

Overview

Summary + iPhone App Map

SUMMARY

A recipe exchanging app in an engaging way with total strangers. You send one and you will receive one. Silly and fun.

NAME

FOOOOD (TBD)

TARGET

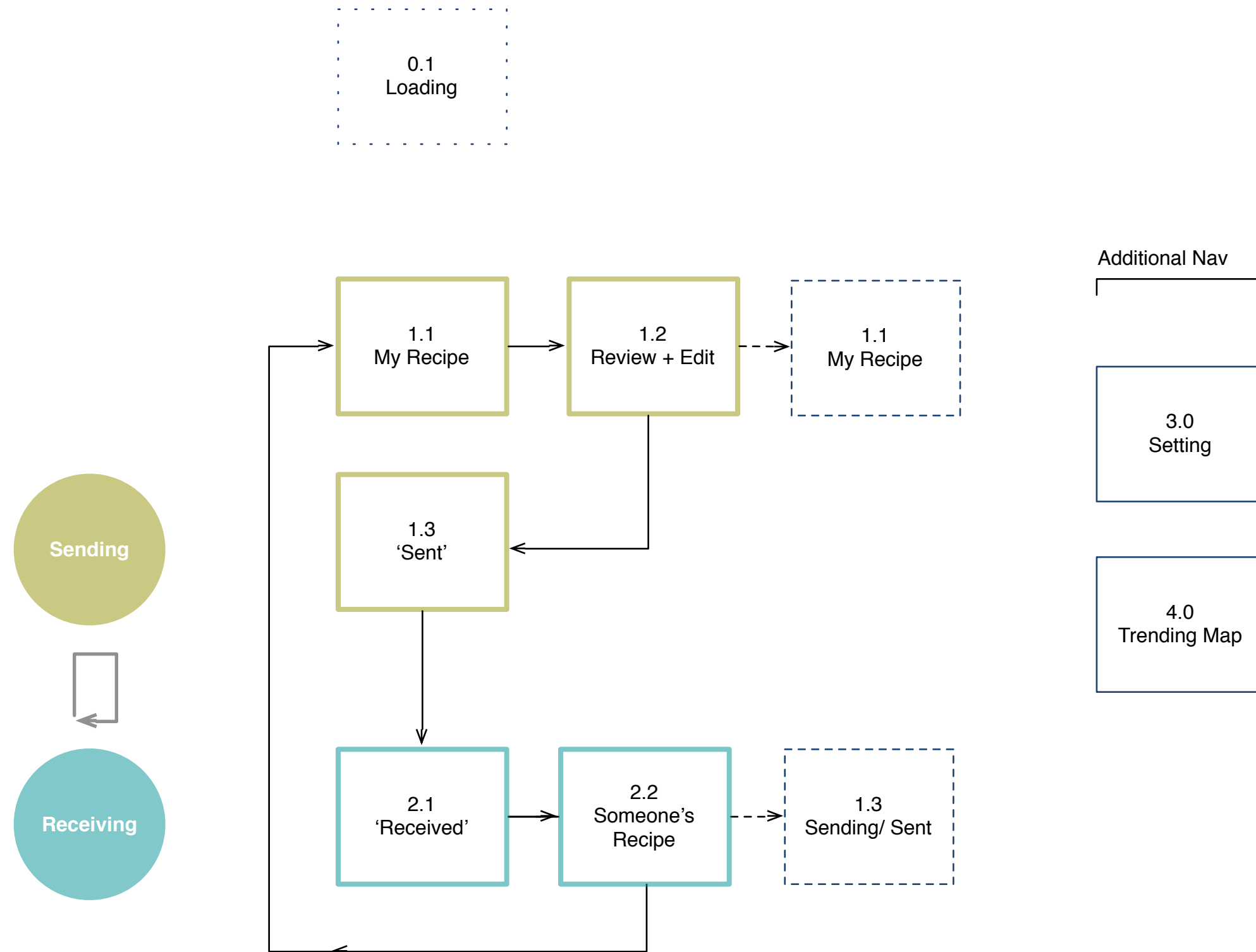
Anyone like some randomness

KEY ATTRIBUTES

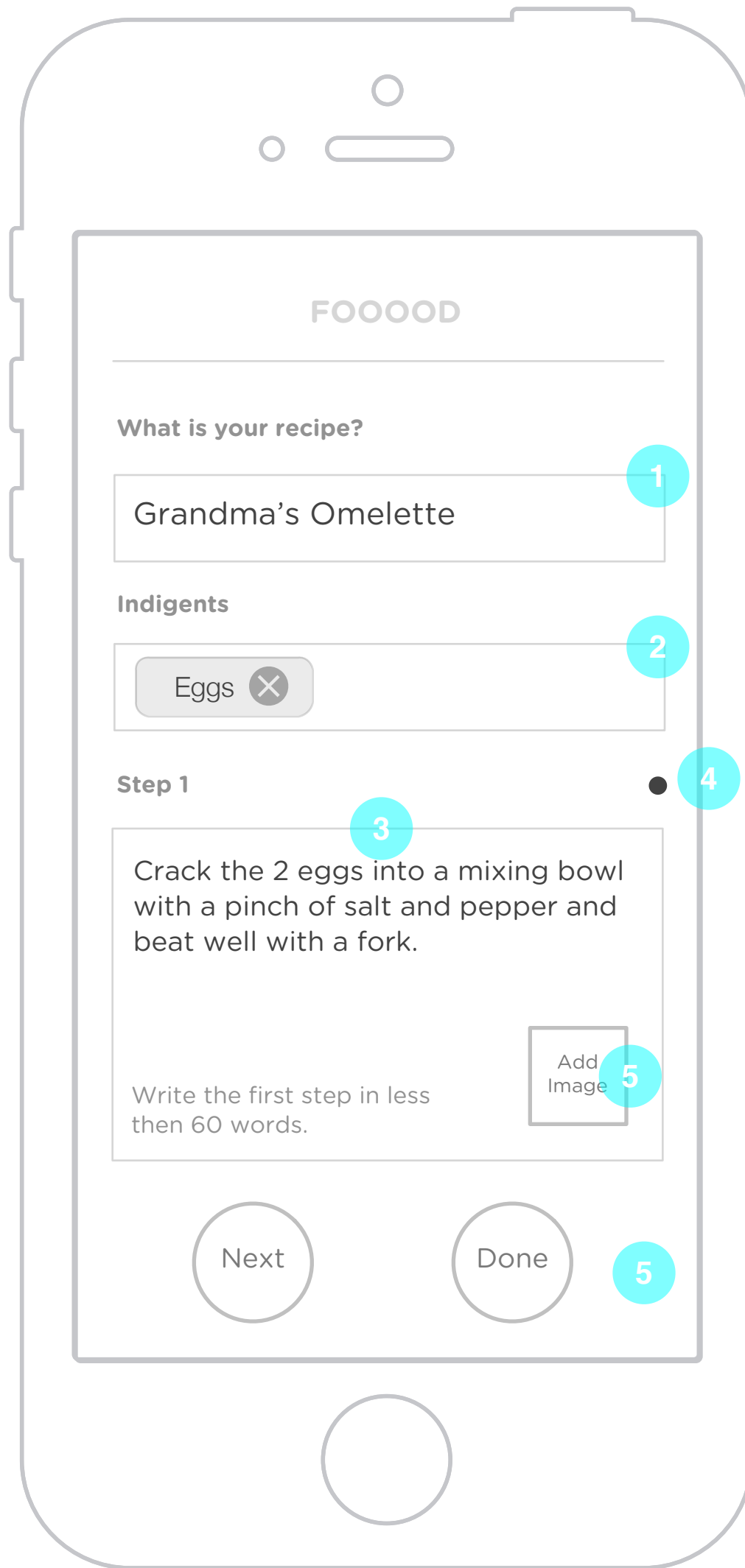
Simplicity: You can only send and receive.

Randomness: You never know what you receive

No instant fun: you sent and forgot till you see the alert in your phone. It takes a time.



The App Map represents each screen that exists in the app and the connections between those screens. The numbers are referenced in the individual screen breakdowns. Stacked screens represent template pages. Dotted line screens are functionally identical to other screens.



1.1

My Recipe Screen

1. Recipe Name

2. Indigents

Auto-tagging text. Tags are an way for a user to search of Trending (4.1) recipes.

3. Steps

A user writes a step by step guide.

Rules:

One photograph is minimum per a recipe.

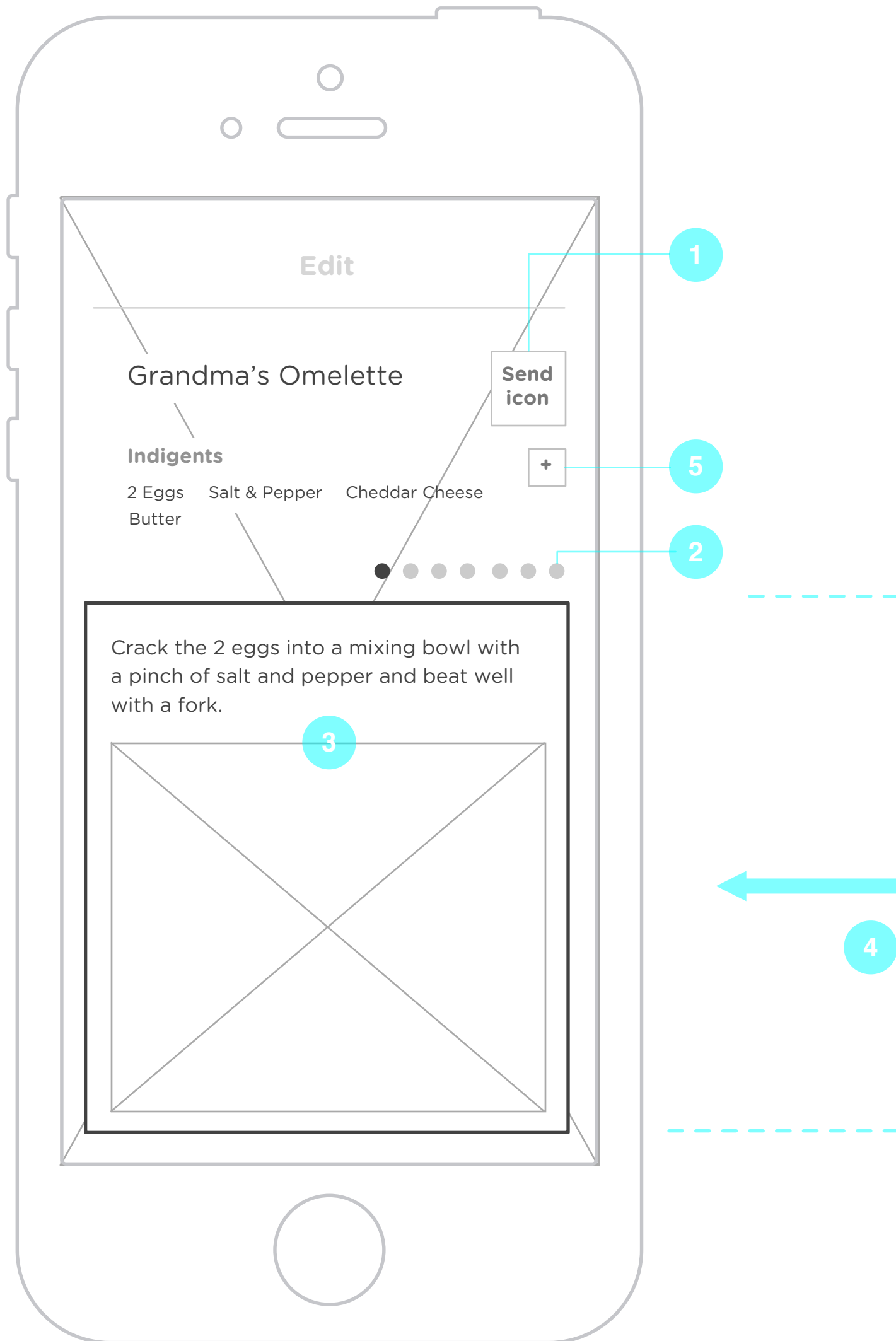
Sixty words are limited for each step.

Seven is the maximum number of steps.

4. Step Indicator

Depending on the numbers of steps, the total dot number will vary.

5. Add Image Icon



1.2

Review

1. Edit Icon

When it is tapped, it will direct you the my recipe screen (1.1) for text and image editing.

4. Step Indicator

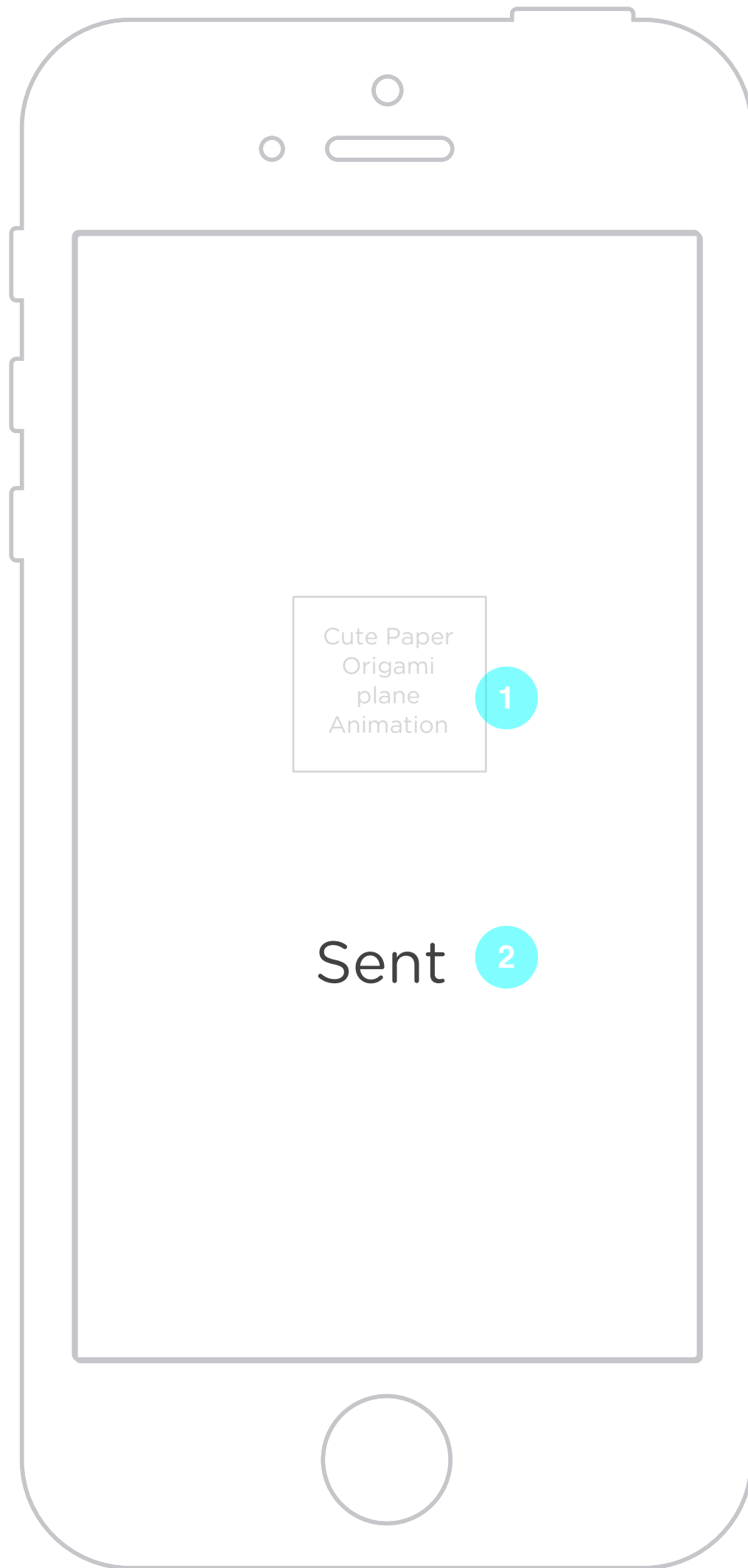
3. Steps

A floating box contains each step with/without reference image.

4. Horizontal scroll

Flick left and right to move a step back and forth.

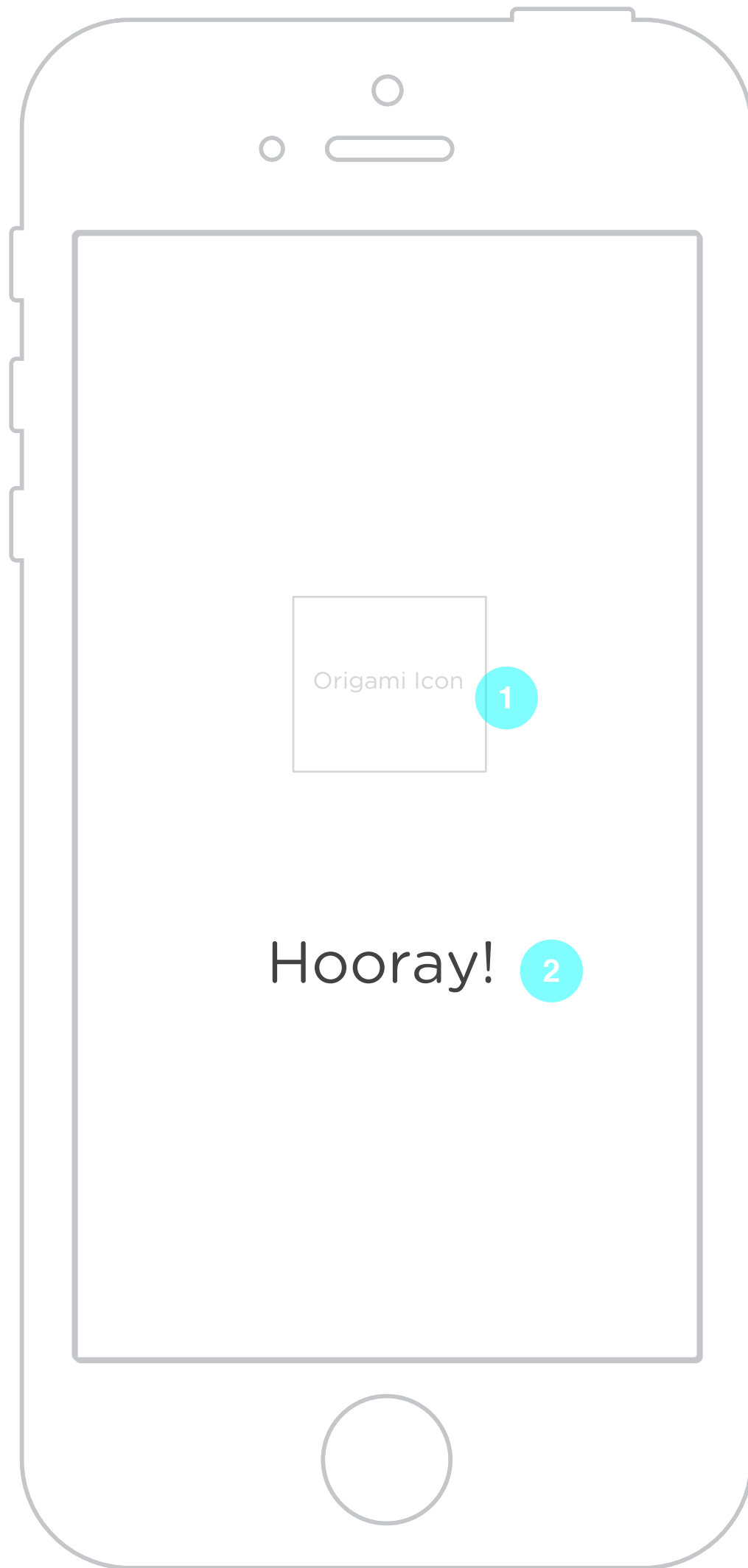
6. Edit



1.3

Sending/Sent Screen

1. Origami Animation
Showing the progress of sending
2. A screen with a simple text 'sent'



2.1

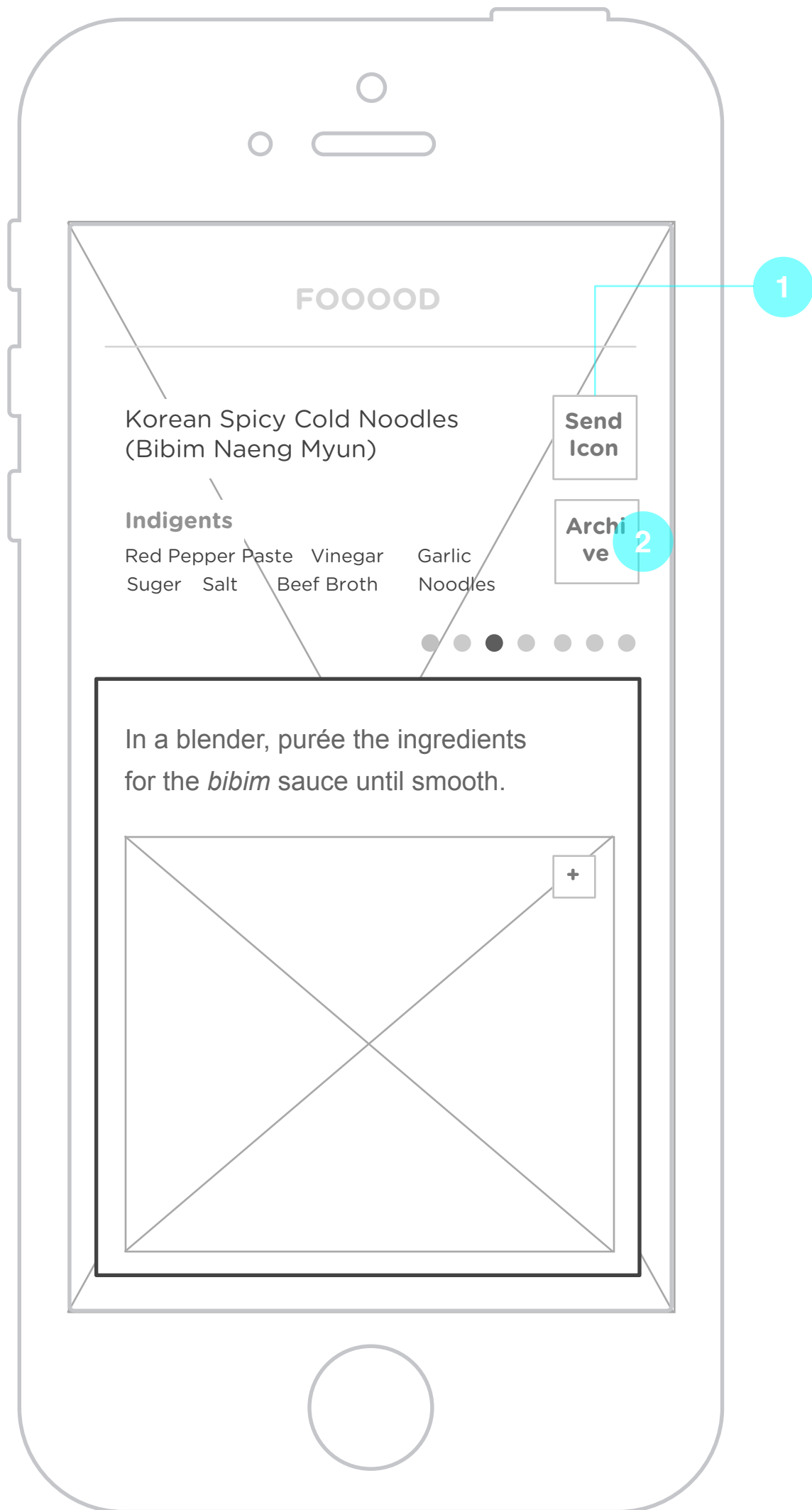
Receiving

1. Hint

Icon showing a hint of where it comes from

2. A screen with a Simple Random Text

e.g. ' Hungry?' 'Hooray'



2.2

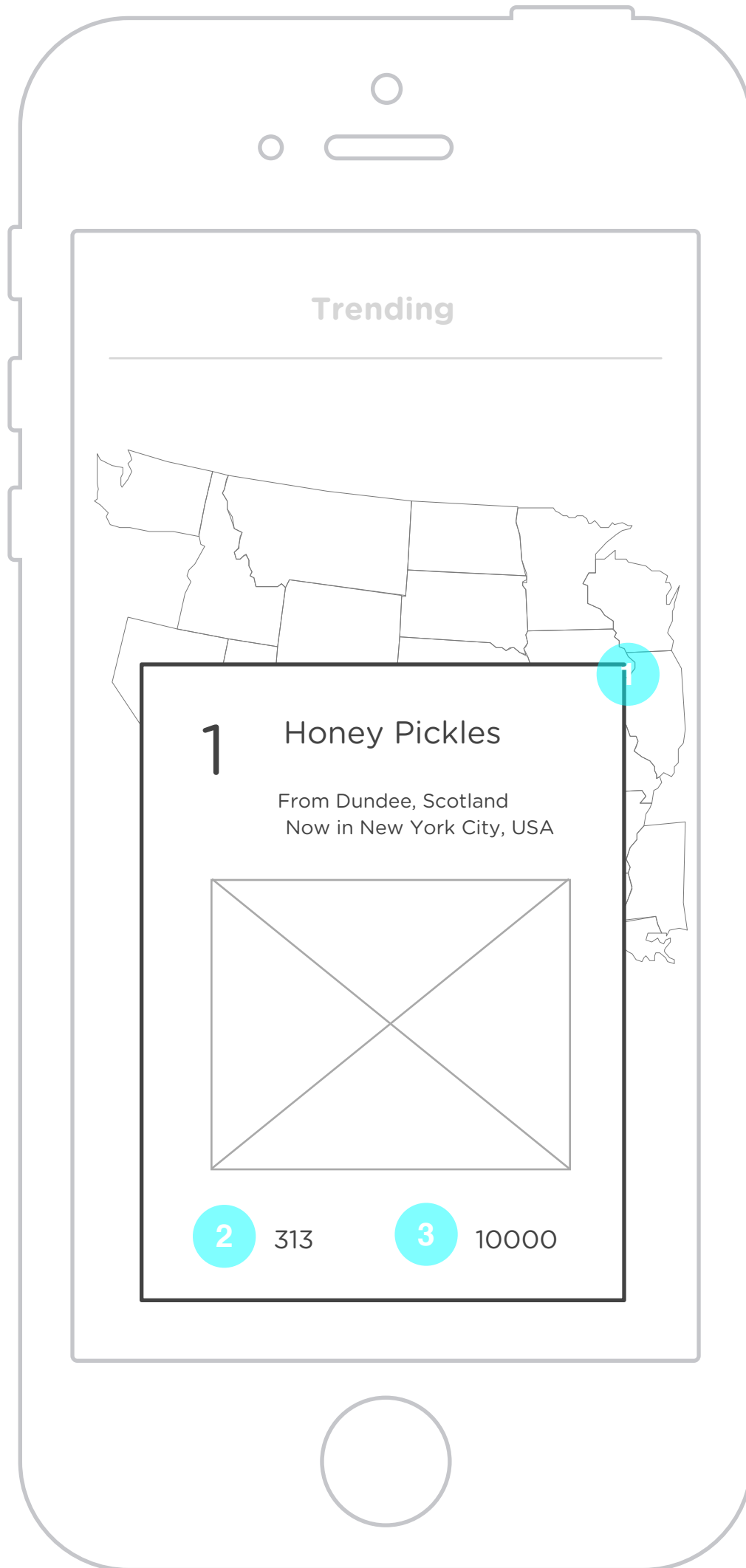
Stranger's Recipe

1. Send Icon

A user can send out the received recipe instead of sharing own recipe.

2. Archive Icon

Once you tap the archive icon, this will take you to the sending/sent screen (1.3).



4.0

Trending Map

1. Trending Card
Each card show the top 10 trending recipe. A user cannot see the recipe in detail.
2. Favorite Icon
3. Plane Icon
Showing the milage of the shown recipe
4. Horizontal scroll
Flick left and right to move a step back and forth.