

Keep it fresh!

Targeted Audience:

House wife or husband with least one kid.

Family member is more than 3

Food shopping least once per week

Has knowlege to user smart phone

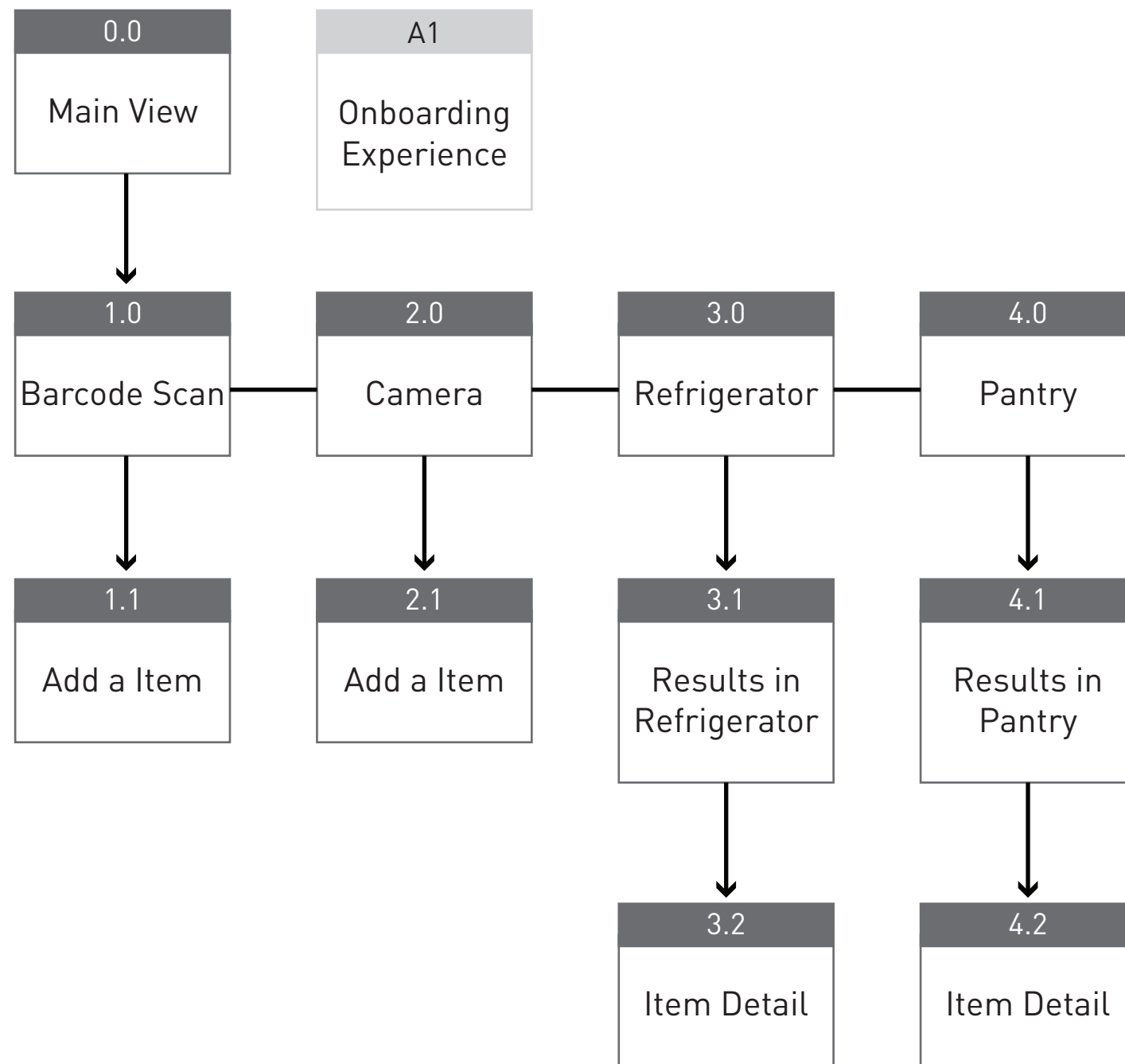
Concept

The mobile app tracks food expiration date stored in the refrigerator and pantry. And setup customeized reminders and get notification through the phone and watch. Users are able to quickly scan barcode and take a photo throught phone camera to get the expiration date and food detail information.

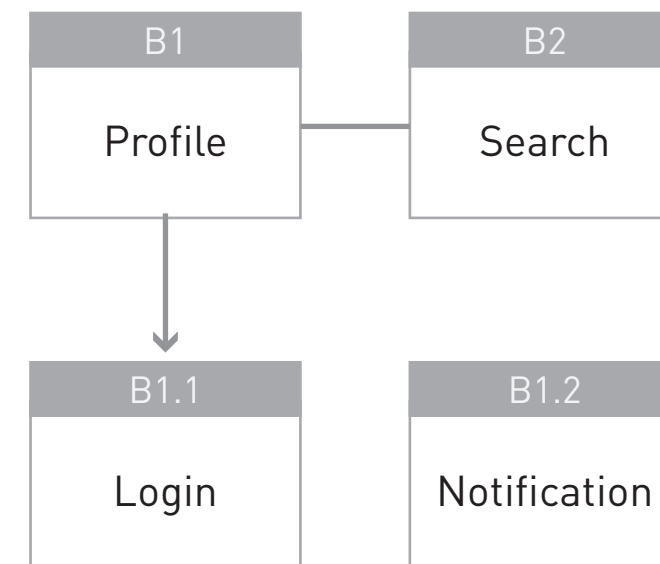
Problem it solves:

Reminding users to consume the food before it expires.

iPhone App Map

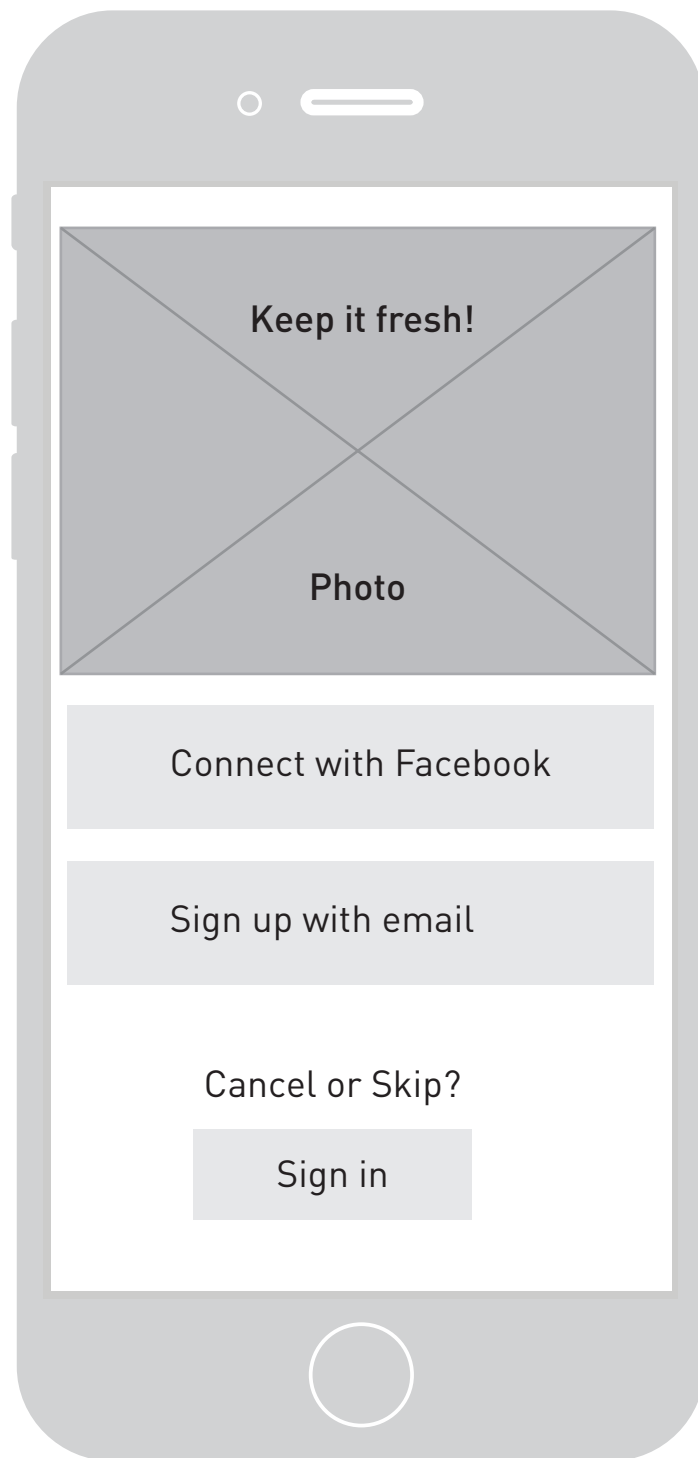


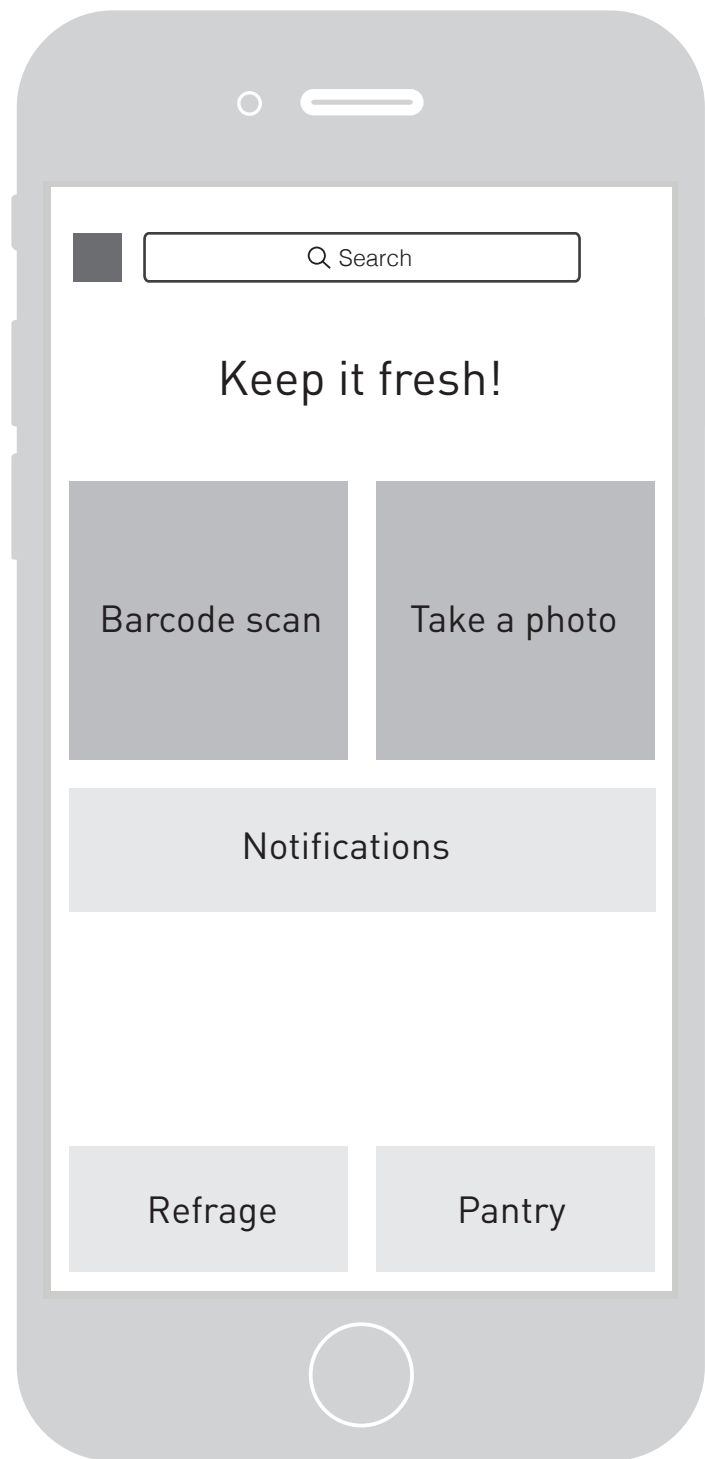
Additional Nav



Wireframe

B1.1 Login



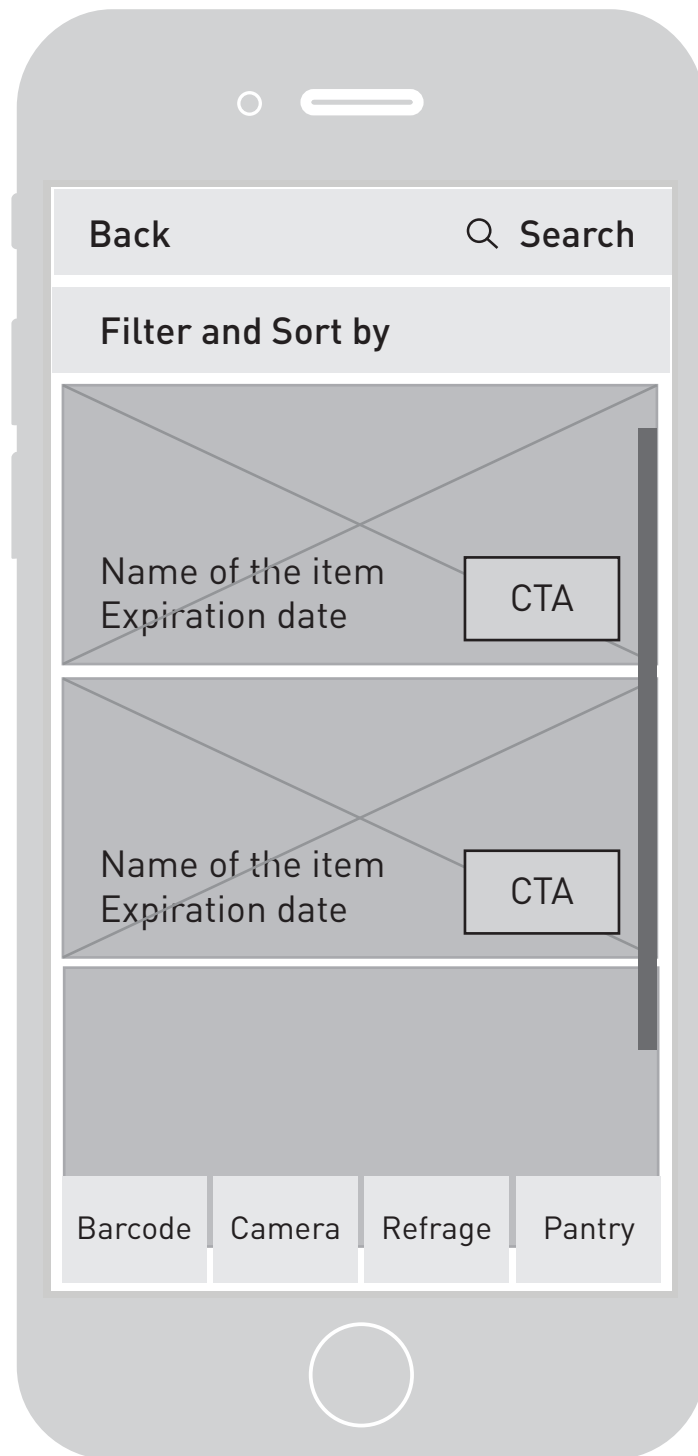


Wireframe

0.0 Main View

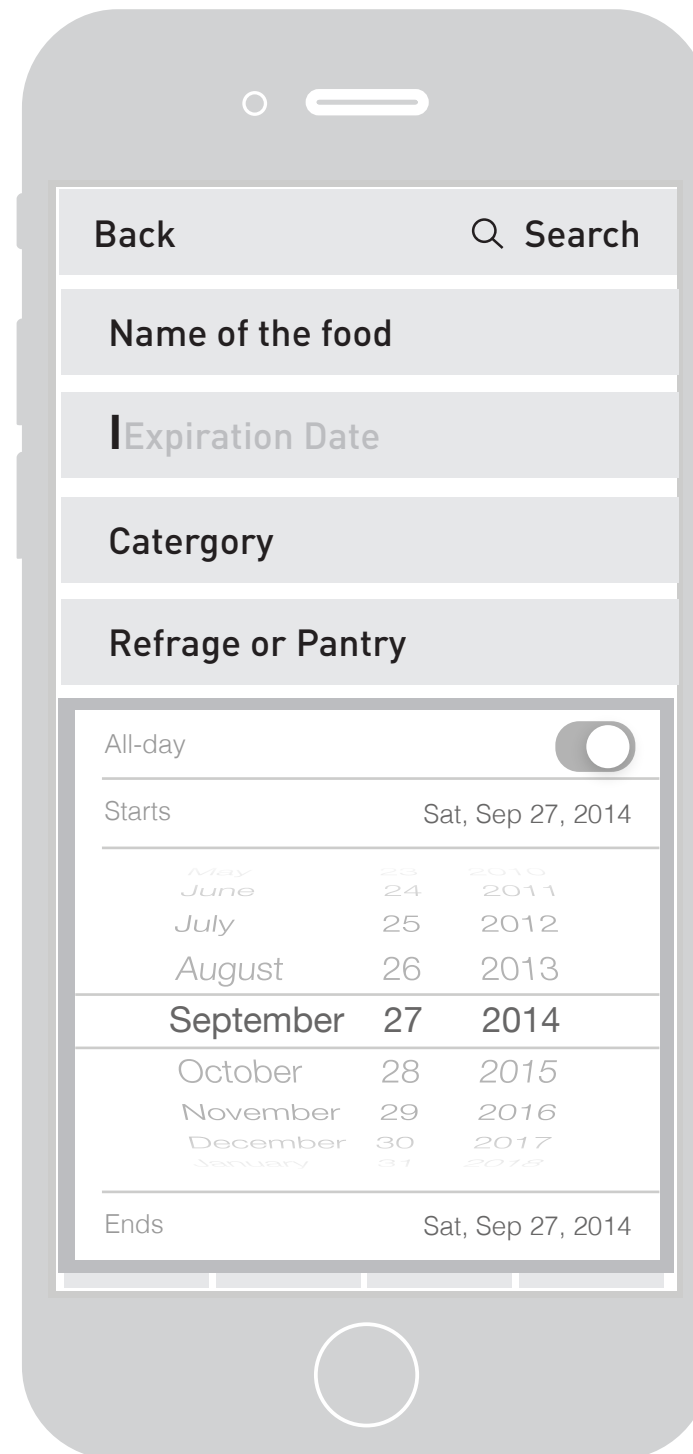
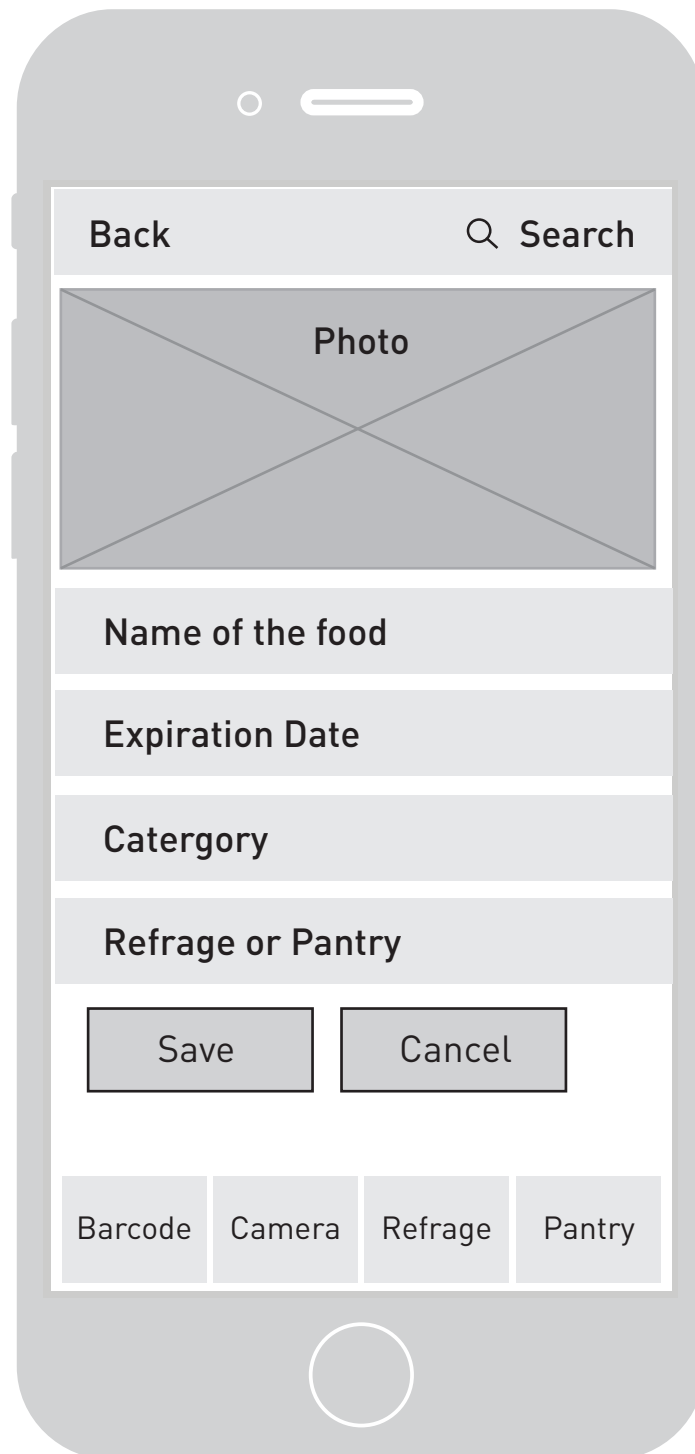
Wireframe

3.1 Results in Refrigerator



Wireframe

1.1 Add a item



Wireframe

B2 Search

