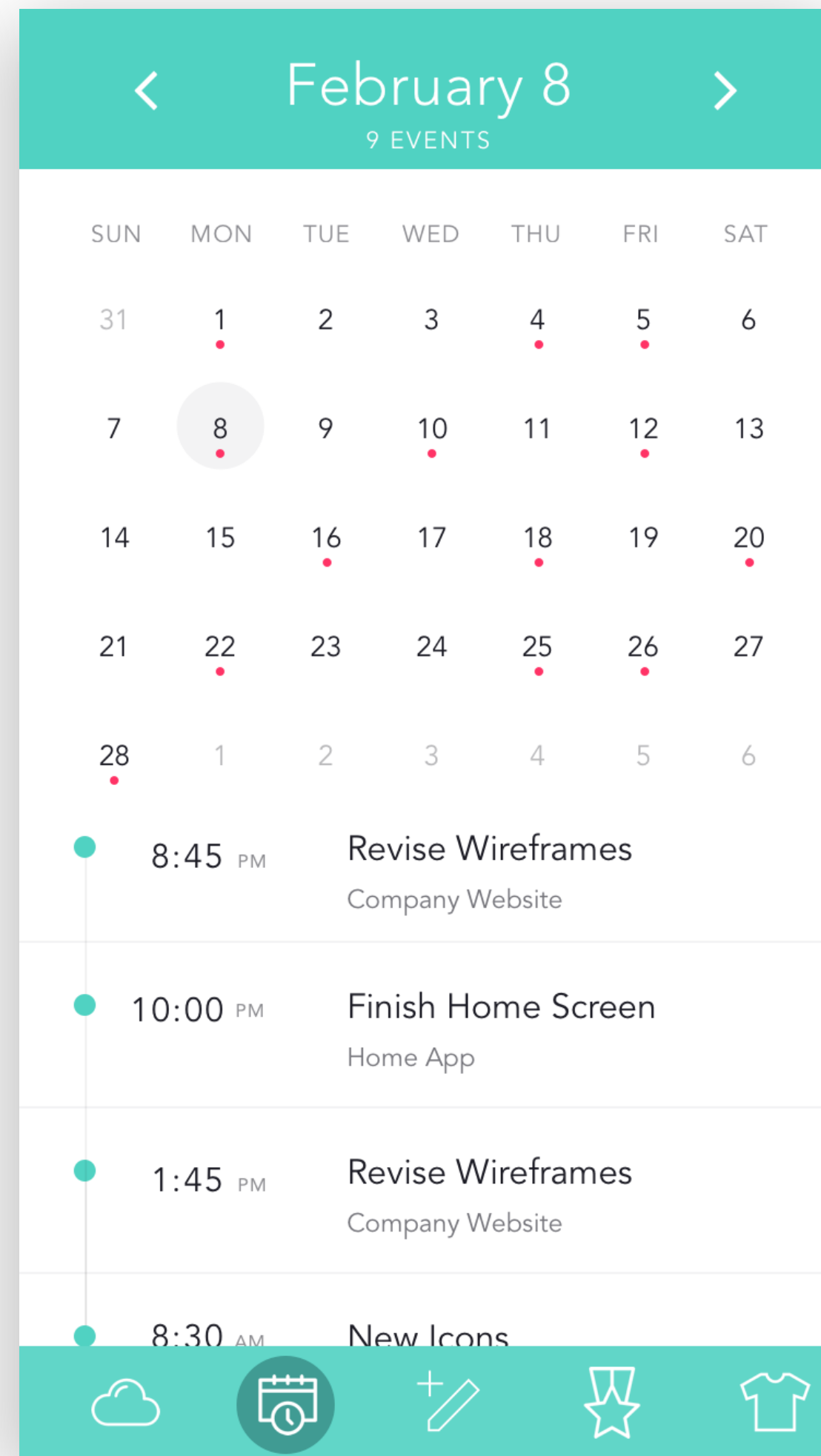
We need an achievement view to give rewards and encourage users to go through their days.

someone suggested to add a checklist function in reminders

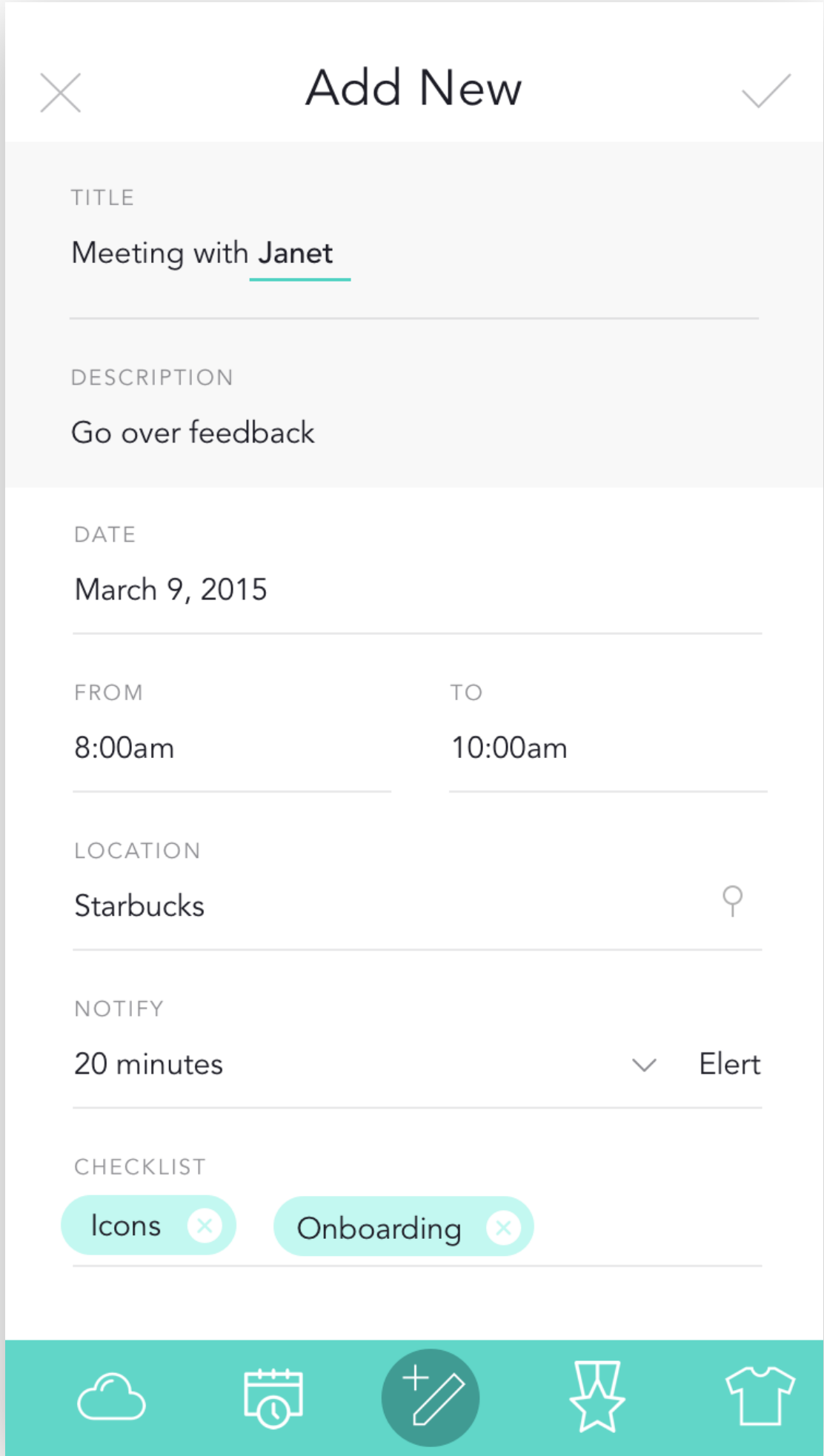
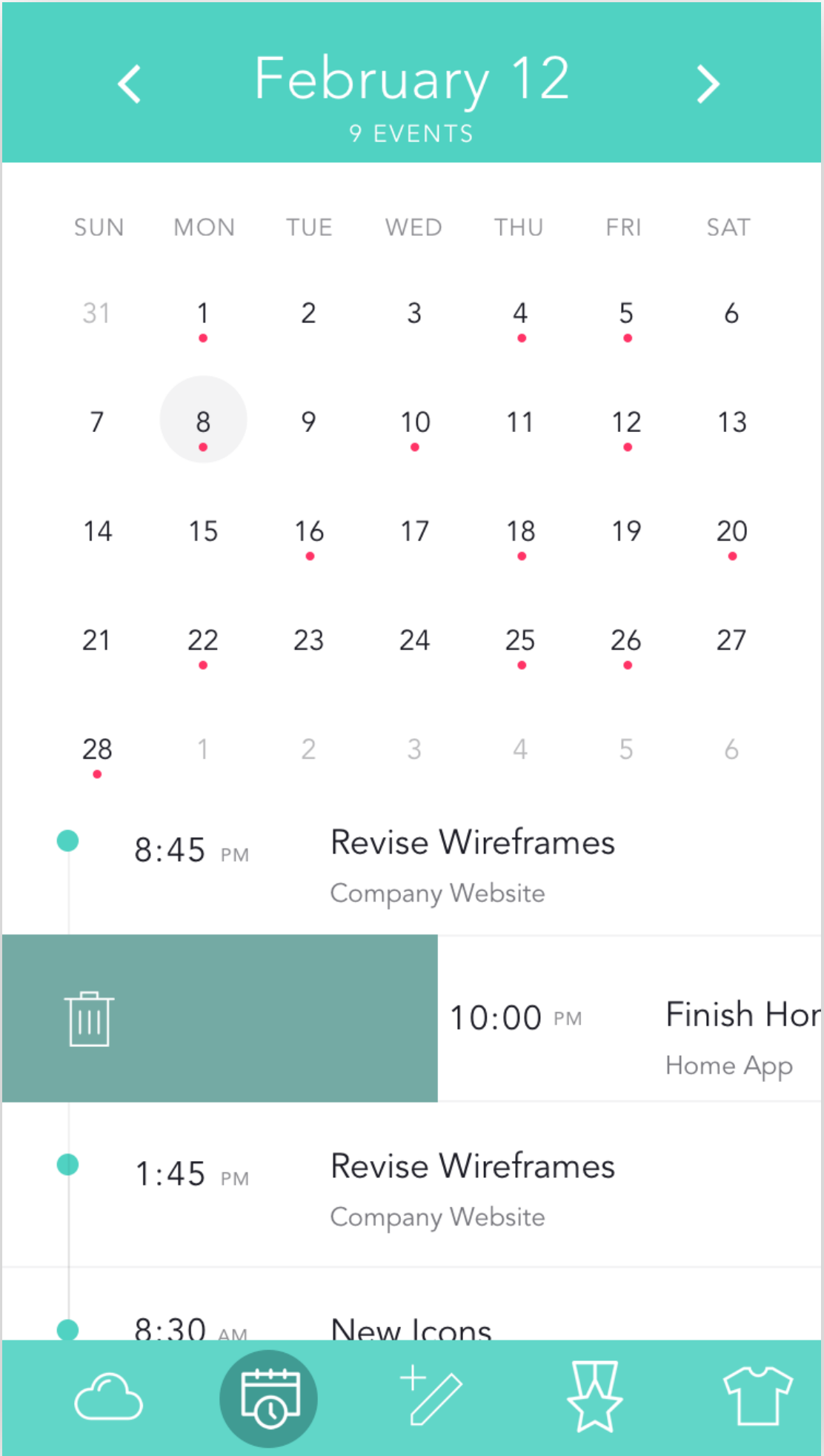
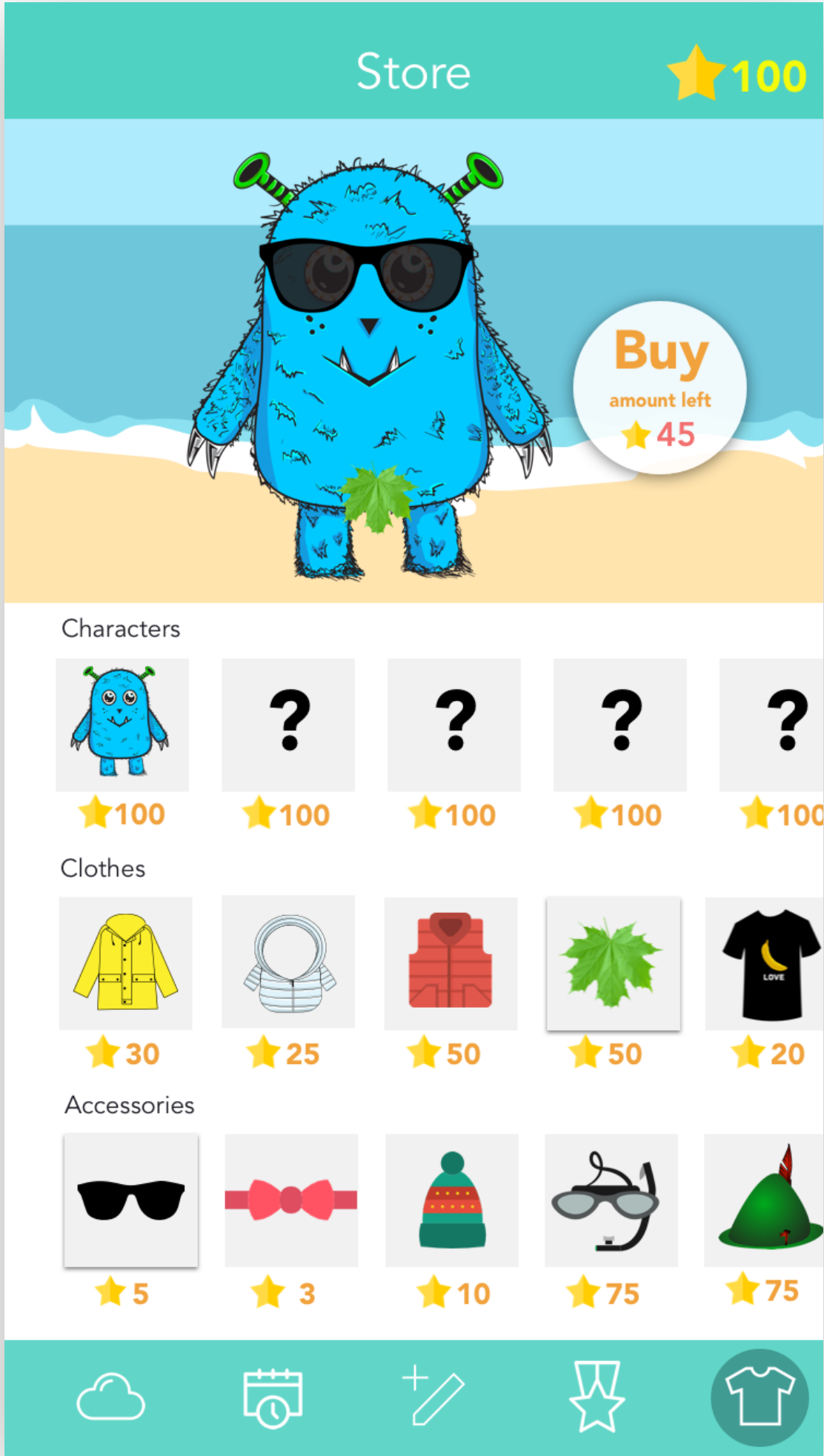
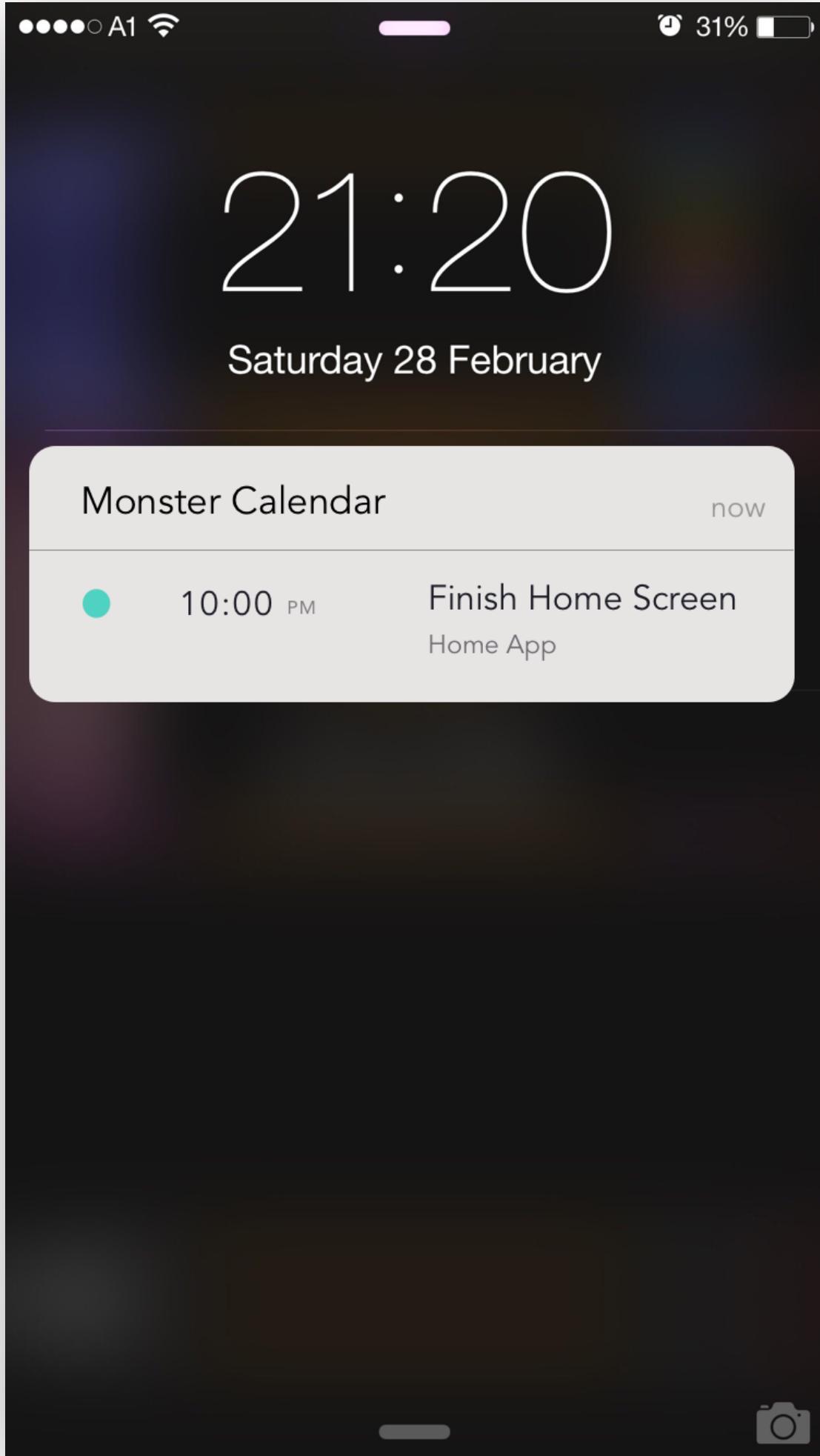
some users want to call the person who they are going to meet directly from the app, so we added call and text function in the reminders.



Screens

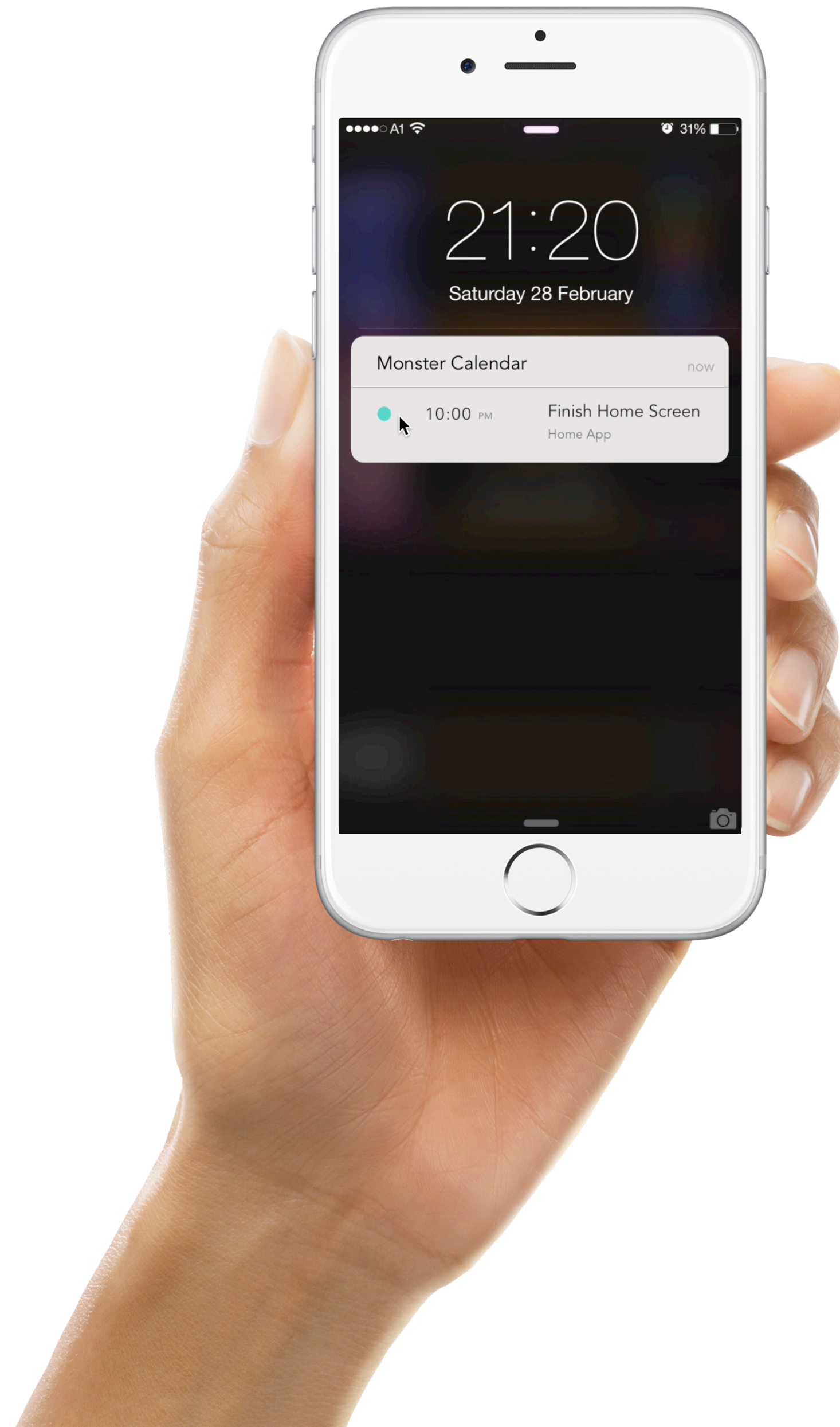


Screens



iPhone 7 Mock-up.

Play it by yourself: <https://marvelapp.com/5ec610e/screen/28037315>



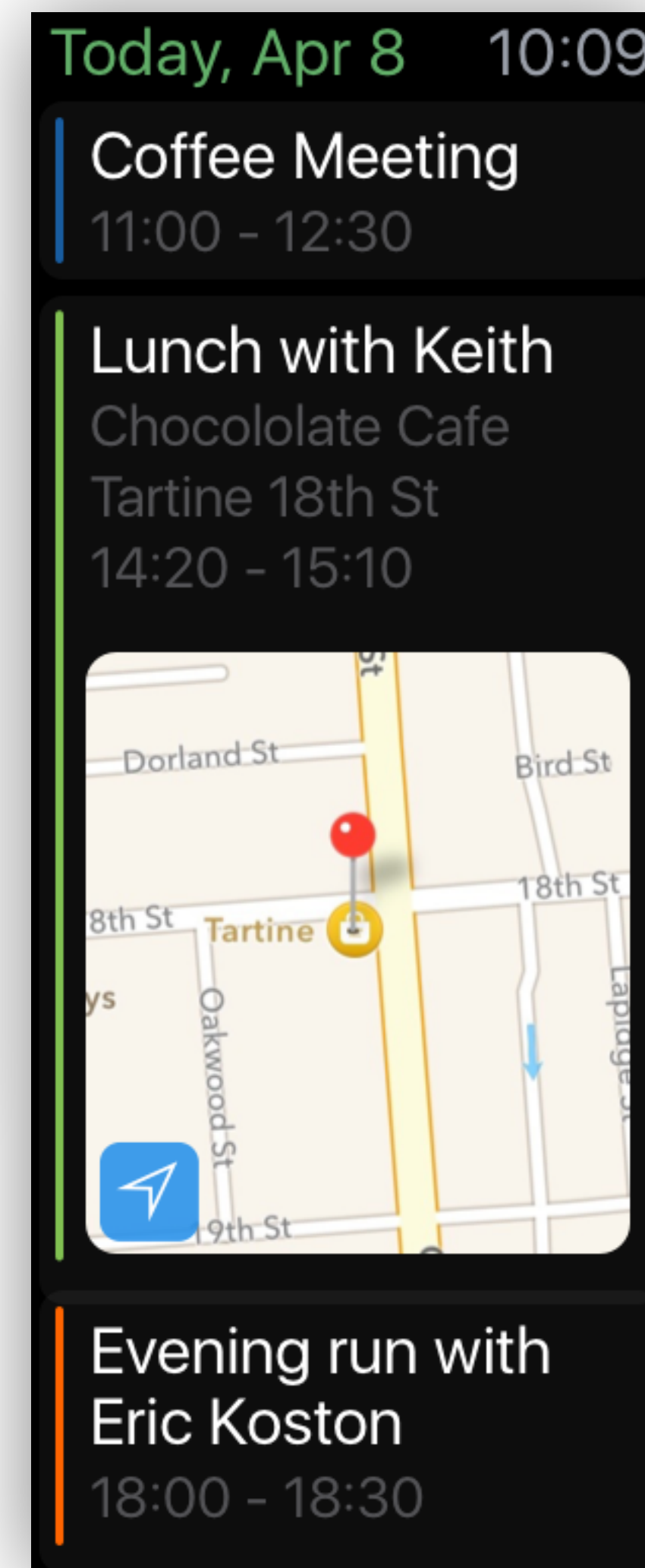
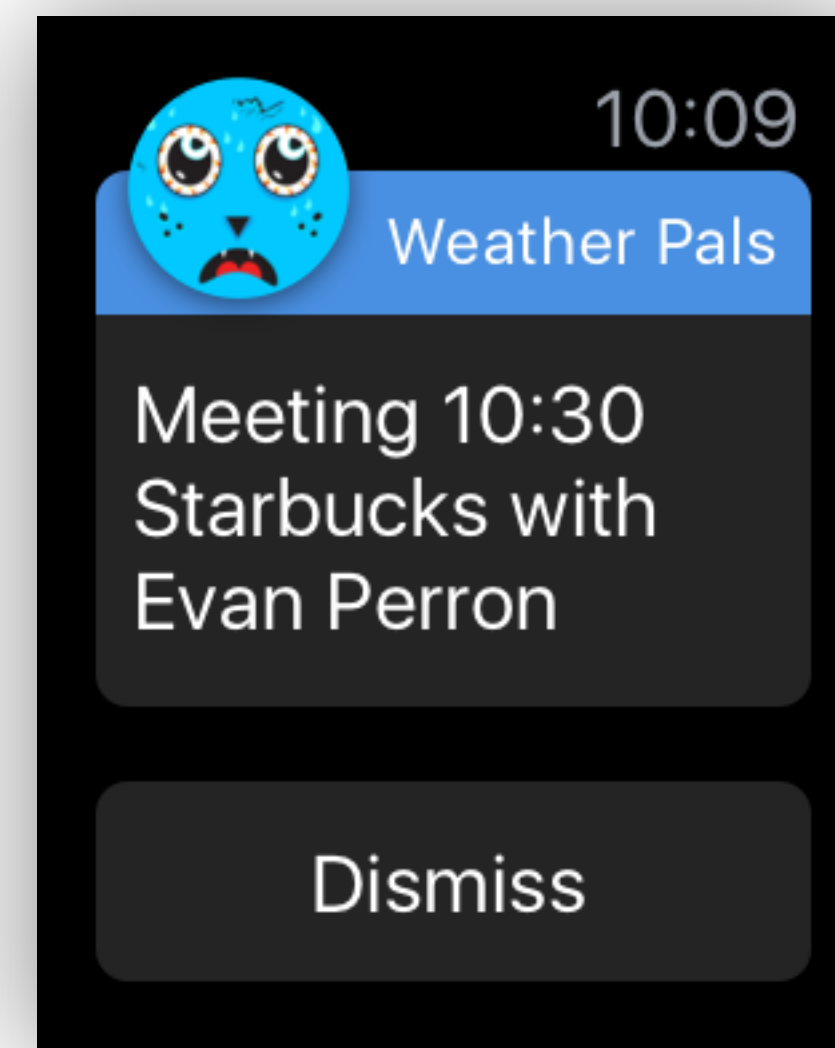
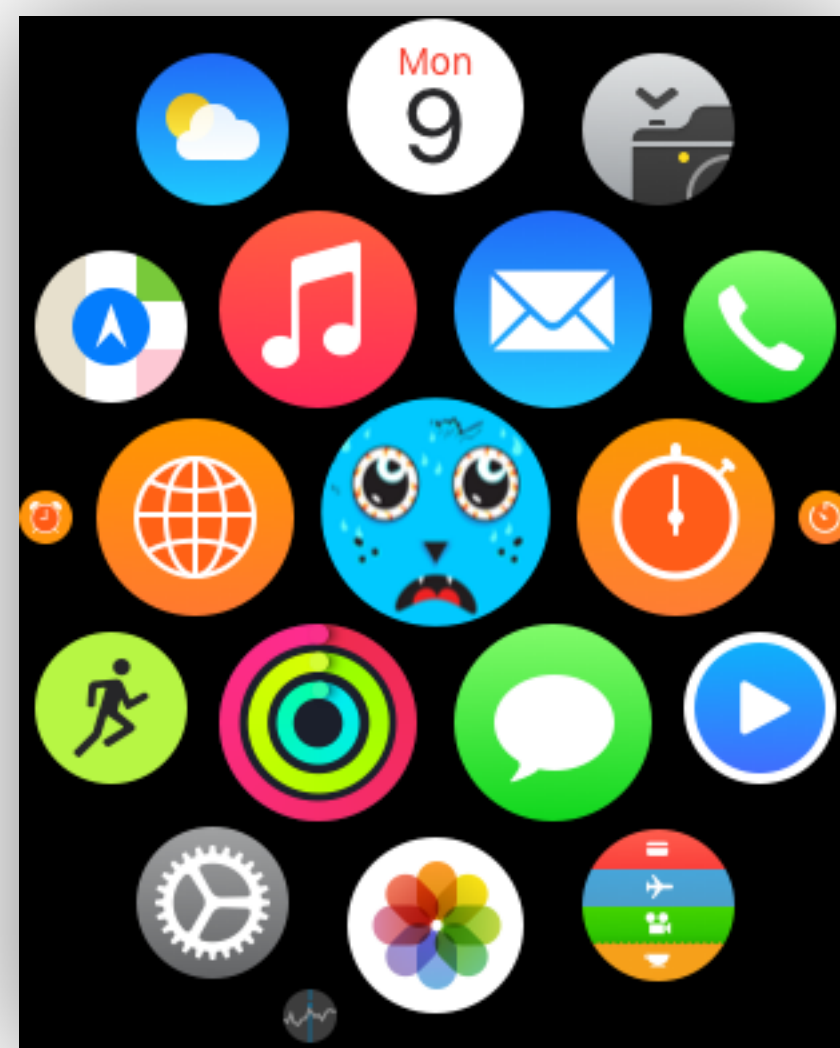
- 1 Look at the weather by dragging
- 2 Schedule and look at your events
- 3 Get achievements and have fun with your pal.

Apple Watch

We want to continue our emotional intelligence in the apple watch version. We will add more achievements when you use the app to go through your days, and you will get reminders on the screen when you have the next event coming!



Views for Apple Watch



Apple Watch interactive mock-up.

Play it by yourself: <https://marvelapp.com/2h66eci/screen/28041894>



Thank You!

