

APPLE WATCH



# WATCH FEATURES

- 2 sizes- metal and band determining price (starting at \$349)
- always use with your phone
- about a day of battery
- water resistant
- sensors of different sorts
- digital crown, side button

- Digital Crown
- Side Button (Contacts)

# 2 SIZES



# CONTEXT

- fast ( $< 5$  sec)
- discreet
- personal

# BAD NEWS

- what we can do is limited
- everything in a storyboard
- digital crown use limited
- no gestures
- helping the user save battery

# WATCH OS 2

- Coming out in Sept
- Can use crown to change picker (or animations based on pickers)
- Can use accelerometer
- Can access heart beat (thru Health Kit)
- Haptic feedback- pick from 9

EMBRACE THE CONSTRAINTS!

# BUNDLED WITH IPHONE

- comes with you iPhone app
- some code will execute and data will need to be accessed from your phone
- there will be delays, but faster with Watch OS2

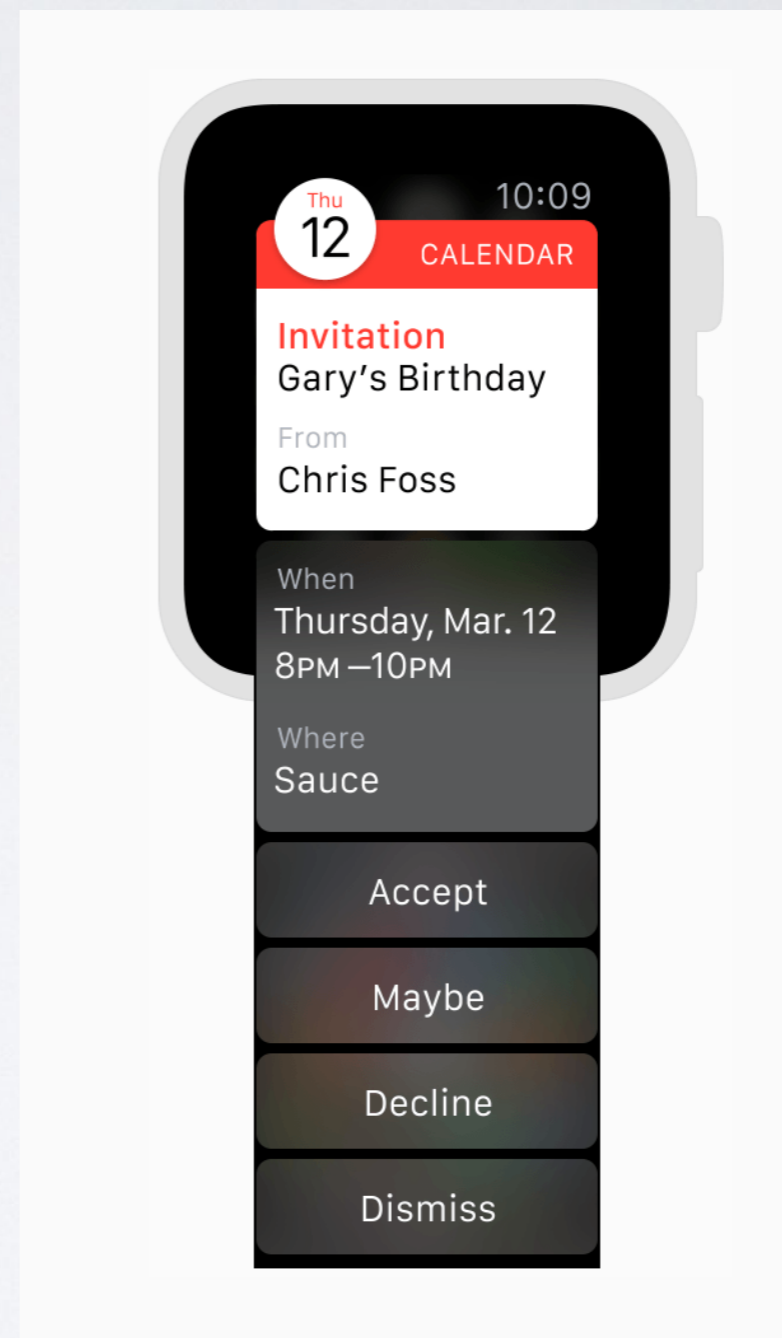
# 4 THINGS YOU CAN DO

- Glance
- Notification
- Complication
- App

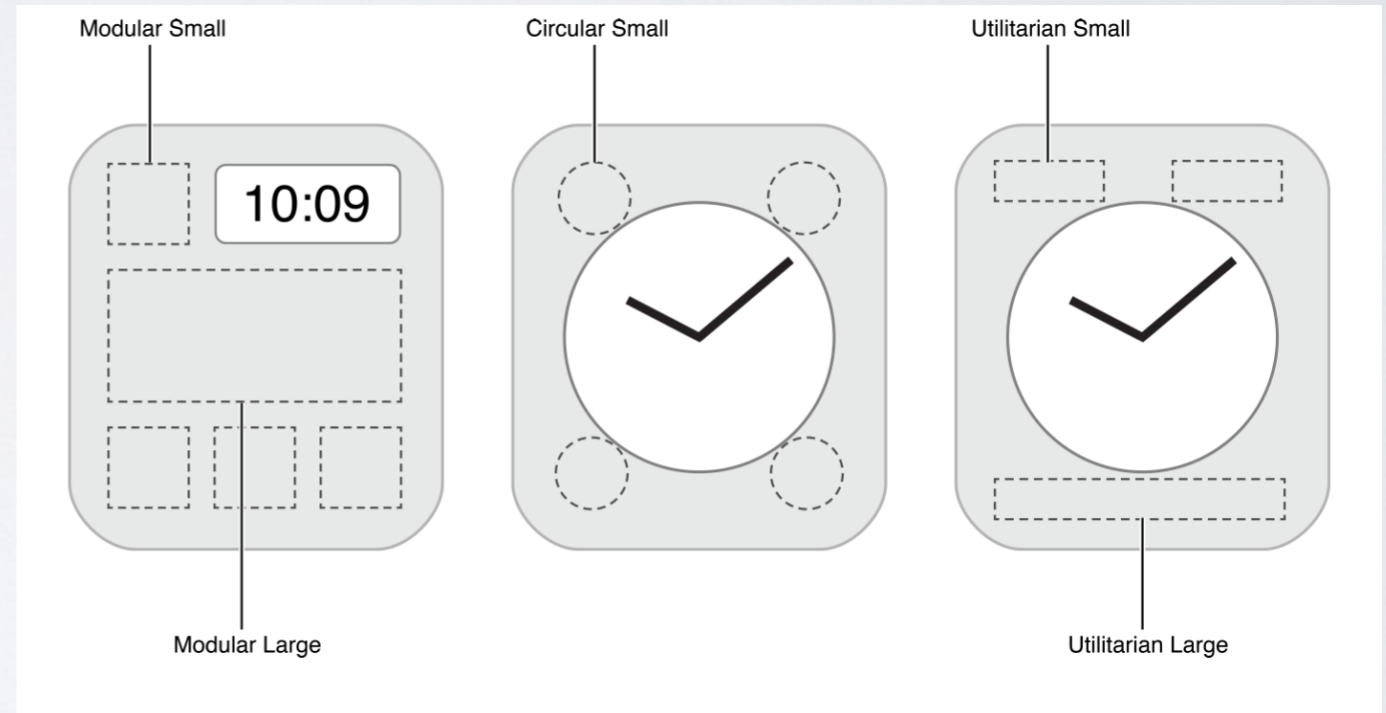
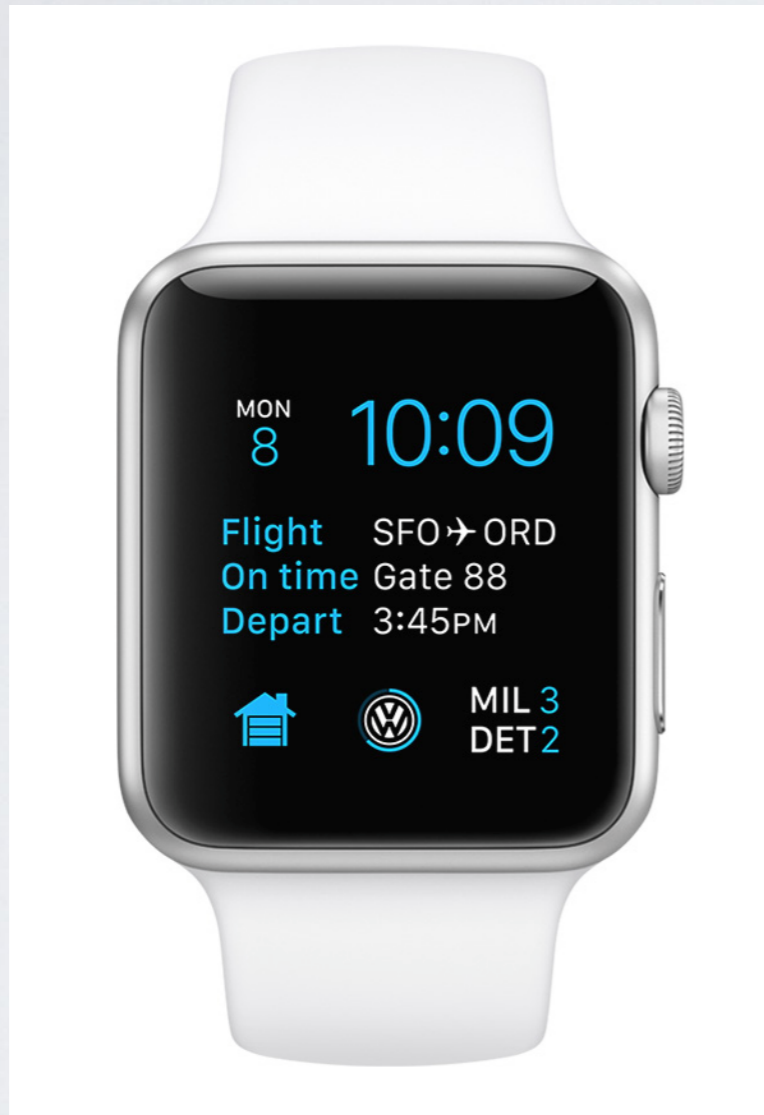
# GLANCE



# NOTIFICATIONS



# COMPLICATIONS



# APP ARCHITECTURE

- Hierarchical
- OR Page-based

# HIERARCHICAL

Stocks 10:09

AAPL	+1.24%
107.57	
DOW J	+1.09%
17,560.22	
NASDAQ	+1.03%
4,640.07	



< AAPL 10:09

Apple Inc.

107.74

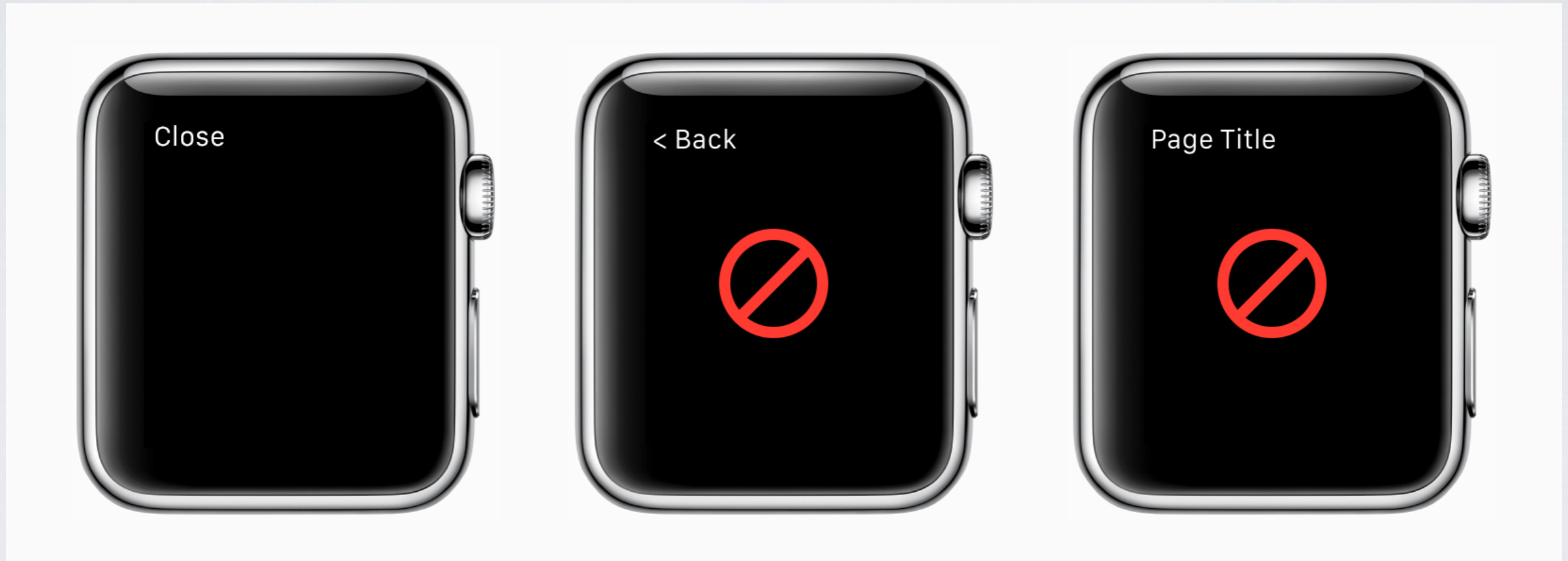
+1.48 (+1.39%)

LOW	HIGH
106.70	108.19

# PAGE-BASED

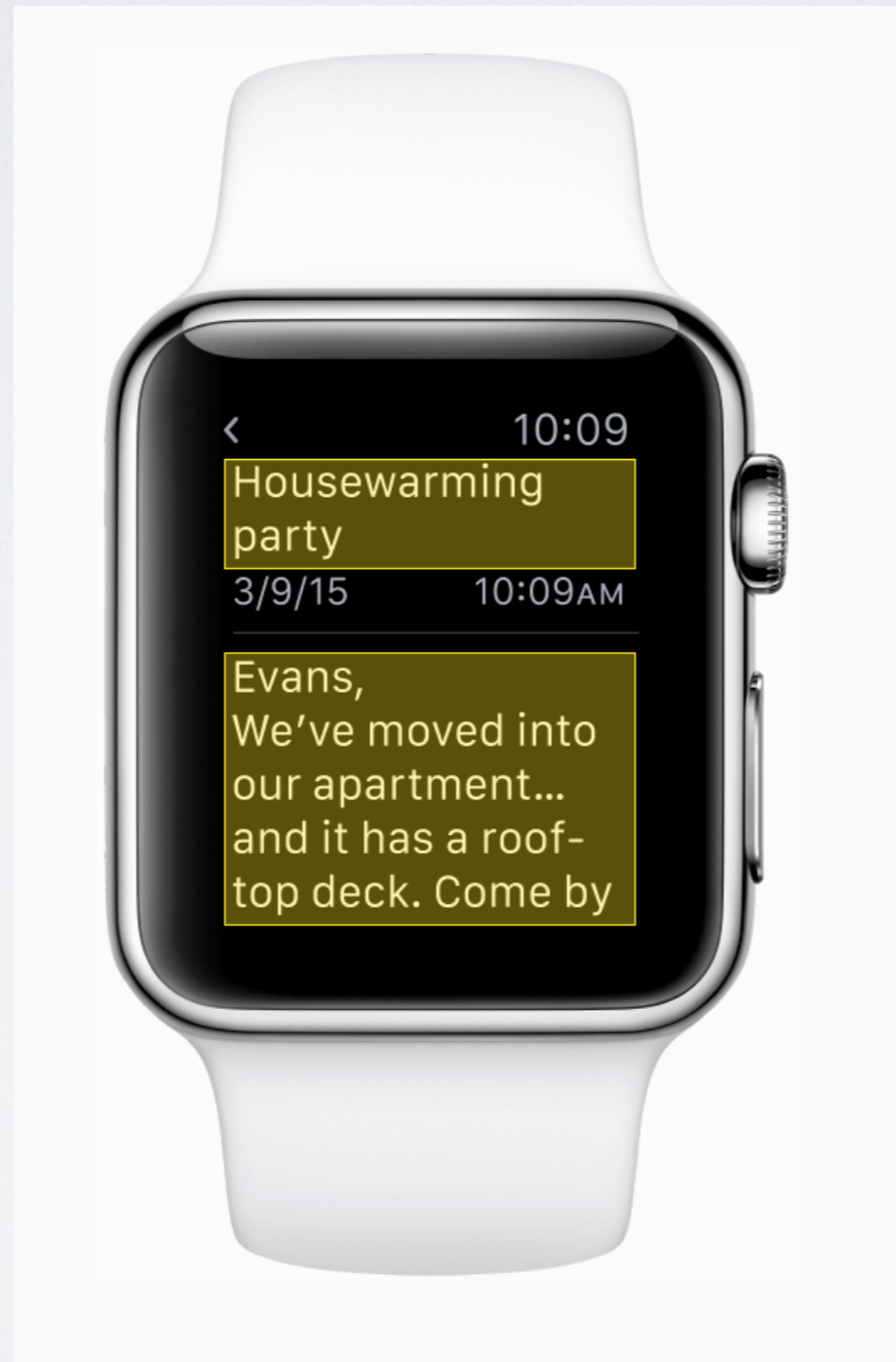


# MODALS

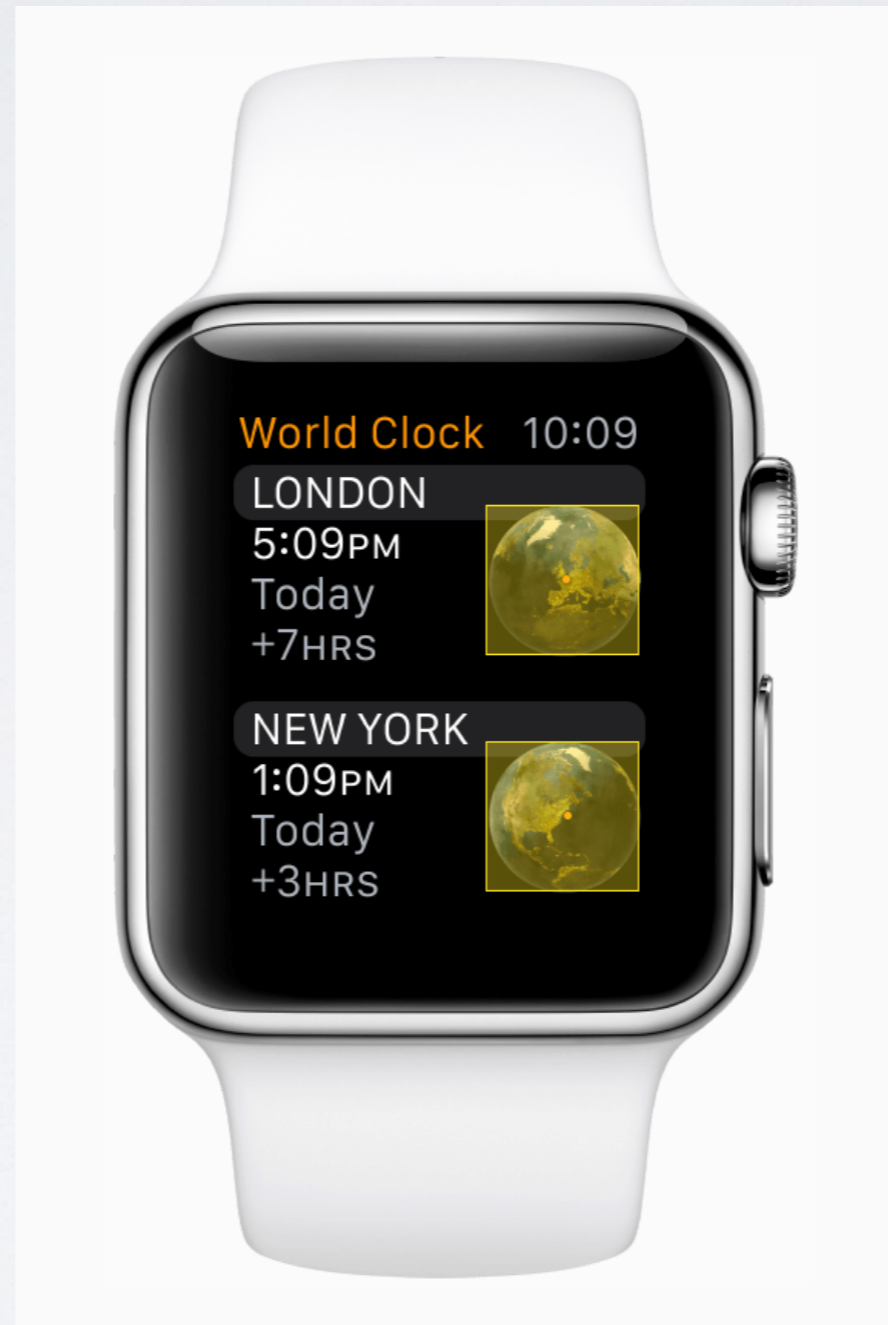


# LAYOUT & CONTROLS

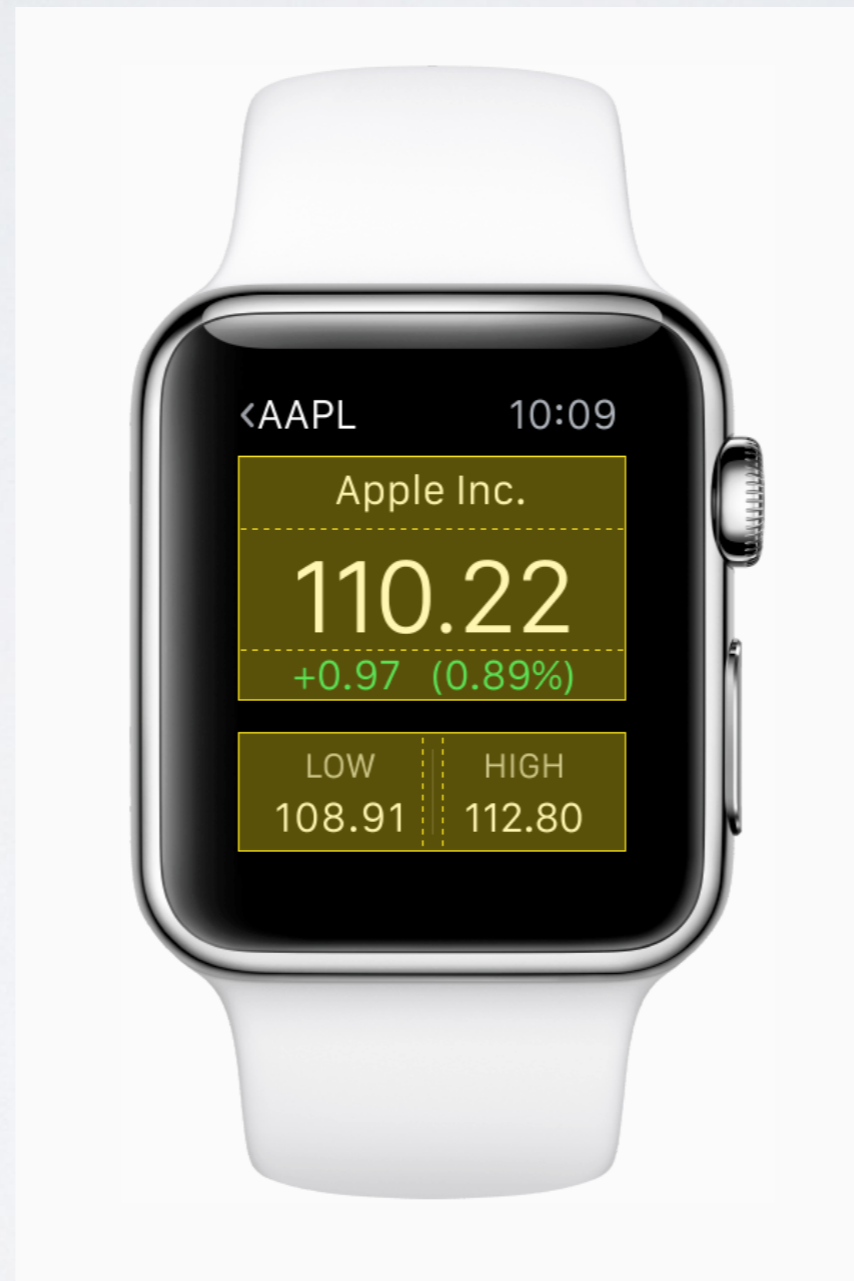
# LABEL



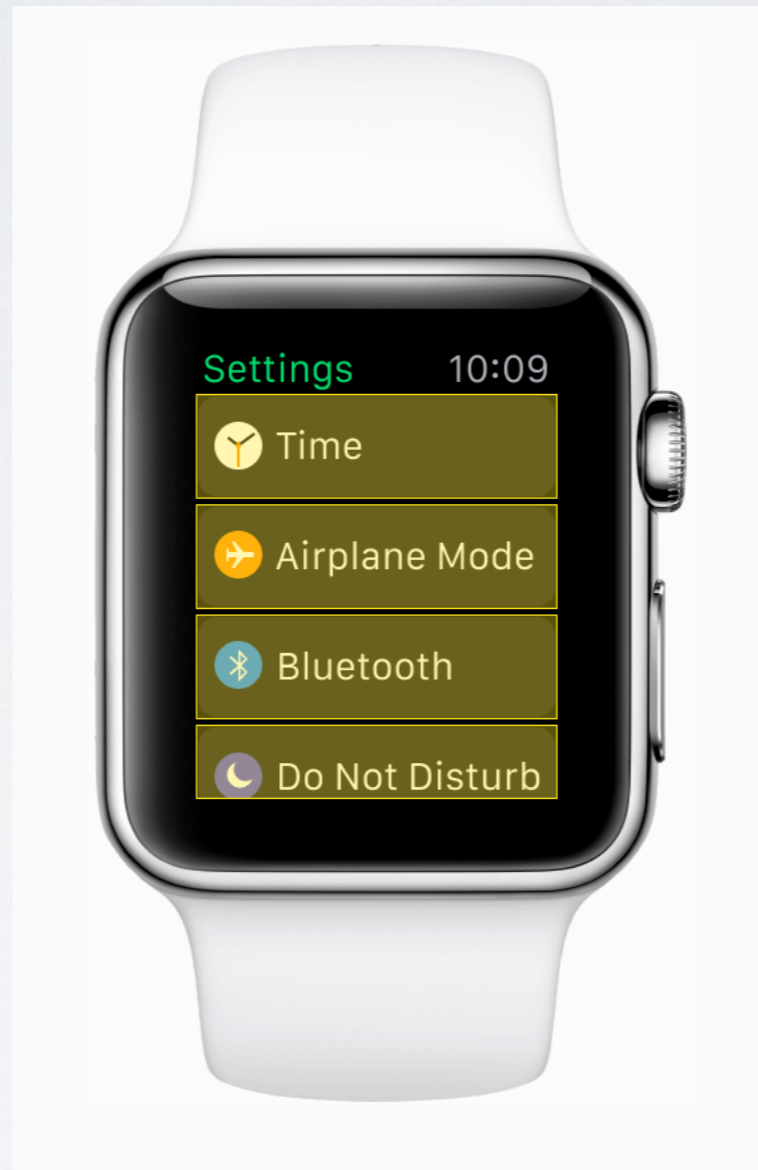
# IMAGE



# GROUPS



# TABLE



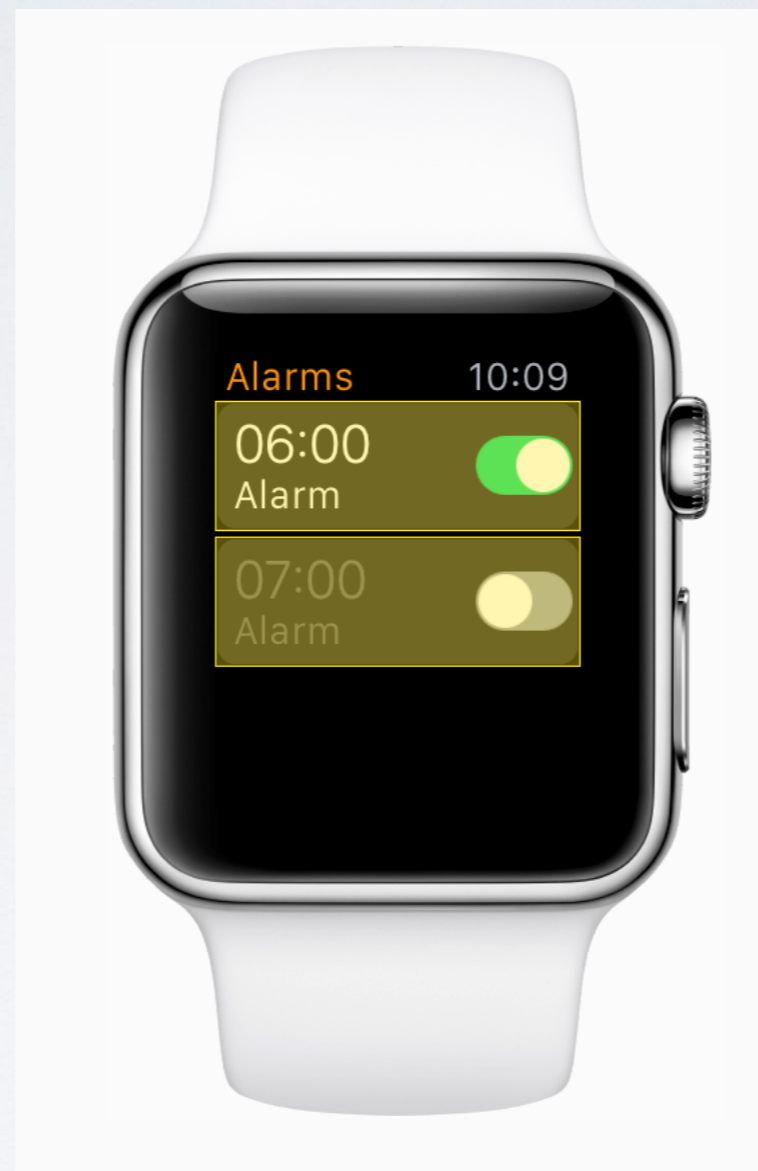
# BUTTONS



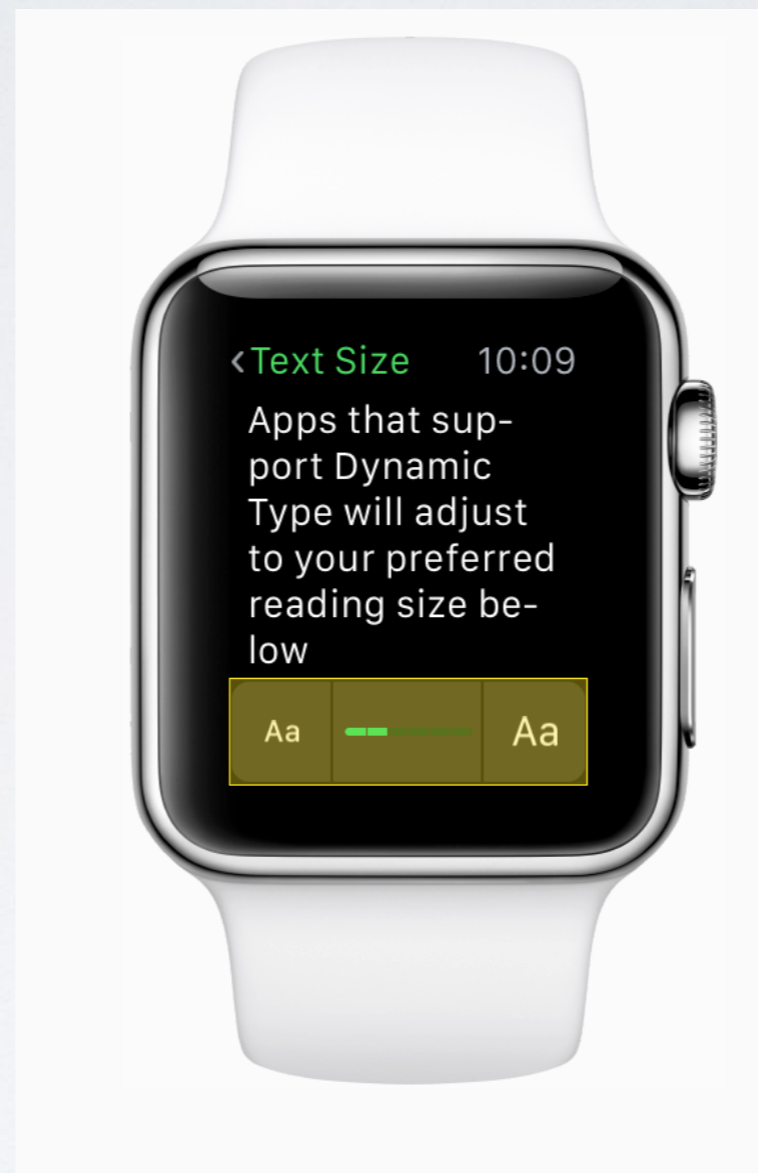
# BUTTONS



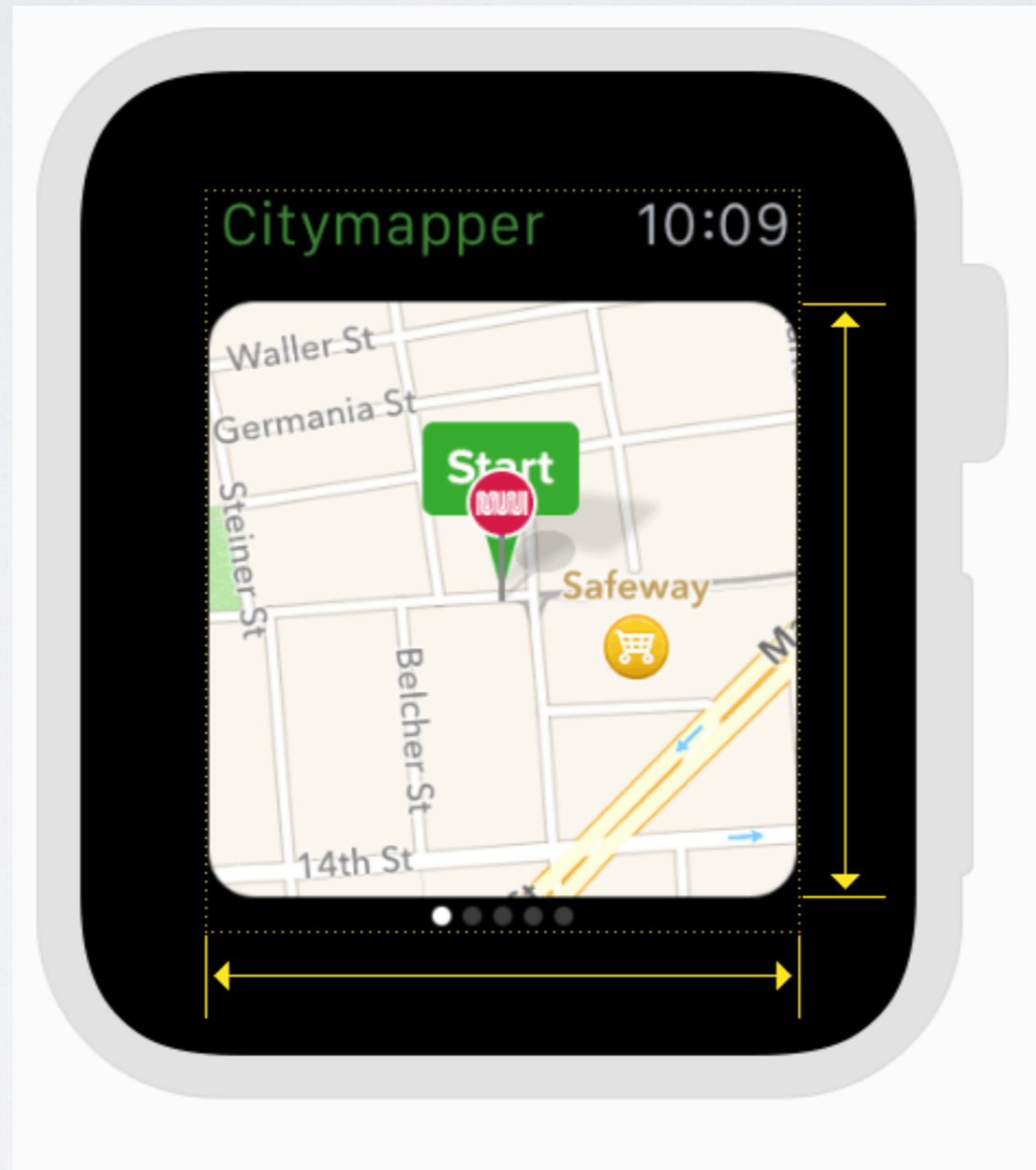
# SWITCH



# SLIDERS



# MAP



# CONTEXT MENUS ON FORCE TOUCH



One Action



Two Actions



Three Actions

# PICKERS



# PICKERS

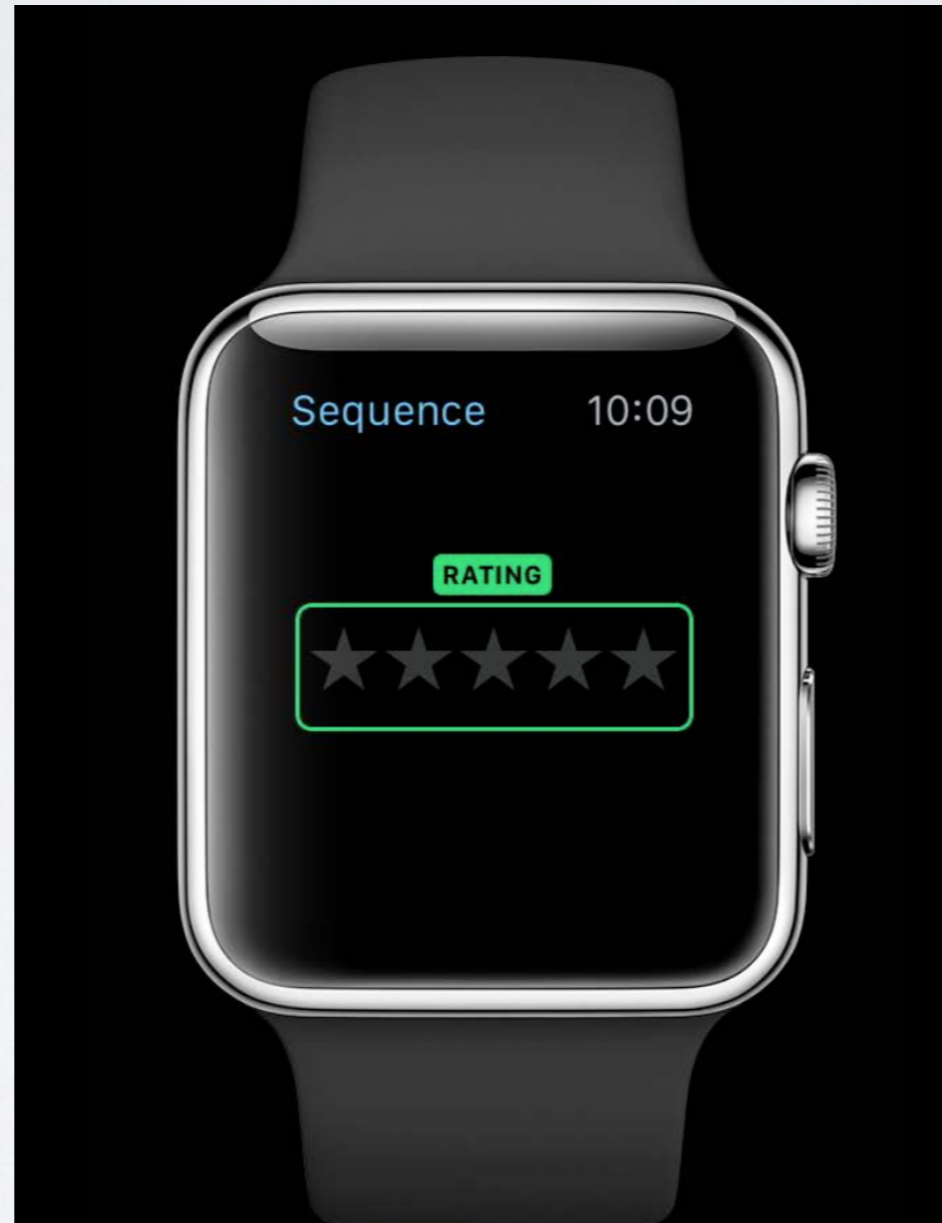


# PICKERS



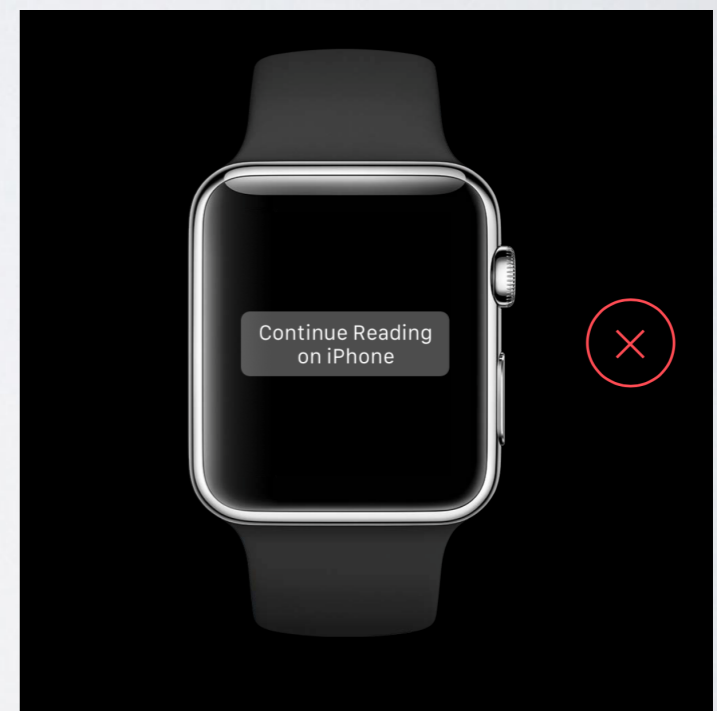
Outline

# PICKERS



# OTHER CONSIDERATIONS

# HANDOFF



# TAPTIC ENGINE



# GUIDELINES

- features should be a SUBSET of your overall app—complement your phone app
- use a black background
- prefer left alignment
- use full width of screen
- limit side by side buttons
- no launch screen
- avoid showing logo in app

# NEXT STEPS

- Read the Watch HIG
- Watch the video
- Make app map and wires for a Watch App that works with your Project 1 Phone app
- Glance, notifications, and complications are optional