Weather Pals

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MFA DT Mobile Media

Design Questions



HOW TO GET THROUGH MY DAY?

- Emotional Intelligence
 greatly impacts careers and lives
- It's a systematic method to manage our emotions
- Many weather & calendar apps don't trigger emotional intelligence

It's an app to help you get through your days and feel accomplished.

Mission

We want to utilize emotional intelligence as a tool to redesign weather & calendar applications. By developing a systematic array of characters and rewards to substitute the emotional state of achievement and journey.

Audience

People who like to scheduling their days or those who want to organize their days better



Fantastical 2 - Calend... Productivity ★★★★★ 17 Ratings



Calendar 2 Productivity ★★★☆☆ 14 Ratings

In-App Purchases



Picture Collage Maker... Photography ★★★★★ 29 Ratings GET ▼



myHomework Student... Education *** 326 Ratings GET ▼



TurboCollage Lite - C... Photography ★★★☆☆ 9 Ratings





Skincare & weather apps Productivity ★★★★★ 11 Ratings



Picture Collage Maker.. Graphics & Design

★★★☆☆ 13 Ratings

In-App Purchases



Opus Domini Lite Productivity ★★★☆☆ 51 Ratings

In-App Purchases



Kiwi for Gmail Productivity ★★★★★ 394 Ratings \$9.99

In-App Purchases



CalendarPro for Google Productivity

\$1.99 ▼



Kiwi for Gmail Lite



Reminisce - Journal



To-do Lists



Toolbox for Pages - T.



Toolbox for Keynote

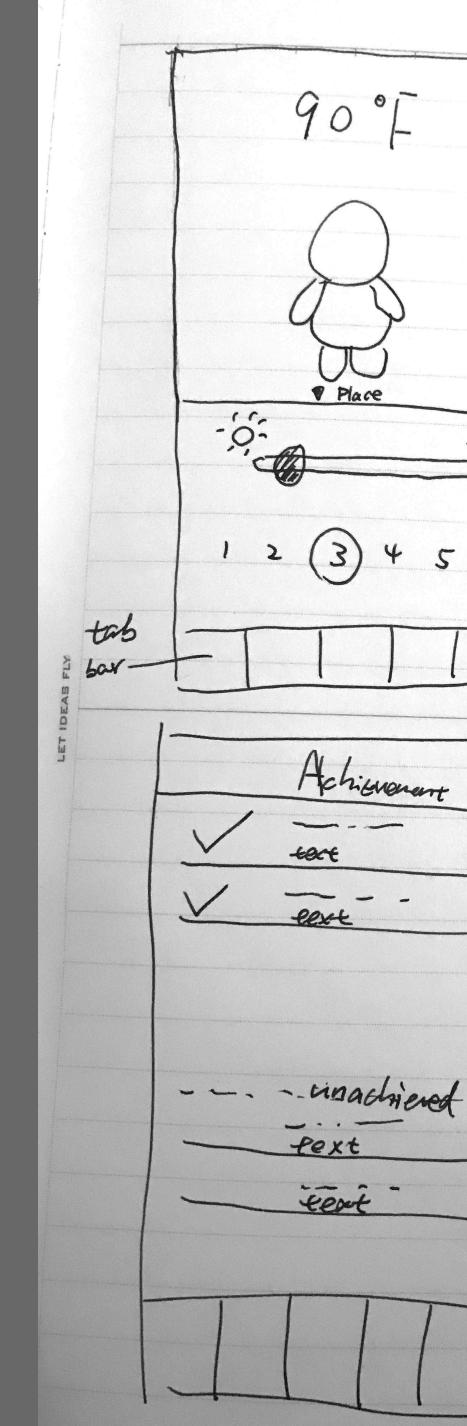


Plant Nanny By Fourdesire



MoJi FengYun (Beijing) Software

Paper Prototype



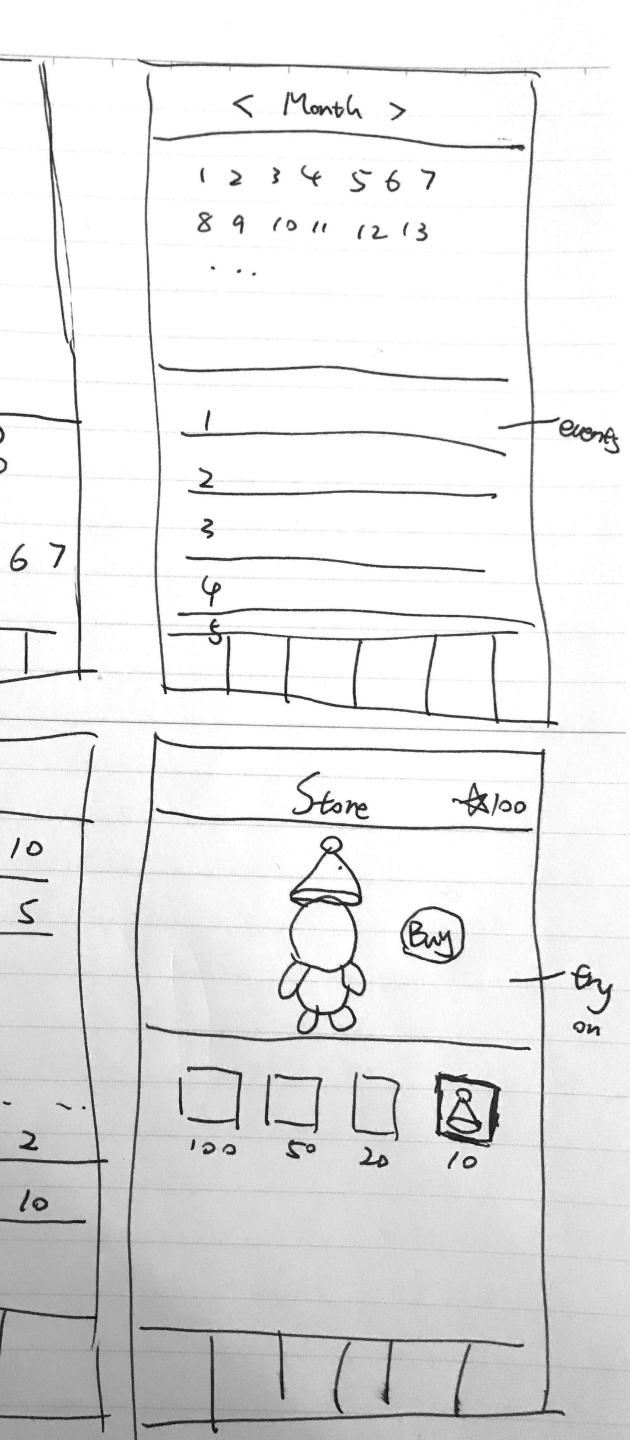
TEST BASIC LAYOUT

those functions.

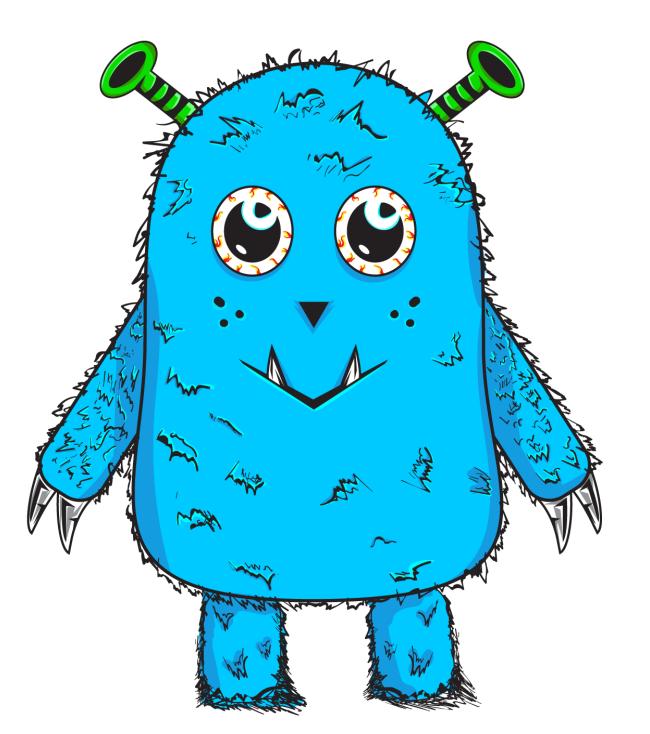
The most important function is to get

character, so we put main focus on

achievements and dress up the

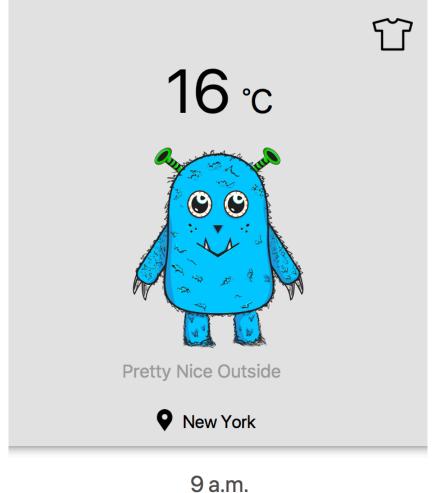


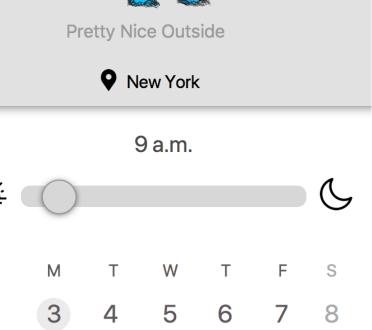
Character Building

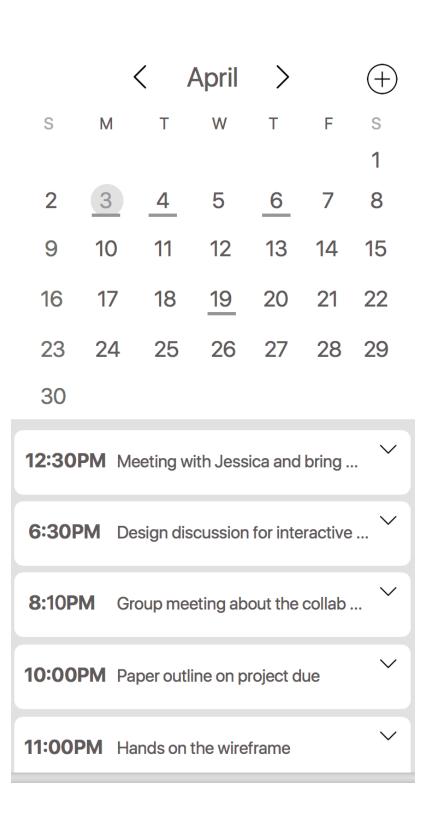


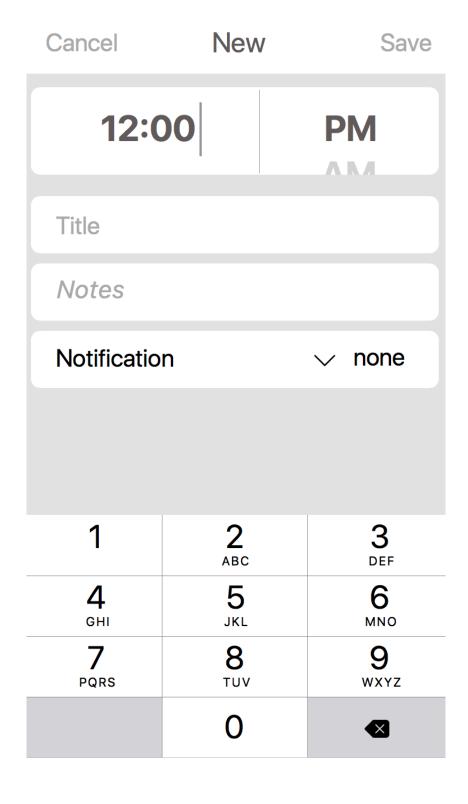


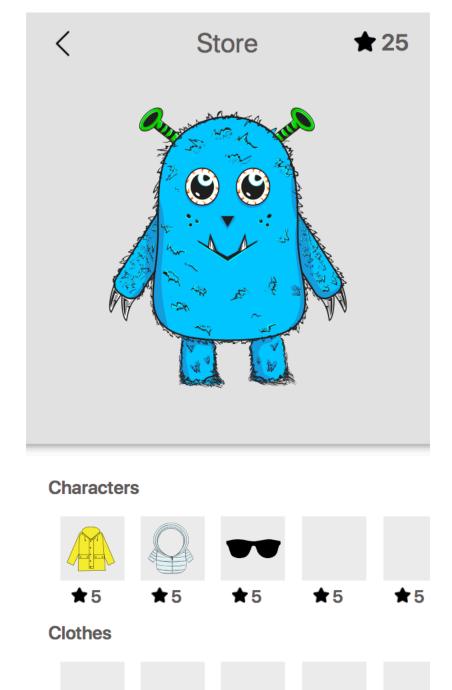
Wireframes











Accessories

User test

FEEDBACK WE GOT

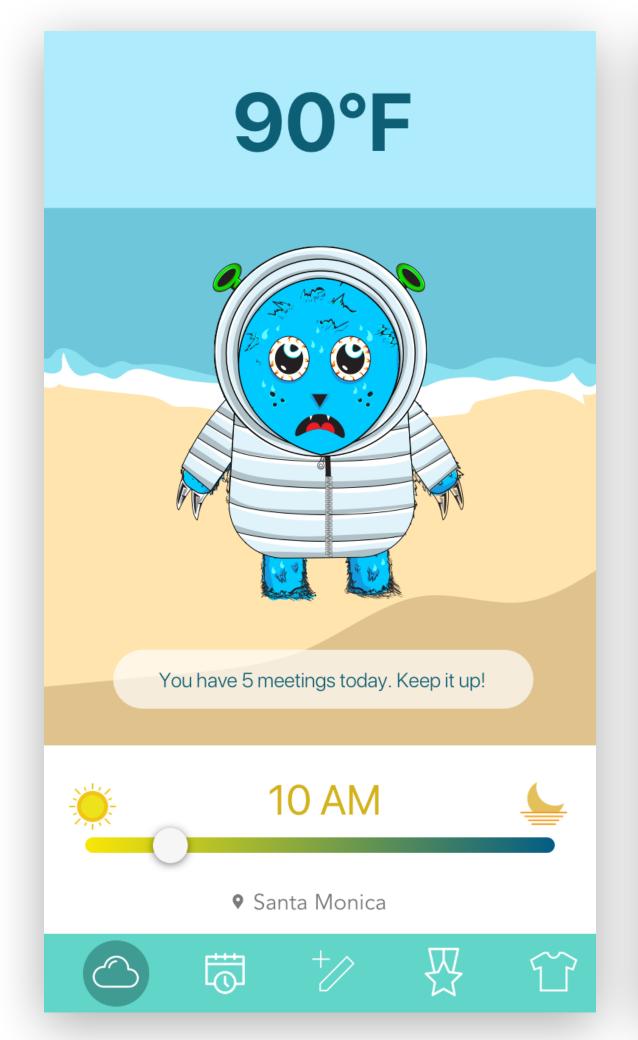
We need an achievement view to give rewards and encourage users to go through their days.

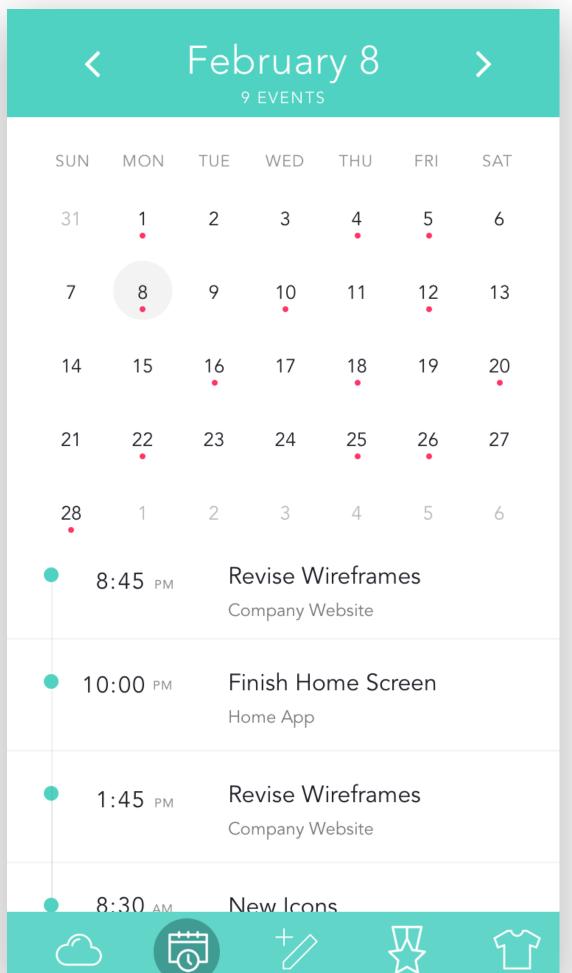
someone suggested to add a checklist function in reminders

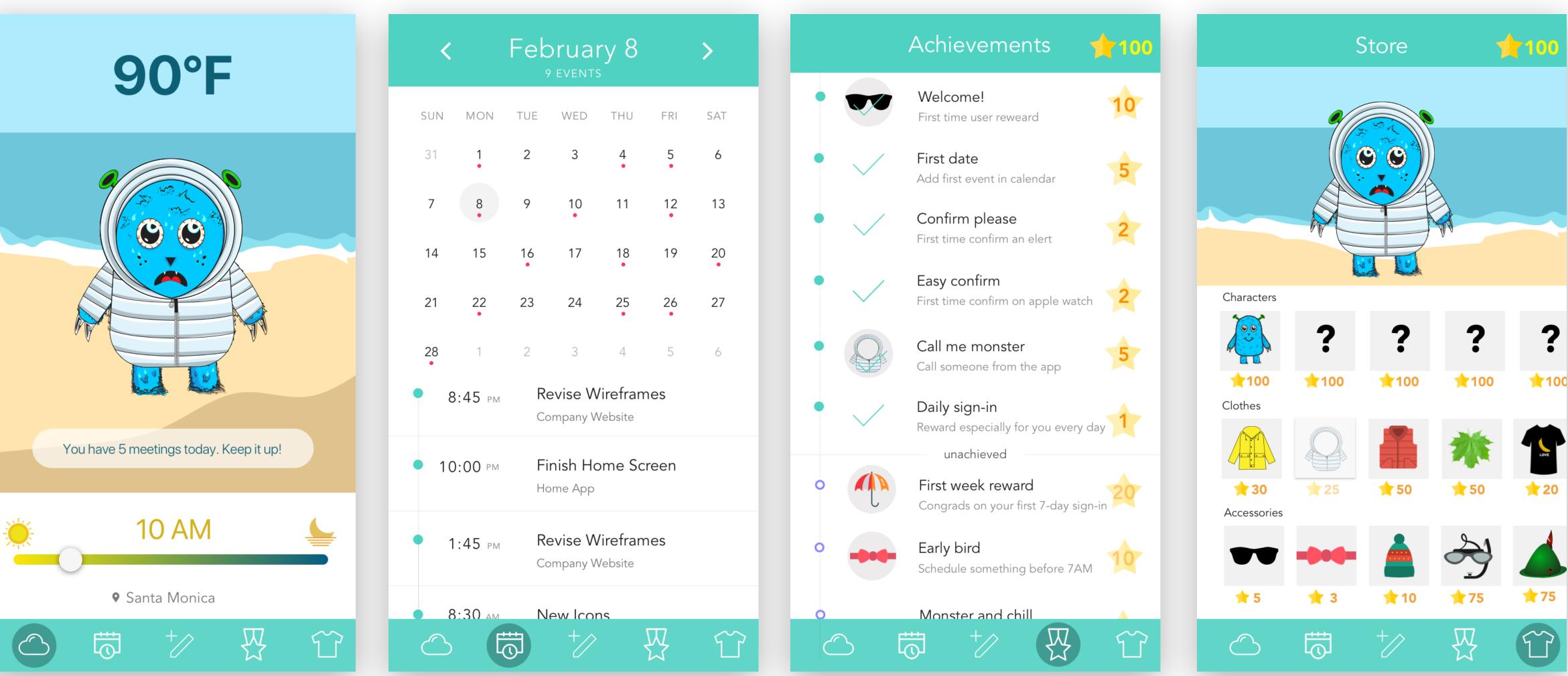
some users want to call the person who they are going to meet directly from the app, so we added call and text function in the reminders.

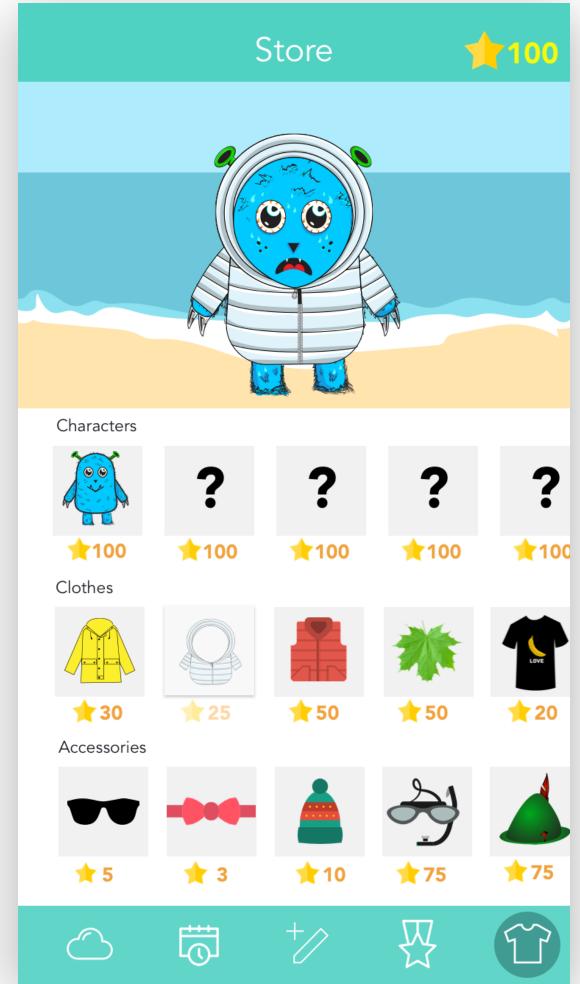


Screens

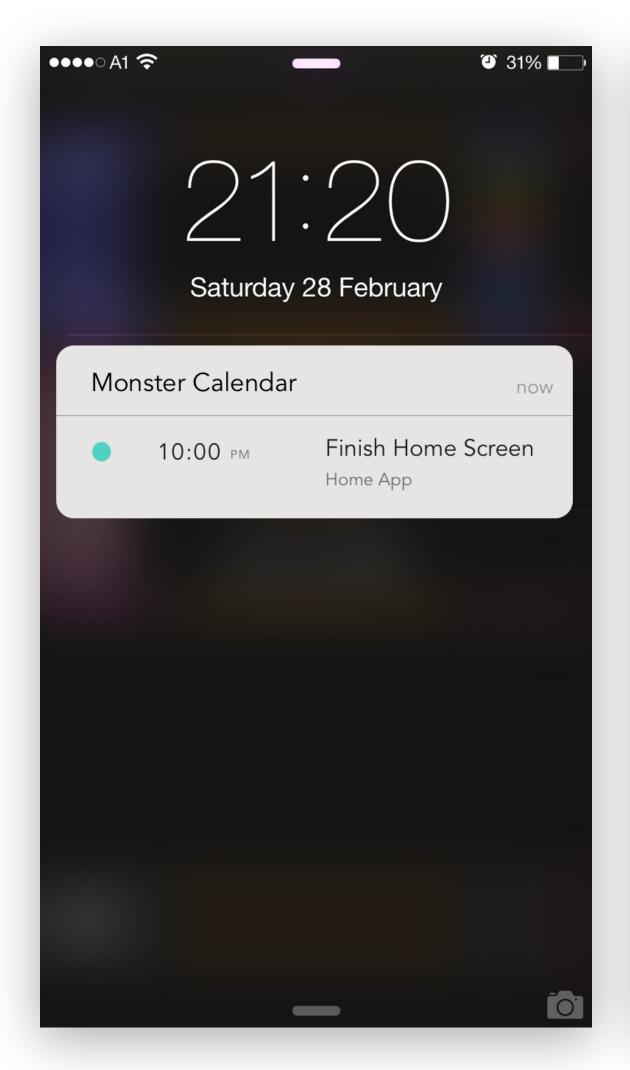


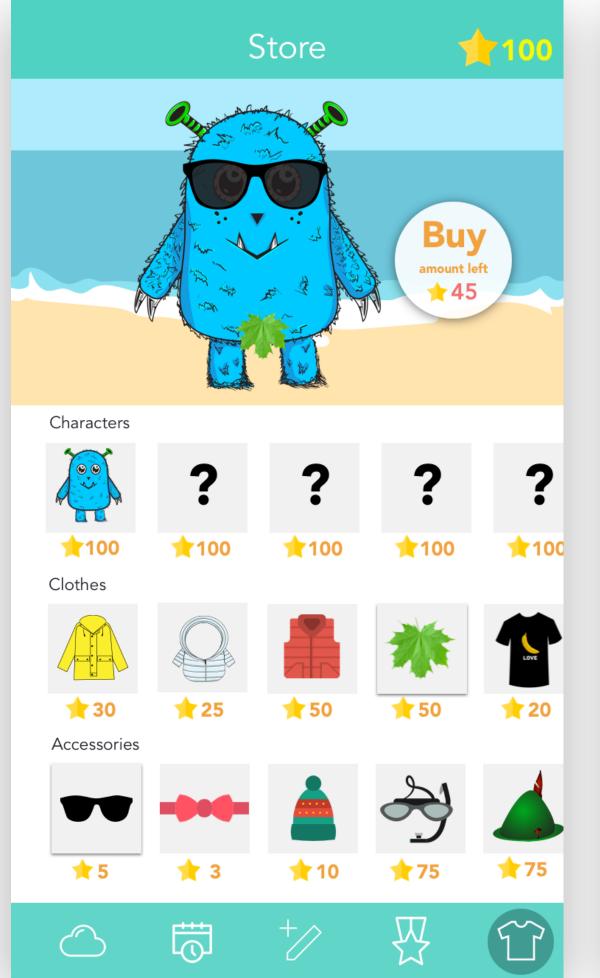


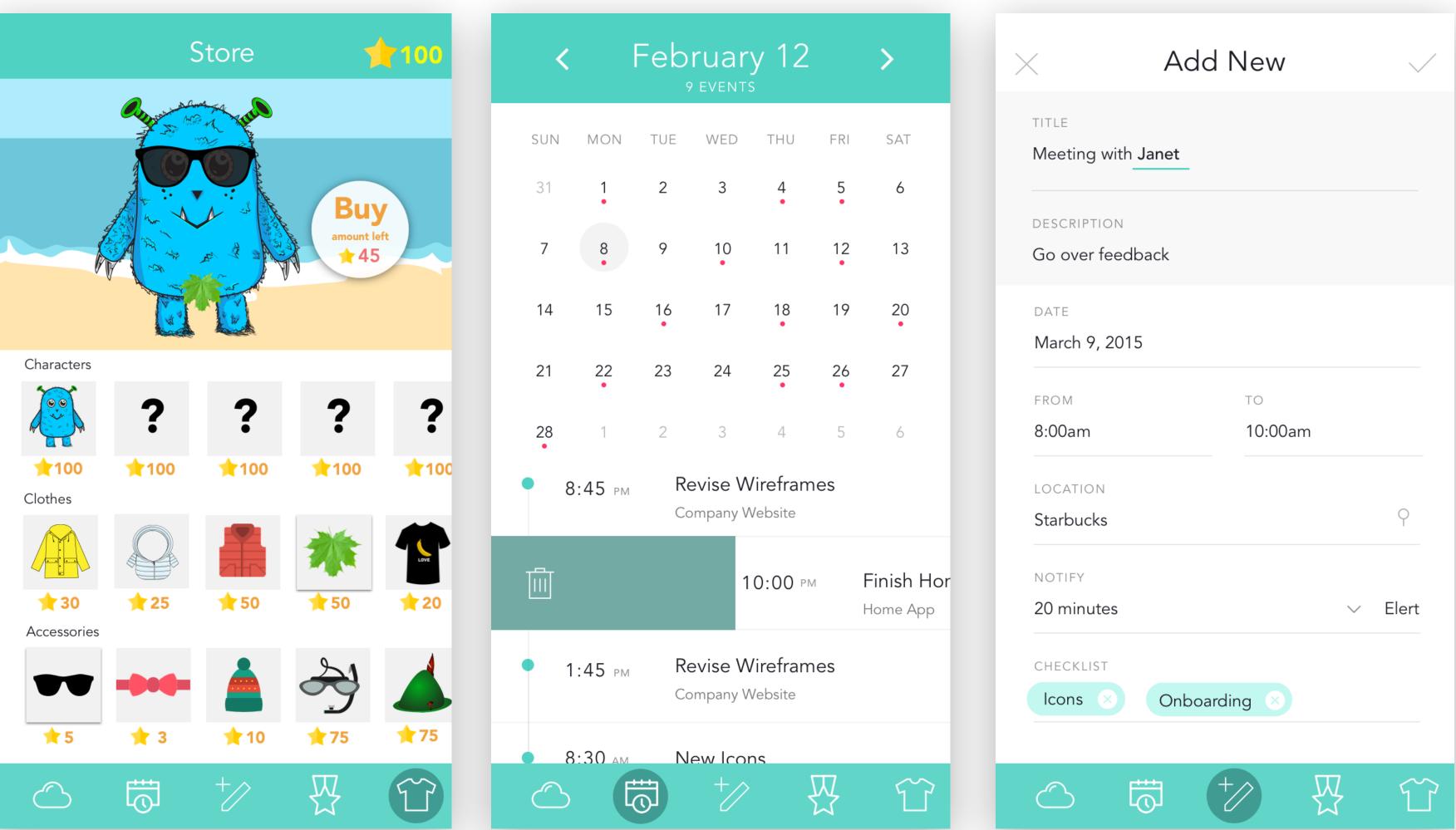


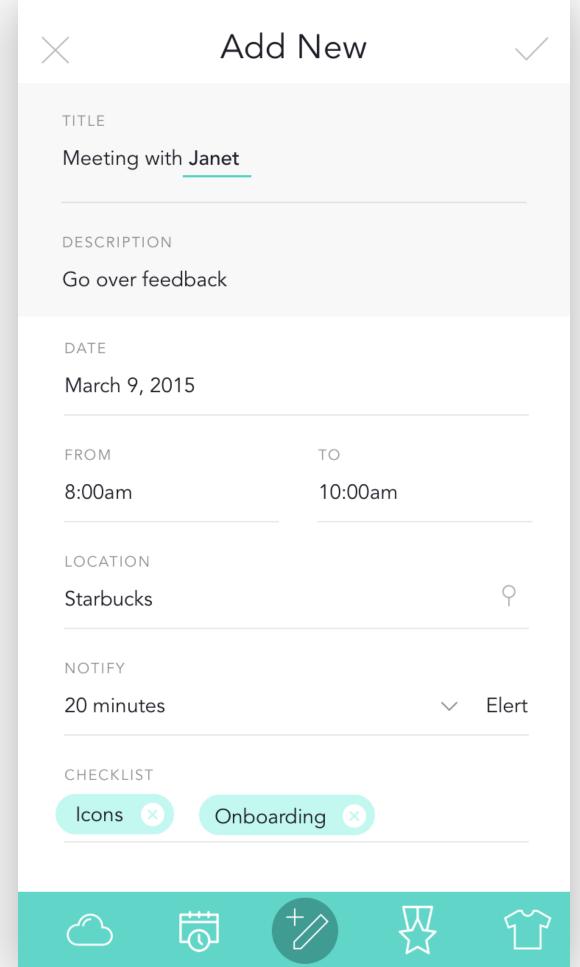


Screens



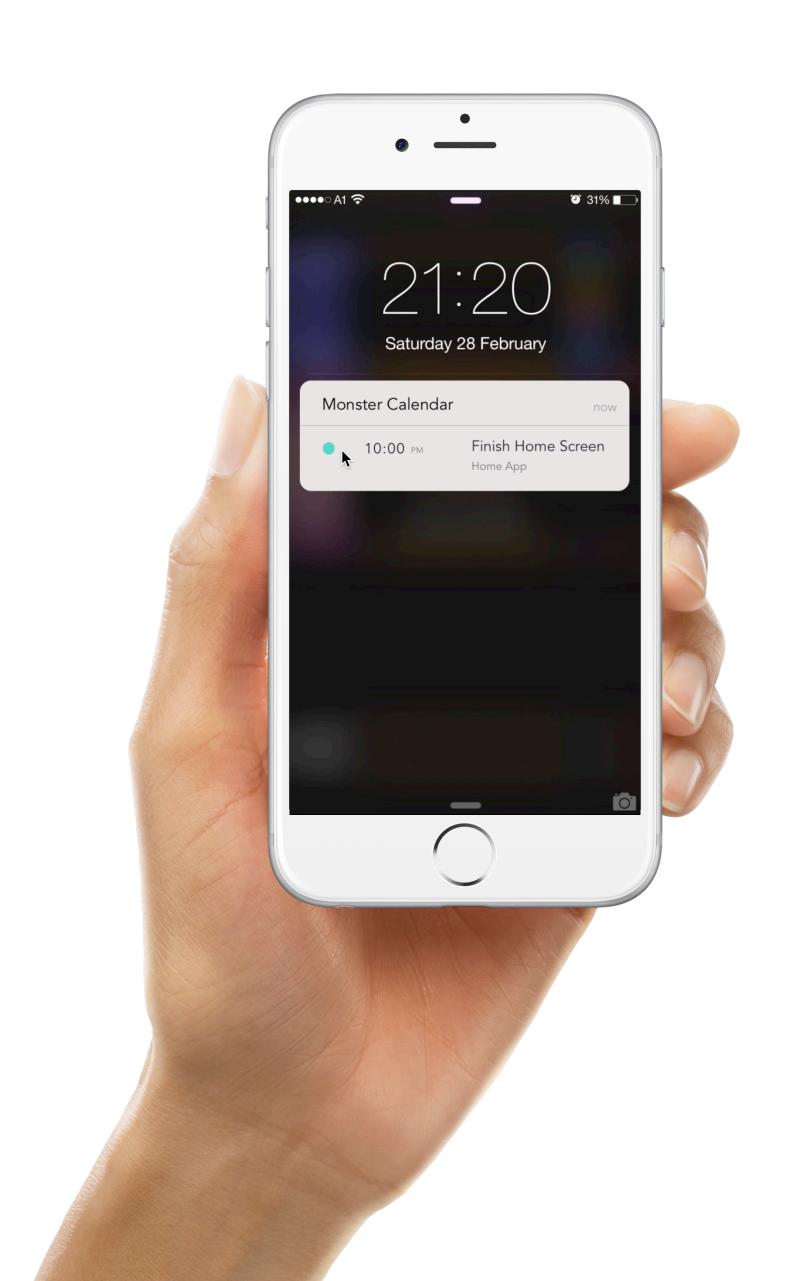






iPhone 7 Mock-up.

Play it by yourself: https://marvelapp.com/5ec610e/screen/28037315



1 Look at the weather by dragging

2 Schedule and look at your events

Get achievements and have fun with your pal.

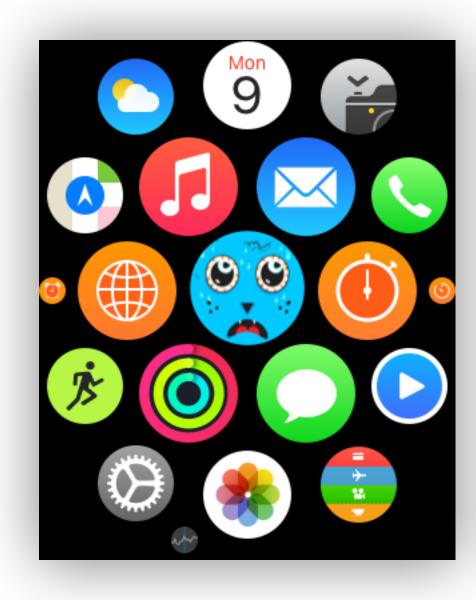
Apple Watch

We want to continue our emotional intelligence in the apple watch version. We will add more achievements when you use the app to go through your days, and you will get reminders on the screen when you have the next event coming!

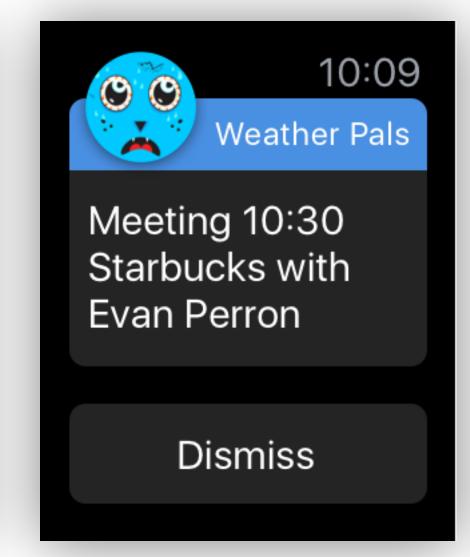


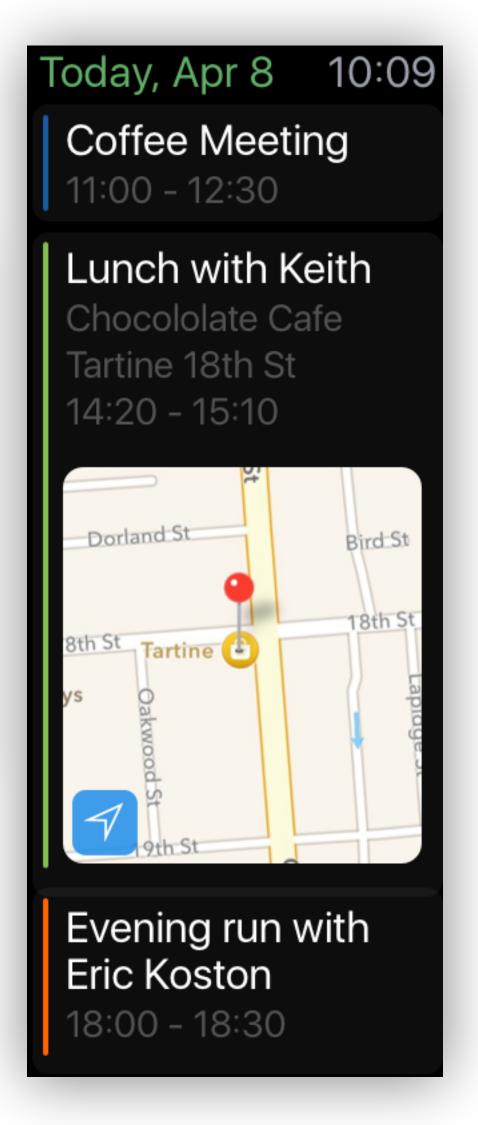


Views for Apple Watch









Apple Watch interactive mock-up.

Play it by yourself: https://marvelapp.com/ 2h66eci/screen/28041894



Thank You!