

Refresh

Main Concept

Refresh is an app that send an alter to users who are very busy to commute during the weekday morning.

The purpose of Refresh is trying to help young single worker people to great healthy behavior specific at eating breakfast and provide some breakfast tips. Stay with the idea of “alter”

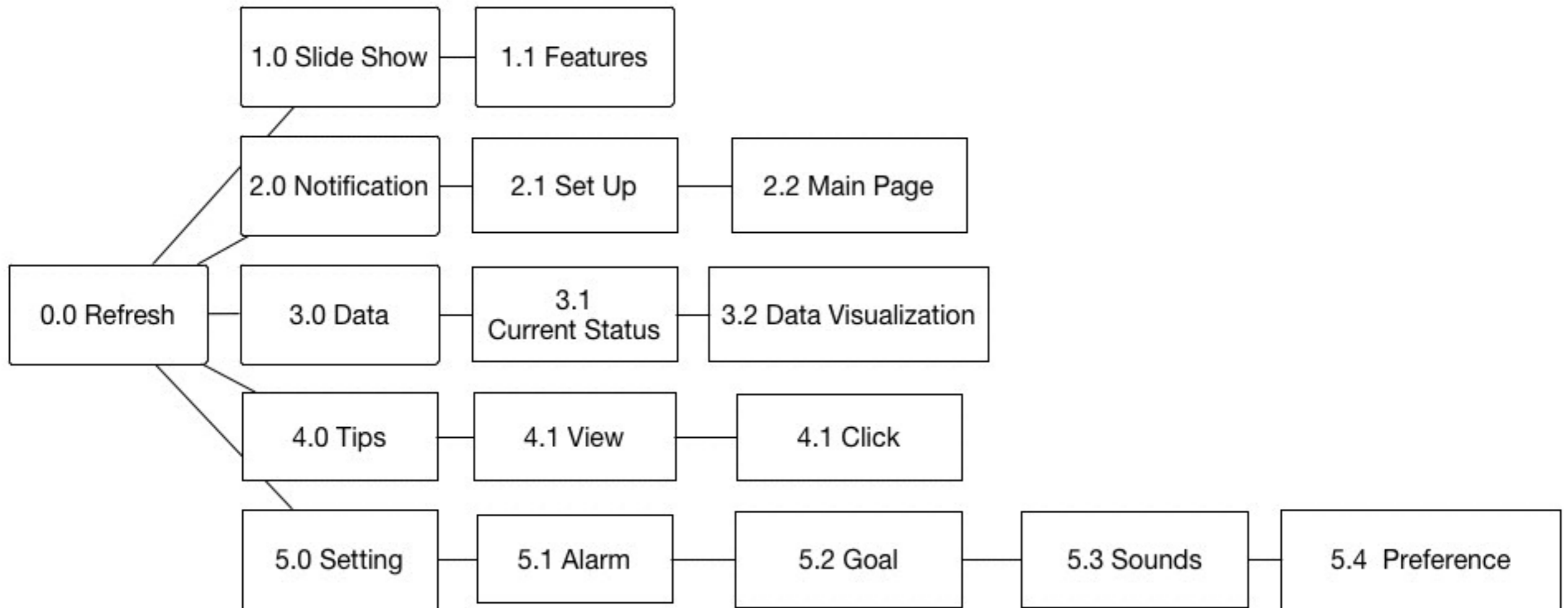
Target Audience

1. 25-40 years old young people
2. who live in big and crowded city like Chicago and New York
3. young working people are extremely busy in the morning
4. who are too busy to commute to the company to forget eat something on the morning

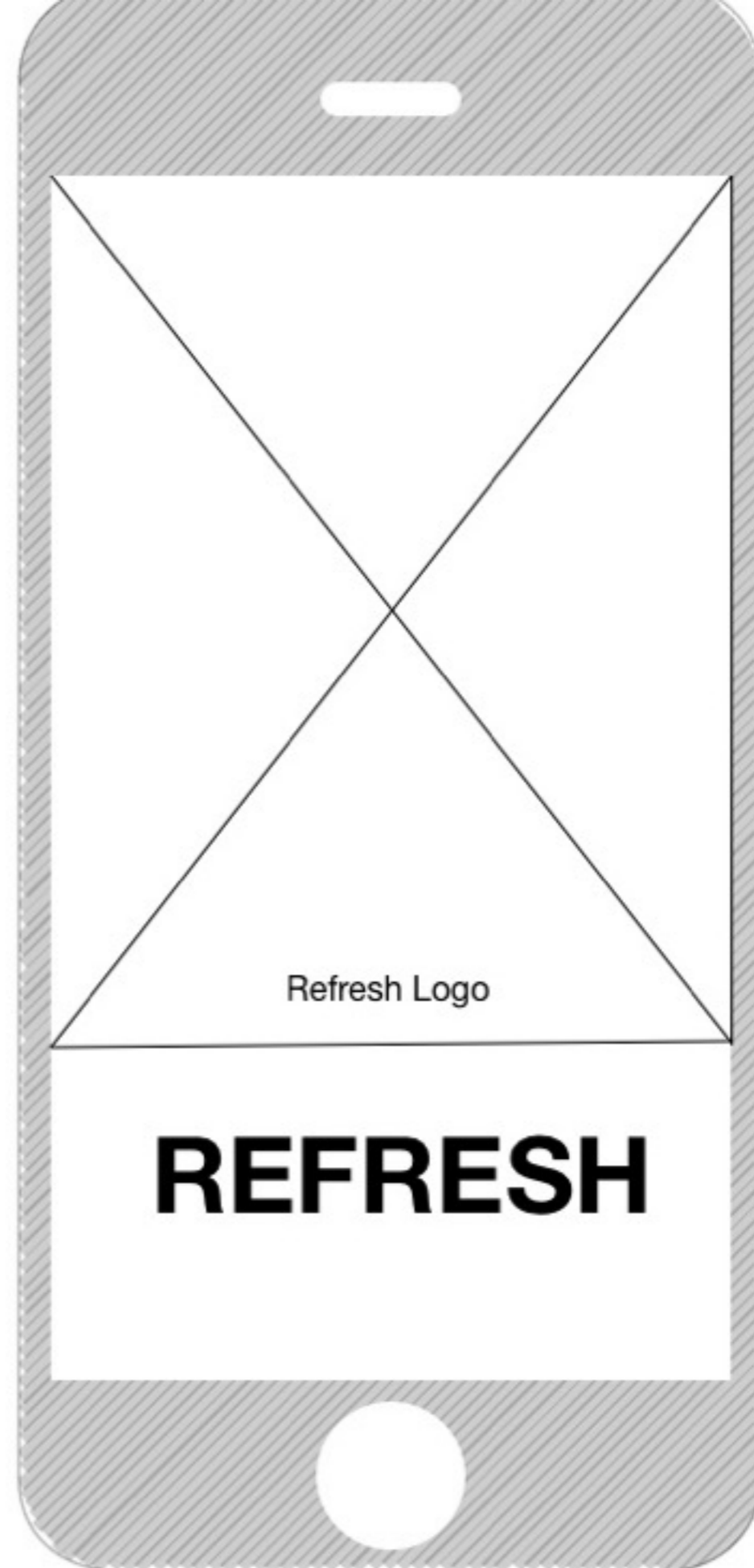
Problem Statement

Eating breakfast is really healthy to people. People don't take enough food in the morning that they are likely to feel less energy and extremely exhausted during the working. In order to increase their working efficiency, refresh sent a breakfast notification on the morning to motivate them to eat something on the morning.

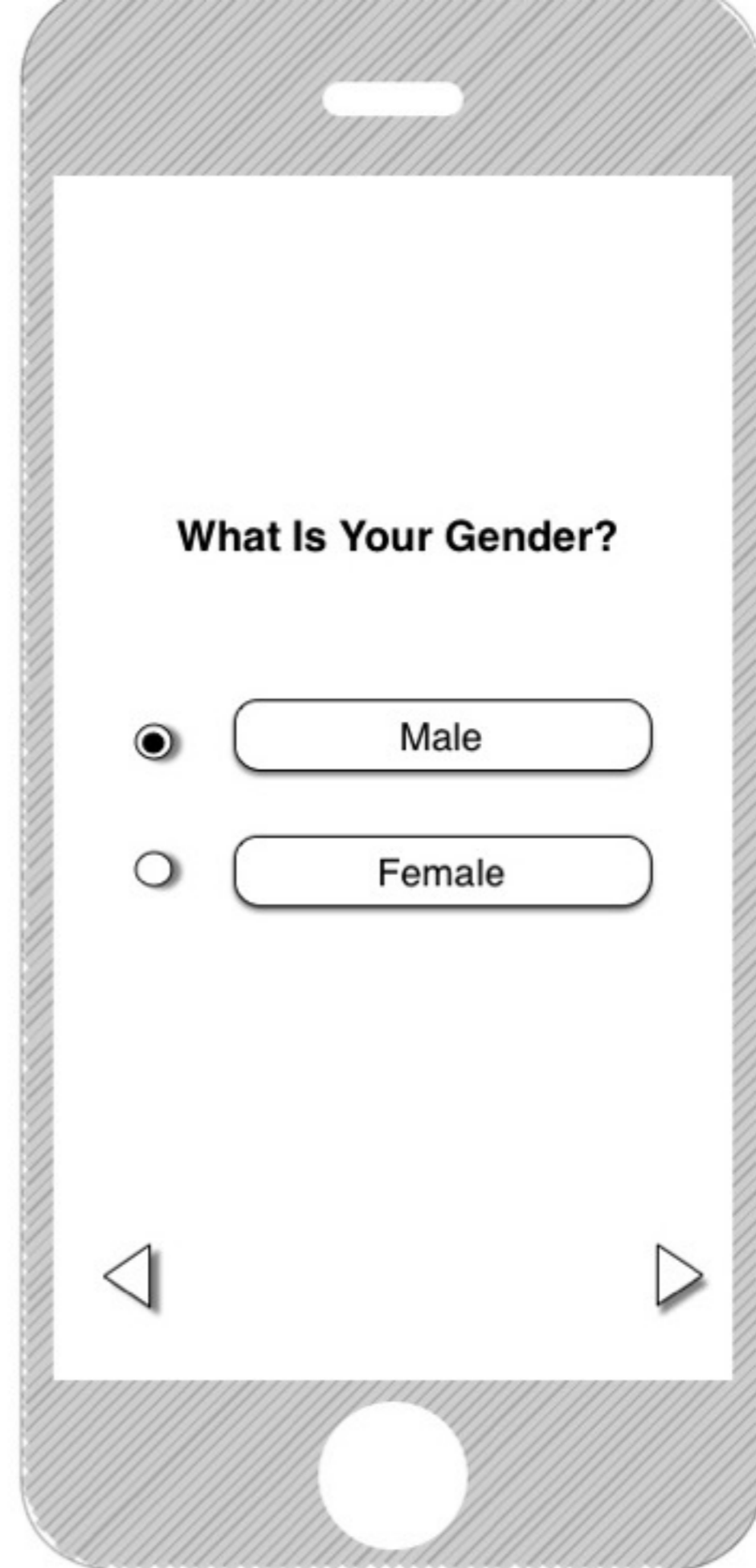
App Map



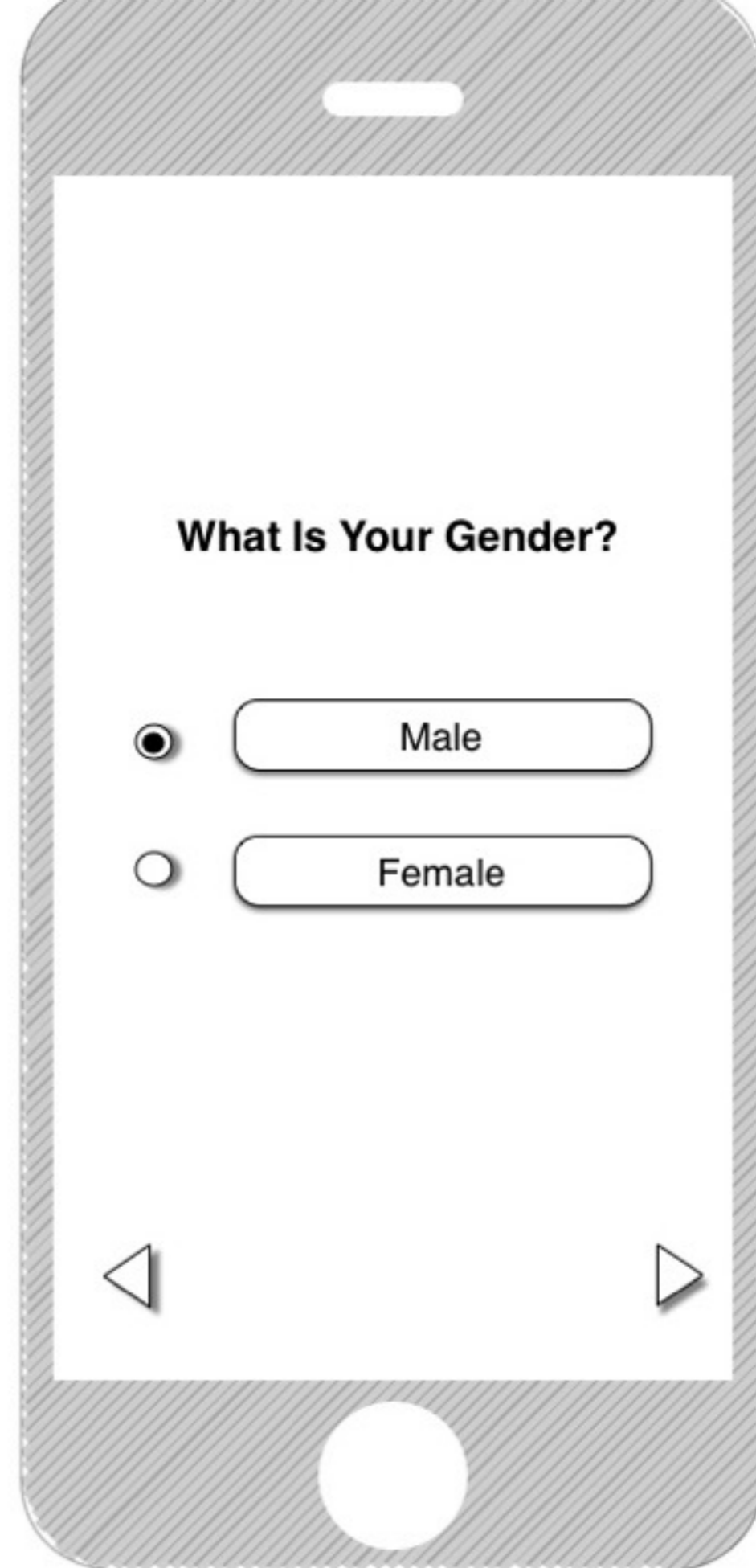
This is main view.



This is a set up page



This is a set up page



This is Setting Page.

In here, users can change the time of alarm. users can alter their goals or review their previous goals. Changing the different sounds of notification. In the preference, app already set up some default features for the users. You can turn off or on if you don't want to this features.



This is Setting Page.

In here, users can find some useful reading and links about eating breakfast. They can use the “Save” to store any reading or link they like into the Favorite.

